



Pitch Deck

Make work in space work for you

Try Pitch

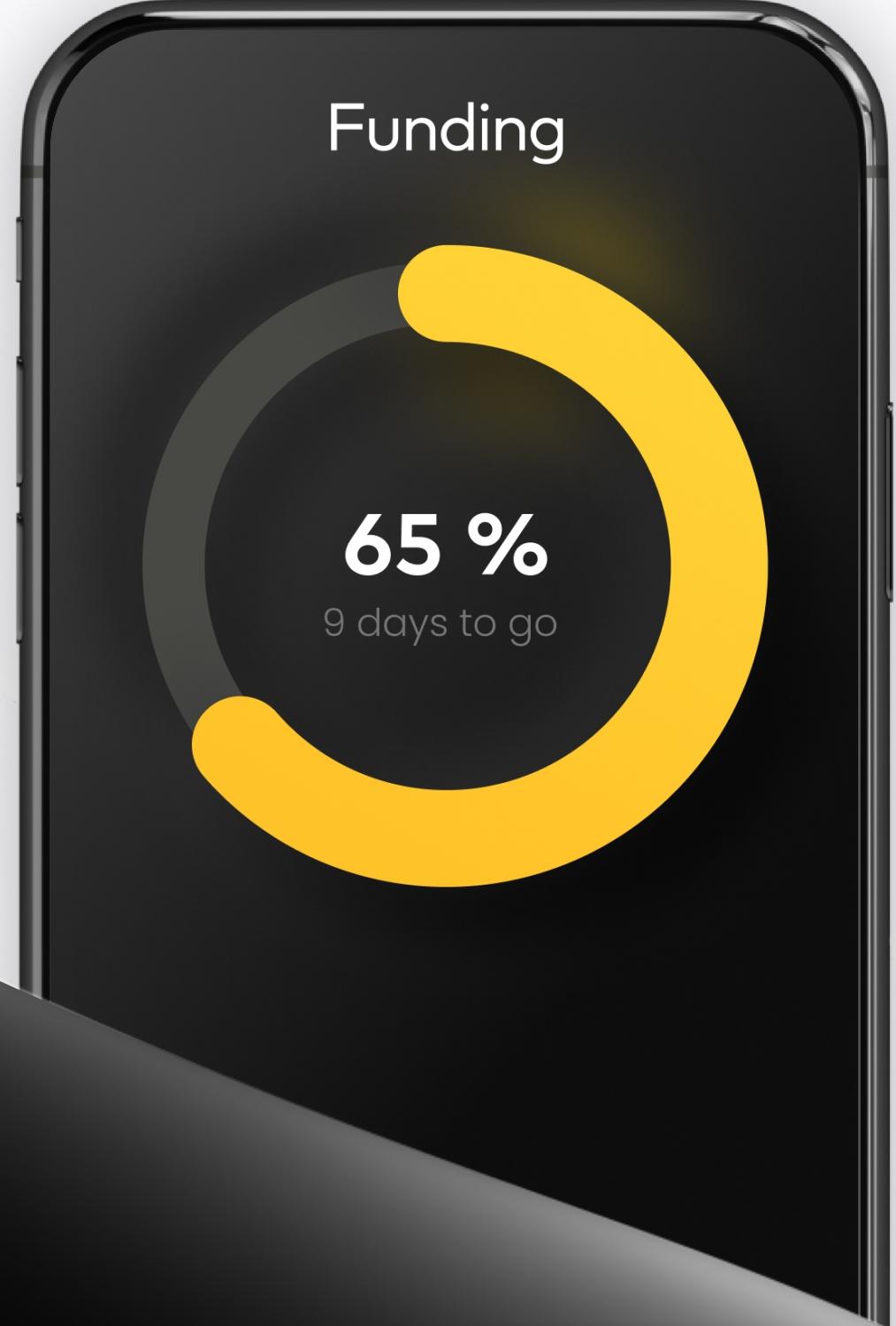




Pitch Deck

Make work in space work for you

Try Pitch

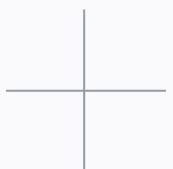


1 **Problem**

2 **Solution**

3 **Product**

4 **Evidence**



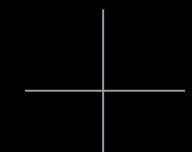
1 **Problem**

2 **Solution**



3 **Product**

4 **Evidence**





**This slide's mission — if you choose to accept it —
is to clearly identify the problem you are solving.**



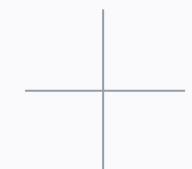
The problem

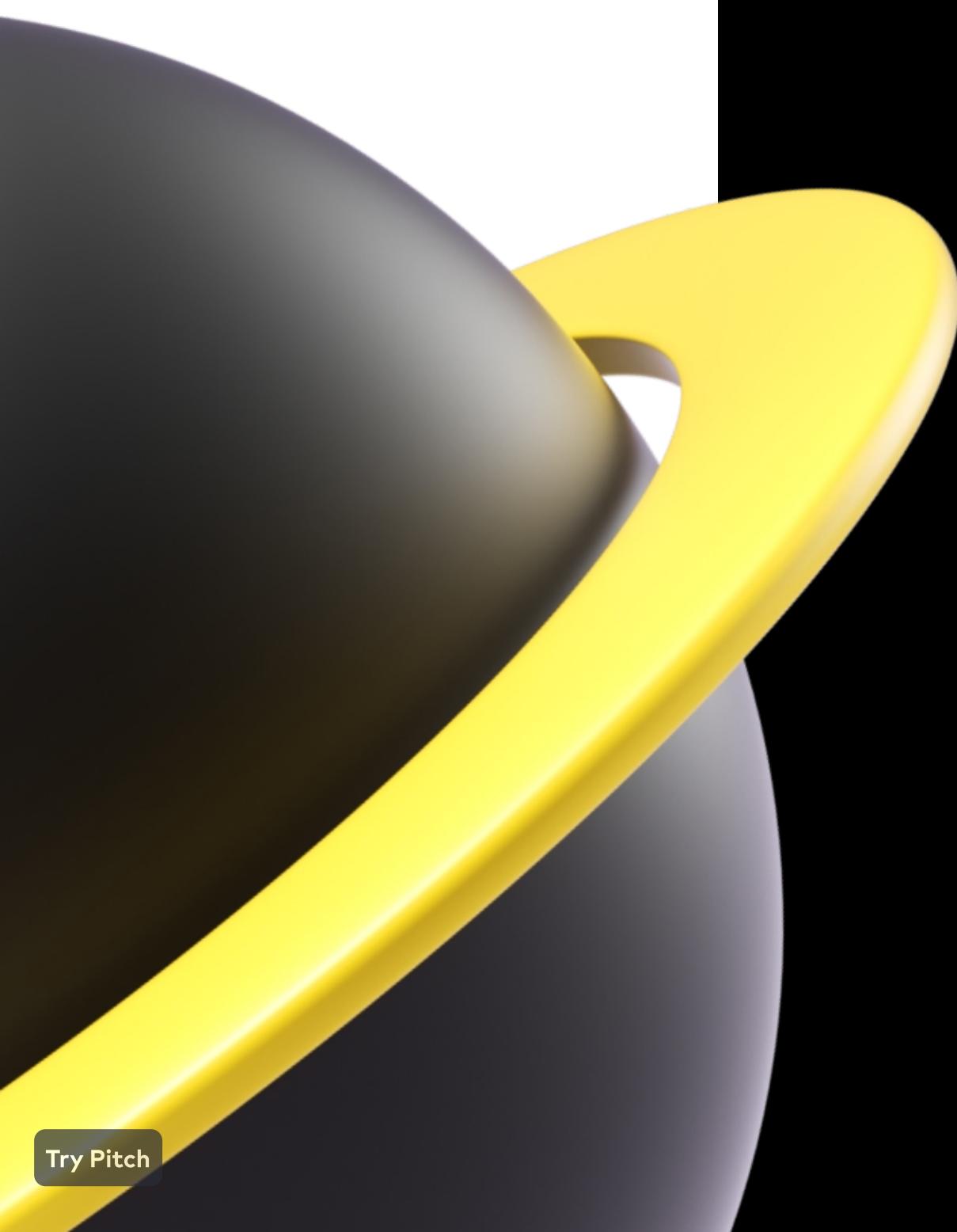
“Houston, we have a problem.”
Identify what the issue is.



What seems to be the problem?

**Describe why this problem
has so much gravity.**





The problem

What?

Describe the celestial problem you're solving

Why?

Detail why it matters

Why now?

