SNAP_Project_Q1

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$\mathbf{Q}\mathbf{1}$

```
# Load libraries
library(igraph)
## Warning: package 'igraph' was built under R version 4.3.3
## Attaching package: 'igraph'
## The following objects are masked from 'package:stats':
##
       decompose, spectrum
## The following object is masked from 'package:base':
##
##
      union
library(tidyverse)
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
              1.1.3
## v dplyr
                       v readr
                                     2.1.4
## v forcats 1.0.0
                        v stringr
                                    1.5.1
## v ggplot2 3.4.4
                        v tibble
                                    3.2.1
## v lubridate 1.9.3
                        v tidyr
                                     1.3.0
              1.0.2
## v purrr
## -- Conflicts ------ tidyverse_conflicts() --
## x lubridate::%--%()
                           masks igraph::%--%()
## x dplyr::as_data_frame() masks tibble::as_data_frame(), igraph::as_data_frame()
## x purrr::compose()
                        masks igraph::compose()
                       masks igraph::crossing()
masks stats::filter()
## x tidyr::crossing()
## x dplyr::filter()
                           masks stats::filter()
## x dplyr::lag()
                           masks stats::lag()
## x purrr::simplify()
                           masks igraph::simplify()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
```

```
library(data.table)
## Warning: package 'data.table' was built under R version 4.3.3
##
## Attaching package: 'data.table'
## The following objects are masked from 'package:lubridate':
##
##
       hour, isoweek, mday, minute, month, quarter, second, wday, week,
##
       yday, year
##
## The following objects are masked from 'package:dplyr':
##
##
       between, first, last
##
## The following object is masked from 'package:purrr':
##
##
       transpose
Convert Timestamp to Year since we only have limited data in 2013, so we start from 2024
# Extract year and filter for years starting from 2024
combined_data$year <- format(as.Date(combined_data$timestamp, format="%d/%m/%Y"),"%Y")</pre>
combined_data= combined_data[combined_data$year >= 2014, ]
check whether duplicates should be removed
library(dplyr)
# Select rows with duplicate post_id
df_with_duplicates <- combined_data %>%
  group_by(post_id) %>%
                           # Group by post_id
 filter(n() > 1) %>%
                              # Keep groups with more than 1 occurrence
                              # Ungroup after filtering
  ungroup()
# View the result
print(df_with_duplicates)
## # A tibble: 40,019 x 7
##
                target post_id timestamp
                                                   post_label post_properties year
      source
##
      <chr>
                <chr> <chr>
                               <dttm>
                                                         <int> <chr>
## 1 contorti~ toobig 2m4lpis 2015-05-16 21:58:58
                                                             1 8.0,8.0,0.75,0~ 2015
## 2 contorti~ nsfw_~ 2m4lpis 2015-05-16 21:58:58
                                                             1 8.0,8.0,0.75,0~ 2015
                bestof 35ff4ss 2015-05-09 14:49:12
                                                             1 113.0,98.0,0.7~ 2015
## 3 trees
## 4 trees
               legal~ 35ff4ss 2015-05-09 14:49:12
                                                             1 113.0,98.0,0.7~ 2015
## 5 fapnrpg fo4
                       3na5zus 2015-10-02 04:04:52
                                                             1 102.0,84.0,0.7~ 2015
              fallo~ 3na5zus 2015-10-02 04:04:52
                                                             1 102.0,84.0,0.7~ 2015
## 6 fapnrpg
                world~ 3oz3jos 2015-10-16 11:44:32
## 7 sports
                                                             1 81.0,70.0,0.80~ 2015
## 8 sports
                finan~ 3oz3jos 2015-10-16 11:44:32
                                                             1 81.0,70.0,0.80~ 2015
## 9 televisi~ world~ 4adtxws 2016-03-14 09:38:57
                                                             1 40.0,36.0,0.85~ 2016
## 10 televisi~ news 4adtxws 2016-03-14 09:38:57
                                                             1 40.0,36.0,0.85~ 2016
## # i 40,009 more rows
```

