# SEMRUSH

# Advertising Research: Positions (Desktop)

cograder.com

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## 44 KEYWORDS

The number of keywords bringing users to the website via Google's top 100 paid search results

## 915 TRAFFIC

The number of users expected to visit the website in the following month on condition that average monthly paid traffic stays relatively the same.
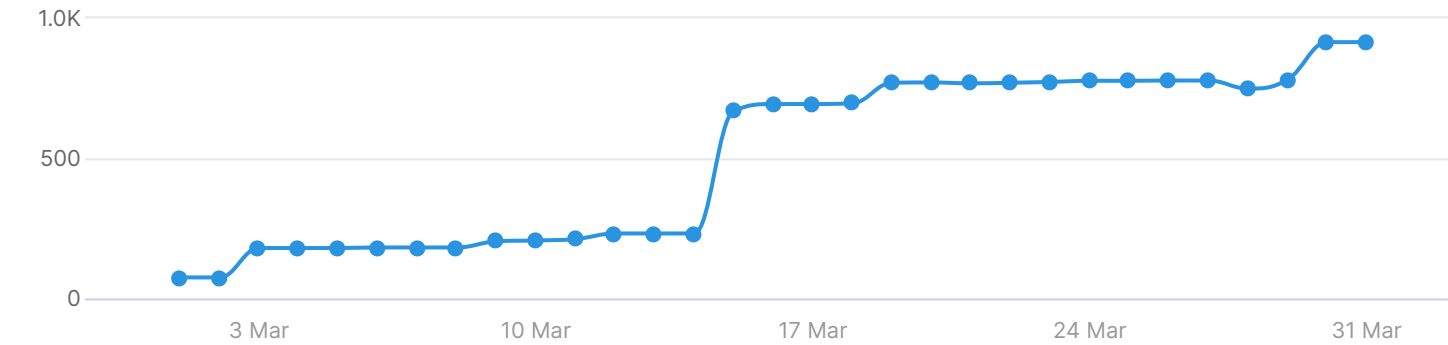
## $747 TRAFFIC COST

Estimated price of paid keywords in Google AdWords

## Paid Search: Traffic

US | Domain | cograder.com | Last month



## Paid Search: Positions 1 - 44 (44)

US | Domain | cograder.com

| Ad | Keyword | Pos | Block | Volume | KD | CPC (USD) | URL | Traffic % ▼ | Costs % | Com. | Result | Trend | Last Seen |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Ad | essay grader | 1 (1) | | 8,100 | 50.00 | 0.77 | ↗ | 41.53 | 39.08 | 0.19 | 34,400,000 | | 25 Mar 2025 |
| Ad | paper grader | 1 (1) | | 2,400 | 56.00 | 0.74 | ↗ | 12.24 | 10.97 | 0.18 | 88,300,000 | | 2 days ago |
| Ad | essay grader | 2 (2) | | 8,100 | 50.00 | 0.77 | ↗ | 11.47 | 10.70 | 0.19 | 31,700,000 | | 6 days ago |
| Ad | ai grader | 1 (1) | | 1,600 | 41.00 | 1.47 | ↗ | 8.19 | 14.72 | 0.10 | 1,450,000,000 | | 20 Mar 2025 |
| Ad | essay grader | 4 (4) | | 8,100 | 50.00 | 0.77 | ↗ | 6.12 | 5.75 | 0.19 | 31,700,000 | | 6 days ago |
| Ad | ai grades ai essay | 1 (1) | | 590 | 24.00 | 0.00 | ↗ | 2.95 | 0.00 | 0.00 | 68,400,000 | | 3 days ago |
| Ad | ai grading | 1 (1) | | 480 | 27.00 | 1.47 | ↗ | 2.40 | 4.28 | 0.10 | 358,000,000 | | 23 Mar 2025 |
| Ad | paper grader | 3 (3) | | 2,400 | 50.00 | 0.74 | ↗ | 2.29 | 2.00 | 0.18 | 92,700,000 | | 16 Mar 2025 |