Identify why it needs to be addressed at the speed of light



This is a giant leap for humankind

Back up your argument with data

97%

of people want to live
and work in space

33%

of people believe in the
existence of alien life forms

67%

of people believe travel to
Mars could soon be possible



Our mission



**Shoot for the stars with a condensed version of
your
out-of-this-world pitch.**

The solution



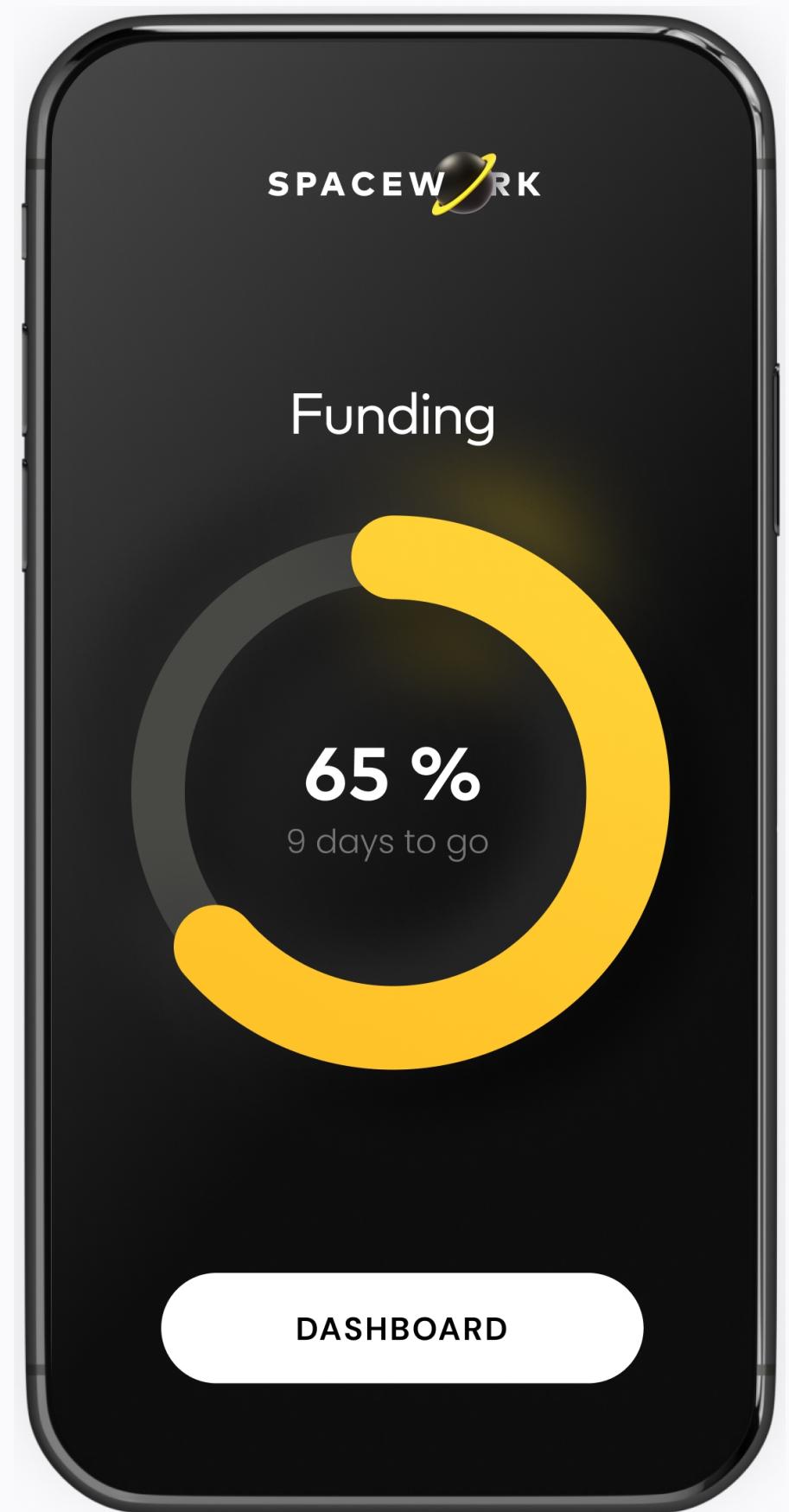
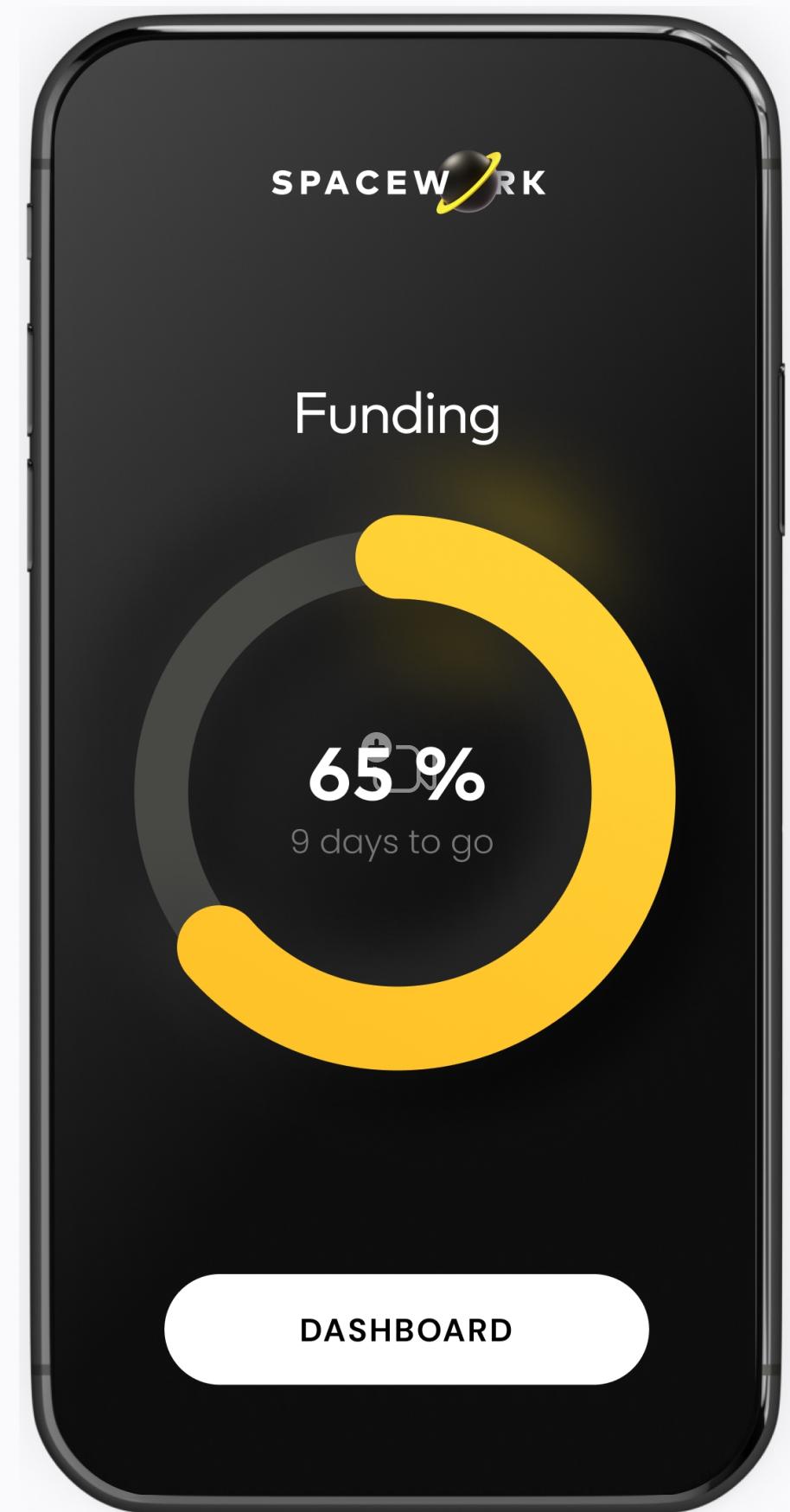
Elaborate on how your idea will change the universe.
There's no GPS in space. It takes exceptional explorers — on a mission with a plan — to dodge the space junk and walk on the moon.