Basic Stats of yearly edges and nodes

Count edges and nodes by year
yearly_stats <- combined_data %>%

in_degree = in_degree,

```
group_by(year) %>%
  summarise(
    edges = n(), # Count of edges
    nodes = n_distinct(c(source, target)), # Unique subreddits (both source and target)
    .groups = "drop" # Avoid grouped output
# View results
print(yearly_stats)
## # A tibble: 4 x 3
    year edges nodes
     <chr> <int> <int>
## 1 2014 191689 23494
## 2 2015 263671 31740
## 3 2016 292516 36437
## 4 2017 110578 20869
Create Yearly Graphs
# Split data by year
yearly_data <- split(combined_data, combined_data$year)</pre>
# Create a function to construct a graph from yearly data
create_graph <- function(data) {</pre>
  graph <- graph_from_data_frame(d = data %>% select(source, target, post_label), directed = TRUE)
  E(graph)$weight <- abs(data$post_label) # Add edge weights</pre>
 return(graph)
}
# Apply the function to create graphs for each year
yearly_graphs <- lapply(yearly_data, create_graph)</pre>
#yearly_graphs
Compute Centrality Measures
# Function to calculate centrality
calculate_centrality <- function(graph) {</pre>
  in_degree <- degree(graph, mode = "in") # In-degree centrality</pre>
  out_degree <- degree(graph, mode = "out") # Out-degree centrality</pre>
  eigen_centrality <- eigen_centrality(graph, directed = TRUE) $vector # Eigenvector centrality
  page_rank <- page_rank(graph, directed = TRUE)$vector # PageRank</pre>
  betweenness_centrality <- betweenness(graph, directed = TRUE) # Betweenness centrality</pre>
  centrality_df <- data.frame(</pre>
    subreddit = names(in_degree),
```

```
out_degree = out_degree,
  eigen_centrality = eigen_centrality,
  page_rank = page_rank,
  betweenness_centrality = betweenness_centrality
)

return(centrality_df)
}
```

we are selecting the top 5 nodes for each year

```
# Initialize empty lists to store data frames for each metric
top5_in_degree <- list()</pre>
top5_out_degree <- list()</pre>
top5_eigen <- list()</pre>
top5 page rank <- list()
top5_betweenness <- list()</pre>
# Process each yearly graph
for (year in names(yearly_graphs)) {
  graph <- yearly_graphs[[year]] # Extract the graph for the current year</pre>
  centrality_df <- calculate_centrality(graph) # Calculate centralities</pre>
  # Get top 5 subreddits for each metric and store in separate lists
  top5_in_degree[[year]] <- centrality_df %>%
    arrange(desc(in_degree)) %>%
    head(5) %>%
    mutate(year = year, metric = "in degree")
  top5_out_degree[[year]] <- centrality_df %>%
    arrange(desc(out_degree)) %>%
    head(5) %>%
    mutate(year = year, metric = "out degree")
  top5_eigen[[year]] <- centrality_df %>%
    arrange(desc(eigen_centrality)) %>%
    head(5) %>%
    mutate(year = year, metric = "eigen_centrality")
  top5_page_rank[[year]] <- centrality_df %>%
    arrange(desc(page_rank)) %>%
    head(5) %>%
    mutate(year = year, metric = "page_rank")
  top5 betweenness[[year]] <- centrality df %>%
    arrange(desc(betweenness_centrality)) %>%
    head(5) \%
    mutate(year = year, metric = "betweenness_centrality")
}
```

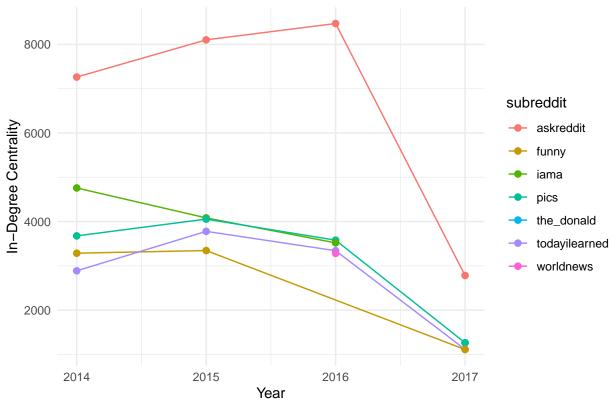
```
# Combine yearly results into separate data frames
df_in_degree <- bind_rows(top5_in_degree)
df_out_degree <- bind_rows(top5_out_degree)</pre>
```

```
df_eigen <- bind_rows(top5_eigen)
df_page_rank <- bind_rows(top5_page_rank)
df_betweenness <- bind_rows(top5_betweenness)</pre>
```

In Degree Centrality

- Counts the number of hyperlinks directed toward a subreddit.
- Subreddits with high in-degree centrality are receiving a lot of attention.



