by小时可累加

1) 年货节元旦分小时成交金额

```
SET jn_begin = '2020-12-31';
SET jn_end = '2021-01-02';
SET qn_begin = '2021-01-10';
SET qn_end = '2021-01-12';
-- Map True
SET hive.merge.mapfiles = true;
-- Reduce False
SET hive.merge.mapredfiles = true;
SET hive.merge.size.per.task = 256000000;
--map-reducemerge
SET hive.merge.smallfiles.avgsize = 256000000;
-- spark
SET spark.sql.hive.mergeFiles = true;
SET hive.exec.parallel = true;
--Reduce
SET hive.exec.reducers.bytes.per.reducer = 2000000000;
SET hive.map.aggr = true;
SET hive.groupby.mapaggr.checkinterval = 100000;
SET hive.auto.convert.join = true;
SELECT
       DATE,
       ord_deal_tm_lhour_seg,
       IF(spite_user_flag IS NULL, '', '') spite_user_flag,
       first_biz,
       m.bu_id,
       m.bu_name,
       m.dept_id_1,
       m.dept_name_1,
       m.dept_id_2,
       m.dept_name_2,
        COUNT (
                CASE
                        WHEN par_ord_num >= 2
                        THEN m.user_log_acct
                        ELSE NULL
                END) reusers,
        SUM(par_ord_num) par_ord_num,
        SUM(ord_num) ord_num,
        SUM(sale_qtty) sale_qtty,
        SUM(m.sale_amount) amount
FROM
                SELECT
                        DATE,
                        ord_deal_tm_lhour_seg,
                        --MIN(a.sale_ord_dt) sale_ord_dt,
                        user_log_acct,
                        COALESCE(first_biz, '') first_biz,
                        bu_id,
                        bu_name,
                        COALESCE(dept_id_1, bu_id) dept_id_1,
                        COALESCE(dept_name_1, bu_name) dept_name_1,
                        COALESCE(dept_id_2, dept_id_1, bu_id) dept_id_2,
                        COALESCE(dept_name_2, dept_name_1, bu_name) dept_name_2,
                        COUNT(DISTINCT a.sale_ord_id) ord_num,
                        COUNT(DISTINCT a.parent_sale_ord_id) par_ord_num,
                        SUM(after_prefr_amount_1) sale_amount,
                        SUM(sale_qtty) sale_qtty
                FROM
                                SELECT
                                        DATE.
```

```
ord_deal_tm_lhour_seg,
                                         COALESCE(d.user_log_acct, a.user_log_acct) user_log_acct,
                                         a.item sku id,
                                         a.sale_ord_id,
                                         a.parent_sale_ord_id,
                                         after_prefr_amount_1,
                                         sale_qtty
                                FROM
                                         (
                                                 SELECT
                                                         dt period,
                                                         SUBSTR(dt, 1, 10) DATE,
                                                         {\tt ord\_deal\_tm\_1hour\_seg}\,,
                                                         item_sku_id,
                                                         lower(trim(user_log_acct)) user_log_acct,
                                                         sale_ord_id,
                                                         parent_sale_ord_id,
                                                         after_prefr_amount_1,
                                                         sale_qtty
                                                 FROM
                                                         app.v_adm_d04_trade_ord_det_sku_snapshot_dsc
                                                 WHERE
                                                                 dt BETWEEN ${hiveconf:qn_begin} AND ${hiveconf:
qn_end}
                                                                 OR --
                                                                 dt BETWEEN ${hiveconf:jn_begin} AND ${hiveconf:
jn_end} --
                                                         )
                        AND
                                                                                          ord_deal_tm >= '2020-12-
31 20:00:00.0'
                                                                                          AND ord_deal_tm < '2021-
01-03 00:00:00.0'
                                                                                  OR
                                                                                  (
                                                                                          ord_deal_tm >= '2021-01-
10 20:00:00.0'
                                                                                          AND ord_deal_tm < '2021-
01-13 00:00:00.0'
                                                                                  )
                                                                         )
                                                         AND intraday_ord_deal_flag = '1' ----
                                                         AND biz_flag_collect['int_pur_ord_flag'] <> 1 ----
                                                         AND NOT ----
                                                                          SUBSTR(sale\_ord\_tm, 1, 7) = '2019-09'
                                                                         AND item_sku_id IN('48464949580',
'30870620253', '57774409900', '55706494208', '26818119384', '54667186647', '53136309235')
                                                                         AND after_prefr_amount_1 = 0
                                                                 OR
                                                                          SUBSTR(sale\_ord\_tm, 1, 7) = '2019-10'
                                                                         AND item sku id IN('59256483010',
'59923134353', '59808372547', '25567537480', '17638139051', '53566357856', '60079540391', '31263465720',
'59764684496', '31462151012', '55706494208', '26818119384')
                                                                         AND after_prefr_amount_1 = 0
                                                                 OR
                                                                 (
                                                                          SUBSTR(sale\_ord\_tm, 1, 7) = '2019-11'
                                                                         AND item_sku_id IN('59808372547',
'31263465720', '57831018938', '60079540391', '17638139051', '25567537480', '53566357856', '31462151012',
'61131141710', '55706494208', '59706386696', '59256483010', '59923134353')
                                                                         AND after_prefr_amount_1 = 0
```

```
OR
                                                                                                                             SUBSTR(sale_ord_tm, 1, 7) = '2019-12'
                                                                                                                             AND item_sku_id IN('31462151012',
'25567537480', '17638139051', '61131141710', '60079540391', '59923134353', '59706386696', '59256483010',
'59808372547', '63286732760', '31253816513', '64070058868')
                                                                                                                             AND after prefr amount 1 = 0
                                                                                                               OR
                                                                                                                             SUBSTR(sale\_ord\_tm, 1, 7) = '2020-01'
                                                                                                                             AND item_sku_id IN('65022686872',
'64996853576', '64480689843', '65239218998', '22779898023', '65097923242', '65184261843', '59706386696',
'65402777116', '59256483010', '17638139051', '56737544720', '60085547354', '65390940638', '63286732760',
'25567537480', '31462151012', '65400485921', '31253816513', '65237861210', '63582299301', '31253816513',
1599231343531, 1653717732591, 1598083725471, 1652378612101, 1654130813581, 1640700588681, 1652373894471,
'65389757945', '19890090318',
                                                                                                                             '65414863984', '64524169693')
                                                                                                                             AND after prefr amount 1 = 0
                                                                                                               )
                                                                                                               OR
                                                                                                               (
                                                                                                                             SUBSTR(sale ord tm, 1, 7) = '2020-02'
                                                                                                                             AND item sku id IN('64480689843',
'65239218998', '64998713624', '22779898023', '65097923242', '65184261843', '65181662155', '59706386696',
\verb|'65402777116'|, \verb|'59256483010'|, \verb|'17638139051'|, \verb|'56737544720'|, \verb|'60085547354'|, \verb|'63286732760'|, \verb|'65390940638'|, \verb|'65402777116'|, \verb|'66402777116'|, \verb|'6640277
'25567537480', '31462151012', '65400485921', '31253816513', '65237861210', '63582299301', '31253816513',
'59923134353', '65371773259', '59808372547', '65237861210', '65413081358', '64070058868', '65237389447',
'65389757945', '19890090318',
                                                                                                                              '65414863984', '64524169693',
'65654218318', '65181329060', '65184669035')
                                                                                                                             AND after prefr amount 1 = 0
                                                                                                                )
                                                                                                               OR
                                                                                                                (
                                                                                                                             SUBSTR(sale ord tm. 1, 7) = 2020-03
                                                                                                                             AND sale ord tm >= '2020-03-17'
                                                                                                                             AND item_sku_id IN('66269141140',
'15927724967', '66105918256', '62771580667', '66105251687', '66268657319', '66102311556', '66598010366',
66609180202', '57680664816', '66598410030', '66609165002', '66105327888', '65005418820', '66105424016',
'66362379923', '62993053466')
                                                                                                                             AND user_payable_pay_amount <= 0.01
                                                                                                               )
                                                                                                               OR
                                                                                                                (
                                                                                                                             SUBSTR(sale ord tm, 1, 7) = '2020-03'
                                                                                                                             AND sale_ord_tm < '2020-03-17'
                                                                                                                             AND item_sku_id IN('65885203603',
'64998713624', '65414863984', '59256483010', '65402777116', '65181662155', '60085547354', '65390940638',
'31253816513', '65371773259', '65237861210', '65389757945', '64524169693', '65654218318', '65184669035',
'65576613217')
                                                                                                                             AND after prefr amount 1 = 0
                                                                                                               )
                                                                                                               OR
                                                                                                               (
                                                                                                                             SUBSTR(sale_ord_tm, 1, 7) >= '2020-04'
                                                                                                                             AND item_sku_id IN('100008320133',
'66338893949', '100008320101', '100014840590', '100008285335', '100014840538', '100014805262', '100008715519',
'54150835358', '10021790350993', '100008715517', '100008715531', '10024281476710', '10022454850185', '10024024303767', '66269141140', '15927724967', '66105918256', '62771580667', '66105251687', '66268657319',
'66102311556', '66598010366', '66609180202', '57680664816', '66598410030', '66609165002', '66105327888',
'65005418820', '66105424016',
                                                                                                                             '66362379923', '62993053466',
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'10034294566326', '10036096528383', '72326756413'
                                                                         , '10037792292411')
                                                                        AND user_payable_pay_amount <= 0.01
                                        )
                                        а
                                LEFT JOIN
                                                SELECT
                                                        lower(trim(user_pin)) pin,
                                                        lower(trim(unify_user_pin)) user_log_acct,
                                                        is_unify_pin_valid
                                                FROM
                                                        app.app_unify_user_validity_da
                                                WHERE
                                                        dt = sysdate( - 2)
                                                GROUP BY
