

# DESIGN PORTFOLIO

**WEB & PRINT**

GRANT EADIE 

## ABOUT

Hi, I'm Grant, a developer and designer pulled toward work that weaves technology into the fabric of community. I build tools that help organizations articulate their purpose, and I'm guided by a conviction that we can cultivate a deeper harmony between human life and the living world we inhabit.

## TECH

PHP / WordPress / Drupal  
JavaScript / TypeScript  
Version Control / Git  
React / Next.js  
HTML / CSS  
Node.js  
SQL

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Figma

## CONTACT

[granteadie.com](http://granteadie.com)  
[grantleadie@gmail.com](mailto:grantleadie@gmail.com)  
[/in/grant-eadie](https://in.grant-eadie)



### Submit an Application

Start by completing the Application Coversheet, which includes a brief business outline, a legal disclaimer, and an agreement form. You can submit your application online, by mail, or drop it off in person at TwispWorks.

[See the application >](#)



### Pitch Your Idea

When you're ready, you'll have the chance to present your business to potential investors. You can pitch in person at a quarterly meeting of MIN members or request that your opportunity be shared via email.

[How to pitch your idea >](#)



### Build Your Business Plan

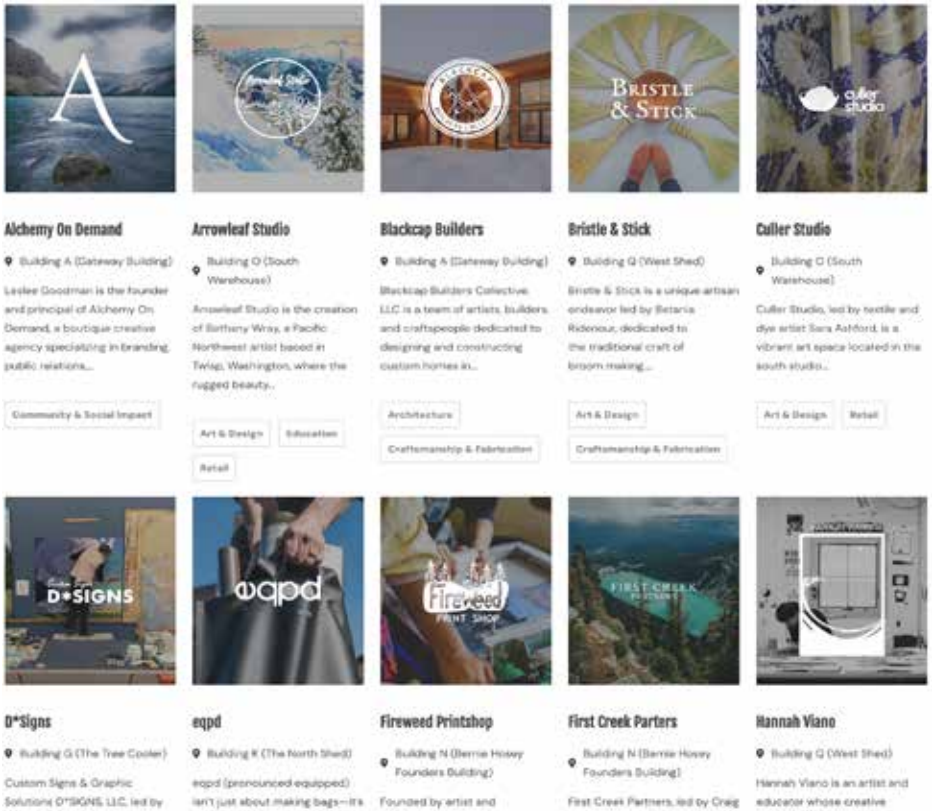
Once your application is approved, you'll work with our team to put together a detailed business plan and financial projections. This step ensures you have a strong foundation to present to investors.

[How to write a business plan >](#)



### Secure a Private Loan & Finalize Details

If an investor is interested, they'll work with you to create a loan agreement with terms that work for both of you. Once funding is secured, you'll report back to TwispWorks and pay a \$50 administrative fee to complete the process.



