






Contact

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UX/UI Skills

- Competitive Analysis
- User Research
- Persona Creation
- User Flows & Journey Maps
- Wireframes & Prototypes
- Usability Testing
- Project Hand-Off
- Code: html, css, javascript
- User Centric/Empathetic Approach
- Creative Problem Solving

Tools

- Figma
- Usability Hub
- Marvel
- ScreenPal
- Repl.it
- VScode
- Web Inspector

Education

Certification in UX Design

CareerFoundry | 2022-2023

BA | Therapeutic Rec

Western Washington University | 2013-2016

Outdoor Adventure Leadership

Southern Oregon University | 2011-2013

Kelsey Grahn | UX Designer

Vibrant and enthusiastic UX Designer drawn to an empathetic, user centric approach in solving problems creatively. Flexible in nature with a willingness to go above and beyond for client's goals to be met. Passionate about interpersonal connection through research and team collaboration. An overall fun-loving work horse with a fresh and unique perspective.

UX/UI Projects

MyTurnity Experts, Family Planning Expert App | CareerFoundry

September 2022 - June 2023

- **Problem:** Lack of transparent and inclusive resources for diverse families to get fast, reliable answers from real experts.
- **Process:** Conducted competitive analysis and user interviews/surveys, personas, user flows and journey maps, 25 sketches/wireframes and 40 low to high fidelity prototype screens, usability testing, and applying material design and user feedback over multiple iterations.
- **Solution:** Created a social media inspired platform with direct access to family expert through posts, messaging, 1:1 calls and classes. Inclusive profile set-up for personalized feed curation, as well as transparent subscription pricing.

Gro Pro, Profession Focused Vocabulary App | CareerFoundry

March 2022 - May 2022

- **Problem:** Industry jargon can be overwhelming, professionals need a fast and fun way to grow their vocabulary alongside fast growing industries.
- **Process:** Performed competitive analysis and user research, card sorting, personas, user flows, 20 wire frames and low-high fidelity prototypes, usability testing. Iterative and ongoing approach.
- **Solution:** A vocabulary app focused on industry jargon in user specified field, with self-written and existing flashcards that remove the guess work for users.

Experience

Employment Specialist | Albertina Kerr Non-Profit

December 2021 - July 2022

The employment rate for people with disabilities in Oregon is 33%, 11.7% above the national rate due to organizations such as Albertina Kerr.

- Value is placed in the human-centric approach to both qualitative and quantitative data collection through skills and behavioral based assessment strategies.
- Cross departmental collaboration with individual care teams, participant families and employer relations.
- Teaching online employment and skill based education to participants to increase success rate of personalized and inclusive job placement with employers in the community.

Job Coach | Albertina Kerr Non-Profit

November 2020 - December 2021

Long term community integrated employment is uncommon for individuals with I/D disabilities.

- Observation and quantitative data collection of individual skills and challenges utilizing surveys and interview processes.
- Strengths based approach to creative problem solving including the adaptation of on the job tools.
- Providing education and guidance to clients through 1:1 hands-on coaching helping to increase retention and improve client autonomy and well-being.