                                                        lower(trim(user_pin)),
                                                        lower(trim(unify_user_pin)),
                                                        is_unify_pin_valid
                                        ) ----pin
                                        d
                                ON
                                        a.user_log_acct = d.pin
                                GROUP BY
                                        DATE,
                                        ord_deal_tm_lhour_seg,
                                        COALESCE(d.user_log_acct, a.user_log_acct),
                                        a.item_sku_id,
                                        a.sale_ord_id,
                                        a.parent_sale_ord_id,
                                        after_prefr_amount_1,
                                        sale_qtty
                        а
                JOIN
                                SELECT
                                        bu_id,
                                        bu_name,
                                        dept_id_1,
                                        dept_name_1,
                                        dept_id_2,
                                        dept_name_2,
                                        --dept_id_3,
                                        --dept_name_3,
                                        item_sku_id
                                FROM
                                        gdm.gdm_m03_sold_item_sku_da
                                WHERE
                                        dt = sysdate( - 1)
                                        AND bu_id = 1727
                                        AND brand_code NOT IN('140289') ----
                        b
                        a.item_sku_id = b.item_sku_id
                LEFT JOIN
                                SELECT
                                        item_sku_id, -----BC
                                        sale_ord_id,
                                        first_biz,
                                        scnd_biz,
                                        third_biz
                                FROM
                                        app.app_adm_d04_trade_ord_bc_classify_di_dsc_mid
```

```
WHERE
                                                dt BETWEEN date_sub(${hiveconf:qn_begin}, 90) AND date_sub
(${hiveconf:qn_end}, - 90)
                                                OR--
                                                dt BETWEEN date_sub(${hiveconf:jn_begin}, 90) AND date_sub
(${hiveconf:jn_end}, - 90) --
                                        AND valid_flag = '1'
                                GROUP BY
                                        item_sku_id,
                                        sale_ord_id,
                                        first_biz,
                                        scnd_biz,
                                        third_biz
                ON
                        a.sale_ord_id = c.sale_ord_id
                        AND a.item_sku_id = c.item_sku_id
                GROUP BY
                        DATE,
                        ord_deal_tm_lhour_seg,
                        COALESCE(first_biz, ''),
                        user_log_acct,
                        bu_id,
                        bu_name,
                        dept_id_1,
                        dept_name_1,
                        dept_id_2,
                        dept_name_2 grouping sets((DATE, ord_deal_tm_lhour_seg, COALESCE(first_biz, ''),
user_log_acct, bu_id, bu_name),(DATE, ord_deal_tm_lhour_seg,COALESCE(first_biz, ''), user_log_acct, bu_id,
bu_name, dept_id_1, dept_name_1),(DATE, ord_deal_tm_lhour_seg,COALESCE(first_biz, ''), user_log_acct, bu_id,
bu_name, dept_id_1, dept_name_1, dept_id_2, dept_name_2))
       )
       m
LEFT JOIN
                SELECT
                        lower(trim(unif_user_log_acct)) user_log_acct,
                        spite_user_flag
                FROM
                        app.app_adm_s01_user_new_or_old_flag_detail_dsc_mid
                WHERE
                        dt = sysdate( - 1)
                        AND spite_user_flag = 1
                        AND tp = 'dept'
                GROUP BY
                        lower(trim(unif_user_log_acct)),
                        spite_user_flag
        )
       C
ON
       m.user_log_acct = c.user_log_acct
GROUP BY
       DATE,
       ord_deal_tm_lhour_seg,
       IF(spite_user_flag IS NULL, '', ''),
       first biz,
       m.bu_id,
       m.bu_name,
       m.dept_id_1,
       m.dept_name_1,
       m.dept_id_2,
       m.dept_name_2
```

2) 年货节元旦分小时成交金额

```
SET jn_begin = '2020-12-31';
```

```
SET jn_{end} = '2021-01-02';
SET qn_begin = '2021-01-10';
SET qn_{end} = '2021-01-12';
-- Map True
SET hive.merge.mapfiles = true;
-- Reduce False
SET hive.merge.mapredfiles = true;
SET hive.merge.size.per.task = 256000000;
--map-reducemerge
SET hive.merge.smallfiles.avgsize = 256000000;
-- spark
SET spark.sql.hive.mergeFiles = true;
SET hive.exec.parallel = true;
--Reduce
SET hive.exec.reducers.bytes.per.reducer = 2000000000;
SET hive.map.aggr = true;
SET hive.groupby.mapaggr.checkinterval = 100000;
SET hive.auto.convert.join = true;
WITH
        sw_cundang_192021 AS
                SELECT
                        DATE.
                        min_halfhour,
                        IF(spite_user_flag IS NULL, '', '') spite_user_flag,
                        COALESCE(first_biz,'') first_biz,
                        m.bu_id,
                        m.bu_name,
                        m.dept_id_1,
                        m.dept_name_1,
                        m.dept_id_2,
                        m.dept_name_2,
                        CASE fst_all_yn
                                WHEN '1'
                                THEN ''
                                WHEN '0'
                                THEN ''
                                ELSE ''
                        END user_type,
                        COUNT(DISTINCT m.user_log_acct) users
                FROM
                                SELECT
                                        DATE,
                                        MIN(halfhour) min_halfhour,
                                        sale_ord_dt,
                                        user_log_acct,
                                        COALESCE(first_biz, '') first_biz,
                                        bu_id,
                                        bu_name,
                                         COALESCE(dept_id_1, bu_id) dept_id_1,
                                        COALESCE(dept_name_1, bu_name) dept_name_1,
                                        COALESCE(dept_id_2, dept_id_1, bu_id) dept_id_2,
                                         COALESCE(dept_name_2, dept_name_1, bu_name) dept_name_2,
                                        COUNT(DISTINCT a.sale_ord_id) ord_num,
                                         COUNT(DISTINCT a.parent_sale_ord_id) par_ord_num,
                                         SUM(after_prefr_amount_1) sale_amount,
                                        SUM(sale_qtty) sale_qtty
                                FROM
                                         (
                                                 SELECT
                                                         DATE,
                                                         halfhour,
                                                         MIN(sale_ord_dt) sale_ord_dt,
                                                         COALESCE(d.user_log_acct, a.user_log_acct)
user_log_acct,
                                                         a.item_sku_id,
                                                         a.sale_ord_id,
```

```
a.parent_sale_ord_id,
                                                          after_prefr_amount_1,
                                                          sale_qtty
                                                  FROM
                                                                  SELECT
                                                                           dt,
                                                                           SUBSTR(dt, 1, 10) DATE,
                                                                           concat(lpad(SUBSTR
(ord_deal_tm_10min_seg, 9, 2), 2, 0), lpad(floor(SUBSTR(ord_deal_tm_10min_seg, 11, 2) / 30) * 30, 2, 0))
halfhour, -- 00:00-00:300
                                                                           SUBSTR(sale_ord_tm, 1, 10) sale_ord_dt,
                                                                           item_sku_id,
                                                                           lower(trim(user_log_acct))
user_log_acct,
                                                                           sale_ord_id,
                                                                          parent_sale_ord_id,
                                                                           after_prefr_amount_1,
                                                                           sale_qtty
                                                                  FROM
                                                                           app.
v\_adm\_d04\_trade\_ord\_det\_sku\_snapshot\_dsc
                                                                  WHERE
                                                                           (
                                                                                   dt BETWEEN ${hiveconf:qn_begin}
AND ${hiveconf:qn_end}
                                                                                   dt BETWEEN ${hiveconf:jn_begin}
AND ${hiveconf:jn_end} --
                                                                           AND
                                                                                   (
                                                                                            ord_deal_tm >= '2020-12-
31 20:00:00.0'
                                                                                           AND ord_deal_tm < '2021-
01-03 00:00:00.0'
                                                                                   )
                                                                                   OR
                                                                                            ord_deal_tm >= '2021-01-
10 20:00:00.0'
                                                                                           AND ord_deal_tm < '2021-
01-13 00:00:00.0'
                                                                           AND intraday_ord_deal_flag = '1' ----
                                                                           AND biz_flag_collect
['int_pur_ord_flag'] <> 1 ----
                                                                          AND NOT ----
                                                                                   (
                                                                                            SUBSTR(sale_ord_tm, 1,
7) = '2019-09'
                                                                                           AND item_sku_id IN
('48464949580', '30870620253', '57774409900', '55706494208', '26818119384', '54667186647', '53136309235')
after\_prefr\_amount\_1 = 0
                                                                                   )
                                                                                   OR
                                                                                            SUBSTR(sale_ord_tm, 1,
7) = '2019-10'
                                                                                            AND item_sku_id IN
(\ '59256483010'\ ,\ '59923134353'\ ,\ '59808372547'\ ,\ '25567537480'\ ,\ '17638139051'\ ,\ '53566357856'\ ,\ '60079540391'\ ,
'31263465720', '59764684496', '31462151012', '55706494208', '26818119384')
                                                                                            AND
after\_prefr\_amount\_1 = 0
                                                                                   )
                                                                                   OR
                                                                                   (
```

```
SUBSTR(sale_ord_tm, 1,
7) = '2019-11'
                                                                                     AND item sku id IN
('59808372547', '31263465720', '57831018938', '60079540391', '17638139051', '25567537480', '53566357856',
'31462151012', '61131141710', '55706494208', '59706386696', '59256483010', '59923134353')
after_prefr_amount_1 = 0
                                                                             OR
                                                                                     SUBSTR(sale ord tm, 1,
7) = '2019-12'
                                                                                     AND item sku id IN
('31462151012', '25567537480', '17638139051', '61131141710', '60079540391', '59923134353', '59706386696',
'59256483010', '59808372547', '63286732760', '31253816513', '64070058868')
                                                                                     AND
after_prefr_amount_1 = 0
                                                                             )
                                                                             OR
                                                                             (
                                                                                     SUBSTR(sale_ord_tm, 1,
7) = '2020-01'
                                                                                     AND item sku id IN
('65022686872', '64996853576', '64480689843', '65239218998', '22779898023', '65097923242', '65184261843',
'59706386696', '65402777116', '59256483010', '17638139051', '56737544720', '60085547354', '65390940638',
'31253816513', '59923134353', '65371773259', '59808372547', '65237861210', '65413081358', '64070058868',
'65237389447', '65389757945', '19890090318',
                                                                                     '65414863984'.
'64524169693')
                                                                                     AND
after prefr amount 1 = 0
                                                                             )
                                                                             OR
                                                                             (
                                                                                     SUBSTR(sale ord tm. 1.