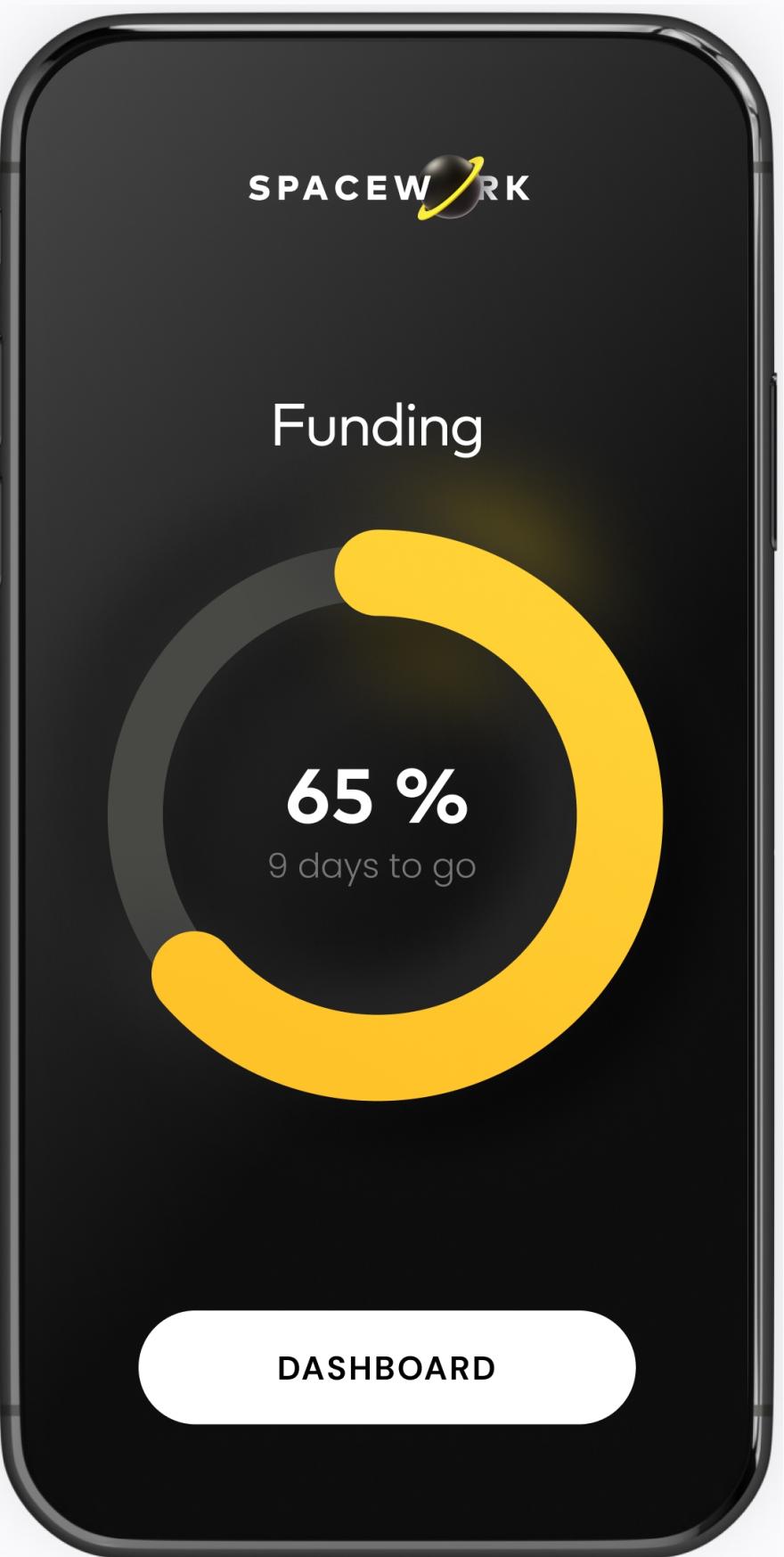
Your solution makes anything possible.

The solution



**Elaborate on how your big idea will blast into space
, change the way we work, and expand the cosmos.**





**The space travel market is projected to grow from
\$7.7 billion in 2022 to
\$14.5 billion by 2025.**

Astronaut, John. (2024.) \$\$\$ in Space. 16 (2): 241–242.

