GRACE KADIRI
Data Analyst

CONTACT

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SKILLS

HARD SKILLS
- Business Intelligence
- Database Management
- Data Cleaning
- Data Presentation
- Problem-Solving

TECHNICAL SKILLS
- Data Analytics
- Data Visualization
- Microsoft Power BI
- Tableau
- Python
- Microsoft SQL
- IBM Statistical package for social sciences (SPSS)
- MS Office (Word, PowerPoint, and Excel)
- Jupyter notebook

CERTIFICATES

- IBM Machine Learning Professional Certification. 11/2022.
- IBM Data Analyst Professional Certification. 08/2022.
- Leadership Skills in Business. 05/2020.

LANGUAGES

English

WORK EXPERIENCE

SAMENOW NIGERIA LIMITED   Lagos, Nigeria.
Data Analyst Intern (NYSC)   04/2022 – 03/2023
- Conducted data analysis using SQL and Tableau to identify insights and trends that drove business performance, resulting in a 12% increase in sales for high-margin products like premium rice and oil.
- Performed market research and competitive analysis, leading to the identification of a new supplier for rice, resulting in a cost savings of 7% per bag of rice, reducing overall procurement expenses by ₦500,000 monthly.
- Monitored and analyzed key performance metrics, identifying a 10% increase in customer satisfaction through data-driven improvements in product packaging and quality.
- Developed reports and dashboards using Power BI and Tableau, providing real-time visibility on sales data, which resulted in a 20% improvement in decision-making speed and accuracy.
- Validated and cleaned transaction data for financial analysis using Excel and Power Query, reducing data errors by 90% and saving an average of 8 hours per week in manual data cleansing efforts.

PROJECTS

LEVERAGING SQL AND TABLEAU FOR BUSINESS INSIGHTS AND RFM ANALYSIS   03/2022
- Conducted RFM analysis on customer data, segmenting them based on Recency, Frequency, and Monetary Value, enabling the company to target high-value customers and those with the highest potential to churn, thus personalizing marketing efforts and potentially leading to a 20% increase in customer retention.
- Designed an interactive Tableau dashboard that visualized key performance metrics and trends, facilitating data-driven decision-making by the management team, potentially resulting in a 10% improvement in overall operational efficiency.

REVENUE ENHANCEMENT: OPTIMIZING SALES STRATEGIES   10/2022
THROUGH REGIONAL AND CUSTOMER ANALYSIS
- Analyzed data with Python to identify growth opportunities that have the potential to significantly boost sales in the Europe and Asia Pacific regions by 15%.
- Employed Excel for data visualization, creating informative graphs and charts that are expected to streamline decision-making and contribute to a projected 25% reduction in the time taken to make strategic business decisions.

EDUCATION

FEDERAL UNIVERSITY OF TECHNOLOGY, AKURE   Ondo, Nigeria.
- Bachelor of Science: Human Anatomy (CGPA: **4.33**/5.00).   10/2016 – 10/2021
- Relevant Coursework: Statistics, Programming, Computer Science and Mathematics.

GLOBALSTAR INNOVATIVE INFORMATION TECHNOLOGY, AFRICA   Lagos, Nigeria.
- Professional Training: Data Analysis.   11/2021 – 02/2022
- Coursework: Fundamentals of Data Analysis, Descriptive Statistics, Python for Applied Data Science, Data Analysis and Data Visualization with SQL, Python, Tableau and Power BI.