7) = '2020-02'
                                                                                     AND item_sku_id IN
('64480689843', '65239218998', '64998713624', '22779898023', '65097923242', '65184261843', '65181662155',
'59706386696', '65402777116', '59256483010', '17638139051', '56737544720', '60085547354', '63286732760',
'65390940638', '25567537480', '31462151012', '65400485921', '31253816513', '65237861210', '63582299301',
'31253816513', '59923134353', '65371773259', '59808372547', '65237861210', '65413081358', '64070058868',
'65237389447', '65389757945', '19890090318',
                                                                                     '65414863984',
'64524169693', '65654218318', '65181329060', '65184669035')
                                                                                     AND
after_prefr_amount_1 = 0
                                                                             OR
                                                                             (
                                                                                     SUBSTR(sale_ord_tm, 1,
7) = '2020-03'
                                                                                     AND sale_ord_tm >=
'2020-03-17'
                                                                                     AND item_sku_id IN
('66269141140', '15927724967', '66105918256', '62771580667', '66105251687', '66268657319', '66102311556',
'66598010366', '66609180202', '57680664816', '66598410030', '66609165002', '66105327888', '65005418820',
'66105424016', '66362379923', '62993053466')
                                                                                     AND
user_payable_pay_amount <= 0.01
                                                                             )
                                                                             OR
                                                                             (
                                                                                     SUBSTR(sale_ord_tm, 1,
7) = '2020-03'
                                                                                     AND sale_ord_tm < '2020-
03-17'
                                                                                     AND item_sku_id IN
('65885203603', '64998713624', '65414863984', '59256483010', '65402777116', '65181662155', '60085547354',
'65390940638', '31253816513', '65371773259', '65237861210', '65389757945', '64524169693', '65654218318',
'65184669035', '65576613217')
```

```
AND
after_prefr_amount_1 = 0
                                                                                                                  )
                                                                                                                  OR
                                                                                                                              SUBSTR(sale ord tm, 1,
7) >= '2020-04'
                                                                                                                              AND item sku id IN
('100008320133', '66338893949', '100008320101', '100014840590', '100008285335', '100014840538', '100014805262',
'100008715519', '54150835358', '10021790350993', '100008715517', '100008715531', '10024281476710',
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'10026840354838', '10034294566326', '10036096528383',
'10037792292411')
                                                                                         AND
user_payable_pay_amount <= 0.01
                                                                                 )
                                                        )
                                                        а
                                                LEFT JOIN
                                                                SELECT
                                                                        lower(trim(user_pin)) pin,
                                                                        lower(trim(unify_user_pin))
user_log_acct,
                                                                        is_unify_pin_valid
                                                                FROM
                                                                        app.app_unify_user_validity_da
                                                                WHERE
                                                                        dt = sysdate(-2)
                                                                GROUP BY
                                                                        lower(trim(user_pin)),
                                                                        lower(trim(unify_user_pin)),
                                                                        is_unify_pin_valid
                                                        ) ----pin
                                                ON
                                                        a.user_log_acct = d.pin
                                                GROUP BY
                                                        DATE.
                                                        COALESCE(d.user_log_acct, a.user_log_acct),
                                                        a.item sku id,
                                                        a.sale ord id,
                                                        a.parent_sale_ord_id,
                                                        after_prefr_amount_1,
                                                        sale qtty
                                        )
                                        а
                                JOIN
                                        (
                                                SELECT
                                                        bu id.
                                                        bu_name,
                                                        dept_id_1,
                                                        dept_name_1,
```

```
dept_id_2,
                                                         dept_name_2,
                                                         --dept_id_3,
                                                         --dept_name_3,
                                                         item_sku_id
                                                 FROM
                                                         gdm.gdm_m03_sold_item_sku_da
                                                 WHERE
                                                         dt = sysdate( - 1)
                                                         AND bu id = 1727
                                                         AND brand_code NOT IN('140289') ----
                                         )
                                        b
                                ON
                                        a.item_sku_id = b.item_sku_id
                                LEFT JOIN
                                                 SELECT
                                                         item_sku_id, -----BC
                                                         sale_ord_id,
                                                         first_biz,
                                                         scnd_biz,
                                                         third biz
                                                 FROM
                                                         app.app_adm_d04_trade_ord_bc_classify_di_dsc_mid
                                                 WHERE
                                                                 dt BETWEEN date_sub(${hiveconf:qn_begin}, 90)
AND date_sub(${hiveconf:qn_end}, - 90)
                                                                 dt BETWEEN date_sub(${hiveconf:jn_begin}, 90)
AND date_sub(${hiveconf:jn_end}, - 90) --
                                                         AND valid_flag = '1'
                                                 GROUP BY
                                                         item_sku_id,
                                                         sale_ord_id,
                                                         first_biz,
                                                         scnd_biz,
                                                         third_biz
                                        )
                                        С
                                ON
                                        a.sale_ord_id = c.sale_ord_id
                                        AND a.item_sku_id = c.item_sku_id
                                GROUP BY
                                        DATE,
                                         sale_ord_dt,
                                        COALESCE(first_biz, ''),
                                        user_log_acct,
                                        bu_id,
                                        bu_name,
                                        dept_id_1,
                                         dept_name_1,
                                        {\tt dept\_id\_2} ,
                                        dept_name_2 grouping sets((DATE, sale_ord_dt, COALESCE(first_biz, ''),
user_log_acct, bu_id, bu_name),(DATE, sale_ord_dt, COALESCE(first_biz, ''), user_log_acct, bu_id, bu_name,
dept_id_1, dept_name_1),(DATE, sale_ord_dt, COALESCE(first_biz, ''), user_log_acct, bu_id, bu_name, dept_id_1,
dept_name_1, dept_id_2, dept_name_2))
                        )
                        m
                LEFT OUTER JOIN
                        (
                                SELECT
                                        bu_id,
                                        dept_id_1,
                                         dept_id_2,
                                        user_log_acct,
                                         --min dt1,
                                        MAX(fst_all_yn) fst_all_yn,
                                        min_dt1
```

```
FROM
                                                 SELECT
                                                         bu_id,
                                                         COALESCE(dept_id_1, bu_id) dept_id_1,
                                                         COALESCE(dept_id_2, dept_id_1, bu_id) dept_id_2,
                                                         lower(trim(unif_user_log_acct)) user_log_acct,
                                                         MIN(fst_ord_dt) min_dt1, --
                                                         MAX(fst_all_yn) fst_all_yn
                                                 FROM
                                                         app.app_adm_s01_user_new_or_old_flag_detail_dsc_mid
                                                 WHERE
                                                         dt = sysdate( - 2)
                                                         AND bu_id = '1727' --id
                                                         AND tp = 'dept'
                                                 GROUP BY
                                                        bu_id,
                                                         dept_id_1,
                                                         {\tt dept\_id\_2} ,
                                                         lower(trim(unif_user_log_acct)) grouping sets((bu_id,
dept_id_1, dept_id_2, lower(trim(unif_user_log_acct))),(bu_id, dept_id_1, lower(trim(unif_user_log_acct))),
(bu_id, lower(trim(unif_user_log_acct))))
                                        t1
                                WHERE
                                        min_dt1 BETWEEN ${hiveconf:qn_begin} AND ${hiveconf:qn_end}
                                        OR min_dtl BETWEEN ${hiveconf:jn_begin} AND ${hiveconf:jn_end}
                                GROUP BY
                                        bu_id,
                                        dept_id_1,
                                        dept_id_2,
                                        user_log_acct,
                                        min_dt1
                        t.1
                ON
                        m.user_log_acct = t1.user_log_acct
                        AND m.bu_id = t1.bu_id
                        AND m.dept_id_1 = t1.dept_id_1
                        AND m.dept_id_2 = t1.dept_id_2
                        AND m.sale_ord_dt = t1.min_dt1
                LEFT JOIN
                                SELECT
                                        lower(trim(unif_user_log_acct)) user_log_acct,
                                        spite_user_flag
                                FROM
                                        app.app_adm_s01_user_new_or_old_flag_detail_dsc_mid
                                WHERE
                                        dt = sysdate( - 2)
                                        AND spite_user_flag = 1
                                        AND tp = 'dept'
                                GROUP BY
                                        lower(trim(unif_user_log_acct)),
                                        spite_user_flag
                ON
                        m.user_log_acct = c.user_log_acct
                GROUP BY
                        DATE,
                        min halfhour,
                        IF(spite_user_flag IS NULL, '', ''),
                        first_biz,
                        m.bu_id,
                        m.bu_name,
                        m.dept_id_1,
                        m.dept_name_1,
                        m.dept_id_2,
                        m.dept_name_2,
                        CASE fst_all_yn
```

```
WHEN '1'
                                THEN ''
                                WHEN '0'
                                THEN ''
                                ELSE ''
                        END grouping sets((DATE, min_halfhour, IF(spite_user_flag IS NULL, '', ''), first_biz,
m.bu_id, m.bu_name, m.dept_id_1, m.dept_name_1, m.dept_id_2, m.dept_name_2,
                        CASE fst_all_yn
                                WHEN '1'
                                THEN ''
                                WHEN '0'
                                THEN ''
                                ELSE ''
                        END),(DATE, min_halfhour, IF(spite_user_flag IS NULL, '', ''), m.bu_id, m.bu_name, m.
dept_id_1, m.dept_name_1, m.dept_id_2, m.dept_name_2,
                        CASE fst_all_yn
                                WHEN '1'
                                THEN ''
                                WHEN 'O'
                                THEN ''
                                 ELSE ''
                        END))
SELECT
        DATE,
        min_halfhour,
        spite_user_flag,
        first_biz,
        bu_id,
        bu_name,
        dept_id_1,
        dept_name_1,
        dept_id_2,
        dept_name_2,
        '' user_type,
        SUM(users) users
FROM
        sw_cundang_192021
GROUP BY
        DATE,
        min_halfhour,
        spite_user_flag,
        first_biz,
        bu_id,
        bu_name,
        dept_id_1,
        dept_name_1,
        dept_id_2,
        dept_name_2
UNION ALL
SELECT * FROM sw_cundang_192021;
```

3) 年货节元旦农历和阳历by小时流量

```
SET hive.merge.mapfiles = true;
SET hive.merge.mapredfiles = true;
SET hive.merge.size.per.task = 256000000;
SET hive.merge.smallfiles.avgsize = 256000000;
SET spark.sql.hive.mergeFiles = true;
SET hive.exec.parallel = true;
SET hive.exec.reducers.bytes.per.reducer = 2000000000;
SET hive.map.aggr = true;
SET hive.groupby.mapaggr.checkinterval = 100000;
SET hive.auto.convert.join = true;
WITH

ta AS

(
```

```
SELECT
                        dt,
                        concat(lpad(SUBSTR(request_tm_min, 12, 2), 2, 0), lpad(floor(SUBSTR(request_tm_min, 15,
2) / 30) * 30, 2, 0)) hoursplit,
                        bu_id,
                        bu_name,
                        COALESCE(dept_id_1, bu_id) dept_id_1,
                        COALESCE(dept_name_1, bu_name) dept_name_1,
                        COALESCE(dept_id_2, dept_id_1, bu_id) dept_id_2,
                        COALESCE(dept_name_2, dept_name_1, bu_name) dept_name_2,
                        COUNT(DISTINCT browser_uniq_id) AS UV
                FROM
                        (
                                SELECT
                                        b.bu_id,
                                        b.bu_name,
                                        b.dept_id_1,
                                        b.dept_name_1,
                                        b.dept_id_2,
                                        b.dept_name_2,
                                        browser_uniq_id,
                                        a.dt,
                                        MIN(request_tm) request_tm_min
                                FROM
                                        adm.adm_sch_d14_traffic_plat_item_di a
                                JOIN
                                                SELECT
                                                        bu_id,
                                                        bu_name,
                                                        dept_id_1,
                                                        dept_name_1,
                                                        dept_id_2,
                                                        dept_name_2,
                                                         --dept_id_3,
                                                         --dept_name_3,
                                                         (
                                                                 CASE
                                                                         WHEN data_type = 1
                                                                         THEN ''
                                                                         WHEN data_type = 3
                                                                         THEN 'pop'
                                                                 END) MODE,
                                                         item_sku_id
                                                FROM
                                                        gdm.gdm_m03_sold_item_sku_da
                                                WHERE
                                                        dt = sysdate( - 1)
                                                        AND bu_id = 1727
                                        b
                                ON
                                        a.real_sku_id = b.item_sku_id
                                WHERE
                                                dt BETWEEN '2020-12-31' AND '2021-01-02'
                                                OR dt BETWEEN '2021-01-10' AND '2021-01-12'
                                        AND
                                                (
                                                        request_tm >= '2020-12-31 20:00:00.0'
                                                        AND request_tm < '2021-01-03 00:00:00.0'
                                                )
                                                OR
                                                        request_tm >= '2021-01-10 20:00:00.0'
                                                        AND request_tm < '2021-01-13 00:00:00.0'
                                        -- and blacklist_flag='0'
```

```
AND ge_sku_flag = 1
                                GROUP BY
                                        b.bu_id,
                                        b.bu_name,
                                        b.dept_id_1,
                                        b.dept_name_1,
                                        b.dept_id_2,
                                        b.dept_name_2,
                                        browser_uniq_id,
                                        a.dt grouping sets((b.bu_id, b.bu_name, b.dept_id_1, b.dept_name_1, b.
