Deeplinking and User Direction

Deeplinking refers to the process of directing users to a specific location within our Store, bypassing the need to always navigate from Home. This method streamlines the user's journey by directly transporting them to a particular in-application destination, greatly enhancing the overall user experience by eliminating the need to manually search for the desired page. The player can also be deeplinked through an email call-to-action so that the game can pass the information to the playAWARDS Unity SDK.

Parameters

The playAWARDS Unity SDK receives the following parameters that indicate to the web portal which view should be displayed:

Parameter	Description	Possible Values
type	Specifies the type of the item.	home, wallet, account, award, section
section	Defines the section within the application.	destination, partner, and so forth.
id	Unique identifier of the section or Reward.	Format or nature of the IDs.

The playAWARDS Unity SDK formats the request to the web as follows:

```
{

"type":"award",

"section":"",

"id":"27696"

}
```

Priority Rules

The following are the priority rules for setting the parameters:

- **type = award**: "section" will always be ignored. The data is taken from "id", which should be different from empty.
- **type = section**: Expect "section" and "id" to be different from empty.
- **type = home, wallet, or account**: "section" and "id" will always be ignored.

For all cases where the "section" and "id" parameters are involved, they must exist in the backend, otherwise the portal will redirect to Home.

Alternative Method

- In case of failure, a lack of privileges, or the user simply does not have access to some section, the portal is redirected to the Home page.

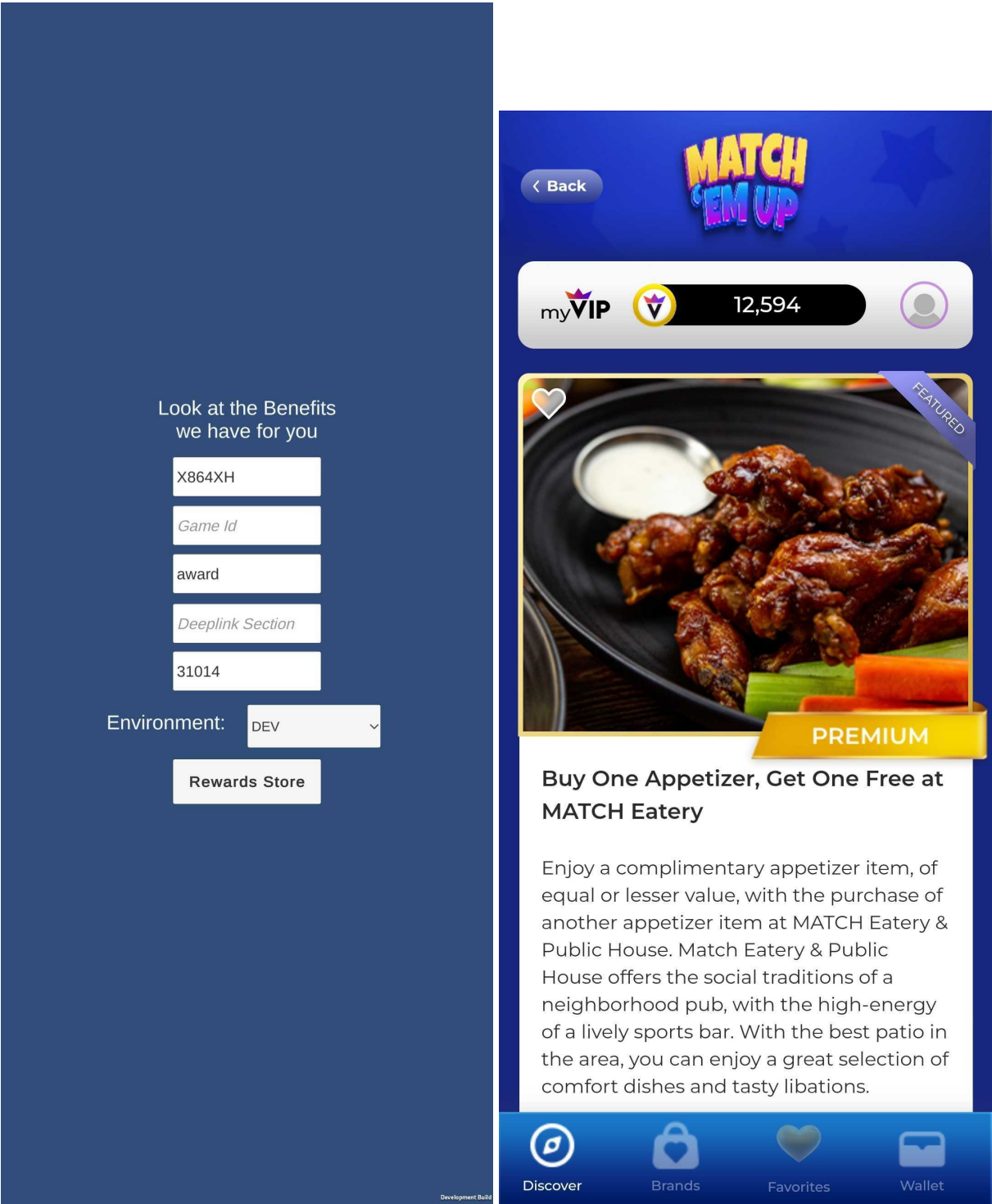- If the data does not exist, the portal is redirected to the Home page.

