

# SHOPPING MALL SALES DASHBOARD

25.99M

Sales

120K

Quantity Sold

649.39

Avg. Price

40K

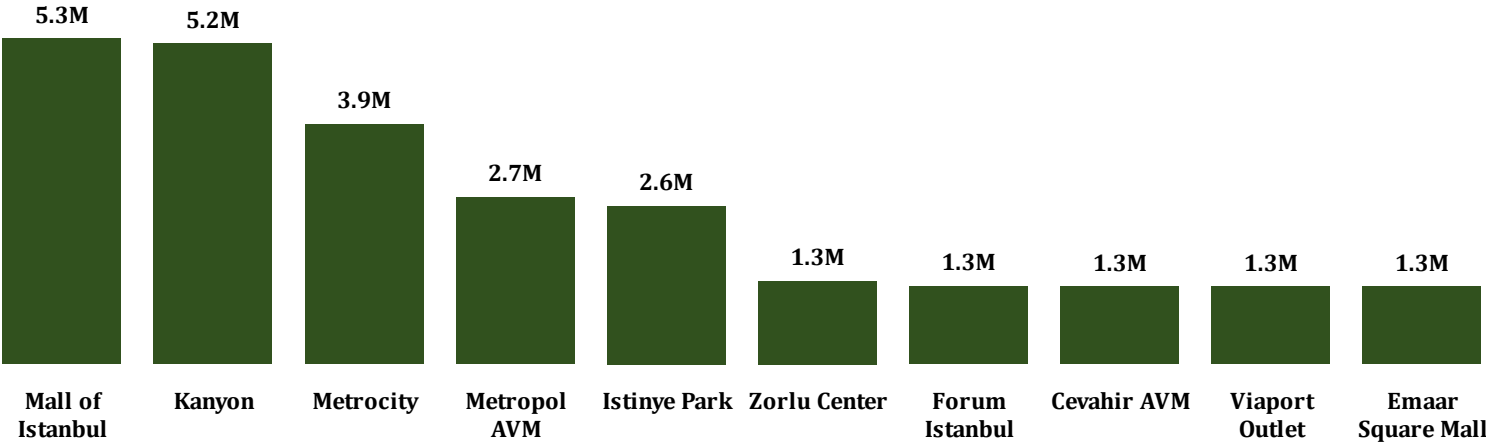
# of Customers

OVERVIEW

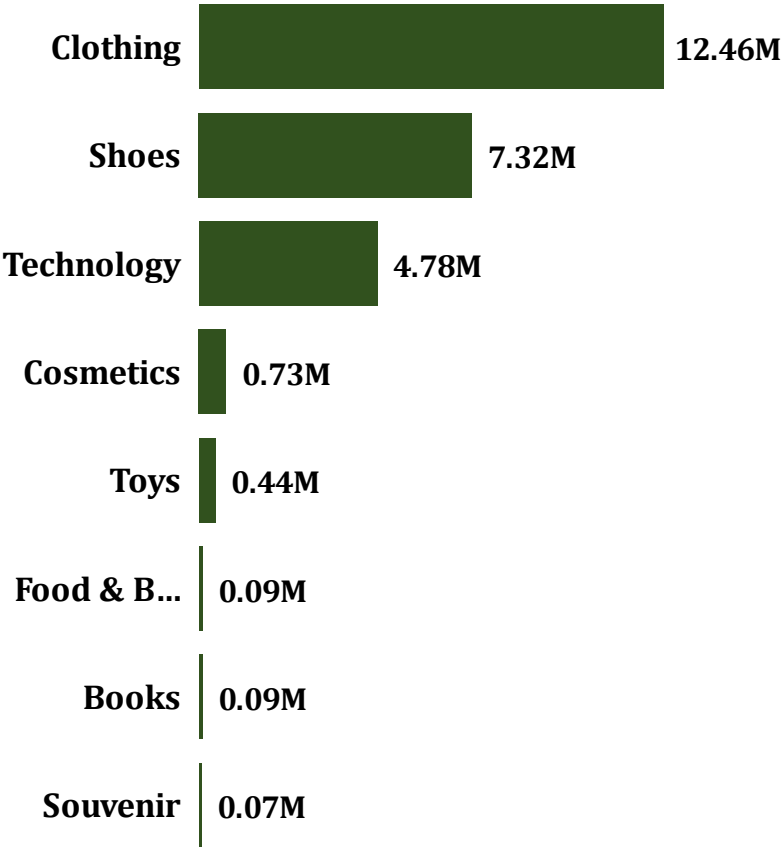
TREND

KEY INSIGHTS

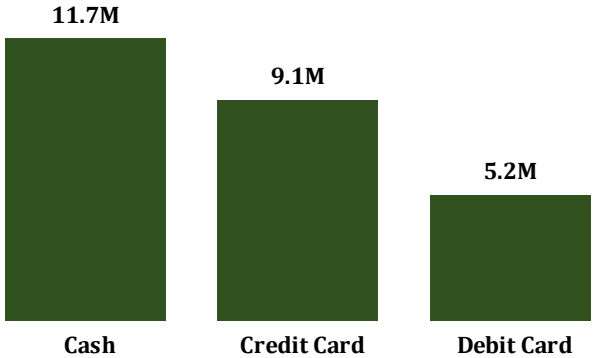
## SHOPPING MALL PERFORMANCE



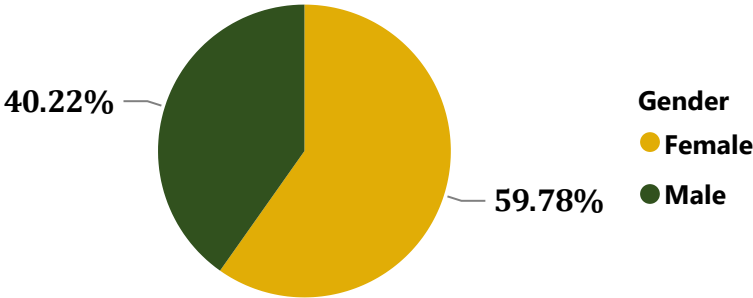
## SALES BY CATEGORY



## PAYMENT METHOD



## SALES BY GENDER



# SALES TREND

15.54M

Sales

72K

Quantity Sold

647.69

Avg. Price

24K

Customers

OVERVIEW

TREND

KEY INSIGHTS

CATEGORY

All

GENDER

Female

YEAR

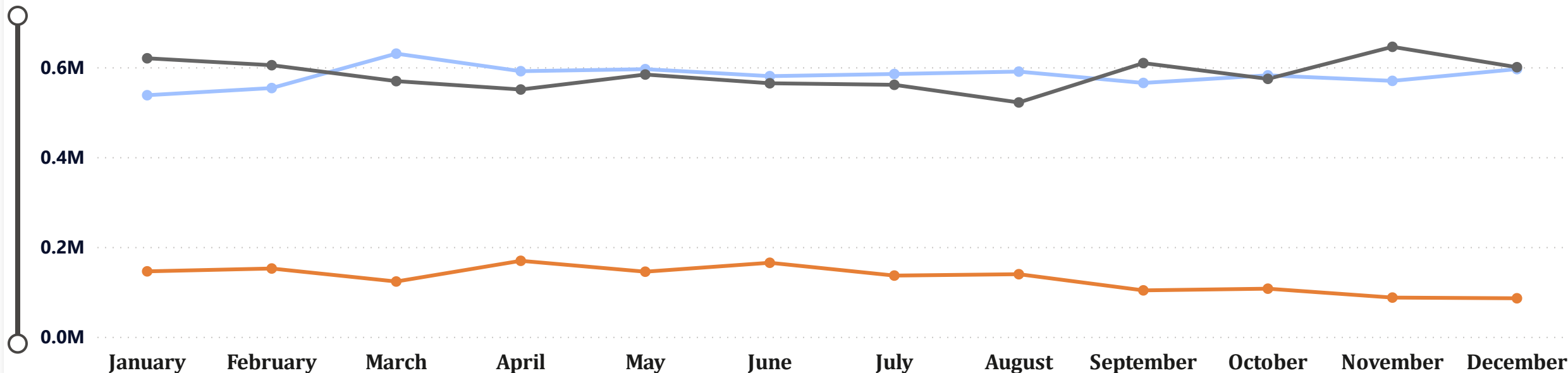
2021

2022

2023

## MONTHLY SALES TREND

Year ● 2021 ● 2022 ● 2023



# KEY INSIGHTS

[OVERVIEW](#)[TREND](#)[KEY INSIGHTS](#)

The Istanbul Shopping Mall Sales Dashboard provides valuable insights into the mall's performance:

## Overall

The mall generated significant revenue (25.99M) with a high volume of transactions (120K).

## Mall Performance

The Mall of Istanbul and Kanyon are the top performers, while Emaar Square Mall has the lowest revenue.

## Sales by Category

Clothing is the top-selling category, followed by Shoes and Technology.

## Sales by Gender

Females account for the majority of sales (59.78%).

## Payment Method:

Cash was the most preferred payment method followed by credit cards

## Sales Trend:

There's a downward trend in monthly sales over the years.