




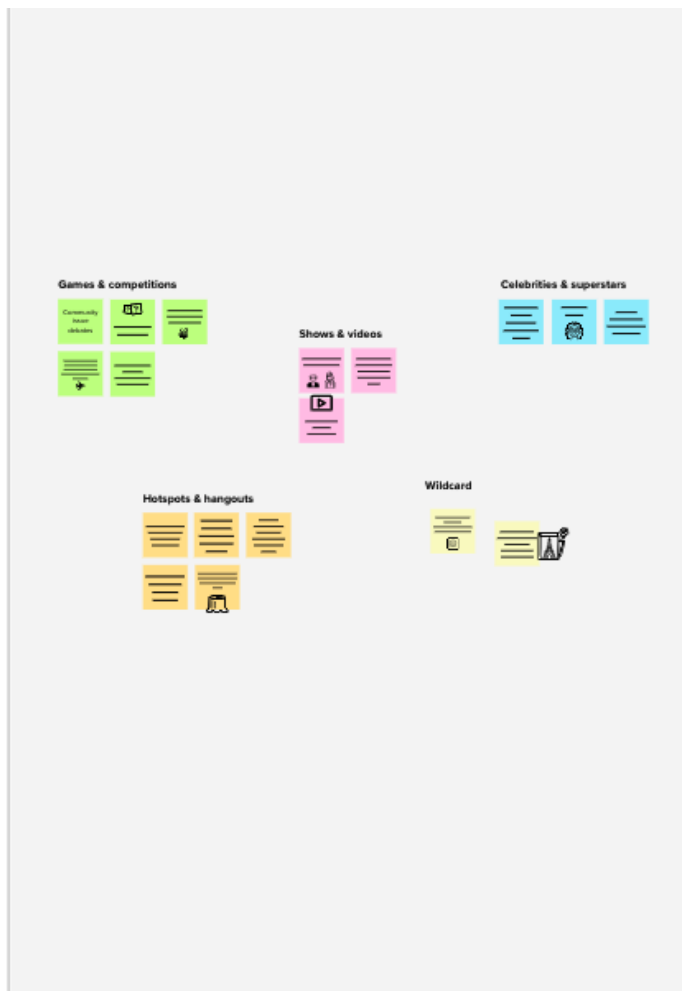


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


-  **10 minutes** to prepare
-  **1 hour** to collaborate
-  **2-8 people** recommended

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Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) 



Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 **10 minutes**

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 

Date	16.03.2023
TEAM ID & TEAM MEMBERS	NM2023TMID19735 <ul style="list-style-type: none">• Gracy jasmine• Janani• Mohana priya• Nivetha
TITLE	Identifying patterns And Trends in Campus Palcement Data Using Machine Learning

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

Identifying Patterns and Trends in Campus Placement Data Using Machine Learning



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Gracy jasmine

* The campus placement data in literature survey

* A system which was used to analyze the performance of students using k-means clustering algorithm.

* The 75%Dist and above 60% first class

Janani

* Students finishes degree in a happy mood as they have bagged a job. They do not have to think about the job search strategies

* Student who get 's recruited in campus would have saved time, even before completing degree they getting recruited that is let 's of time saved

* Business for a project aimed at 'Identifying patterns and trends in campus placement Data using Machine Learning'.

mohana priya

machine learning is a branch of artificial intelligence and computer science which focuses on the use of

data and algorithms to imitate the way that humans learn, gradually improving its accuracy.

* The project would require access to data on student performants, qualification, and job placement outcomes.

nivetha

*campus placement is an activity of participating, identifying and hiring young talent for internship and

entry level positions.

