I aim to create user centered digital products while keeping in mind their functionality.

CONTACT

✉ graciela.cesareoc@gmail.com

📱 55 13109501

in /graciela-cesareo

 GracielaCesareo

Bē /gracielacesareo

EDUCATION

IRONHACK MEXICO CITY
Dec '19 - Feb '20
    UX / UI Designer Bootcamp

LABORATORIA MEXICO CITY
Feb '17 - Aug '17
    Front End Developer Bootcamp

FAD, UNAM
2012 - 2016
    B. D. Design & Visual Communication

LANGUAGES

Spanish - Native

English - B2 Level

SKILLS

- HTML, CSS, SASS, Javascript, Babel, Git, React JS, JQuery, SEO, Webpack
- Wireframing, Prototyping, Sketch, Ilustrator, Photoshop, Invision, BEM and Atomic Design Principles, Design Systems
- User Research, Information Architecture
- Scaled Agile Framework (SAFe), SCRUM
- Jira, Basecamp
- Eager to learn, Problem Solver, Adaptability, Strong Communication Skills

EXPERIENCE

UX/UI DESIGNER
Silikn, Mexico City, Feb '20 (Project contract / Remote)
Tech startup based in Mexico City, focused on development and promotion of a cybersecurity hub based on open source technologies

Cyberdash - Cybersecurity Web App
- User Research Planning and Execution
- Application Information Architecture Design
- UI Design, Components & Microinteractions

FRONT END DEVELOPER
Multiplica, Mexico City, Oct '17 - Nov '19 (Remote)
Digital strategic consulting. Global company focused on user-centered designs and user experience to generate digital products.

Key qualifications & responsibilities
- UX / UI
    - Design System development and planning
    - Usability testing in prototypes
- Front End
    - Responsive Web Development
    - Cross Browser Solutions Implementation
    - Web Interactive Interfaces Building
    - Wordpress development
    - Third-Party Authentication Implementation
    - Firebase Data Base Implementation

Projects
    Telcel - E-commerce
    Coppel - Blog & news
    Kudos Multiplica - Inside project