

# PATRICK O. EHIMEN

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## PROFESSIONAL SUMMARY

Accomplished web3 community manager adept at cultivating thriving online communities and driving blockchain adoption. Skilled at creating engaging educational content and developing community growth strategies across social platforms including Twitter, Discord, Telegram, and Reddit. Passionate advocate for decentralized technology with a lifelong dedication to learning the latest web3 trends and sharing blockchain knowledge. Seasoned professional seeking to leverage strategic community engagement skills and deep blockchain expertise in a web3 community management role.

## WORK EXPERIENCE

**DeSpace Protocol**  
Community Manager

**Remote**  
Nov 2022 - June 2023

DeSpace Protocol is the new breath of the DeFi and NFT industry with a multi-layer token design.

- I. KOL Relationship Building: Identified and engaged Key Opinion Leaders (KOLs) within the blockchain field, establishing and maintaining long-term partnerships, and inviting them to participate in project promotion activities.
- II. Project Lead Discovery: Actively explore and track new blockchain project leads, assessing potential market value and opportunities for collaboration.
- III. Fostered a positive and inclusive community environment by promoting constructive discussions and addressing concerns with empathy and understanding.
- IV. Monitored and tracked sentiment and feedback from the community, while providing valuable insights to the social media team.
- V. Collaborated with the social media team to develop strategies to grow and diversify the community.
- VI. Developed community KPI reports.
- VII. Published 25+ guides on Telegram to highlight community features.

**TokenMinds***Community Manager***Remote**

Oct 2021 - April 2023

TokenMinds is a full-service agency that provides marketing, development, and strategy for blockchain, Startup and AI. As a result multiple Projects were assigned to me to manage over the course of my employment.

- I. Coordinated with the social media team on the alignment of announcements.
- II. Established a strategic plan to grow the Discord servers & Telegram accounts, with weekly/monthly/quarterly growth KPIs and made use of tools that might be needed for automation or analytics.
- III. Organized, and executed community campaigns and initiatives aimed at enhancing community growth and development.
- IV. Daily management of multiple Discord communities tied specifically to NFT and DAOs projects.
- V. Organized and spearhead community events, AMAs, discord live streaming, and more, while dishing out token and NFT rewards with style.
- VI. Monitored, analyzed, and leveraged engagement metrics of the various communities to refine strategies and foster growth.
- VII. Committed to a flexible schedule and provide the required time to ensure the wellbeing and satisfaction of the community.
- VIII. Developed community guidelines, FAQs and moderation strategy to ensure community channels remain fun and respectful.

**Foxtopia***Community Moderator***Remote**

Jan 2022 - Dec 2022

Foxtopia is a Free-to-Play and Play to-Earn. Combat style action RPG built on the Solana Blockchain.

- I. Implemented engagement initiatives and community-building activities to attract new followers and increase engagement.
- II. Acted as the first point of contact for handling users inquiries and addressing potential crises or issues within the community.
- III. Implemented and setup bots and essential tools for moderating and enhancing and tracking growth and engagement on Discord and Telegram.
- IV. Organized 4 Twitter Spaces events with over 1000 cumulative live attendees to foster community engagement.
- V. Decreased weekly moderation flags on Discord server by 10% by implementing clear guidelines.
- VI. Grew Discord followers in 6 months to over 30,000 engaged members.

**Terra***Community Manager***Remote**

Jan 2022 - June 2022

A gamified metaverse which provides immersive social, web3 gaming, digital collectible and interactive experiences.

- I. Created and executed community engagement strategies on various social media platforms such as Telegram and Discord.

- II. Developed and managed and fostered relationships with community members, influencers, and ambassadors.
- III. Moderating and managing the project's communication channels and providing support to users.
- IV. Monitored, analyzed, and leveraged engagement metrics to refine strategies and foster growth.
- V. Developed KPI's and report weekly to the management. Some of those KPI's included but not exclusive to:
  - Maintained high retention rate of 85% for community members.
  - Achieved 95% positive sentiment across community comments.
  - Organized multiple community events with over 500 attendees.

### ***ritestream***

*Community Moderator*

***Remote***

Dec 2021 - May 2022

ritestream empowers every Film & TV content creator to claim ownership of their NFT on the blockchain.

- I. Promptly addressed queries and concerns, acting as the frontline support for community members.
- II. Monitor, analyze, and leverage engagement metrics to refine strategies and foster growth.
- III. Developed KPI's and report weekly to the management.
- IV. Post quality content regularly (blog posts, tweets, etc.) keeping up the discussions in the community going.

## **Additional Skills**

**Teamwork:** Works seamlessly with developers, support teams, and community members. Fosters collaboration and transparency.

**Conflict Management:** Mediate dispute professionally per company policy. Maintain composure and can facilitate constructive solutions.

**Communication:** Capable of explain complex topics concisely to diverse audiences.