Show the market size of this opportunity

\$2.3B

total
available market

\$4.9M

Serviceable
available market

\$15M

Serviceable obtainable
market

Business model

Freemium
1 virtual space tour
2 people max
Exclusive news and discounts

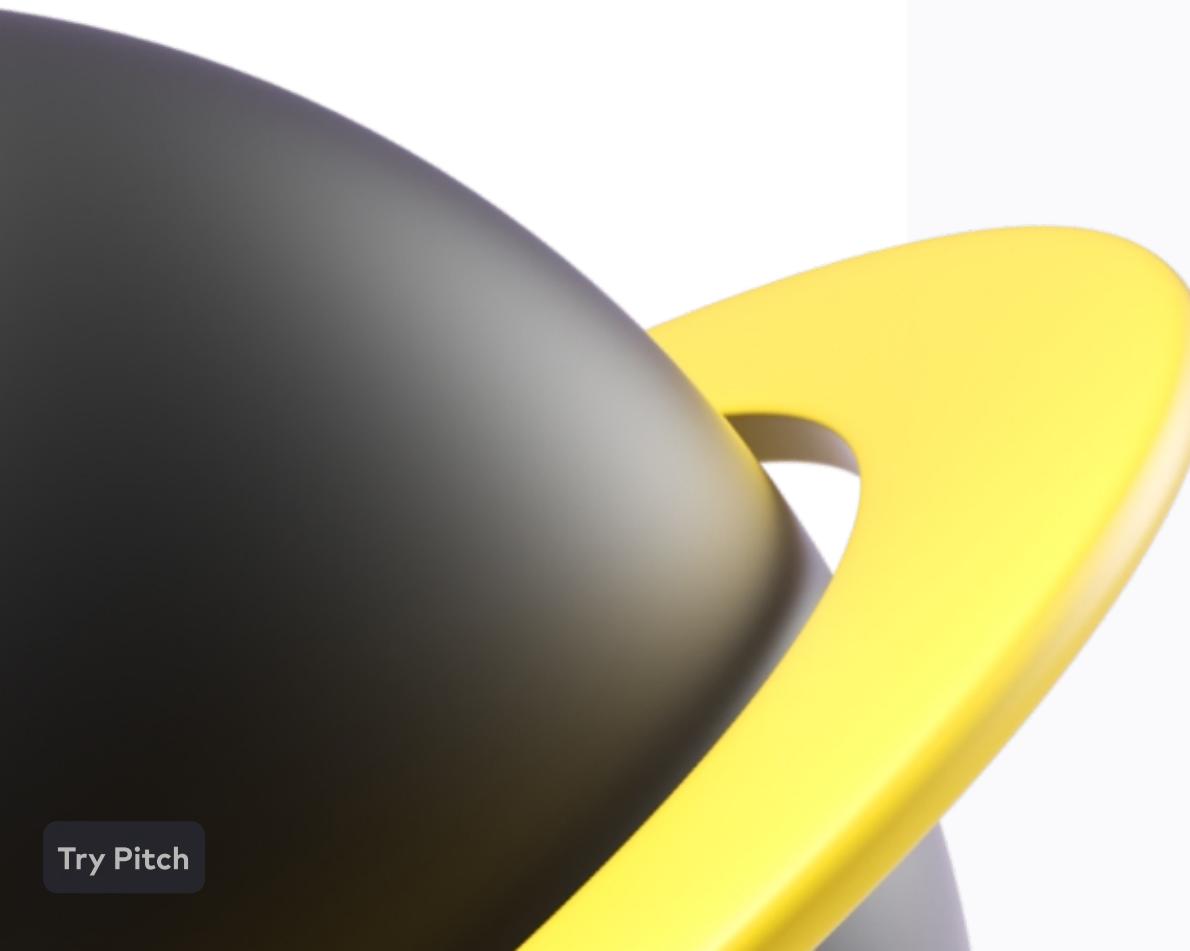
Free

Teams
10 virtual space visits
10 people max
Priority job offerings

\$15 / Month

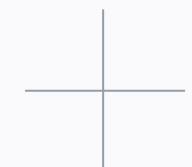
Enterprise
Unlimited virtual space visits
50 people max
Exclusive job offerings

