

I am Grace!

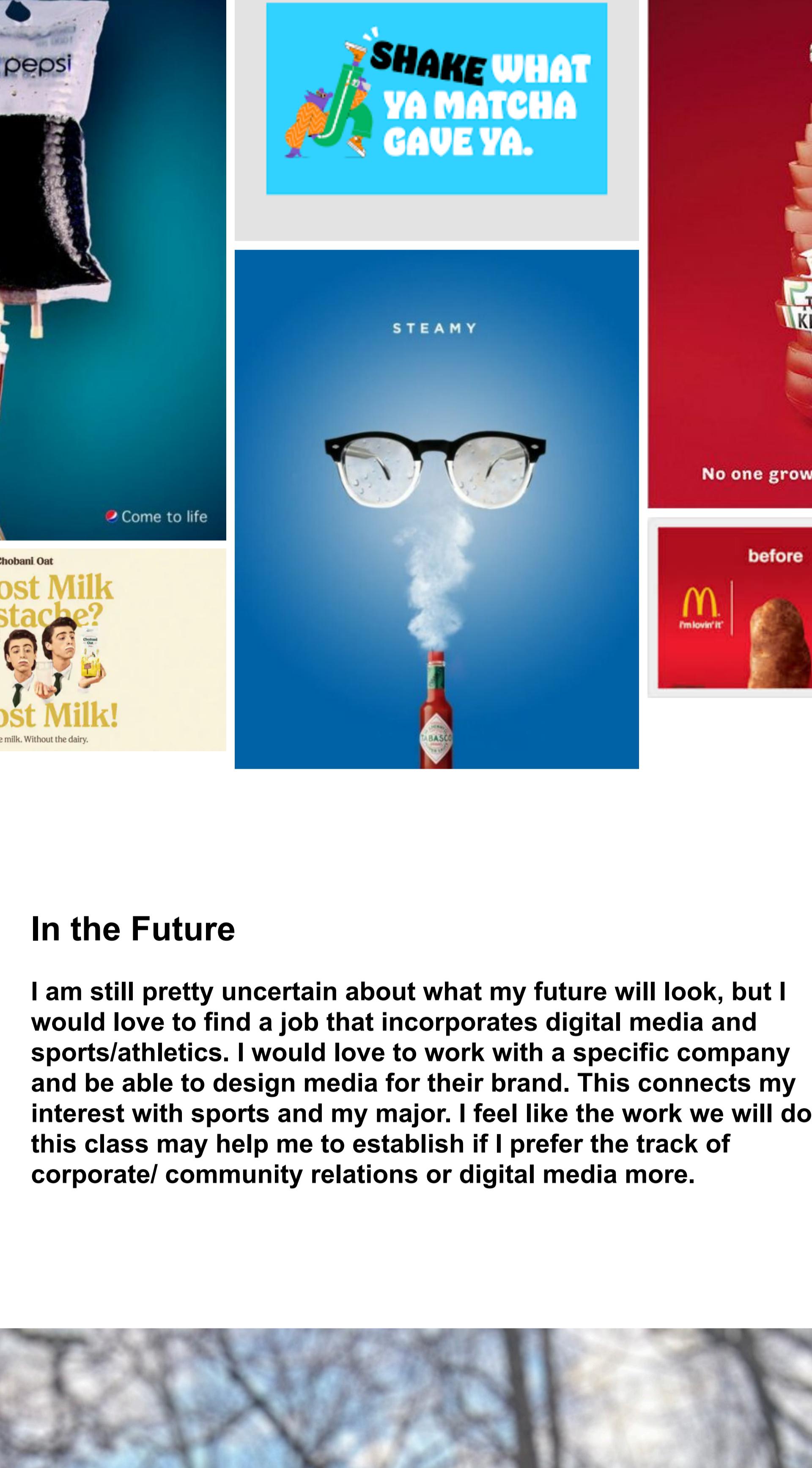
Field of Study

I am currently a junior at the University of Pittsburgh. I was majoring in early childhood education, but recently switched to major in Media and Professional Communications. I am on the Digital Media Track. I really enjoyed the mass communication courses I was taking, which inspired this change. I am also planning on getting the Corporate/ Community Relations Certificate.



Knowledge, Tools, and Skills

I have some experience when it comes to photography and photoshop. In high school I took a few classes about digital design. I also occasionally took photos for my school sports teams and would edit them using adobe photoshop. I do not have much experience when it comes to coding or the specifics of web designs. I am excited to expand my experience and knowledge of the different digital designs methods in this course.



What is a good design?

I would say good design is something that has a lot of small details and elements that work together, but the viewer would not notice these details right away. A good design should be appealing to look at, but the design elements should be balanced. If there is too much jumping out of a design this could become too much for the viewer to look at. Although I do think good designs require a lot of thought when it comes to the placement, color schemes, text, etc. When thinking of advertisements that I remember having good designs, I remember their designs being creative and like something I have never seen before. When a advertisement is designed in a unique way it is memorable to the viewer.



In the Future

I am still pretty uncertain about what my future will look, but I would love to find a job that incorporates digital media and sports/athletics. I would love to work with a specific company and be able to design media for their brand. This connects my interest with sports and my major. I feel like the work we will do in this class may help me to establish if I prefer the track of corporate/ community relations or digital media more.

generated by [Pitt Fuego](#)

Why make a spark when you can light a fire?