TWISPPWORKS



# TWISPPWORKS FOUNDATION

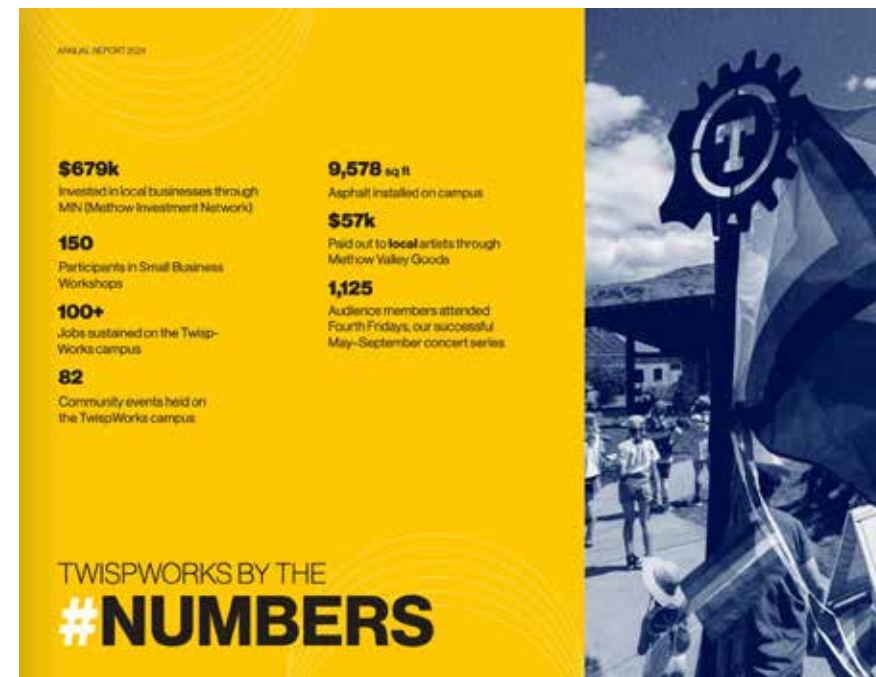
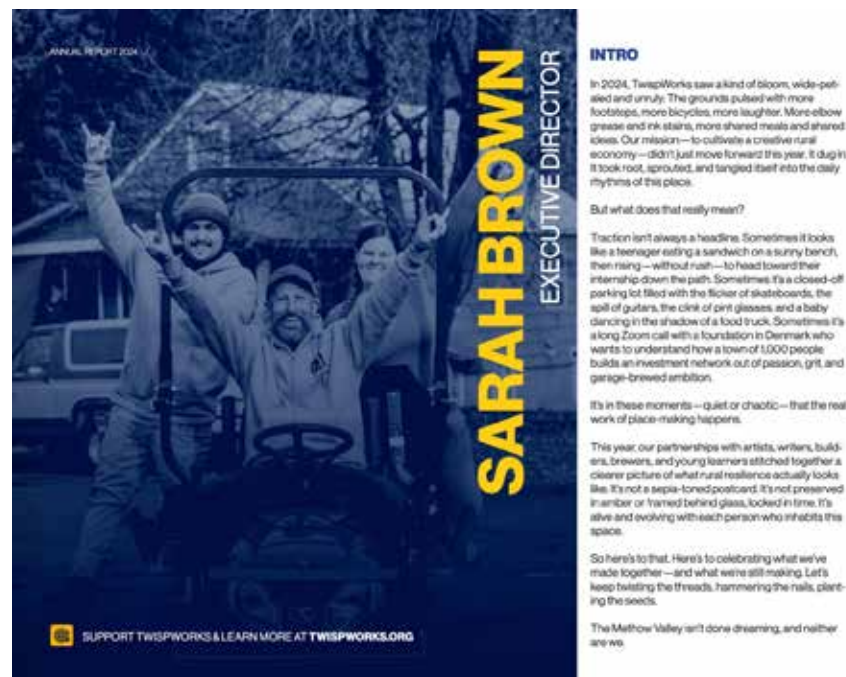
## WEB DESIGN DEVELOPMENT

WordPress  
Custom JavaScript/CSS

I rebuilt the entire web experience from the ground up, with one core goal: make the community visible. The centerpiece was a live map that dynamically displays the organizations and people on campus, turning an abstract idea ("we house 35+ businesses") into something you could actually see and explore. Beyond the technical rebuild, I directed a series of videos that brought specific initiatives to life, including an animated explainer for the Methow Investment Network, a star program for the organization. Every piece was designed to close that gap between the vibrant reality of the campus and how people perceived it.