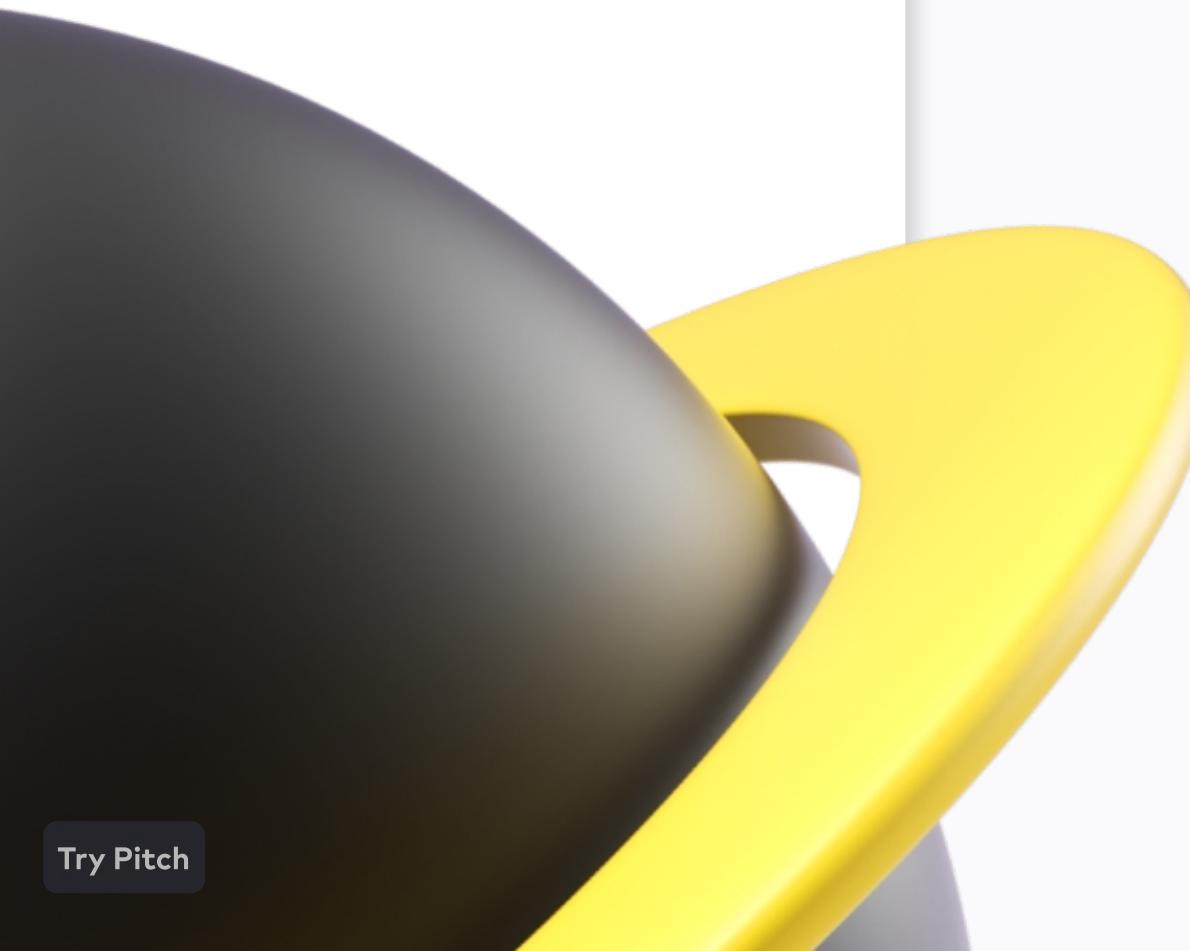
\$50 / Month



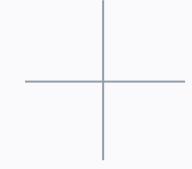
The atmosphere

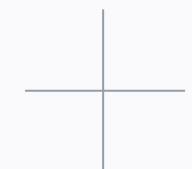
- What makes your product better than the competitions?
- How will you be able to blast away your competitors?
- What are your competitive advantages?





The atmosphere



- What makes your product better than the competitions?
 - How will you be able to blast away your competitors?
 - What are your competitive advantages?
- 