dept_id_2, b.dept_name_2, browser_uniq_id, a.dt),(b.bu_id, b.bu_name, b.dept_id_1, b.dept_name_1,
browser_uniq_id, a.dt),(b.bu_id, b.bu_name, browser_uniq_id, a.dt))
                        aa
                GROUP BY
                        dt,
                        concat(lpad(SUBSTR(request_tm_min, 12, 2), 2, 0), lpad(floor(SUBSTR(request_tm_min, 15,
2) / 30) * 30, 2, 0)),
                        bu_id,
                        bu_name,
                        dept_id_1,
                        dept_name_1,
                        dept_id_2,
                        dept_name_2
        )
        tb AS
                SELECT
                        a.dt,
                        concat(lpad(SUBSTR(request_tm, 12, 2), 2, 0), lpad(floor(SUBSTR(request_tm, 15, 2) /
30) * 30, 2, 0)) hoursplit,
                        b.bu_id,
                        b.bu_name,
                        COALESCE(b.dept_id_1, b.bu_id) dept_id_1,
                        COALESCE(b.dept_name_1, b.bu_name) dept_name_1,
                        COALESCE(b.dept_id_2, b.dept_id_1, b.bu_id) dept_id_2,
                        COALESCE(b.dept_name_2, b.dept_name_1, b.bu_name) dept_name_2,
                        COUNT(a.browser_uniq_id) AS PV
                FROM
                        adm.adm_sch_d14_traffic_plat_item_di a
                JOIN
                                SELECT
                                        bu_id,
                                        bu_name,
                                         dept_id_1,
                                        dept_name_1,
                                        dept_id_2,
                                        dept_name_2,
                                         --dept_id_3,
                                         --dept_name_3,
                                                 CASE
                                                         WHEN data_type = 1
                                                         THEN ''
                                                         WHEN data_type = 3
                                                         THEN 'pop'
                                                 END) MODE,
                                         item_sku_id
                                FROM
                                        gdm.gdm_m03_sold_item_sku_da
                                WHERE
                                         dt = sysdate( - 1)
                                         AND bu_id = 1727
                        b
                ON
                        a.real_sku_id = b.item_sku_id
                WHERE
```

```
dt BETWEEN '2020-12-31' AND '2021-01-02'
                                OR dt BETWEEN '2021-01-10' AND '2021-01-12'
                        )
                        AND
                                (
                                        request_tm >= '2020-12-31 20:00:00.0'
                                        AND request_tm < '2021-01-03 00:00:00.0'
                                )
                                OR
                                (
                                        request_tm >= '2021-01-10 20:00:00.0'
                                        AND request_tm < '2021-01-13 00:00:00.0'
                                )
                        -- and blacklist_flag='0'
                        AND ge_sku_flag = 1
                GROUP BY
                        a.dt,
                        concat(lpad(SUBSTR(request_tm, 12, 2), 2, 0), lpad(floor(SUBSTR(request_tm, 15, 2) /
30) * 30, 2, 0)),
                        b.bu_id,
                        b.bu name,
                        b.dept_id_1,
                        b.dept_name_1,
                        b.dept_id_2,
                        b.dept_name_2 grouping sets((a.dt, concat(lpad(SUBSTR(request_tm, 12, 2), 2, 0), lpad
(floor(SUBSTR(request_tm, 15, 2) / 30) * 30, 2, 0)), b.bu_id, b.bu_name, b.dept_id_1, b.dept_name_1, b.
dept_id_2, b.dept_name_2),(a.dt, concat(lpad(SUBSTR(request_tm, 12, 2), 2, 0), lpad(floor(SUBSTR(request_tm,
15, 2) / 30) * 30, 2, 0)), b.bu_id, b.bu_name, b.dept_id_1, b.dept_name_1),(a.dt, concat(lpad(SUBSTR
(request_tm, 12, 2), 2, 0), lpad(floor(SUBSTR(request_tm, 15, 2) / 30) * 30, 2, 0)), b.bu_id,
                       b.bu_name))
        )
SELECT
        ta.*,
       tb.PV
FROM
       ta
LEFT JOIN tb
ON
       ta.bu_id = tb.bu_id
       AND ta.dept_id_1 = tb.dept_id_1
       AND ta.dept_id_2 = tb.dept_id_2
       AND ta.dt = tb.dt
       AND ta.hoursplit = tb.hoursplit
```

4) CPS小时级数据

```
SELECT
       to_date(ord_deal_tm) ,
       concat(lpad(SUBSTR(ord_deal_tm, 12, 2), 2, 0), lpad(floor(SUBSTR(ord_deal_tm, 15, 2) / 30) * 30, 2, 0))
       b.bu_name,
       b.dept_name_1,
       b.dept_name_2,
       COUNT(DISTINCT
       CASE
                WHEN deal_flag = '1'
                THEN parent_sale_ord_id
                ELSE NULL
        END) AS ,
        SUM(
                CASE
                        WHEN deal_flag = '1'
                        THEN after_prefr_amount_1
                        ELSE 0.0
                END) AS ,
       SUM(
                CASE
```

```
WHEN valid_deal_flag = '1'
                        THEN yg_cos_fee
                        ELSE 0.0
                END) AS ,
        SUM(
                CASE
                        WHEN valid_deal_flag = '1'
                        THEN yg_cos_price
                        ELSE 0.0
                END) AS
FROM
        app.v_adm_sch_d06_ad_union_order_di_dsc a
JOIN
        (
                SELECT
                        bu id,
                        bu_name,
                        dept_id_1,
                        dept_name_1,
                        dept_id_2,
                        dept_name_2,
                        --dept_id_3,
                        --dept_name_3,
                                CASE
                                        WHEN data_type = 1
                                        THEN ''
                                        WHEN data_type = 3
                                        THEN 'pop'
                                END) MODE,
                        item_sku_id
                FROM
                        gdm.gdm_m03_sold_item_sku_da
                WHERE
                        dt = sysdate( - 1)
                        AND bu_id = 1727
        and dept_id_1=33
        )
        b
ON
        a.sku_id = b.item_sku_id
WHERE
        dt IN('2021-01-20','2022-01-09')
        AND
        (
                ord_deal_tm >= '2021-01-20 00:00:00.0'
                AND ord_deal_tm < '2021-01-20 10:00:00.0'
                OR ord_deal_tm >= '2022-01-09 20:00:00.0'
                AND ord_deal_tm < '2022-01-10 00:00:00.0'
GROUP BY
        to_date(ord_deal_tm),
        concat(lpad(SUBSTR(ord_deal_tm, 12, 2), 2, 0), lpad(floor(SUBSTR(ord_deal_tm, 15, 2) / 30) * 30, 2, 0)),
        b.bu_name,
        b.dept name 1,
        b.dept_name_2 grouping sets((to_date(ord_deal_tm), concat(lpad(SUBSTR(ord_deal_tm, 12, 2), 2, 0), lpad
(floor(SUBSTR(ord_deal_tm, 15, 2) / 30) * 30, 2, 0)), b.bu_name, b.dept_name_1, b.dept_name_2),(to_date
(ord_deal_tm), concat(lpad(SUBSTR(ord_deal_tm, 12, 2), 2, 0), lpad(floor(SUBSTR(ord_deal_tm, 15, 2) / 30) * 30,
2, 0)), b.bu_name, b.dept_name_1),(to_date(ord_deal_tm), concat(lpad(SUBSTR(ord_deal_tm, 12, 2), 2, 0), lpad
(floor(SUBSTR(ord_deal_tm, 15, 2) / 30) * 30, 2, 0)), b.bu_name))
```

数据口径:订单口径为新版bc分离,流量口径对齐黄金眼

常见用途:小时级数据分析、大促实时战报离线错峰数据

逻辑说明:分小时的用户数据以统计周期内每个用户最早成交时间划分小时段(忽略累计28H中晚8与次日重复的用户),成交金额以成交时间划分小时段,流量PV、UV逻辑同成交金额、用户

5) 小时级数据,流量、用户、成交金额汇总版

```
SET jn_begin = '2021-02-11';
SET jn_{end} = '2021-02-12';
-- SET qn_begin = '2021-02-03';
-- SET qn_end = '2021-02-04';
SET spark.sql.hive.mergeFiles = true;
SET spark.sql.viewPermission.enabled = true;
SET spark.sql.parser.quotedRegexColumnNames = false;
-- Map True
SET hive.merge.mapfiles = true;
-- Reduce False
SET hive.merge.mapredfiles = true;
SET hive.merge.size.per.task = 256000000;
--map-reducemerge
SET hive.merge.smallfiles.avgsize = 256000000;
-- spark
SET spark.sql.hive.mergeFiles = true;
SET hive.exec.parallel = true;
--Reduce
SET hive.exec.reducers.bytes.per.reducer = 2000000000;
SET hive.map.aggr = true;
SET hive.groupby.mapaggr.checkinterval = 100000;
SET hive.auto.convert.join = true;
WITH
       amount_d AS
                SELECT
                        DATE,
                        ord_deal_tm_1hour_seg,
                        IF(spite_user_flag IS NULL, '', '') spite_user_flag,
                        first biz.