Campus recruitment is a strategy for sourcing, engaging and hiring young talent for internship and




Group ideas

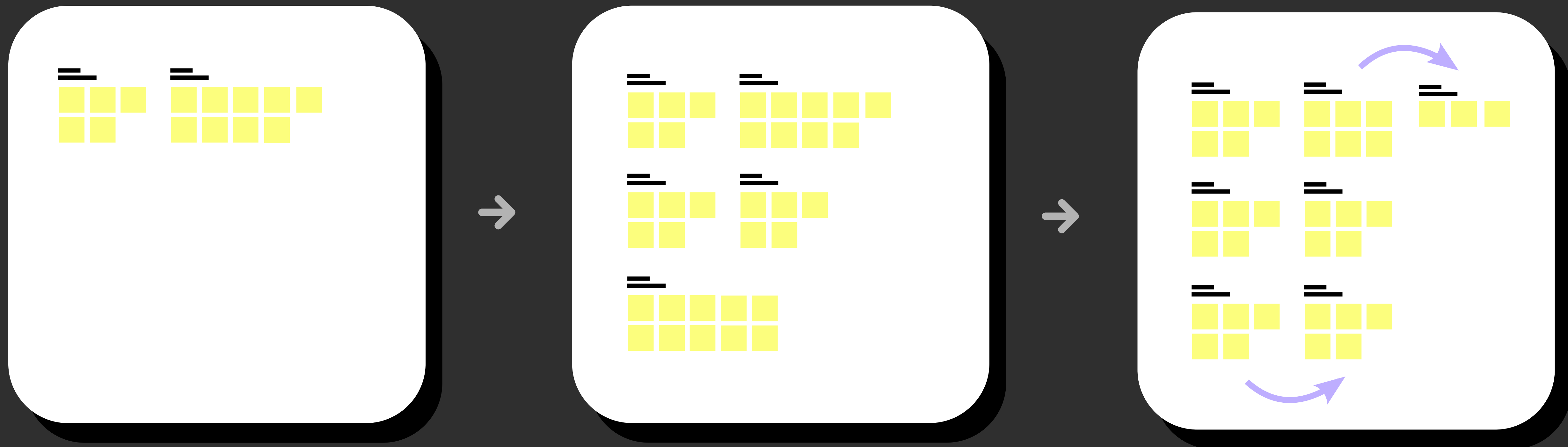
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



