Granit Elshani

Google Data Analytics Certificate,
Master's Degree in Banking and Financial Support Services

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LinkedIn Profile

Portfolio

SUMMARY

Highly motivated and data-driven professional with a Master's Degree in Banking and Financial Support Services and a Bachelor's Degree in Business and Managerial Economics. Proven ability to leverage the entire data analysis lifecycle to generate actionable insights that inform business decisions. Skilled in data analysis tools and techniques like SQL, Python, R Studio, and A/B testing. Eager to contribute data expertise and excel in a Data Analyst role.

EXPERIENCE

IPSOS Market Research, Europe, Kosovo — **Data Quality Analyst**
Jan 2020 – Oct 2022

As a Data Quality Analyst, I ensured the accuracy and integrity of research data through robust data cleaning, preprocessing, and validation techniques. I collaborated with cross-functional teams to maintain high data quality standards and provided actionable insights to enhance project outcomes and client satisfaction.

Key Responsibilities and Achievements:

- **Improved Efficiency and Accuracy:**
  - Developed reusable formulas for data extraction and transformation,   reducing performance analysis time from days to hours.
  - Streamlined ETL processes, leading to faster insights generation and improved project turnaround times.
- **Enhanced Data Quality:**
  - Implemented automated validation checks, improving data accuracy and consistency.
  - Reduced the need for manual data cleaning, ensuring reliable data for analysis.
- **-Delivered Actionable Insights:**
  - Provided data-driven insights using SPSS, SQL, and Excel, significantly improving project outcomes and client satisfaction.
  - Reported progress and data quality metrics directly to clients and management.
- **Promoted Data Governance and Efficiency:**
  - Established data quality standards and documentation, collaborating with cross-functional teams.

SKILLS

R Studio

SQL

Python

Tableau

A/B testing

Statistical analysis

IBM SPSS Software

Microsoft BI

Project Coordination

Financial Oversight

Analytical thinking

Data Cleaning

Preprocessing

LANGUAGE

English, Albanian, German, Croatian.

Soft SKILLS

Communication

Collaboration

Adaptability

Time Management

Attention to Detail

Critical Thinking

Creativity

Leadership

Decision-Making

Curiosity

Continuous Learning

Teamwork

Problem-Solving

- - Identified and addressed survey issues pre-collection, increasing project efficiency by 18%.

IPSOS Market Research, Europe, Kosovo — **Assistant Project Manager**
Jan 2019 – Jan 2020

As an Assistant Project Manager, I coordinated research activities and enhanced project management efficiency by leveraging business intelligence and data integration techniques. I managed projects for high-profile clients, including the European Union, Ministry of Justice in Kosovo, Raiffeisen Bank, European Bank for Reconstruction and Development, British Tobacco, Philip Morris, and Coca-Cola in Kosovo. My responsibilities included data modeling, analysis, and forecasting trends, enabling data-driven decision-making. I communicated insights effectively to stakeholders, ensuring alignment and successful project completion.

Key Responsibilities:

- **Enhanced Project Management Efficiency:**
  - Led initiatives using predictive analytics and data-driven insights, resulting in improved project outcomes and client satisfaction.
  - Coordinated multiple CATI and CAPI projects, ensuring adherence to timelines and plans.
- **-Effective Communication:**
  - Provided daily reporting to clients and team members, ensuring clear communication and project alignment.
  - Communicated insights effectively to stakeholders, fostering successful project completion.
- **Streamlined Processes:**
  - Streamlined the payment preparation process for interviewers, ensuring timely and accurate compensation, contributing to a motivated and productive field team.
- **Key Achievements:**
  - Improved project outcomes and client satisfaction through data-driven insights.
  - Enhanced project management efficiency for high-profile clients using predictive analytics.
  - Ensured timely and accurate compensation for interviewers by streamlining payment processes.

IPSOS Market Research, Europe, Kosovo — Database Administrator and Field Manager
Fe 2017 – Dec 2019

In my role, I developed and optimized databases, ensuring data integrity, security, and regulatory compliance. I conducted data validation and cleansing to maintain high-quality datasets. I managed and trained field interviewers, ensuring smooth project execution and adherence to data collection protocols.

<div align="center">**Key Responsibilities:**</div>

- **Database Management:**
  - Optimized databases, ensuring data integrity and regulatory compliance.
  - Conducted data validation and cleansing for reliable research outcomes.
- **Field Management:**
  - Managed and trained interviewers, monitoring progress and resolving issues.
  - Implemented data collection protocols and quality checks.
- **Process Improvement:**
  - Maintained detailed documentation and collaborated on system enhancements.
  - Prepared payrolls, ensuring timely and accurate compensation.
- **Key Achievements:**
  - Ensured high-quality datasets and regulatory compliance.
  - Enhanced project execution and field team efficiency.

NLB Bank , Europe, Kosovo — Finance Analyst

Apr 2015 – Dec 2016

- **Led in-depth financial analysis** to support strategic decision-making processes across the organization.
- **Partnered with the finance team** to develop comprehensive financial reports and presentations, ensuring clear communication of financial health and performance.
- **Independently evaluated financial data** to identify key trends, risks, and opportunities, providing insightful recommendations for business growth.
- **Developed and maintained financial models** used for forecasting, budgeting, and scenario planning, ensuring accurate financial projections.
- **Presented financial analysis and insights** in meetings, effectively communicating complex financial information to diverse stakeholders and influencing strategic decision-making.
- **Collaborated with cross-functional teams** to gather and analyze relevant financial information, promoting a data-driven culture across the organization.

EDUCATION

Advanced Data Analytics Professional – Google Coursera – Remote, USA (Currrent)

Google Data Analytics Certificate, *Remote, USA (2023)*

AAB University College, *Europe, Kosovo — Master's Degree in Banking and Finance (2018 – 2023)*

ISPE College, *Europe, Kosovo — Bachelor's Degree in Business and Managerial Economics (2014 – 2017)*

ACCOUNTING Course — *AFAS Prishtina, Kosovo* (2016)