



Alexandra & Max

Floral Design Proposal

24TH OF AUGUST 2024 | CATALYST RESTAURANT



Whimsical Garden

The Vision

Alexandra & Max are celebrating their wedding with a romantic gathering at the Catalyst Restaurant!

I will bring garden party vibes to this magical, memorable wedding, elevating the space with romantic, whimsical florals, setting the mood for the celebration, and bringing joy and liveliness to the space. Textured florals and warm colors will bring summer indoors, and abundant, organic-feeling designs will create a celebratory and lush experience.

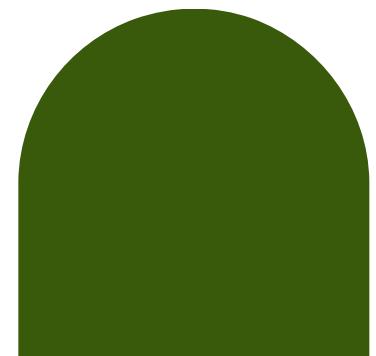
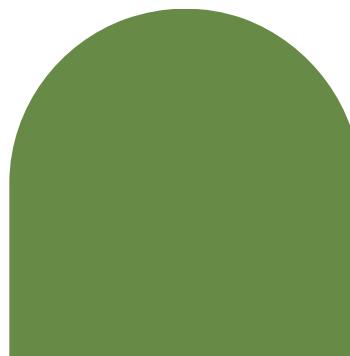
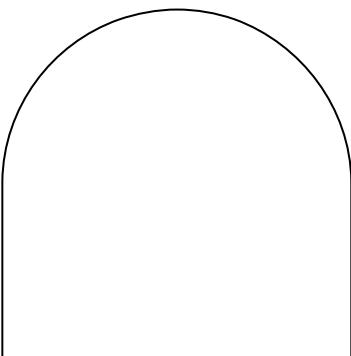
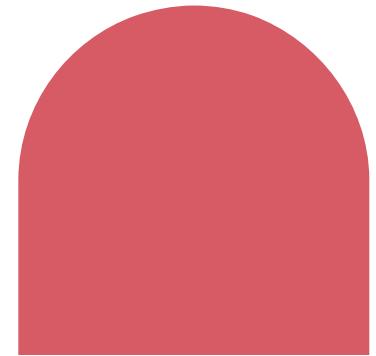
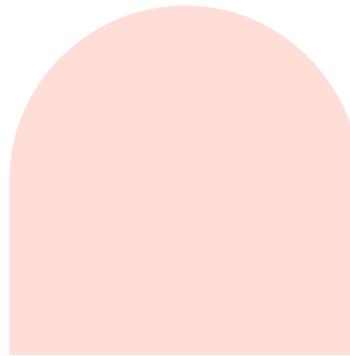
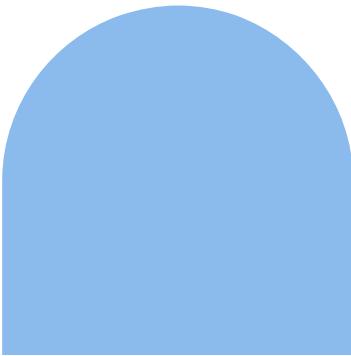
Vibe

Whimsical
Timeless
Elegant
Garden

Color Palette

Floral color theory will focus on the delicate colors of an English wildflower garden.

Sky blue, light pink, peachy coral, and white offer a fun but elegant atmosphere. A range of green tones, from light to dark, will bring interesting visual texture to the designs.



Floral Ingredients



Possible seasonal blooms could include coral dahlias, light blue delphinium, blush ranunculus, feverfew, Queen Anne's lace, blush roses, blue tweedia, and white astrantia.

Foliage could include English ivy, variegated pittosporum, and foraged branches.

Floral Items

Category	Items	Investment
Personals	Primary Bouquet 1 Classic Boutonniere Mini Boutonniere Mini Bouquet	\$372
Ceremony	2 Garden Asymmetrical Ceremony Pieces Pillar Rental (x2)	\$1,050
Reception	15x Ikebana Centerpieces 45x bud vases 50x LED pillar candles	\$3,225
Delivery, Set-up, Late-Night Breakdown		\$468
Tax		\$290
Total		\$5,405

Floral Design

For the ceremony, graceful branches and lush blooms with a wildflower vibe create an asymmetrical design on pillars, drawing attention to the couple as they take their vows.

Alexandra's bouquet will be abundant and full of texture, with big summery dahlias and ranunculus nestled into whimsical wildflowers like delphinium, Queen Anne's lace, and feverfew.

Max's classic boutonnière will feature delicate ranunculus and small texture flowers, complementing Alexandra's bouquet perfectly.

Textured ikebana centerpieces will grace each guest table, evoking the sense of a garden sprouting up right in front of guests, while simple bud vases and warming flameless pillar candles adorn the reception room's windowsill, tying the whole scene together.



Styling & Rentals

2 X WHITE TIMELESS PILLARS

45 X HIGHBALL BUD VASES

50 X FLAMELESS LED CANDLES



About Althea Floral Design

Florals are often seen as a standard feature at a wedding or event, but I believe that they're much more than a decoration.

We humans have always gravitated towards flowers for adornment, protection, and their vibrant symbolism. (Everything just feels more special when flowers are around, right?) At Althea Floral Design, I bring the magic of florals into modern celebrations, creating a lush sensory experience you can delight and get lost in.

In my design process, I aim for bold over boring, unconventional over what's expected, and inclusive above all. Althea comes from the Greek word for healing, and I love to channel that spirit into everything I create.

So when we pair up, we won't just talk colors or vase shapes. We'll use florals to honor and reflect who you are, enchant your guests, and create a whole vibe for an unforgettable celebration. At Althea, you're not just buying blooms—you'll get expressive, original floral art that brings beauty and joy to life all around you in wild, living color.



Working Together



I know that wedding planning can be overwhelming, so your florals are never another “assignment” on your to-do list. Think of me as your creative partner—I keep you in the loop every step of the way, but you can trust me to handle the entire process.

In floral design, delight depends on the details, and I’ve got them all covered. There’s no substitute for high-quality sourcing, expert processing, and a touch of professional flower whispering! Whether I’m babying your hydrangeas in a hot water bath, keeping your anemones chilly until the very last second, or hand-wiring a floral installation, all of that TLC translates to personalized, fully stunning blooms. (*Trader Joe’s? She could never.*)

I also work closely with your venue and other vendors to coordinate the logistics, so that you can just relax—because of all the things you could possibly be stressed about, florals are not it! Above all, I make sure that working with me will have you laughing and dreaming (okay, and maybe eventually crying happy tears).

It’s such a special honor to help you begin married life in style, and I can’t wait to create magic for you!

-Zoe 