See it live at [twispworks.org](https://twispworks.org)





# ANNUAL REPORT & STRATEGIC PLAN

**DESIGN PHOTOGRAPHY COPY**

*InDesign*  
*Photoshop*  
*Lightroom*

I created two distinct pieces designed for different audiences and contexts. The annual report is a 14-page document that tells the full story of the year. I wrote the copy, shot the photography, and designed the whole thing to feel cohesive and engaging. I then condensed that into a smaller brochure version optimized for mailing, so the story could reach people in their mailboxes without losing impact. Separately, I designed the strategic plan as a compact two-sided sheet that manages to contain a significant amount of information while remaining scannable and clear. Both pieces reinforced TwispWorks' identity and made their narrative accessible across different formats and distribution channels.





### A word from TwispWorks

The Methow Valley has long been defined by the people who make things, those who turn raw materials into something that carries both utility and character. Methow Made exists to shine a light on that creativity and to strengthen the local economy that depends on it.

A program of TwispWorks, Methow Made connects artisans, growers, and producers with the broader community. It offers visibility through this annual magazine, branded materials that identify member products, and dedicated retail displays in well-traveled shops across the valley. More than fifty local makers are featured here, each contributing to a network of craftsmanship that keeps our valley vibrant and resilient.

When you see the Methow Made logo, you're looking at a symbol of local enterprise, a reminder that the health of our community is shaped by those who create, grow, and build right here in the Methow.

You can learn more about the Methow Made program and the other great TwispWorks programs at [www.twispworks.org](http://www.twispworks.org).



## Brewing Community Capital

### Blue Star Coffee Roasters

OPEN a bag of Blue Star Coffee and you get more than a great roast. You get a taste of how this valley invests in itself. Blue Star sits right where two TwispWorks efforts meet: Methow Made, which champions local makers, and the Methow Investment Network (MIN), which helps those makers grow. Their path shows what happens when neighbors keep their money and their faith close to home.

Blue Star went to market in 2007, a leap cofounders Meg Donohue and Dan Donohue took after years rooted in Seattle's creative and coffee scenes. They chose the Methow on purpose. "There is such a strong, deeply rooted sense of community here," Meg says. She points to a "very strong food culture" that is "a really major part of the tapestry of this place," lively civil life, independent media, and a deep arts scene. All those signals told them an artisan business could thrive here. They also knew they would need to reach beyond the valley. "We sell a ton of coffee locally, but we could never survive off of just selling locally," Meg says. The plan was to build from the Methow and serve the region.

They bootstrapped from day one. "We sold everything we owned in Seattle to do it. And so it was a big risk. It was a really big leap," Meg says. Then the Great Recession hit a year later. "We have been hardened and

Investment Network



No one builds alone. You need to understand your market, your place, and what your neighbors actually want.

A decade in, Blue Star was ready for its next step: buying and rebuilding their current Twisp facility. The building existed, but the remodel would be a full gut. A standard mortgage could purchase the property; construction capital was the challenge. That is where the Methow Investment Network came in.

Meg had been close to TwispWorks "since its inception" and, as she puts it, "I was part of the original PDA..." to purchase that property for the community and start TwispWorks. So when MIN launched, Blue Star was among the early presenters. The response told them they were in the right room. "We got immediate, immediate, positive response," Meg says. Ten to twelve local lenders ultimately participated, each bringing different amounts and expertise. "It was really seamless," she says, noting that investor Phil Davis helped coordinate the technical and legal pieces so Blue Star could stay focused on building.

