

Selected Business Questions for Excel Pivot Tables & Dashboard

1. What is the total sales by product category?
2. Which region generated the highest total revenue?
3. What is the average discount percentage by product category?
4. What is the total quantity of products sold by department?
5. Which shipping mode is most commonly used and how does it affect total sales?
6. What is the total sales by customer segment?
7. Which products are the top 5 best-selling by order quantity?