                        m.bu_id,
                        m.bu_name,
                        m.dept_id_1,
                        m.dept_name_1,
                        m.dept_id_2,
                        m.dept_name_2,
                        SUM(m.sale_amount) amount
                FROM
                                SELECT
                                        DATE,
                                        ord_deal_tm_1hour_seg,
                                        --MIN(a.sale_ord_dt) sale_ord_dt,
                                        user_log_acct,
                                        COALESCE(first_biz, '') first_biz,
                                        bu_id,
                                        bu_name,
                                        COALESCE(dept_id_1, bu_id) dept_id_1,
                                        COALESCE(dept_name_1, bu_name) dept_name_1,
                                        COALESCE(dept_id_2, dept_id_1, bu_id) dept_id_2,
                                        COALESCE(dept_name_2, dept_name_1, bu_name) dept_name_2,
                                        COUNT(DISTINCT a.sale_ord_id) ord_num,
                                        COUNT(DISTINCT a.parent_sale_ord_id) par_ord_num,
                                        SUM(after_prefr_amount_1) sale_amount,
                                        SUM(sale_qtty) sale_qtty
                                FROM
                                                SELECT
                                                         DATE,
                                                         ord_deal_tm_lhour_seg,
                                                         COALESCE(d.user_log_acct, a.user_log_acct)
user_log_acct,
                                                        a.item sku id,
                                                         a.sale_ord_id,
                                                         a.parent_sale_ord_id,
```

```
after_prefr_amount_1,
                                                                sale_qtty
                                                      FROM
                                                                (
                                                                         SELECT
                                                                                  dt period,
                                                                                  SUBSTR(dt, 1, 10) DATE,
                                                                                  ord_deal_tm_1hour_seg,
                                                                                  item_sku_id,
                                                                                  lower(trim(user_log_acct))
user_log_acct,
                                                                                  sale_ord_id,
                                                                                  parent_sale_ord_id,
                                                                                  after_prefr_amount_1,
                                                                                  sale_qtty
                                                                         FROM
                                                                                  app.
v_adm_d04_trade_ord_det_sku_snapshot_dsc
                                                                         WHERE
                                                                                  (
                                                                                           -- dt BETWEEN ${hiveconf:
qn_begin} AND ${hiveconf:qn_end}
                                                                                           -- OR --
                                                                                           dt BETWEEN ${hiveconf:jn_begin}
AND ${hiveconf:jn_end} --
                                                                                  AND
                                                                                                    ord_deal_tm >= '2021-02-
11 00:00:00.0'
                                                                                                    AND ord_deal_tm < '2021-
02-13 00:00:00.0'
                                                                                                 OR
                                                                                                  ord_deal_tm >= '2021-02-
03 20:00:00.0'
                                                                                                 AND ord_deal_tm < '2021-
02-05 00:00:00.0'
                                                                                  )
                                                                                  AND intraday_ord_deal_flag = '1' ----
                                                                                  AND biz_flag_collect
['int_pur_ord_flag'] <> 1 ----
                                                                                  AND NOT ----
                                                                                           (
                                                                                                    SUBSTR(sale_ord_tm, 1,
7) = '2019-09'
                                                                                                    AND item_sku_id IN
(\,{}^{\, '}48464949580\,{}^{\, '},\,\,{}^{\, '}30870620253\,{}^{\, '},\,\,{}^{\, '}57774409900\,{}^{\, '},\,\,{}^{\, '}55706494208\,{}^{\, '},\,\,{}^{\, '}26818119384\,{}^{\, '},\,\,{}^{\, '}54667186647\,{}^{\, '},\,\,{}^{\, '}53136309235\,{}^{\, '})
after_prefr_amount_1 = 0
                                                                                           )
                                                                                           OR
                                                                                                    SUBSTR(sale_ord_tm, 1,
7) = '2019-10'
                                                                                                    AND item_sku_id IN
(\ '59256483010'\ ,\ '59923134353'\ ,\ '59808372547'\ ,\ '25567537480'\ ,\ '17638139051'\ ,\ '53566357856'\ ,\ '60079540391'\ ,
'31263465720', '59764684496', '31462151012', '55706494208', '26818119384')
                                                                                                    AND
after_prefr_amount_1 = 0
                                                                                           OR
                                                                                                    SUBSTR(sale_ord_tm, 1,
7) = '2019-11'
                                                                                                    AND item_sku_id IN
('59808372547', '31263465720', '57831018938', '60079540391', '17638139051', '25567537480', '53566357856',
```

```
'31462151012', '61131141710', '55706494208', '59706386696', '59256483010', '59923134353')
                                                                                          AND
after prefr amount 1 = 0
                                                                                 OR
                                                                                          SUBSTR(sale ord tm, 1,
7) = '2019-12'
                                                                                          AND item_sku_id IN
('31462151012', '25567537480', '17638139051', '61131141710', '60079540391', '59923134353', '59706386696',
'59256483010', '59808372547', '63286732760', '31253816513', '64070058868')
                                                                                          AND
after prefr amount 1 = 0
                                                                                 OR
                                                                                          SUBSTR(sale_ord_tm, 1,
7) = '2020-01'
                                                                                         AND item sku id IN
('65022686872', '64996853576', '64480689843', '65239218998', '22779898023', '65097923242', '65184261843',
'59706386696', '65402777116', '59256483010', '17638139051', '56737544720', '60085547354', '65390940638',
'63286732760', '25567537480', '31462151012', '65400485921', '31253816513', '65237861210', '63582299301',
'31253816513', '59923134353', '65371773259', '59808372547', '65237861210', '65413081358', '64070058868',
'65237389447', '65389757945', '19890090318',
                                                                                          '65414863984',
'64524169693')
                                                                                          AND
after_prefr_amount_1 = 0
                                                                                 )
                                                                                 OR
                                                                                          SUBSTR(sale ord tm, 1,
7) = '2020-02'
                                                                                         AND item_sku_id IN
('64480689843', '65239218998', '64998713624', '22779898023', '65097923242', '65184261843', '65181662155',
'59706386696', '65402777116', '59256483010', '17638139051', '56737544720', '60085547354', '63286732760',
'65390940638', '25567537480', '31462151012', '65400485921', '31253816513', '65237861210', '63582299301',
'31253816513', '59923134353', '65371773259', '59808372547', '65237861210', '65413081358', '64070058868',
'65237389447', '65389757945', '19890090318',
                                                                                          '65414863984',
'64524169693', '65654218318', '65181329060', '65184669035')
                                                                                          AND
after_prefr_amount_1 = 0
                                                                                  )
                                                                                 OR
                                                                                          SUBSTR(sale_ord_tm, 1,
7) = '2020-03'
                                                                                         AND sale ord tm >=
'2020-03-17'
                                                                                         AND item_sku_id IN
('66269141140', '15927724967', '66105918256', '62771580667', '66105251687', '66268657319', '66102311556',
'66598010366', '66609180202', '57680664816', '66598410030', '66609165002', '66105327888', '65005418820',
'66105424016', '66362379923', '62993053466')
                                                                                          AND
user_payable_pay_amount <= 0.01
                                                                                 )
                                                                                 OR
                                                                                          SUBSTR(sale_ord_tm, 1,
7) = '2020-03'
                                                                                         AND sale_ord_tm < '2020-
03-17'
                                                                                         AND item_sku_id IN
(\ '65885203603'\ ,\ '64998713624'\ ,\ '65414863984'\ ,\ '59256483010'\ ,\ '65402777116'\ ,\ '65181662155'\ ,\ '60085547354'\ ,
'65390940638', '31253816513', '65371773259', '65237861210', '65389757945', '64524169693', '65654218318',
'65184669035', '65576613217')
                                                                                          AND
after_prefr_amount_1 = 0
                                                                                 OR
```

```
SUBSTR(sale_ord_tm, 1,
7) >= '2020-04'
                                                                                                 AND item_sku_id IN
('100008320133', '66338893949', '100008320101', '100014840590', '100008285335', '100014840538', '100014805262',
'100008715519', '54150835358', '10021790350993', '100008715517', '100008715531', '10024281476710', '10022454850185', '10024024303767', '66269141140', '15927724967', '66105918256', '62771580667', '66105251687',
'66268657319', '66102311556', '66598010366', '66609180202', '57680664816', '66598410030', '66609165002',
'66105327888', '65005418820', '66105424016'
'62993053466', '67412926483', '66328146637', '68008845337', '43826345978', '67825871315', '25598066668',
'67101867847', '67106425943', '48467931365', '67655565958', '69042744182', '15928149727', '69042636730', '69046178800', '69042644144', '69042604768', '59256483010', '69044897408', '69048096629', '69047764658', '69045517007', '69042751685', '69046067963', '69044459545', '53060220721', '54381038018', '69359356607',
'69824809581', '70893068274', '70877597642',
                                                                                                  '71841643553'.
'71384418347', '71384414239', '71002957035', '71984127963', '25054362594', '10020316405615', '71002498796',
'69533366793', '72211694318', '10020290250894', '72339105555', '72250378393', '71981223678', '10020318954620',
'72486529963', '10021385293427', '70334123401', '68300737114', '17390259156', '71217515869', '10021429737352',
'10021678717408', '10021507033398', '10021714249680', '71212971877', '10022241535542', '10022218360472',
'10023316835939', '10023107745890',
                                                                                                  '10023104201537'.