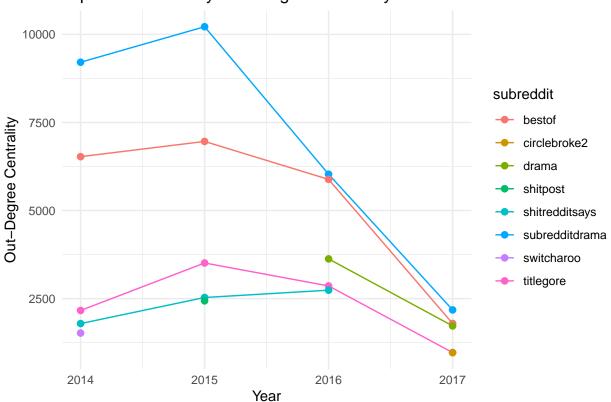


Out-degree centrality

• Counts the number of hyperlinks originating from a subreddit.

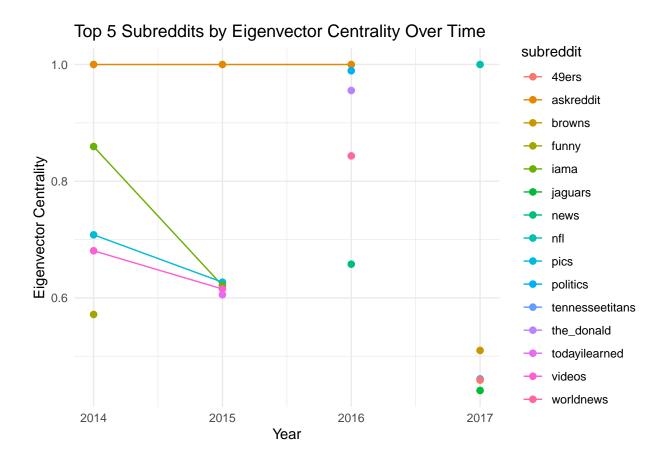
• Subreddits with high out-degree centrality drive discussions by referencing others.

Top 5 Subreddits by Out-Degree Centrality Over Time



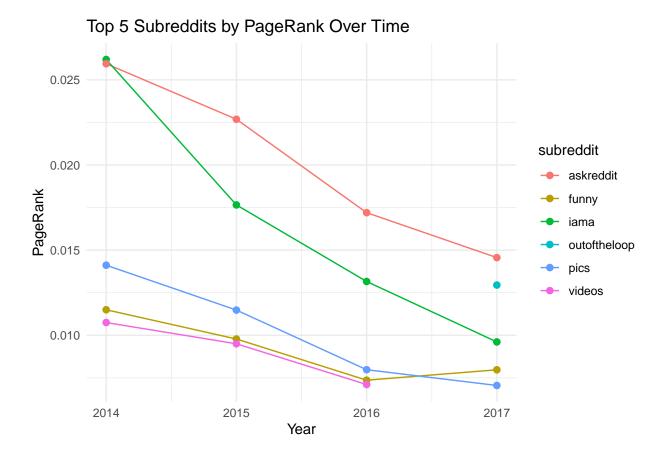
Eigenvector Centrality

- Measures influence based on connections to other highly influential subreddits.
- Accounts for the importance of neighbors, not just the number of connections.



Page Rank

- $\bullet\,$ A variant of eigenvector centrality emphasizing the quality of links over quantity.
- Subreddits with high PageRank are likely hubs for discussions.



Betweenness Centrality:

Identifies subreddits that act as bridges or intermediaries between different parts of the network. High betweenness centrality indicates a key role in connecting diverse communities.

```
# Plot for Betweenness Centrality
ggplot(df_betweenness, aes(x = as.numeric(year), y = betweenness_centrality, color = subreddit, group =
   geom_line() +
   geom_point(size = 2) +
   labs(title = "Top 5 Subreddits by Betweenness Centrality Over Time",
        x = "Year", y = "Betweenness Centrality") +
   theme_minimal()
```

Top 5 Subreddits by Betweenness Centrality Over Time 7.5e+07 subreddit Betweenness Centrality askreddit bestof - conspiracy 5.0e+07 gaming iama subredditdrama the_donald 2.5e+07 2014 2015 2016 2017 Year