

What solutions do mothers who are looking for a part time job need?

Jobs that are flexible

- work life balance
- Working hours during school hours
- Flexible leave
- Work from home option
- offer job locations close to childcare centres eg for convenience

Solution

- Chatbot
- App

Flow:

1. Chatbot/app specifically for mothers
2. Quiz to start off (questions about how many children, availability, reason for finding a part time job)
3. Different features in the app:
  - a. helping parents easily communicate with children about their schedules
  - b. job finding features, focusing on what the parents might prioritise (working hours, salary)
  - c. list job offers near places such as childcare centres, tuition centres for parents convenience (if kid too young to go home alone)
  - d. Tips for parents who are working on how they can still give the necessary care and attention to their children (depends on the working hours and whether parents hire helper)
  - e.
4. Allows parents to send their resume to jobs that they are interested in

Alternative Flow

1. Chatbot/app for ALL job finders, but there is a very extensive quiz at the beginning to customise the profile (can be for parents, can be for disabled people, fresh grads etc)
  - Interests, skills,??
  - Specifications for job requirements
2. Quiz is AI powered, helps employees find a job they want -> app can show percentage match based on employees skills and requests and skills employees demand(?)