Then COVID arrived. Construction stopped overnight, and the roastery faced real uncertainty. Blue Star asked the group for a six-month pause on debt payments. "Without exception, every single person in that group... immediately said yes," Meg says. They also offered terms so "interest didn't accrue during that time." Her summary is simple: "It was exceptional, and it was the wind beneath our wings."

That moment captures the best of place-based investing. It is flexible. It is relational.

It is designed around long-term community value, not just short-term returns. And in this case, it helped a proven maker turn a risky construction season into a finished home for a growing company.

Meg is plainspoken about entrepreneurship. There is a personality type for founding, with a "24/7 work ethic," attention to detail, and a willingness to live inside the problem. But she also offers caution. "Most businesses fail," she says. Her advice is to learn the trade from the inside, make sure the numbers make sense, and "think twice" before taking the leap. One more point matters here in the Methow: "Your community is critical," Meg says. "No one builds alone. You need to understand your market, your place, and what your neighbors actually want."

Blue Star keeps growing at the pace they chose. "We continue to grow," Meg says, noting they made a conscious decision to be a "slow growth company" that fits the place they love. The roastery sells widely across the region while staying rooted in Twisp, which means more local jobs, more wholesale accounts, and a bigger spotlight on the Methow's craft culture.

For readers flipping through Methow Made, that is the story behind many of these pages. Makers build beautiful, useful things. MIN helps them bridge the gap between vision and capacity. In Blue Star's case, a circle closed: a community that helped start TwispWorks later gathered again to back a roastery that now carries the valley's name into homes and cafes across the Northwest. That is community capital, brewed daily.

### Directory

**ANNE PECK WATERCOLORS**  
Anne Peck specializes in whimsical and whimsical watercolor illustrations featuring chickens, range cattle, dogs, and other farm animals. She frequently shows at local galleries. Contact Anne at [peckanne44@gmail.com](mailto:peckanne44@gmail.com).

**ARROWLEAF STUDIO**  
Barney created ceramics based on the landscapes of the PNW and beyond. She lives in Twisp where she teaches art at Methow Valley Community through Methow Art's Youth Art Institute program. She received her BFA from Bolds University and her MFA from Ohio College of Art and Design. Visit [arrowleafstudio.com](http://arrowleafstudio.com).

**BACKWOODS CULTURE**  
Creating artisan bath and body products using only top quality ingredients sourced regionally since 2012. As a co-missioner, we support local makers. Visit [backwoods.culture](http://backwoods.culture) or contact email [backwoods@backwoods.culture](mailto:backwoods@backwoods.culture).

**BLUE STAR COFFEE**  
Crafts small batch, hand-roasted coffees from around the world. Enjoy espresso, pour overs, and local baked goods while watching the "roasting process." Known for quality, sustainability, and community. Visit [bluestarcoffee.com](http://bluestarcoffee.com).

**BEADING BY SONORA JANE**  
Twisp-based beading artist Susan Fenn creates jewelry, ornaments, and treats using semi-precious gemstones, Czech glass, and Japanese seed beads & Chinese crystals. Contact Susan at [beading@sonorajane@gmail.com](mailto:beading@sonorajane@gmail.com).

**BLUEBIRD GRAIN FARMS**  
A family-run organic farm and mill in the Methow Valley, growing ancient grains like emmer, einkorn, and spelt. Using regenerative practices and custom milling, they produce whole grains and fresh flour. Visit [bluebirdgrainfarms.com](http://bluebirdgrainfarms.com).

**BOOTH CANYON ORCHARD**  
Steve Booth and John Richardson have been growing and the Methow region of growing delicious apples and pears in Central since 1976. In 2019 they started growing dry, aged cider from their land. Booth Canyon Orchard offers an experience at valley and the orchard. Visit [boothcanyonorchard.com](http://boothcanyonorchard.com).

**BURNT WING CANDLES**  
Burnt Wing candles with 100% beeswax, with wicks from Sunlit Honey. Candles in Clayco, Wax, Metal, cleaned twice, and poured into glass jars. Visit [burntwingcandles.com](http://burntwingcandles.com).