TIP

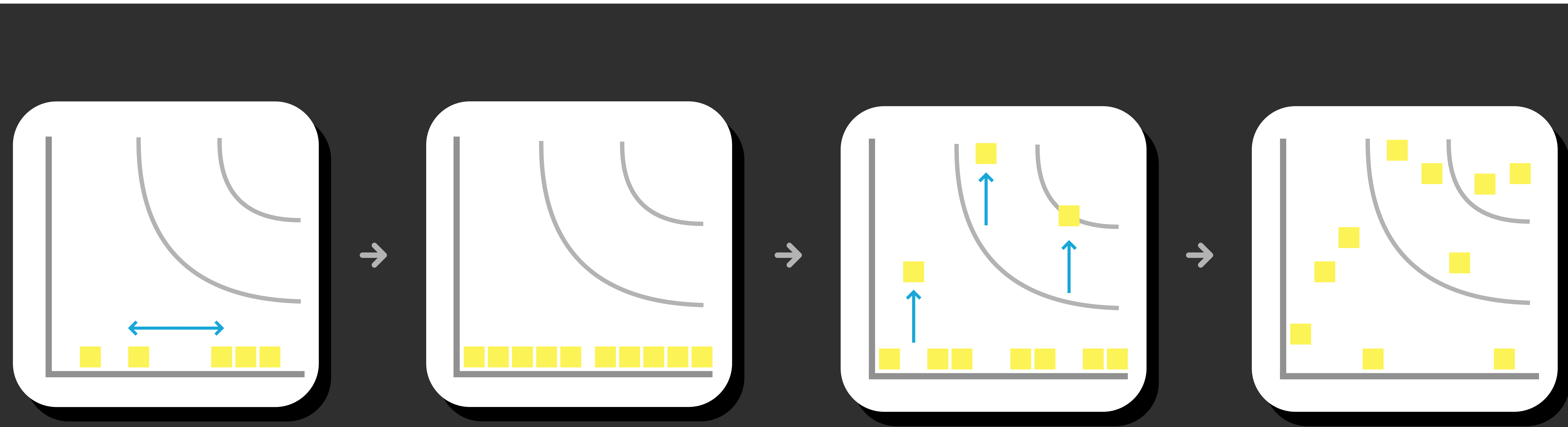
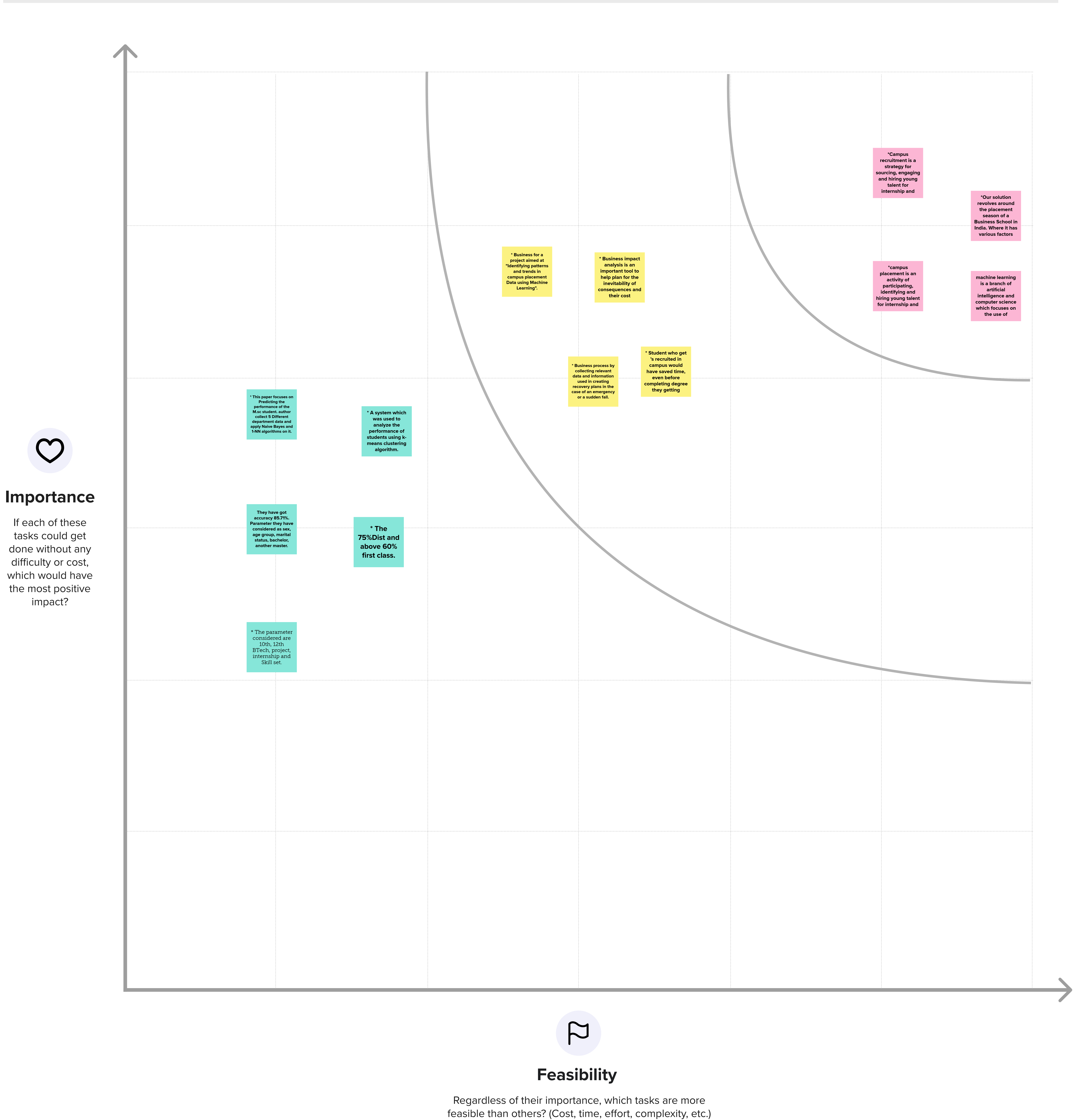
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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