

ActiveFM

Radio has never been better





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ActiveFM Vision and Mission

Active FM is an international online podcasting radio station operating from the South of Johannesburg.

Our vision and mission is to provide joy and inspiration to all listeners as they enjoy the content provided that will provide entertainment, bring them excitement and fuel their passion - the cherry on top being that all our content is clean.

While most media platforms aim to only give one side of the story and all generally report the same narrative - we aim to present all sides and share what is really going on, so our listeners are well informed.

Our presenters bring amusing fresh perspectives.
Active FM focuses on producing quality shows with unique content and lively radio presenters.

Active FM is more than just a radio station - it's a family.





ActiveFM Story

Active FM started off as a one show a week podcast that was broadcasted live on a Friday night at Active Youth with 3 presenters and then released the following Thursday on Soundcloud.

In 2017 we made the decision to expand as a station and become a radio station with a twist, focused on podcasting - with more topics, more presenters and more content to suit everyone's needs.

We launched the August of that year with 3 shows a day, 5 days a week and have since grown to 5/6 shows a day now.

We have all your favourite shows and the greatest variety of topics to match all your interests - from sports to trends, philosophy, astronomy, comedy, love, movies and so much more.

We talk about handling day to day obstacles, enjoying life, world events and its impact on us.





ActiveFM Achievements

- Active FM is in over 100 countries with a 50% increase in listenership annually.
- Philosophically Poetic ranked in the top listened to shows on iTunes in Kenya.
- We have distinguished interviews with great artists and businessmen / women all over the world: <https://iono.fm/c/4178>



shows

THE MOVIE SHOW

<https://iono.fm/c/2869>

Sound effects, acting, storyline, scriptwriting, directing, trailers, cinematography, colour grading and basically anything to do with cinemas and filmmaking – our movie presenters are there. Sash and Ryan share hilarious movie facts, incredible behind the scene moments and so much more! Do they rate the movie as worth watching? Find out now!

DECODING THE CRIMEVERSE

<https://iono.fm/c/6067>

Go on a journey with Dani and Noelzii as they uncover and investigate the top serial killers and crimes around the world. They attempt to solve the mystery as well as some of the craziest conspiracies.

THE SHADE

<https://iono.fm/c/5463>

Radio has never been shadier! Sash, Gloire and Thabo are comedians with a twist. They are on a mission to ensure the quality of the other Active FM shows are up to scratch. They question, review, shade and expose other Active FM presenters in the most entertaining way!

IT'S A MOM'S LIFE

<https://iono.fm/c/6065>

Struggling to cope as a mom? Not sure if you are raising your children right? Wish you had more time to yourself? Dee and Thando talk about balancing everything as a mom and not just balancing your life but doing it well. Awaken the super mom inside of you!

GAMER ZONE

<https://iono.fm/c/7020>

A game show with the latest and greatest - get expert reviews on the best games, the worst games and new games. Become a pro gamer with Mlindeni today.

WHATS THE TOPIC

<https://iono.fm/c/2853>

Will the next show be comical or a discussion about a serious human violation? We don't know... Nash covers every and any topic on his show. His shows are definitely eye opening and are worth opening up some time in your schedule to listen to.



shows

FEARLESS MIXES

<https://iono.fm/c/5093>

Enjoy 30 minutes of sizzling hip-hop and trap music!

THE SPORTING BASE

<https://iono.fm/c/2860>

Stay updated with what is going on in the sports world with our very passionate sports presenters. Marcos and Calvin debate about who deserves the title 'Champion', the biggest sports events in the world and get the latest on some of the sports drama.

PHILOSOPHICALLY POETIC

<https://iono.fm/c/5139>

Philosophically Poetic is a show that digs into the burning and deep questions philosophy asks. Noelzii takes a look into the philosophy behind some of the biggest issues, and questions, asked in the world like: Does God exist? Is marriage worth it? Is racism real? Are we really facing a global warming crisis? Can we actually know anything?

OH BABY! BIBLE STORIES

<https://iono.fm/c/6061>

Hey kids!

Go on a very fun adventure with T&G as they invite you to join them for the exciting stories they have just for you.

THE POLITICAL SHOW

<https://iono.fm/c/4970>

We are all about revealing the truth behind the headlines. Don't you hate being lied to? Well, do not fear, our political presenters will expose all sides of the story and will never lie to you. They focus on reading between the lines, and telling us what other media platforms are not. Get the truth today!

