



CLEAN URLS

KF6012 WEB APP
INTEGRATION - 2020



**Northumbria
University**
NEWCASTLE

● In this lecture

- What is a Clean URL?
- Example URLs
 - Spacejam.com
 - Neopets.com
 - Northumbria.ac.uk
 - Airbnb.com



● Clean URL

- A Clean URL is also known as a:
 - User friendly URL
 - Search engine friendly URL
 - RESTful URL
- They improve the usability of a website
 - They look good
 - Intuitively meaningful
 - Make bookmarking easier



● Clean URL

- A Clean URL decouples the representation of information in the User Interface from the internal representation on a server.

- `https://example.com/about.php`

`https://example.com/about/`



● Clean URL

- A Clean URL decouples the representation of information in the User Interface from the internal representation on a server.

- `https://example.com/about.php`

`https://example.com/about/`

- `https://example.com/contact.html`

`https://example.com/contact/`



● Clean URL

- A Clean URL decouples the representation of information in the User Interface from the internal representation on a server.

- | | |
|---|---|
| • https://example.com/about.php | https://example.com/about/ |
| • https://example.com/contact.html | https://example.com/contact/ |
| • https://example.com/product.php?id=1234 | https://example.com/product/1234 |





- <https://example.com/about.php>
- <https://example.com/documentation.php>
- <https://example.com/index.php?page=documentation>
- <https://example.com/index.php?page=about>
- <https://example.com/documentation/>
- <https://example.com/about/>



● Examples

- 1990s – Space Jam
- 2000s – Neopets
- 2020s – Northumbria and Airbnb

