

TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods



UNITED STATES OF AMERICA

Total Population: 327,514,000 Median Income: \$56,100 Home Ownership Rate: 62.7%
Total Households: 123,158,900 Median Net Worth: \$93,300 Average Household Size: 2.59
Median Age: 38.2 Diversity Index: 64.0 Median Home Value: \$207,900



FOR MORE INFORMATION ABOUT TAPESTRY SEGMENTATION

• Call 1-800-447-9778
• Visit our website
• Send an e-mail to info@esri.com