Competitors

LOGO
HERE

LOGO
HERE

LOGO
HERE

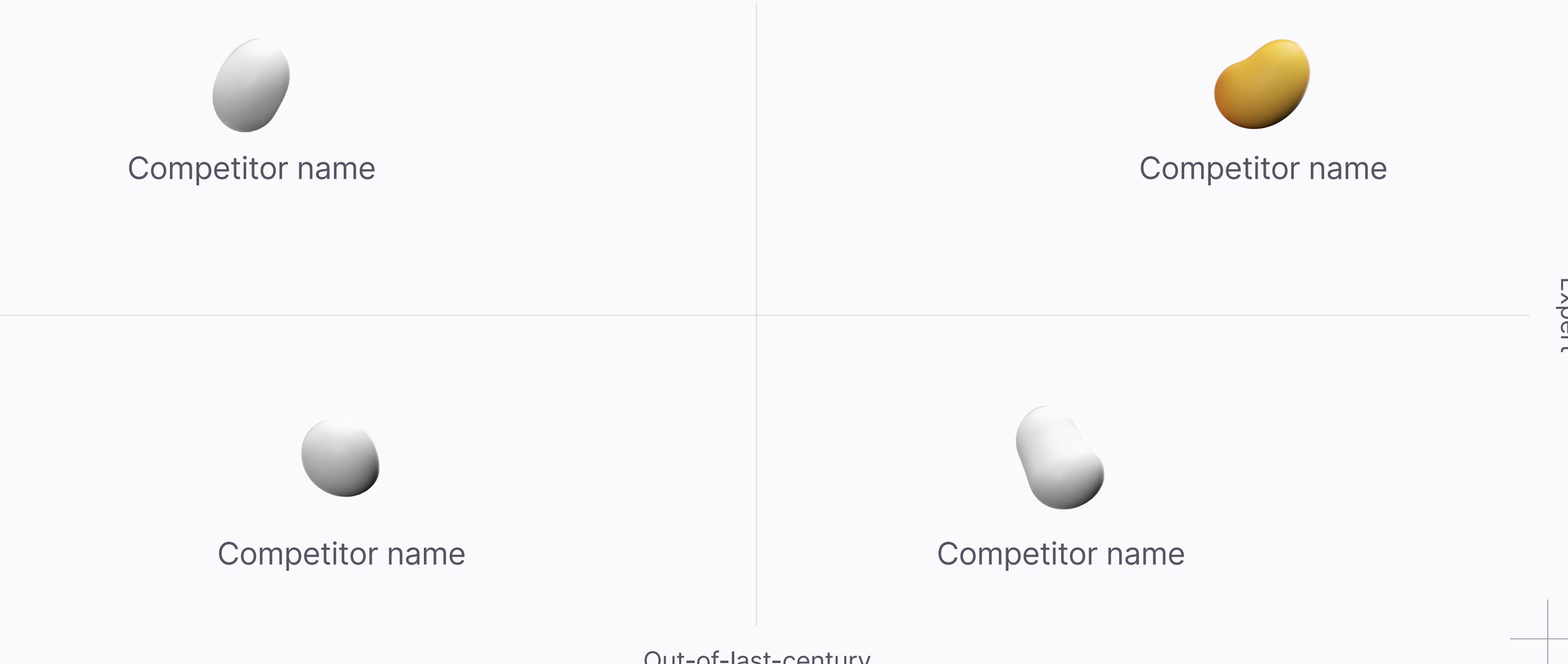
LOGO
HERE

LOGO
HERE

LOGO
HERE

Competitive landscape

Explorer

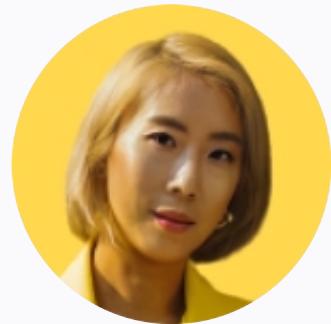


Our team has years of experience
across a galaxy of industries



Employee name

Position



Employee name

Position



Employee name

Position



Employee name

Position



Employee name

Position



Employee name

Position

How all of our features work together to achieve astronomical value

Cloud

Feature name

Feature name

Feature name