**BURNT GINGER STUDIOS**  
Designer Paula Lily founded Burnt Ginger with the goal of creating unique, hand-crafted, and locally sourced goods. Visit [burntingerstudios.com](http://burntingerstudios.com).

### A Home for Local Stories

Methow Press

In a valley known for its quiet industry and deep creative pulse, for Methow Press stands as a vital outpost for local literature. Its founder, Greg Wright, has built a publishing model that keeps the heart of writing where it belongs: with the writer. His goal is simple—to give authors in the Methow Valley the means to get their work in print without surrendering ownership. For Greg, it's a model born from personal experience.

Greg's first encounter with traditional publishing was sobering. After years of writing, his debut book in 2003 earned him a royalty check of just sixty-four cents. The disillusionment that followed was less about money than about agency. "You come out of it thinking, what did I just spend three years doing?" he says. Together with his late wife, he began to learn the business from the inside out. In 2004, they founded HJ Books, and by the time Greg arrived in the Methow in 2018, he had published nearly twenty titles for himself and others. Finding no active publisher in a valley full of working writers, he rebranded HJ Books as Methow Press. One of his first local projects was a poetry collection by Subhaga Crystal Bacon, who has since gone on to publish prize-winning work. It was, he says, "a great intermediate step for her"—and a confirmation of what a small press can do.

Greg's path has always been interdisciplinary. He studied English literature at the University of Washington, then spent years as an engineer and technical writer. His creative work first emerged through theater, where he wrote plays, and later through a website called Hollywood Issue. One of the first viral cultural commentary sites of the early internet. There, his essays on The Lord of the Rings films found an international audience—and plenty of critics. "I learned a lot because I allowed myself to be corrected," he recalls.

That humility would later shape his approach to publishing. During a press junket in Los Angeles, Greg found himself explaining Tolkien's theory of eucatastrophe to director Peter Jackson and the film's screenwriters. When the extended edition of The Return of the King was released, a feature on that very concept appeared on the Blu-ray. Greg laughs at the memory, but what lingers is his openness—his belief that creative work thrives when it's part of a larger conversation.

