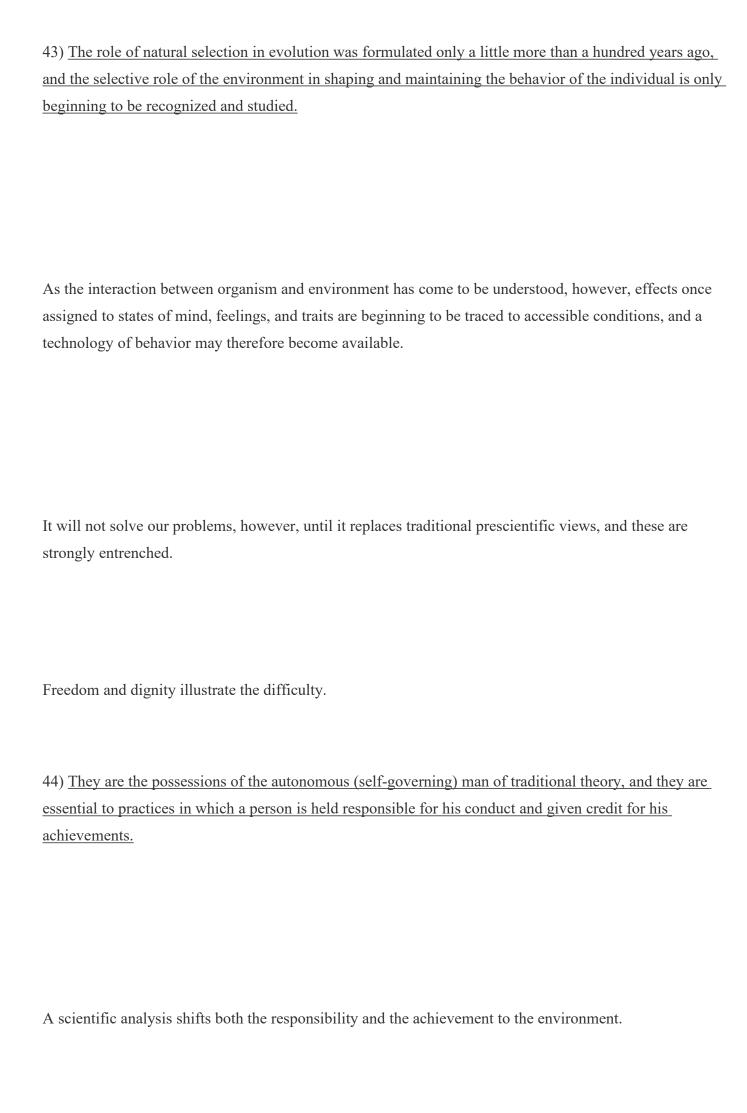
2002-1 Translation

1- Almost all our major problems involve human behavior, and they cannot be solved by physical and biological technology alone.
What is needed is a technology of behavior, but we have been slow to develop the science from which such a technology might be drawn.
41) One difficulty is that almost all of what is called behavioral science continues to trace behavior to states of mind, feelings, traits of character, human nature, and so on.
Physics and biology once followed similar practices and advanced only when they discarded them.
42) The behavioral sciences have been slow to change partly because the explanatory items often seem to be directly observed and partly because other kinds of explanations have been hard to find.
The environment is obviously important, but its role has remained obscure.
It does not push or pull, it selects, and this function is difficult to discover and analyze.



It also raises questions concerning "values."
Who will use a technology and to what ends?
45) [Intil these issues are resolved a technology of behavior will continue to be rejected and with it
45) <u>Until these issues are resolved, a technology of behavior will continue to be rejected, and with it possibly the only way to solve our problems.</u>