'10023181640838', '10023997986591', '10024547643180', '10024505357224', '10024591210954', '10024056475162',
'10025211224933', '10025170698248', '10025286787572', '10025658926017', '10023008602436', '10023435227132',
'100017095694', '100007672093', '100014755346', '100007256531', '100014797774', '100014798538', '100008228601',
'18298513529', '62680289515', '67064868083', '66109164909', '65803588176', '67089011053', '67087968226',
'33724155259', '67642024639',
                                                                                                  '10023754012858',
'100014844690', '100014892760', '100008320131', '100014869144', '10024281317439', '100017095724',
'10025914690760', '10026063926672', '10024195924321', '72294035450', '10026055913444', '10025886155711',
'10026025702049', '10026053725142', '10026327282984', '10026327323290', '10025881353120', '10024082770999',
'72326756413', '10026005452613', '10023777111028', '10026209639119', '10026428293589', '10026428259499',
'11498397745', '10027127648463', '10024756899368',
'10027081610521', '10027096999067', '10026354750168', '69539953705', '10027031810710', '10024727917785',
'10026870014876', '71488048849', '10027897421014', '10028094517366', '7749433', '66269141140', '15927724967',
'66105918256', '62771580667', '66105251687', '66268657319', '66102311556', '66598010366', '66609180202',
'57680664816', '66598410030', '66609165002', '66105327888', '65005418820', '66105424016', '66362379923',
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'100007256531', '53060220721', '54381038018', '69359356607', '69824809581', '70893068274', '70877597642',
'71841643553', '71384418347', '71384414239',
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'71984127963', '25054362594', '10020316405615', '71002498796', '69533366793', '72211694318', '10020290250894',
'72339105555', '72250378393', '71981223678', '10020318954620', '72486529963', '100014797774', '100014798538',
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'10021678717408', '10021507033398', '10021714249680', '71212971877', '10022241535542', '10022218360472',
'10023316835939', '10023107745890',
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'10024591210954', '10024056475162', '10025211224933', '10025170698248', '100017095694', '100007672093',
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'10024756899368', '10027028393785',
                                                                                                  '10027081610521'.
'10027096999067', '10026870014876', '71488048849', '10027897421014', '10028094517366', '7749433',
'10028089753268', '10028508358150', '10028192230082', '10024270417253', '69869869249', '10030706845553',
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'10032663557655', '10033847882923', '10034082006803',
                                                                                                 '10032836001645',
'10032831738912', '10035093813329', '10030020017118', '10034634607416', '42746213112', '10026516439686', '10035208421336', '10034971317584', '10034988020422', '10034459305955', '10032128064676', '10035647672222', '10034449969468', '10035766750296', '10034792033868', '26004900242', '100025777180', '100025732088',
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'10036488432071', '10032914026904', '10038264546848',
                                                                                                  '10038263911355',
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```

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'10023202185289', '68468861841', '65394415436', '49433208428', '69807340201', '10023121160537', '13156963998',
'69776883357', '10021578553456', '10035619420057', '10038337707261', '10033105429247', '10035208602552',
'10037774910244', '10026254055320', '10037287401802',
                                                                                             '10035255095093',
'10032958728488', '52285027592', '67061001099', '10027813115518', '54552205645', '10036296588041',
'10036853013064', '10029772527959', '10025871482298', '44601583614', '10038440233892', '10031533363654',
'46551224271', '10023602457777', '28675451965', '21125245601', '10030567861983', '10036018370251',
'10037092468016', '23920758124', '62620103946', '64996853576', '67836564055', '10037765822985',
'10036336025959', '10032141746572', '10022090390392', '65272238290',
'10039644849554', '10032291415415', '10035610606941', '71440495812', '10036768328440', '68514358863',
'10314658392', '10037674340462', '69064676001', '10037276844965', '10038437078287', '16240163296',
'10020858055849', '10138601012', ''10035879080832', '34673384103', '10039173136768', '38118199493',
'13743004231', '10020958568531', '10037474837728', '45208454191', '21609485650', '69286119793', '70169897024',
'10037151128595', '65257123126', '10037729514801',
'40805011266', '29595281988', '''10022827289156', '41256285933', '55332108747', '10033267037670',
'62203174503', '10033783961117', '26931267834', ''10039530144074', '10025761981117', '10024856009629', '26806202217', '10032740886675', '10037452028615', '10038843926576', '19579574388', '10035373561436',
'10036850002795', '10036444848875', '10037155997530', '72295188633', '10037586688036', '10036094516851',
'10026840354838', '10034294566326', '10036096528383',
                                                                                             '72326756413',
'10037792292411')
                                                                                             AND
user_payable_pay_amount <= 0.01
                                                                                    )
                                                           )
                                                           а
                                                  LEFT JOIN
                                                                   SELECT
                                                                            lower(trim(user_pin)) pin,
                                                                            lower(trim(unify_user_pin))
user log acct,
                                                                            is_unify_pin_valid
                                                                   FROM
                                                                            app.app_unify_user_validity_da
                                                                   WHERE
                                                                            dt = sysdate(-2)
                                                                   GROUP BY
                                                                            lower(trim(user_pin)),
                                                                            lower(trim(unify_user_pin)),
                                                                            is_unify_pin_valid
                                                           ) ----pin
                                                  ON
                                                           a.user_log_acct = d.pin
                                                  GROUP BY
                                                           DATE,
                                                           ord_deal_tm_lhour_seg,
                                                           COALESCE(d.user_log_acct, a.user_log_acct),
                                                           a.item_sku_id,
                                                           a.sale ord id,
                                                           a.parent_sale_ord_id,
                                                           after_prefr_amount_1,
                                                           sale_qtty
                                          )
                                          а
                                 JOIN
                                                   SELECT
                                                           bu_id,
                                                           bu name.
                                                           dept_id_1,
                                                           dept_name_1,
                                                           dept_id_2,
                                                           dept_name_2,
                                                           --dept_id_3,
                                                           --dept_name_3,
```

```
item_sku_id
                                                FROM
                                                        gdm.gdm_m03_sold_item_sku_da
                                                WHERE
                                                        dt = sysdate( - 1)
                                                        AND bu_id = 1727
                                                        AND brand_code NOT IN('140289') ----
                                        b
                                ON
                                        a.item_sku_id = b.item_sku_id
                                LEFT JOIN
                                                SELECT
                                                        item_sku_id, -----BC
                                                        sale_ord_id,
                                                        first_biz,
                                                        scnd_biz,
                                                        third_biz
                                                FROM
                                                        app.app_adm_d04_trade_ord_bc_classify_di_dsc_mid
                                                WHERE
                                                                 -- dt BETWEEN date_sub(${hiveconf:qn_begin},
90) AND ${hiveconf:qn_end}
                                                                 -- OR--
                                                                dt BETWEEN date_sub(${hiveconf:jn_begin}, 90)
AND ${hiveconf:jn_end} --
                                                        AND valid_flag = '1'
                                                GROUP BY
                                                        item_sku_id,
                                                        sale_ord_id,
                                                        first_biz,
                                                        scnd_biz,
                                                        third_biz
                                        )
                                ON
                                        a.sale_ord_id = c.sale_ord_id
                                        AND a.item_sku_id = c.item_sku_id
                                GROUP BY
                                        DATE,
                                        ord_deal_tm_lhour_seg,
                                        COALESCE(first_biz, ''),
                                        user_log_acct,
                                        bu_id,
                                        bu_name,
                                        dept_id_1,
                                        dept_name_1,
                                        dept_id_2,
                                        dept_name_2 grouping sets((DATE, ord_deal_tm_1hour_seg, COALESCE
(first_biz, ''), user_log_acct, bu_id, bu_name),(DATE, ord_deal_tm_lhour_seg, COALESCE(first_biz, ''),
user_log_acct, bu_id, bu_name, dept_id_1, dept_name_1),(DATE, ord_deal_tm_1hour_seg, COALESCE(first_biz, ''),
user_log_acct, bu_id, bu_name, dept_id_1, dept_name_1, dept_id_2, dept_name_2))
                        )
               LEFT JOIN
                                SELECT
                                        lower(trim(unif_user_log_acct)) user_log_acct,
                                        spite_user_flag
                                FROM
                                        app.app_adm_s01_user_new_or_old_flag_detail_dsc_mid
                                WHERE
                                        dt = sysdate( - 1)
                                        AND spite_user_flag = 1
                                        AND tp = 'dept'
                                GROUP BY
                                        lower(trim(unif_user_log_acct)),
                                        spite_user_flag
```

```
ON
                m.user_log_acct = c.user_log_acct
        GROUP BY
                DATE,
                ord_deal_tm_1hour_seg,
                IF(spite_user_flag IS NULL, '', ''),
                first_biz,
                m.bu_id,
                m.bu_name,
                m.dept\_id\_1,
                m.dept_name_1,
                m.dept_id_2,
                m.dept_name_2
)
amount_s AS
        SELECT
                DATE,
                ord_deal_tm_lhour_seg,
                bu_id,
                bu_name,
                dept_id_1,
                dept_name_1,
                dept_id_2,
                dept_name_2,
                SUM(amount) amount
        FROM
                amount_d
        GROUP BY
                DATE,
                ord_deal_tm_lhour_seg,
                bu_id,
                bu_name,
                dept_id_1,
                dept_name_1,
                dept_id_2,
                dept_name_2
)
ta AS
        SELECT
                dt,
                request_tm_h hoursplit,
                bu_id,
                bu_name,
                COALESCE(dept_id_1, bu_id) dept_id_1,
                COALESCE(dept_name_1, bu_name) dept_name_1,
                COALESCE(dept_id_2, dept_id_1, bu_id) dept_id_2,
                COALESCE(dept_name_2, dept_name_1, bu_name) dept_name_2,
                COUNT(DISTINCT browser_uniq_id) AS UV
        FROM
                        SELECT
                                b.bu_id,
                                b.bu_name,
                                b.dept_id_1,
                                b.dept_name_1,
                                b.dept_id_2,
                                b.dept_name_2,
                                browser_uniq_id,
                                a.dt,
                                MIN(request_tm_h) request_tm_h
                        FROM
                                adm.adm_sch_d14_traffic_plat_item_di a
                        JOIN
                                         SELECT
```

```
bu_name,
                                                         dept_id_1,
                                                         dept_name_1,
                                                         dept_id_2,
                                                         dept_name_2,
                                                         --dept_id_3,
                                                         --dept_name_3,
                                                         (
                                                                 CASE
                                                                         WHEN data_type = 1
                                                                         THEN ''
                                                                         WHEN data_type = 3
                                                                         THEN 'pop'
                                                                 END) MODE,
                                                         item_sku_id
                                                 FROM
                                                         gdm.gdm_m03_sold_item_sku_da
                                                 WHERE
                                                         dt = sysdate( - 1)
                                                         AND bu_id = 1727
                                        )
                                        b
                                ON
                                        a.real_sku_id = b.item_sku_id
                                WHERE
                                                    dt BETWEEN ${hiveconf:qn_begin} AND ${hiveconf:qn_end}
                                                   dt BETWEEN ${hiveconf:jn_begin} AND ${hiveconf:jn_end} --
                                        )
                                        AND
                                        (
                                                         request_tm >= '2021-02-11 00:00:00.0'
                                                         AND request_tm < '2021-02-13 00:00:00.0' --
                                                 )
                                                 --
                                                      OR
                                                      request_tm >= '2021-02-03 20:00:00.0'
                                                       AND request_tm < '2021-02-05 00:00:00.0'
                                        -- and blacklist_flag='0'
                                        AND ge_sku_flag = 1
                                GROUP BY
                                        b.bu_id,
                                        b.bu_name,
                                        b.dept_id_1,
                                        b.dept_name_1,
                                        b.dept_id_2,
                                        b.dept_name_2,
                                        browser_uniq_id,
                                        a.dt grouping sets((b.bu_id, b.bu_name, b.dept_id_1, b.dept_name_1, b.
