

GRAHAM FIELD

DATA ANALYST

CONTACT



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TBA



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PROFILE

Data analyst with a background in marketing, sales, procurement, supply chain management, logistics, and team management delivering tailored consumer-orientated products from raw production to processing and delivering them to clients across a broad spectrum. Increasing scope and scale while improving profitability and efficiency all while trying to have a positive impact on society and the environment.

WORK EXPERIENCE

Wind Turbine Technician - Team Lead

2020-2022

Rotorworks

- Managed teams in the wind industry, involving daily briefing, work planning, safety, and logistics for teams from various countries.
- Orchestrated daily briefings and work plans, ensuring effective team coordination. Implemented rigorous safety protocols and managed logistics including accommodation and materials supply across multiple locations and countries.
- Streamlined team operations, enhancing productivity and safety standards. Ensured seamless logistical support, facilitating smooth project execution.

Marketing and Business Management

2017 -2019

Urban Fresh

- Managed sales, marketing, and operations for a growing business in the fresh produce industry, involving customer and supplier expansion, logistics, and community development initiatives.
- Spearheaded sales and marketing efforts, expanding customer base from 5 to 30 retailers and securing contracts with 5 large corporate clients. Implemented efficient logistics systems for procurement and distribution. Led community development projects, fostering partnerships with government and non-governmental organizations.
- Achieved significant business growth and market penetration. Strengthened supplier and customer relationships, leading to increased revenue. Empowered local communities through training and market access initiatives, garnering support from key stakeholders.

Brand Manager

2011-2017

Picot and Moss (TAG Heuer)

- Advanced from sales consultant to Brand Manager for TAG Heuer, overseeing retail management, stock control, marketing, and training for a nationwide network of retailers.
- Managed retail operations, including stock control, visual merchandising, and staff training for 130 retailers. Developed and executed marketing campaigns aligned with international brand standards. Cultivated strong relationships with retailers and clients.
- Optimized retail performance, achieving consistent brand presence and sales growth. Implemented effective marketing strategies, enhancing brand visibility and customer engagement. Fostered a collaborative network of retailers, driving brand loyalty and market share expansion.

TECH SKILLS

Ms Excel

Ms Power Point

Tableau

SQL

PostgreSQL

DB Visualiser

Python

Jupyter

SOFT SKILLS

Project Management

Organization

Communication

Business Planning

Stakeholder Engagement

Financial Forecasting

Training

Risk Assessment

EDUCATION

Data Analytics Bootcamp

Career Foundry

Nov 2022 - Jan 2024

Developed data analytics skills from cleaning and exploration to visualization and reporting

PROJECTS

[German Wind Energy Analysis](#)

[Influenza Season](#)

[Instacart Analysis](#)