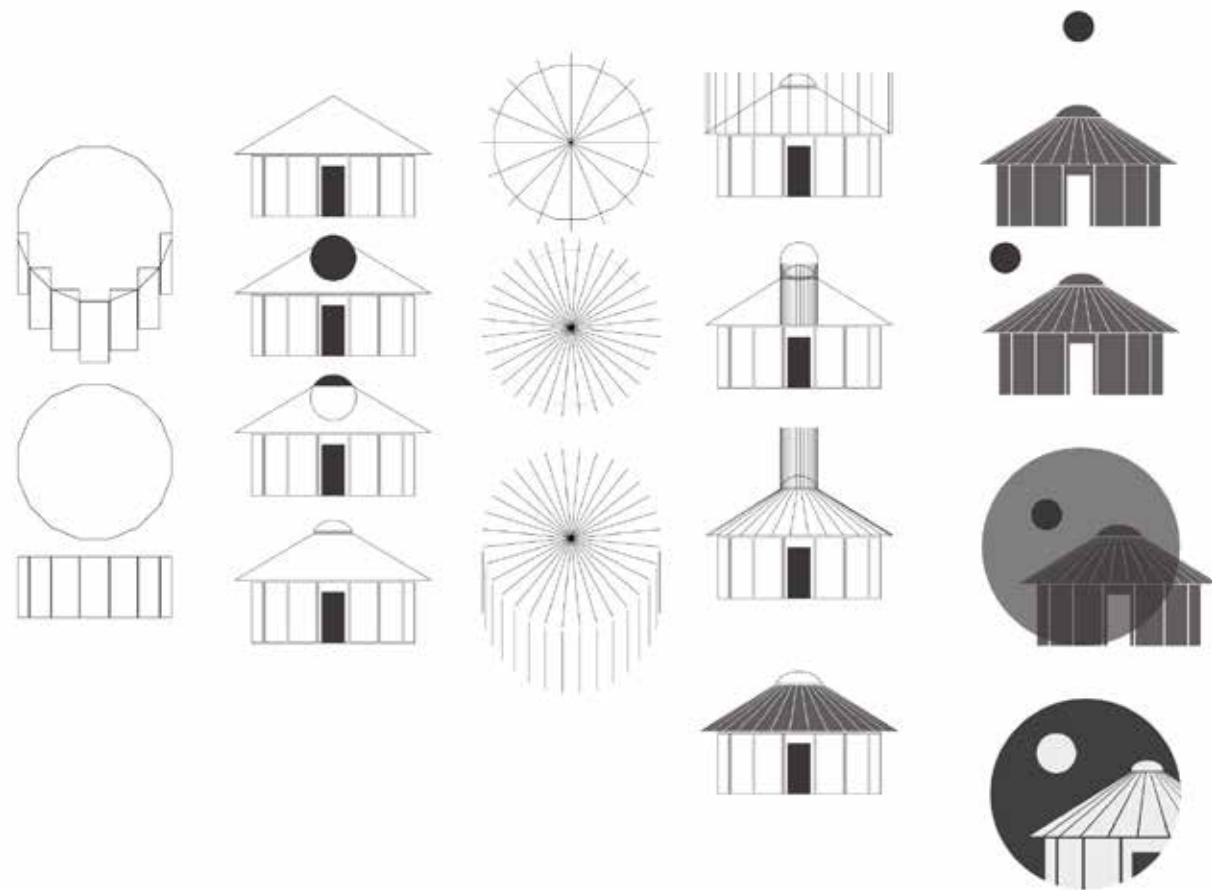
Methow Press operates on a full-royalty model. Greg charges a modest upfront fee for his time, design, and publishing services. After that, every dollar of profit belongs to the author. He explains the logic: "In a traditional model, by the time everyone takes their cut—the distributor, the bookseller, the printer—the author might see fifty cents from a twenty-dollar sale." Methow Press's approach gives writers nine or ten times that return, along with the satisfaction of owning their work outright. For Greg, the purpose isn't volume or notoriety. It's access. "I'm not here to help someone publish a bestseller," he says. "I'm here to help them get their book into the world."

## DESIGN COPY

InDesign  
Photoshop  
Lightroom

I assisted in the design and wrote copy for the Methow Made Fall 2025 magazine, of the TwispWorks' Methow Made program, a 14-page annual publication celebrating local makers and artisans. The piece features a bold, layered design system using halftone textures, graphic shapes, and a vibrant green and orange color palette that feels energetic without losing clarity. We created custom layouts for featured stories on Blue Star Coffee Roasters, Pastime Leather Co., and Methow Press, alongside a comprehensive directory of over 50 local businesses. The design balances dense information with breathing room, using typography and color blocking to guide readers through profiles, photography, and business details while maintaining visual cohesion across the entire publication.