| Ad | Keyword | Pos | Block | Volume | KD | CPC (USD) | URL | Traffic % ▼ | Costs % | Com. | Result | Trend | Last Seen |
|----|---------|-----|-------|--------|-----|-----------|-----|-------------|---------|------|--------|-------|-----------|
| Ad | ai grader | 2 (2) | | 1,600 | 36.00 | 1.47 | ↗ | 2.18 | 3.88 | 0.10 | 69,100,000 | | 13 Mar 2025 |
| Ad | ai essay grader | 2 (2) | | 1,600 | 50.00 | 1.08 | ↗ | 2.18 | 2.81 | 0.13 | 3,640,000 | | 4 days ago |
| Ad | best ai for grading high school essays | 1 (1) | | 210 | 20.00 | 0.00 | ↗ | 0.98 | 0.00 | 0.00 | 11,800,000 | | 21 Mar 2025 |
| Ad | grade my essay free | 1 (1) | | 210 | 50.00 | 0.00 | ↗ | 0.98 | 0.00 | 0.00 | 694,000,000 | | 2 days ago |
| Ad | writing grader | 1 (1) | | 210 | 54.00 | 0.82 | ↗ | 0.98 | 0.93 | 0.18 | 102,000,000 | | 2 days ago |
| Ad | grade my essay ai | 2 (2) | | 480 | 34.00 | 0.00 | ↗ | 0.65 | 0.00 | 0.00 | 240,000,000 | | 4 days ago |
| Ad | grading ai | 1 (1) | | 110 | 25.00 | 1.23 | ↗ | 0.54 | 0.80 | 0.16 | 239,000,000 | | 12 Mar 2025 |
| Ad | essay improver | 3 (3) | | 480 | 48.00 | 1.12 | ↗ | 0.43 | 0.53 | 0.38 | 870,000 | | 3 days ago |
| Ad | ai grading | 3 (3) | | 480 | 27.00 | 1.47 | ↗ | 0.43 | 0.66 | 0.10 | 358,000,000 | | 23 Mar 2025 |
| Ad | ai grading essay | 1 (1) | | 70 | 17.00 | 1.15 | ↗ | 0.32 | 0.40 | 0.22 | 16,200,000 | | 18 Mar 2025 |
| Ad | al grader | 1 (1) | | 70 | 47.00 | 0.00 | ↗ | 0.32 | 0.00 | 0.00 | 15,300,000 | | 2 days ago |
| Ad | essay grading ai | 1 (1) | | 70 | 36.00 | 0.88 | ↗ | 0.32 | 0.26 | 0.19 | 16,300,000 | | 16 Mar 2025 |
| Ad | paragraph rater | 1 (1) | | 70 | 56.00 | 0.48 | ↗ | 0.32 | 0.13 | 0.19 | 1,430,000 | | 5 days ago |
| Ad | research paper grader | 1 (1) | | 50 | 47.00 | 0.80 | ↗ | 0.21 | 0.13 | 0.06 | 29,600,000 | | 06 Mar 2025 |
| Ad | ai paper grader free | 2 (2) | | 170 | 45.00 | 0.98 | ↗ | 0.21 | 0.13 | 0.21 | 10,100,000 | | 10 Mar 2025 |
| Ad | ai that grades essays | 1 (1) | | 50 | 36.00 | 1.15 | ↗ | 0.21 | 0.26 | 0.40 | 15,100,000 | | 15 Mar 2025 |
| Ad | free ai essay grader for teachers | 1 (1) | | 50 | 21.00 | 1.54 | ↗ | 0.21 | 0.40 | 0.30 | 793,000 | | 24 Mar 2025 |
| Ad | revise my essay | 4 (4) | | 390 | 48.00 | 1.28 | ↗ | 0.21 | 0.26 | 0.40 | 105,000,000 | | 3 days ago |
| Ad | grade my paper with rubric | 1 (1) | | 30 | 7.00 | 0.00 | ↗ | 0.10 | 0.00 | 0.00 | 21,200,000 | | 4 days ago |

| Ad | Keyword | Pos | Block | Volume | KD | CPC (USD) | URL | Traffic % ▼ | Costs % | Com. | Result | Trend | Last Seen |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Ad | best essay grader | 1 (1) | | 30 | 31.00 | 1.11 | ↗ | 0.10 | 0.13 | 0.21 | 23,500,000 | | 10 Mar 2025 |
| Ad | ai grader for teachers | 2 (2) | | 110 | 23.00 | 1.47 | ↗ | 0.10 | 0.13 | 0.44 | 6,730,000 | | 4 days ago |
| Ad | ai paper grader | 3 (3) | | 210 | 36.00 | 1.10 | ↗ | 0.10 | 0.13 | 0.24 | 14,300,000 | | 22 Mar 2025 |
| Ad | ai paper grader | 5 (5) | | 210 | 36.00 | 1.10 | ↗ | 0.10 | 0.13 | 0.24 | 14,300,000 | | 22 Mar 2025 |
| Ad | essay grading program | 1 (1) | | 40 | 15.00 | 1.65 | ↗ | 0.10 | 0.13 | 0.18 | 7,040,000 | | 24 Mar 2025 |
| Ad | ap lang essay grader ai | 1 (1) | | 30 | 29.00 | 0.00 | ↗ | 0.10 | 0.00 | 0.10 | 38 | | 20 Mar 2025 |
| Ad | grader ai | 1 (1) | | 30 | 40.00 | 1.23 | ↗ | 0.10 | 0.13 | 0.16 | 1,470,000,000 | | 24 Mar 2025 |
| Ad | narrative checker | 1 (1) | | 40 | 58.00 | 0.67 | ↗ | 0.10 | 0.00 | 0.38 | 15,600,000 | | 6 days ago |
| Ad | esssay checker | 2 (2) | | 40 | 58.00 | 0.90 | ↗ | < 0.01 | 0.00 | 0.35 | 1,160,000,000 | | 4 days ago |
| Ad | grade this essay | 2 (2) | | 40 | 49.00 | 0.00 | ↗ | < 0.01 | 0.00 | 0.00 | 1,140,000,000 | | 6 days ago |
| Ad | grading ai | 5 (5) | | 110 | 25.00 | 1.23 | ↗ | < 0.01 | 0.00 | 0.16 | 239,000,000 | | 12 Mar 2025 |
| Ad | test ai act | 2 (2) | | 50 | 27.00 | 0.00 | ↗ | < 0.01 | 0.00 | 0.04 | 516,000,000 | | 14 Mar 2025 |
| Ad | essay grader ai free | 3 (3) | | 50 | 41.00 | 1.38 | ↗ | < 0.01 | 0.00 | 0.17 | 2,530,000 | | 09 Mar 2025 |
| Ad | ai grader free | 3 (3) | | 40 | 47.00 | 0.81 | ↗ | < 0.01 | 0.00 | 0.12 | 33,500,000 | | 19 Mar 2025 |
| Ad | free ai essay grader | 2 (2) | | 40 | 34.00 | 0.93 | ↗ | < 0.01 | 0.00 | 0.25 | 2,470,000 | | 16 Mar 2025 |
| Ad | ai grading tools for teachers | 2 (2) | | 50 | 29.00 | 1.95 | ↗ | < 0.01 | 0.00 | 0.40 | 19,000,000 | | 18 Mar 2025 |
| Ad | ai writing grader | 2 (2) | | 50 | 36.00 | 1.25 | ↗ | < 0.01 | 0.00 | 0.16 | 15,200,000 | | 04 Mar 2025 |