dept_id_2, b.dept_name_2, browser_uniq_id, a.dt),(b.bu_id, b.bu_name, b.dept_id_1, b.dept_name_1,
browser_uniq_id, a.dt),(b.bu_id, b.bu_name, browser_uniq_id, a.dt))
                        aa
                GROUP BY
                        dt,
                        request_tm_h,
                        bu_id,
                        bu_name,
                        dept_id_1,
                        dept_name_1,
                        dept_id_2,
                        dept_name_2
        )
        tb AS
```

bu_id,

```
SELECT
                        a.dt,
                        request_tm_h hoursplit,
                        b.bu_id,
                        b.bu_name,
                        COALESCE(b.dept_id_1, b.bu_id) dept_id_1,
                        COALESCE(b.dept_name_1, b.bu_name) dept_name_1,
                        COALESCE(b.dept_id_2, b.dept_id_1, b.bu_id) dept_id_2,
                        COALESCE(b.dept_name_2, b.dept_name_1, b.bu_name) dept_name_2,
                        COUNT(a.browser_uniq_id) AS PV
                FROM
                        adm.adm_sch_d14_traffic_plat_item_di a
                JOIN
                                SELECT
                                        bu_id,
                                        bu_name,
                                        dept_id_1,
                                        dept_name_1,
                                        dept_id_2,
                                        dept_name_2,
                                        --dept_id_3,
                                        --dept_name_3,
                                        (
                                                CASE
                                                        WHEN data_type = 1
                                                        THEN ''
                                                        WHEN data_type = 3
                                                        THEN 'pop'
                                                END) MODE,
                                        item_sku_id
                                FROM
                                        gdm.gdm_m03_sold_item_sku_da
                                WHERE
                                        dt = sysdate( - 1)
                                        AND bu_id = 1727
                       b
               ON
                        a.real_sku_id = b.item_sku_id
                WHERE
                                -- dt BETWEEN ${hiveconf:qn_begin} AND ${hiveconf:qn_end}
                                -- OR --
                                dt BETWEEN ${hiveconf:jn_begin} AND ${hiveconf:jn_end} --
                        AND
                                (
                                        request_tm >= '2021-02-11 00:00:00.0'
                                        AND request_tm < '2021-02-13 00:00:00.0' --
                                )
                                -- OR
                                -- request_tm >= '2021-02-03 20:00:00.0'
                                -- AND request_tm < '2021-02-05 00:00:00.0'
                        -- and blacklist flag='0'
                        AND ge_sku_flag = 1
                GROUP BY
                        a.dt,
                        request_tm_h,
                        b.bu_id,
                        b.bu_name,
                        b.dept_id_1,
                        b.dept_name_1,
                        b.dept_id_2,
                       b.dept_name_2 grouping sets((a.dt, request_tm_h, b.bu_id, b.bu_name, b.dept_id_1, b.
dept_name_1, b.dept_id_2, b.dept_name_2),(a.dt, request_tm_h, b.bu_id, b.bu_name, b.dept_id_1, b.dept_name_1),
(a.dt, request_tm_h, b.bu_id, b.bu_name))
```

```
uv_s AS
                SELECT
                        ta.*,
                        tb.PV
                FROM
                        ta
                LEFT JOIN tb
                        ta.bu_id = tb.bu_id
                        AND ta.dept_id_1 = tb.dept_id_1
                        AND ta.dept_id_2 = tb.dept_id_2
                        AND ta.dt = tb.dt
                        AND ta.hoursplit = tb.hoursplit
        )
        user_d AS
                SELECT
                        DATE,
                        min halfhour,
                        IF(spite_user_flag IS NULL, '', '') spite_user_flag,
                        COALESCE(first_biz, '') first_biz,
                        m.bu_id,
                        m.bu_name,
                        m.dept_id_1,
                        m.dept_name_1,
                        m.dept_id_2,
                        m.dept_name_2,
                        CASE fst_all_yn
                                WHEN '1'
                                THEN ''
                                WHEN '0'
                                THEN ''
                                ELSE ''
                        END user_type,
                        COUNT(DISTINCT m.user_log_acct) users
                FROM
                                SELECT
                                        DATE,
                                        MIN(halfhour) min_halfhour,
                                        sale_ord_dt,
                                        user_log_acct,
                                        COALESCE(first_biz, '') first_biz,
                                        bu_id,
                                        bu_name,
                                        COALESCE(dept_id_1, bu_id) dept_id_1,
                                        COALESCE(dept_name_1, bu_name) dept_name_1,
                                        COALESCE(dept_id_2, dept_id_1, bu_id) dept_id_2,
                                        COALESCE(dept_name_2, dept_name_1, bu_name) dept_name_2,
                                        COUNT(DISTINCT a.sale_ord_id) ord_num,
                                        COUNT(DISTINCT a.parent_sale_ord_id) par_ord_num,
                                        SUM(after_prefr_amount_1) sale_amount,
                                        SUM(sale_qtty) sale_qtty
                                FROM
                                        (
                                                 SELECT
                                                        DATE,
                                                        halfhour,
                                                         MIN(sale_ord_dt) sale_ord_dt,
                                                         COALESCE(d.user_log_acct, a.user_log_acct)
user_log_acct,
                                                         a.item_sku_id,
                                                         a.sale_ord_id,
                                                         a.parent_sale_ord_id,
                                                        after_prefr_amount_1,
                                                         sale_qtty
                                                 FROM
```

)

```
(
                                                                       SELECT
                                                                                dt.,
                                                                                SUBSTR(dt, 1, 10) DATE,
                                                                                ord_deal_tm_1hour_seg halfhour, -- 00:
00-01000
                                                                                SUBSTR(sale_ord_tm, 1, 10) sale_ord_dt,
                                                                                item_sku_id,
                                                                                lower(trim(user_log_acct))
user_log_acct,
                                                                                sale_ord_id,
                                                                                parent_sale_ord_id,
                                                                                after_prefr_amount_1,
                                                                                sale_qtty
                                                                       FROM
                                                                                app.
v_adm_d04_trade_ord_det_sku_snapshot_dsc
                                                                       WHERE
                                                                                (
                                                                                         -- dt BETWEEN ${hiveconf:
qn_begin} AND ${hiveconf:qn_end}
                                                                                         -- OR --
                                                                                         dt BETWEEN ${hiveconf:jn_begin}
AND ${hiveconf:jn_end} --
                                                                                )
                                                                                AND
                                                                                (
                                                                                                 ord_deal_tm >= '2021-02-
11 00:00:00.0'
                                                                                                 AND ord_deal_tm < '2021-
02-13 00:00:00.0' --
                                                                                         )
                                                                                              OR
                                                                                               ord_deal_tm >= '2021-02-
03 20:00:00.0'
                                                                                               AND ord_deal_tm < '2021-
02-05 00:00:00.0' --
                                                                                AND intraday_ord_deal_flag = '1' ----
                                                                                AND biz_flag_collect
['int_pur_ord_flag'] <> 1 ----
                                                                                AND NOT ----
                                                                                (
                                                                                                  SUBSTR(sale_ord_tm, 1,
7) = '2019-09'
                                                                                                 AND item_sku_id IN
(\,{}^{\, '}48464949580\,{}^{\, '},\,\,{}^{\, '}30870620253\,{}^{\, '},\,\,{}^{\, '}57774409900\,{}^{\, '},\,\,{}^{\, '}55706494208\,{}^{\, '},\,\,{}^{\, '}26818119384\,{}^{\, '},\,\,{}^{\, '}54667186647\,{}^{\, '},\,\,{}^{\, '}53136309235\,{}^{\, '})
                                                                                                  AND
after_prefr_amount_1 = 0
                                                                                         OR
                                                                                         (
                                                                                                  SUBSTR(sale_ord_tm, 1,
7) = '2019-10'
                                                                                                  AND item sku id IN
('59256483010', '59923134353', '59808372547', '25567537480', '17638139051', '53566357856', '60079540391',
'31263465720', '59764684496', '31462151012', '55706494208', '26818119384')
                                                                                                  AND
after_prefr_amount_1 = 0
                                                                                         )
                                                                                         OR
                                                                                                  SUBSTR(sale_ord_tm, 1,
7) = '2019-11'
                                                                                                 AND item_sku_id IN
('59808372547', '31263465720', '57831018938', '60079540391', '17638139051', '25567537480', '53566357856',
'31462151012', '61131141710', '55706494208', '59706386696', '59256483010', '59923134353')
```

```
AND
after_prefr_amount_1 = 0
                                                                                                                                                                     OR
                                                                                                                                                                                      SUBSTR(sale ord tm, 1,
7) = '2019-12'
                                                                                                                                                                                      AND item_sku_id IN
('31462151012', '25567537480', '17638139051', '61131141710', '60079540391', '59923134353', '59706386696',
'59256483010', '59808372547', '63286732760', '31253816513', '64070058868')
                                                                                                                                                                                      AND
after_prefr_amount_1 = 0
                                                                                                                                                                     )
                                                                                                                                                                     OR
                                                                                                                                                                                      SUBSTR(sale_ord_tm, 1,
7) = '2020-01'
                                                                                                                                                                                      AND item_sku_id IN
 (\ '65022686872',\ '64996853576',\ '64480689843',\ '65239218998',\ '22779898023',\ '65097923242',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '65184261843',\ '6518426
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'65237389447', '65389757945', '19890090318',
                                                                                                                                                                                      '65414863984',
'64524169693')
                                                                                                                                                                                      AND
after_prefr_amount_1 = 0
                                                                                                                                                                     OR
                                                                                                                                                                                      SUBSTR(sale_ord_tm, 1,
7) = '2020-02'
                                                                                                                                                                                      AND item sku id IN
('64480689843', '65239218998', '64998713624', '22779898023', '65097923242', '65184261843', '65181662155',
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'64524169693', '65654218318', '65181329060', '65184669035')
                                                                                                                                                                                      AND
after_prefr_amount_1 = 0
                                                                                                                                                                     OR
                                                                                                                                                                                      SUBSTR(sale ord tm, 1,
7) = '2020-03'
                                                                                                                                                                                      AND sale_ord_tm >=
