



# GRANT CROWDER

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grantcrowderdesign.co

Highly motivated, collaborative, and results-driven Creative/Design Manager with seven years of diverse design experience, including two years in a managerial role. Seeking to leverage my expertise in design strategy, team leadership, and project management to drive innovation and deliver exceptional creative value. Dedicated to fostering a collaborative environment that encourages inclusivity and exceeds expectations.

## EDU.

University of South Carolina  
Bachelor of Fine Arts - Studio Arts  
2019

Surry Community College  
Associate of Arts - Graphic Design  
2012 - 2014

## SKILLS

- Design Leadership/Management
- Coaching, Career Growth
- Project Management
- Design Thinking
- Workshopping
- Agile Methodologies
- Visual Design
- Product Design
- Wire framing
- Prototyping
- Illustration
- User Research
- Data-backed Design

## TOOLS

- Figma, Figjam, Miro, Mural
- Microsoft Office Suite
- Google Suite
- Adobe Suite
- Userlytics, UserTesting
- Asana, Jira, Clickup, Notion
- 15Five

## EXPERIENCE

### Red Ventures | Full Time

#### Creative Manager

May 2022 - Present

Manages three different designers. Voice of the design team. Hired designer.

#### Product Designer

May 2022 - Present

Key designer leading projects. Developed an internal design system. Established and advocated UXR. Mentored two other designer.

#### Associate Digital Designer

May 2022 - Present

Contributed illustrations and imagery to national brands TPG and NextAdvisor.

### Homeplace Group

#### Junior Graphic Designer

High Point, NC / March 2016–May 2017

Produced web designs for various e-commerce websites. Provided art direction of photography, layout, usability and functionality for company websites.

### Shift Inc.

#### Production Graphic Designer

Greensboro, NC / May 2015–February 2016

Followed brand guidelines for national brands including Audi, BMW, Honda, Ford, Infiniti, Lexus, and Hyundai to create digital and print ads.

### Grant Crowder Design

#### Owner/Designer

May 2015–Present

Created solutions for clients in need of graphic and web design. Offered consultations for clients on marketing campaign goals and creative projects.

### Design Internships

#### TREVETT'S: Design. Print. Mail.

Columbia, SC - May 2019 - Dec. 2019

Produced graphics for various clients. Worked with a team of designers to complete projects.

#### U of SC Women's Soccer/Alumni Association

Columbia, SC - Jan. 2019 - Dec. 2019

Produced various designs for the USC women's soccer team including social media graphics, T-shirt designs, banner designs, stickers, postcard designs, etc.

#### The Promotion Lady

Columbia, SC - May 2018 - Dec. 2018

Designed logos, fliers, and websites for various clients.