THE VAR SHOW

<https://iono.fm/c/4968>

This show is for every football lover out there. V.A.R is a video assistant referee in football who reviews decisions made by the Head Referee. DJ Sticks & DJ Stones are the new and improved V.A.R - they are here to review how the teams and players are performing. Get the latest and best in football right here.



shows

THE TURN'T TABLE

<https://iono.fm/c/7231>

Hip Hop has become the biggest genre in the world, but it is not just a genre of music, it is a CULTURE and is still somewhat an untapped market. Hip Hop infiltrates and influences many different facets of our lives. It influences the way people talk, dress etc. It has a major impact on the sound of the time and even influences some peoples thought patterns and opinions. Not only do our Turn't Table presenters provide great music, but they also delve into and discuss: the inception, the history, upcoming artists, album/ song reviews, album/ song lyrical breakdowns, DJ battles, current events and rumours.

THE HOUSE MASTER

<https://iono.fm/c/4834>

Enjoy 30 minutes of uninterrupted House Music. If you're a House lover, this show is just for you!

ACTIVEFM INTERVIEWS

<https://iono.fm/c/4178>

Enjoy captivating interviews with great artists, successful businessmen and the influencers of our society.

THE TABLE OF PERSEPECTIVE

<https://iono.fm/c/6729>

People can experience the exact same thing, but because of the manner in which they view life and everything it entails, their perspectives and ultimately their responses can be very different. The presenters try to understand why / what influences the way people perceive and act on life in the way they do.

THE FACTORY FOR GREATNESS

<https://iono.fm/c/7013>

Ps Marlon deals with biblical entrepreneurial thinking and mindsets, perspectives and attitudes. Thoughts/ nuggets will be shared to become successful!

CHANGING PERSPECTIVES

<https://iono.fm/c/7271>

'Changing Perspectives, Everyday' will open up your mind to a different way of thinking. After all, as we think, so are we. Become the change that you would like to see, by simply changing your perspective.



shows

THE TBA SHOW

<https://iono.fm/c/6071>

Our techies will keep you fully entertained as they announce and discuss all the latest developments in the technology and business world. In a fast paced world, it can be very easy to fall behind. Here on The TBA Show - learn about the latest gadgets and features coming out, what's worth investing in and what direction the business world is moving in.

BE INSPIRED

<https://iono.fm/c/6066>

This show is all about giving you the inspiration to never give up or burn out. The Gentlemoon interviews successful people from different careers and spheres of life - finding out what inspires them, and getting some amazing tips for you to be able to apply.

WALK THE TALK

<https://iono.fm/c/7016>

A raw and real show for all the guys out there! PK and Lwando talk all about culture, perception, society, sex and any obstacles men face in life.

THE KAIROS MOMENT

<https://iono.fm/c/7015>

Kairos Moment is an Opportunity or Season of Spiritual inspiration in your life, that will ultimately lead you to making the right decisions and Choices in life.

INSPIRATION FOR TODAY

<https://iono.fm/c/2873>

Need some motivation?
Enjoy some very encouraging and inspiring talks with Ps Gavin and Vicky Enslin.
Discover the secret to a successful and peaceful life.

DJ MORESA

<https://iono.fm/c/3691>

DJ MoreSA gives you only the best house and EDM music for any occasion!
Whether you are needing music for a party/ event, are in a good mood or just feel like dancing - his mixes are perfect.





Demographics and statistics



Monthly listeners: +14 000
Countries: Over 80

Top Countries:
USA
South Africa
Germany
United Kingdom
Belgium
Japan

+2K

INSTAGRAM
FOLLOWERS

+15K

FACEBOOK

+1K

YOUTUBE

+1K

TWITTER



Social Media



activefmofficial



Active FM



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ActiveFM



ActiveFM



activefm_



activefm.co.za



Contact Us

Thank you for taking the time to read our Brand Document and learn more about who we are.
We trust you enjoyed going on this adventure with us as we told you our story.

Feel free to get into contact with us - share your thoughts, ask any questions or concerns you may have or join our partnership/
sponsorship programme.

You can reach us on our WhatsApp Business number:
+27 84 628 6060

You are also more than welcome to email us on activefm@activemi.co.za
And someone from our team will get back to you shortly :)