'2020-03-17'
                                                                                                                                                                                     AND item_sku_id IN
('66269141140', '15927724967', '66105918256', '62771580667', '66105251687', '66268657319', '66102311556',
'66598010366', '66609180202', '57680664816', '66598410030', '66609165002', '66105327888', '65005418820',
'66105424016', '66362379923', '62993053466')
                                                                                                                                                                                      AND
user_payable_pay_amount <= 0.01
                                                                                                                                                                     )
                                                                                                                                                                     OR
                                                                                                                                                                                      SUBSTR(sale ord tm, 1,
7) = '2020-03'
                                                                                                                                                                                      AND sale_ord_tm < '2020-
03-17'
                                                                                                                                                                                     AND item_sku_id IN
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'65390940638', '31253816513', '65371773259', '65237861210', '65389757945', '64524169693', '65654218318',
'65184669035', '65576613217')
                                                                                                                                                                                      AND
after_prefr_amount_1 = 0
                                                                                                                                                                     OR
                                                                                                                                                                      (
```

```
SUBSTR(sale_ord_tm, 1,
7) >= '2020-04'
                                                                                                                                         AND item sku id IN
('100008320133', '66338893949', '100008320101', '100014840590', '100008285335', '100014840538', '100014805262',
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\verb|'69533366793'|, \verb|'72211694318'|, \verb|'10020290250894'|, \verb|'72339105555'|, \verb|'72250378393'|, \verb|'71981223678'|, \verb|'10020318954620'|, \verb|'72339105555'|, \verb|'7233910555'|, \verb|'7233910555'|, \verb|'7233910555'|, \verb|'723391055'|, \verb|'723391055'|, \verb|'723391055'|, \verb|'723391055'|, \verb|'723391055'|, \verb|'723391055'|, \verb|'72339105'|, \verb|'723391055'|, \verb|'72339105'|, \verb|'72339105'|, \verb|'72339105'|, \verb|'72339105'|, 
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'10026840354838', '10034294566326', '10036096528383',
                                                                                         '72326756413',
'10037792292411')
                                                                                         AND
user_payable_pay_amount <= 0.01
                                                         )
                                                        а
                                                LEFT JOIN
                                                                 SELECT
                                                                         lower(trim(user pin)) pin,
                                                                         lower(trim(unify_user_pin))
user_log_acct,
                                                                         is_unify_pin_valid
                                                                 FROM
                                                                         app.app_unify_user_validity_da
                                                                 WHERE
                                                                         dt = sysdate( - 2)
                                                                 GROUP BY
                                                                         lower(trim(user_pin)),
                                                                         lower(trim(unify_user_pin)),
                                                                         is_unify_pin_valid
                                                        ) ----pin
                                                        d
                                                ON
                                                        a.user_log_acct = d.pin
                                                GROUP BY
                                                        DATE,
                                                        halfhour,
                                                        COALESCE(d.user_log_acct, a.user_log_acct),
                                                        a.item_sku_id,
                                                        a.sale_ord_id,
                                                        a.parent_sale_ord_id,
                                                        after_prefr_amount_1,
                                                        sale_qtty
                                        )
                                        а
                                JOIN
                                                SELECT
                                                        bu_id,
                                                        bu_name,
                                                        dept_id_1,
                                                        dept_name_1,
                                                        dept_id_2,
                                                        dept name 2,
                                                         --dept_id_3,
                                                         --dept_name_3,
                                                        item_sku_id
```

```
FROM
                                                         gdm.gdm_m03_sold_item_sku_da
                                                 WHERE
                                                         dt = sysdate( - 1)
                                                         AND bu_id = 1727
                                                         AND brand_code NOT IN('140289') ----
                                        )
                                        b
                                ON
                                        a.item_sku_id = b.item_sku_id
                                LEFT JOIN
                                                SELECT
                                                         item_sku_id, -----BC
                                                         sale_ord_id,
                                                         first_biz,
                                                         scnd_biz,
                                                         third_biz
                                                 FROM
                                                         app.app_adm_d04_trade_ord_bc_classify_di_dsc_mid
                                                 WHERE
                                                                 -- dt BETWEEN date_sub(${hiveconf:qn_begin},
90) AND ${hiveconf:qn_end}
                                                                 -- OR--
                                                                 dt BETWEEN date_sub(${hiveconf:jn_begin}, 90)
AND ${hiveconf:jn_end}
                                                        AND valid_flag = '1'
                                                 GROUP BY
                                                         item_sku_id,
                                                         sale_ord_id,
                                                         first_biz,
                                                         scnd_biz,
                                                         third_biz
                                        )
                                ON
                                        a.sale_ord_id = c.sale_ord_id
                                        AND a.item_sku_id = c.item_sku_id
                                GROUP BY
                                        DATE,
                                        sale_ord_dt,
                                        COALESCE(first_biz, ''),
                                        user_log_acct,
                                        bu_id,
                                        bu_name,
                                        dept_id_1,
                                        dept_name_1,
                                        dept_id_2,
                                        dept_name_2 grouping sets((DATE, sale_ord_dt, COALESCE(first_biz, ''),
user_log_acct, bu_id, bu_name),(DATE, sale_ord_dt, COALESCE(first_biz, ''), user_log_acct, bu_id, bu_name,
dept_id_1, dept_name_1),(DATE, sale_ord_dt, COALESCE(first_biz, ''), user_log_acct, bu_id, bu_name, dept_id_1,
dept_name_1, dept_id_2, dept_name_2))
                        m
                LEFT OUTER JOIN
                                SELECT
                                        bu_id,
                                        dept_id_1,
                                        dept_id_2,
                                        user_log_acct,
                                        --min_dt1,
                                        MAX(fst_all_yn) fst_all_yn,
                                        min_dt1
                                FROM
                                                 SELECT
                                                         bu_id,
                                                         COALESCE(dept_id_1, bu_id) dept_id_1,
```

```
COALESCE(dept_id_2, dept_id_1, bu_id) dept_id_2,
                                                         lower(trim(unif_user_log_acct)) user_log_acct,
                                                         MIN(fst_ord_dt) min_dt1, --
                                                         MAX(fst_all_yn) fst_all_yn
                                                 FROM
                                                         app.app_adm_s01_user_new_or_old_flag_detail_dsc_mid
                                                 WHERE
                                                         dt = sysdate( - 2)
                                                         AND bu_id = '1727' --id
                                                         AND tp = 'dept'
                                                 GROUP BY
                                                         bu_id,
                                                         dept_id_1,
                                                         dept_id_2,
                                                         lower(trim(unif_user_log_acct)) grouping sets((bu_id,
dept_id_1, dept_id_2, lower(trim(unif_user_log_acct))),(bu_id, dept_id_1, lower(trim(unif_user_log_acct))),
(bu_id, lower(trim(unif_user_log_acct))))
                                        t1
                                WHERE
                                         -- min_dtl BETWEEN ${hiveconf:qn_begin} AND ${hiveconf:qn_end}
                                        min_dt1 BETWEEN ${hiveconf:jn_begin} AND ${hiveconf:jn_end}
                                GROUP BY
                                        bu_id,
                                        {\tt dept\_id\_1} ,
                                        dept_id_2,
                                        user_log_acct,
                                        min_dt1
                        t1
                ON
                        m.user_log_acct = t1.user_log_acct
                        AND m.bu_id = t1.bu_id
                        AND m.dept_id_1 = t1.dept_id_1
                        AND m.dept_id_2 = t1.dept_id_2
                        AND m.sale_ord_dt = t1.min_dt1
                LEFT JOIN
                                SELECT
                                        lower(trim(unif_user_log_acct)) user_log_acct,
                                        spite_user_flag
                                FROM
                                        app.app_adm_s01_user_new_or_old_flag_detail_dsc_mid
                                WHERE
                                        dt = sysdate(-2)
                                        AND spite_user_flag = 1
                                        AND tp = 'dept'
                                GROUP BY
                                        lower(trim(unif_user_log_acct)),
                                        spite_user_flag
                ON
                        m.user_log_acct = c.user_log_acct
                GROUP BY
                        DATE,
                        min_halfhour,
                        IF(spite_user_flag IS NULL, '', ''),
                        first_biz,
                        m.bu_id,
                        m.bu_name,
                        m.dept_id_1,
                        m.dept_name_1,
                        {\tt m.dept\_id\_2},
                        m.dept_name_2,
                        CASE fst_all_yn
                                WHEN '1'
                                THEN ''
                                WHEN '0'
                                THEN ''
```

```
ELSE ''
                        END grouping sets((DATE, min_halfhour, IF(spite_user_flag IS NULL, '', ''), first_biz,
m.bu_id, m.bu_name, m.dept_id_1, m.dept_name_1, m.dept_id_2, m.dept_name_2,
                        CASE fst_all_yn
                                WHEN '1'
                                THEN ''
                                WHEN '0'
                                THEN ''
                                ELSE ''
                        END),(DATE, min_halfhour, IF(spite_user_flag IS NULL, '', ''), m.bu_id, m.bu_name, m.
dept_id_1, m.dept_name_1, m.dept_id_2, m.dept_name_2,
                        CASE fst_all_yn
                                WHEN '1'
                                THEN ''
                                WHEN '0'
                                THEN ''
                                ELSE ''
                        END))
        )
        user_s AS
                SELECT
                        DATE,
                        min_halfhour,
                        bu_id,
                        bu_name,
                        dept_id_1,
                        dept_name_1,
                        dept_id_2,
                        dept_name_2,
                        '' user_type,
                        SUM(users) users
                FROM
                        user_d
                WHERE
                        first_biz = ''
                GROUP BY
                        DATE,
                        min_halfhour,
                        bu_id,
                        bu_name,
                        dept_id_1,
                        dept_name_1,
                        dept_id_2,
                        dept_name_2
        )
SELECT
        t1.*,
        t2.amount,
        t3.PV,
        t3.UV
FROM
       user_s t1
JOIN amount_s t2
ON
        t1.DATE = t2.DATE
        AND t1.min_halfhour = t2.ord_deal_tm_1hour_seg
        AND t1.bu_id = t2.bu_id
        AND t1.dept_id_1 = t2.dept_id_1
       AND t1.dept_id_2 = t2.dept_id_2
JOIN uv_s t3
ON
        t1.DATE = t3.dt
        AND t1.min_halfhour = t3.hoursplit
        AND t1.bu_id = t3.bu_id
        AND t1.dept_id_1 = t3.dept_id_1
        AND t1.dept_id_2 = t3.dept_id_2
```