SMILING WOODS YURTS



# SMILING WOODS YURTS

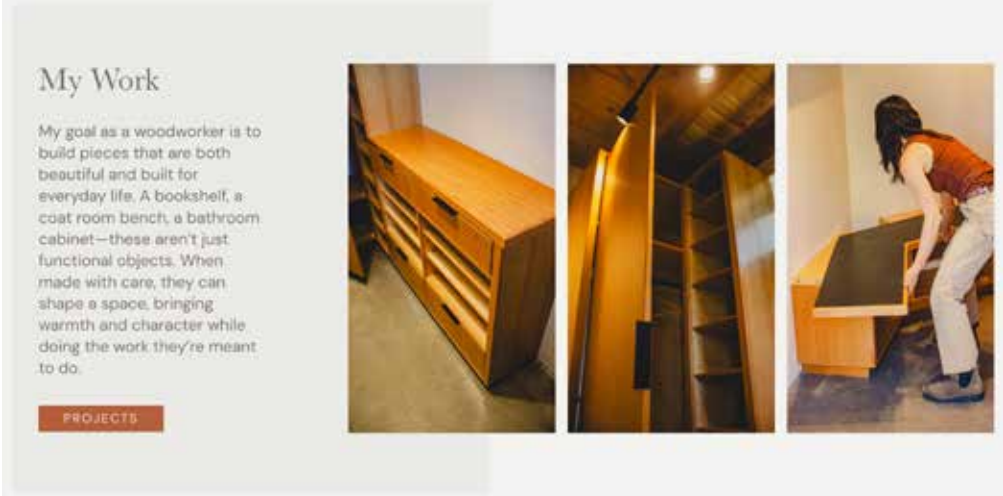
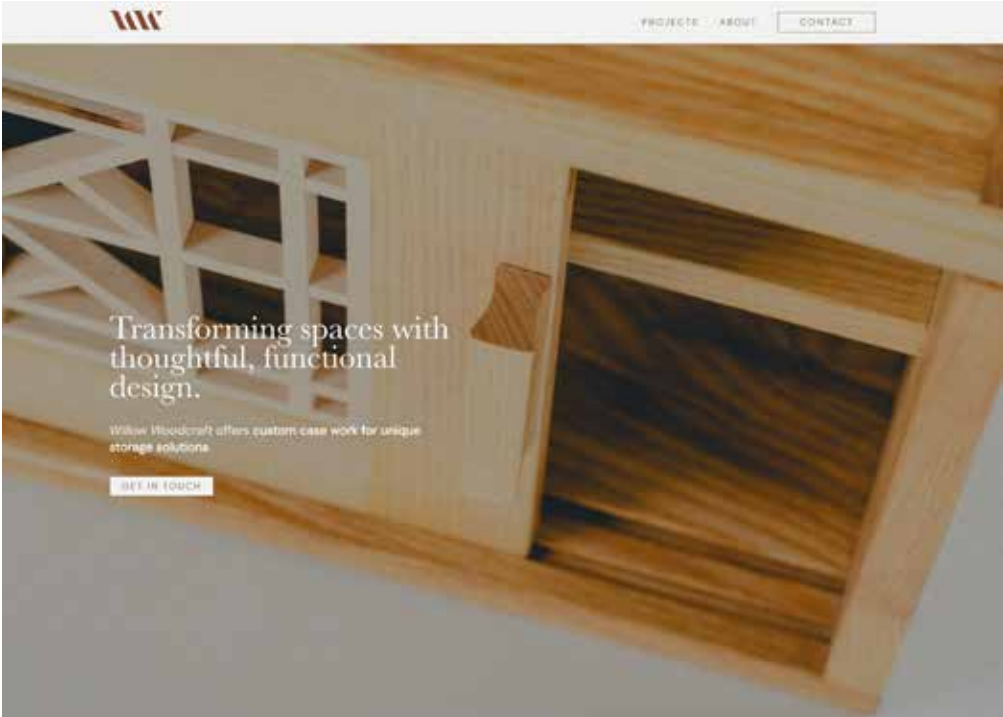
## BRANDING WEB DEVELOPMENT

*React.js*  
*Next.js*  
*Vercel*

*Illustrator*  
*Photoshop*  
*Premiere/AfterEffects*

I rebranded Smiling Woods Yurts from the ground up, replacing a Papyrus wordmark with a complete visual identity that could support five and six-figure purchases. The rebrand included a new logo, website, and print materials that brought warmth and professionalism to a product people were trusting as their actual home. Beyond the visual refresh, I built a custom CRM using React.js, Next.js, Firebase, and Vercel that connected customer choices directly to manufacturing specs. When someone selected a window configuration or interior layout, the system updated their architectural plans in real time, built from scratch in Processing. The whole project took about a year and turned a company that struggled with credibility into one that could confidently present itself alongside the craftsmanship of the product.