  Note: You can send an alert of your own design.

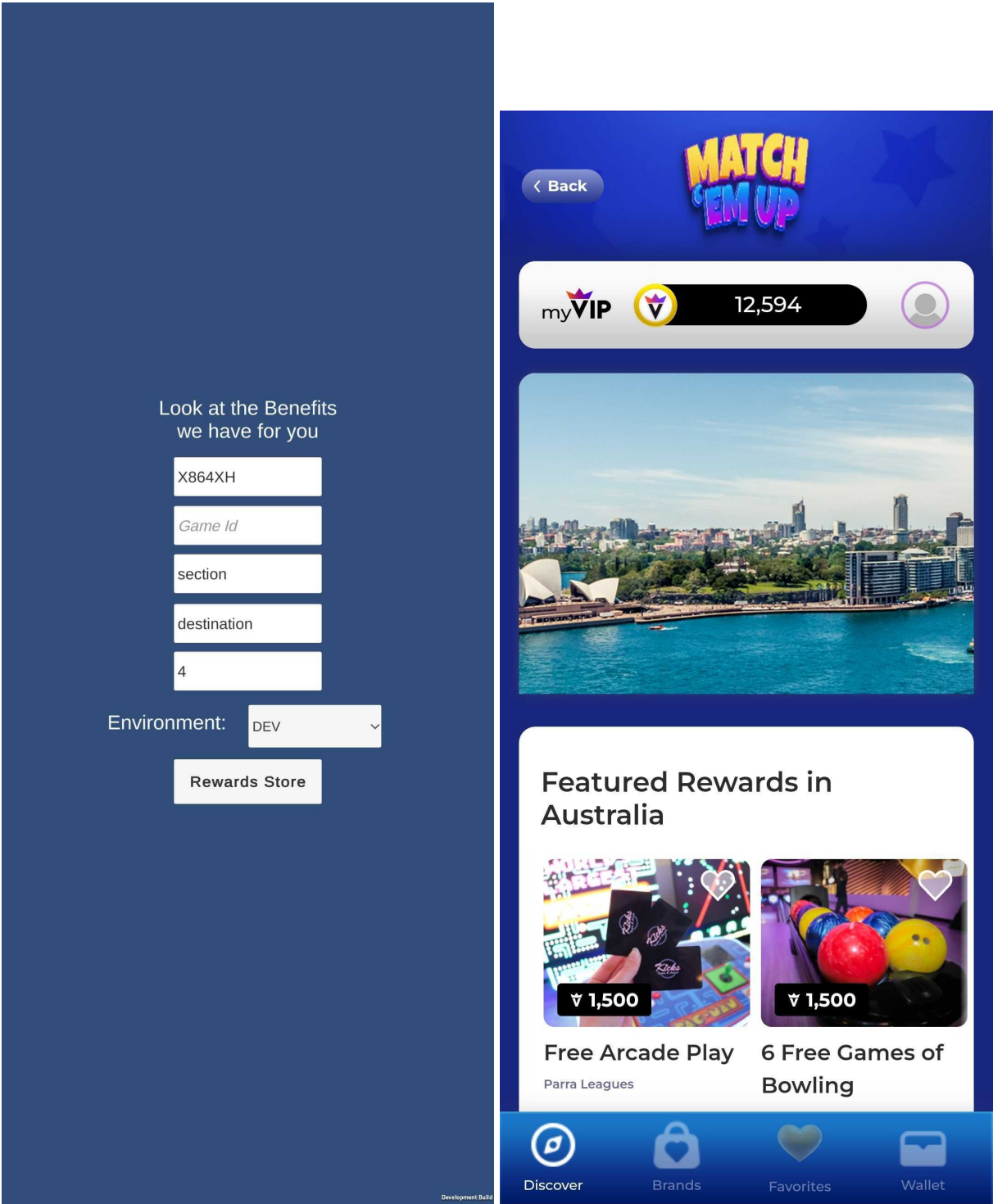The back button will always redirect to the home page.

Examples

Award Example

```json
{
    "type":"award",
    "section":"",
    "id":"31014"
}
```

Section Example

```
{
    "type":"section",
    "section":"destination",
    "id":"4"
}
```

Main View Example (home,wallet,account)

```
{
    "type":"wallet",
    "section":"",
    "id":""
}
```

Look at the Benefits
we have for you

X864XH

Game Id

wallet

Deeplink Section

Deeplink Id

Environment: DEV

Rewards Store

1:44

< Back

MATCH 'EM UP

myVIP   V   12,594

Wallet

Your purchased Rewards are stored here.

Pending   History

You don't have any purchased rewards yet!

Purchase rewards then redeem them here.

Discover   Brands   Favorites   Wallet