

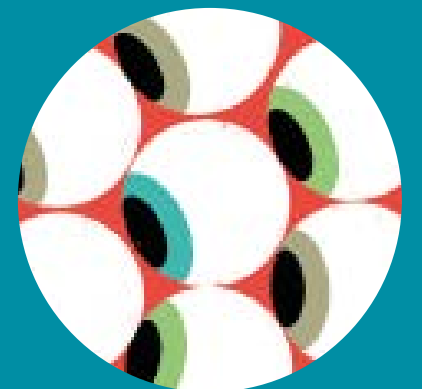
Good Design

Design principles study



Contrast

The bright red background contrasts with the black text. This color combination allows the page to catch your eye with the red, but still balances with the black text.



Repetition

The repeated use of the eyeballs angled in the same direction encourages the viewer's eyes to follow this direction to the middle of the page.

Alignment, Text, & Line Detail

The center alignment of the text makes the page look more uniform. The variety of text chosen is all closely related, but different enough to associate what each text is for. The selection of text clears confusion, but still emphasizes cohesion. The text in the middle of the page has a line detail in between the top two words and the bottom three words. This helps to clarify that the top of this text is the artist and the bottom is the title of the design.

