

# Mubraiz Resources Ltd Logistics Website Development

## SCOPE OF WORK/FEATURES

- 1. Service Listings:** Dedicated pages for each major line of business (e.g., fleet transport, container haulage, warehousing, cross-border logistics). Features unique designs for Air, Sea, and Ground transport with specific icons and technical specification blocks.
- 2. Contact & live chat/enquiry forms:** Easy for clients to get in touch, ask questions, or initiate service.
- 3. Trust-building content:** Testimonials, case studies, certifications, fleet showcase, client logos.
- 4. Mobile responsive and fast loading:** Given the likely mobile traffic (especially in Nigeria/Africa), speed and mobile UX first design.
- 5. Integration with tools/client portal:** If the logistics company offers clients dashboards, trackingportals, APIs for carriers/clients, the website will support this kind of integration if the company supports this. Built-in hooks to integrate with global tracking APIs (like AfterShip or 17track) to show real-time shipment status on the site.
- 6. SEO & content marketing readiness:** Regular content (blog/insights), optimized metadata, service zone pages
- 7. Cost Calculator:** Includes an advanced interactive tool for clients to get immediate price estimates based on weight, distance, and freight type.
- 8. Downloadable resources (whitepapers, brochures)**
- 9. Blog/insights about logistics industry trends**

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## Social Media Handles

1. Facebook: <https://www.facebook.com/share/1HAb9BVrBm/>
2. LinkedIn: <https://www.linkedin.com/company/mubraizresourceslimited/>