Sharing

Feature name

Feature name

Feature name

For teams

Feature name

Feature name

Feature name

Mobile first

Feature name

Feature name

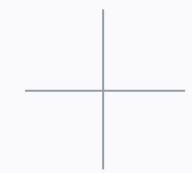
Feature name

Go-To-Spacemarket Strategy





**“I never knew there were so many opportunities out
there.”**



– New MARS Press

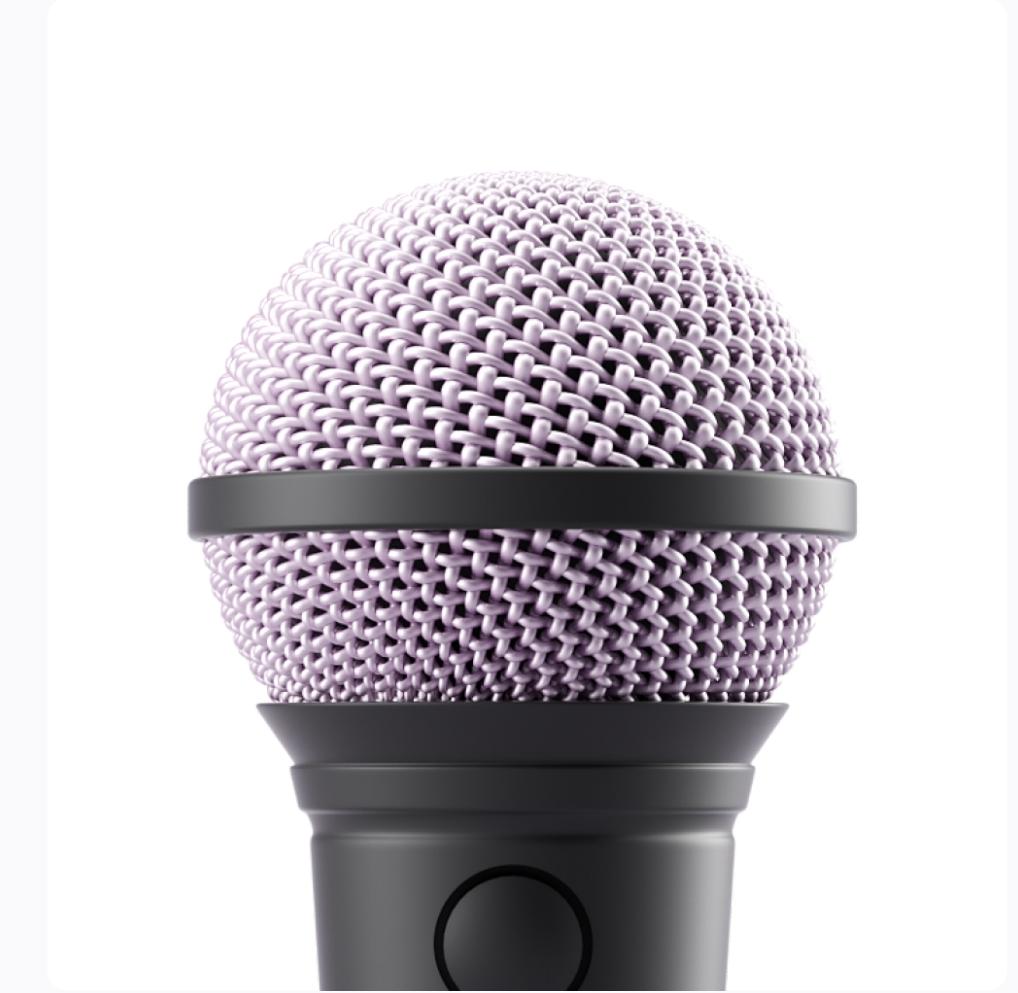
Our product



Futuristic feature



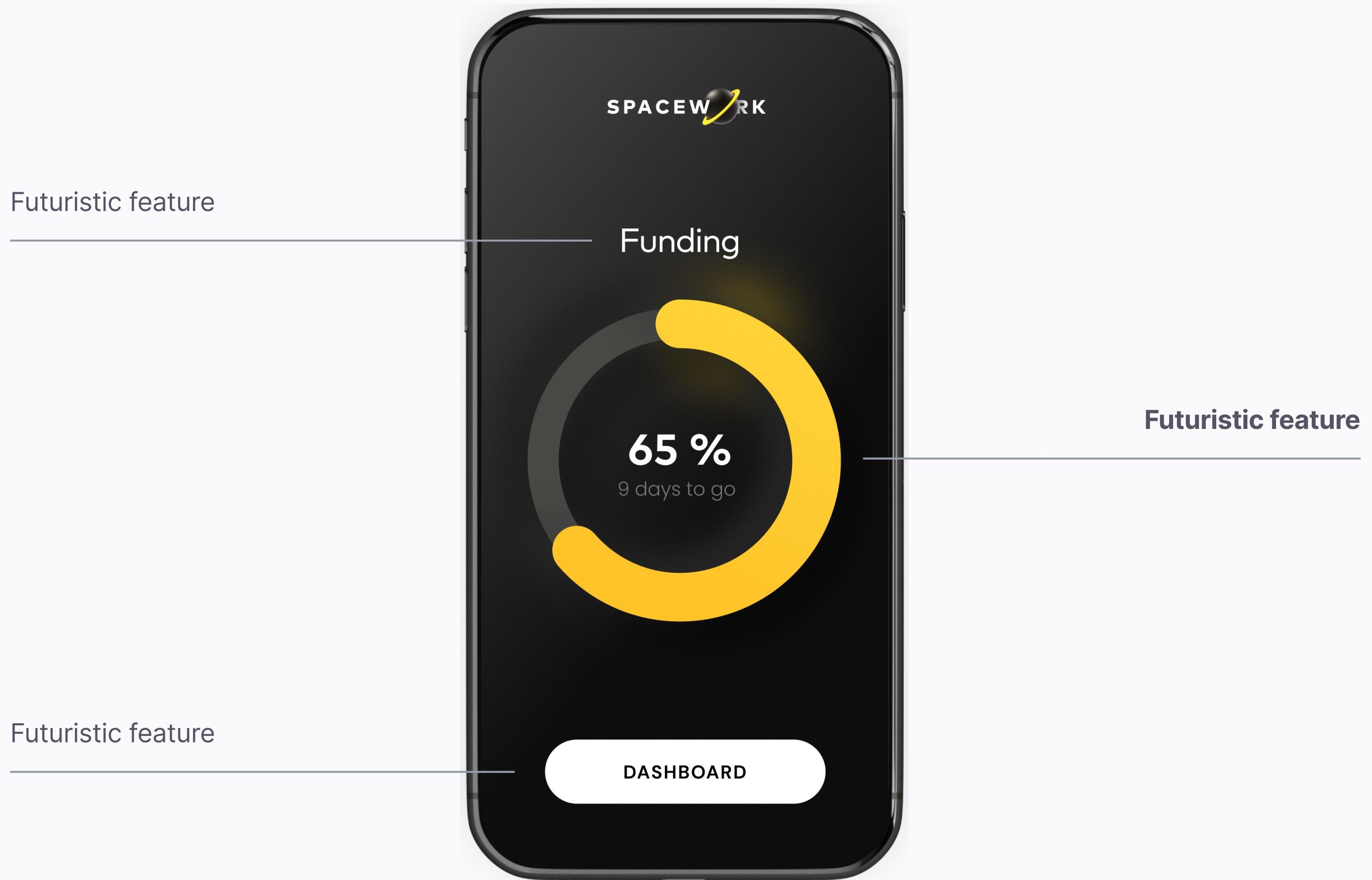
Futuristic feature

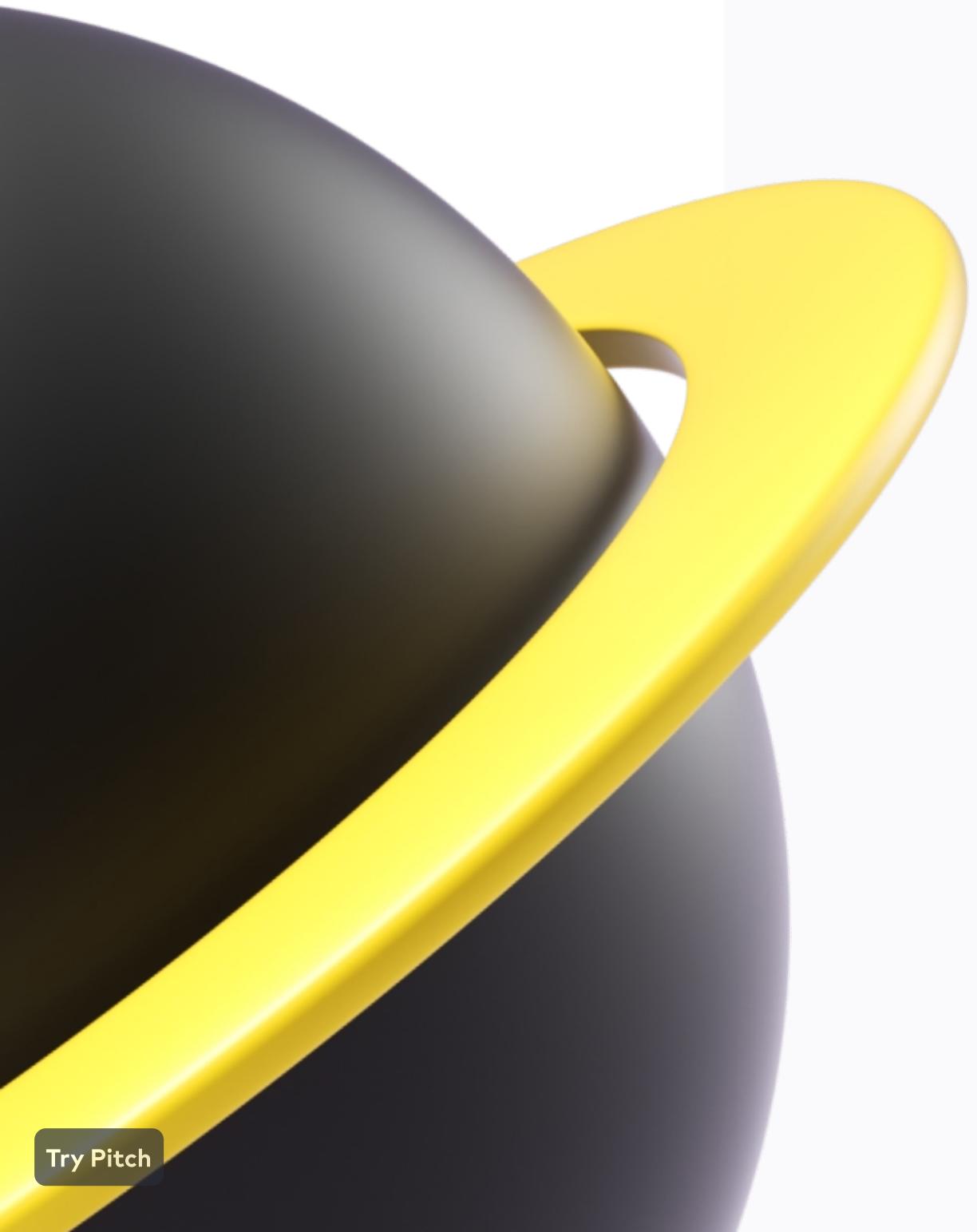


Futuristic feature

Write a brief description of your product. Sell it in a few concise sentences. Then showcase its best features:

- Futuristic feature
 - Futuristic feature
 - Futuristic feature
 - Futuristic feature
 - Futuristic feature
- Futuristic feature
 - Futuristic feature
 - Futuristic feature
 - Futuristic feature
 - Futuristic feature





Contact

Mission control — tagline goes here

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Thank you

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Thank you

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