See it live at [smilingwoodsyurts.com](https://smilingwoodsyurts.com)



WILLOW WOODCRAFT



# WILLOW WOODCRAFT

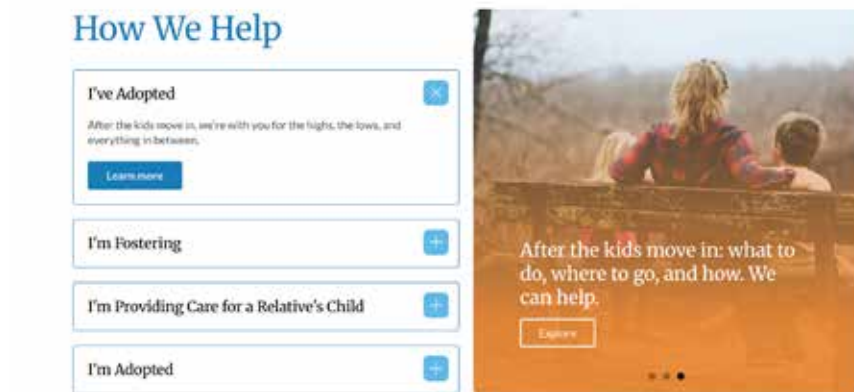
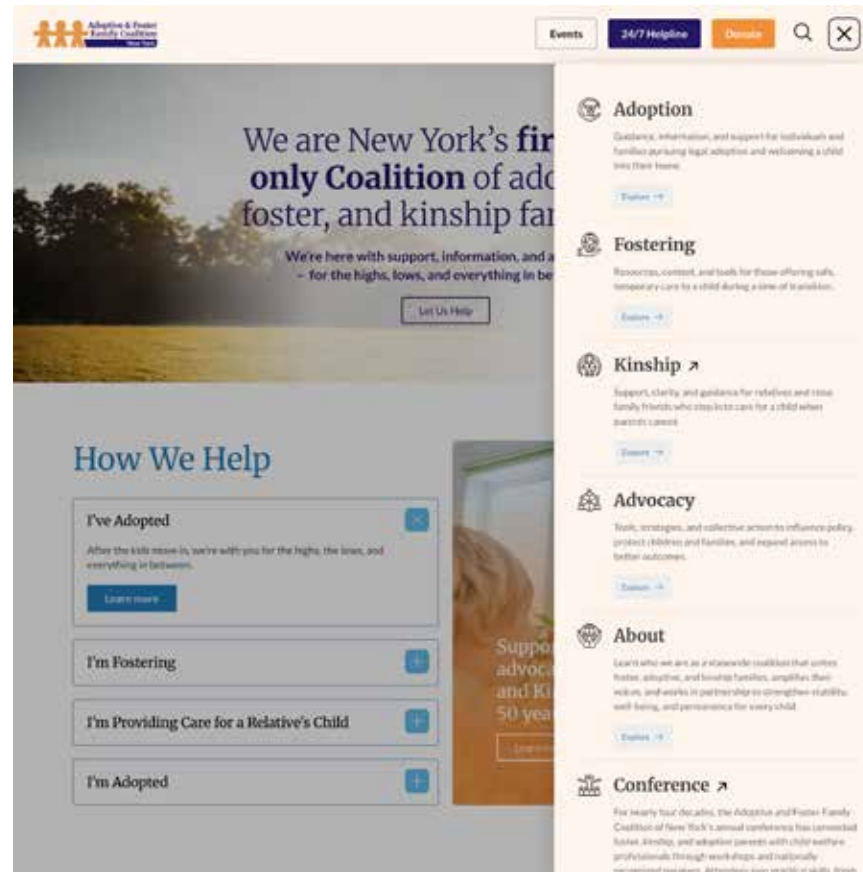
## BRANDING WEB DEVELOPMENT

WordPress  
JavaScript/CSS  
Illustrator  
Photoshop

I helped launch Willow Woodcraft, a custom cabinetry and furniture business in the Pacific Northwest. The brand needed to reflect both the precision of her craft and the approachability of working with a young, passionate woodworker. We built a logo using two interlocking W's, their lines cut through to create four clean bars that feel architectural and sturdy without being heavy-handed. The website pairs standard functionality with custom build showcase pages that walk through her process in depth, giving potential clients a real look at how the work comes together. We chose a soft brick red to hint at the passion behind each piece and a muted clay to ground the whole system. The result gave her a professional foundation to step into the market.

See it live at [willowwoodcraft.com](http://willowwoodcraft.com)





ADOPTIVE & FOSTER FAMILY COALITION



AFFCNY

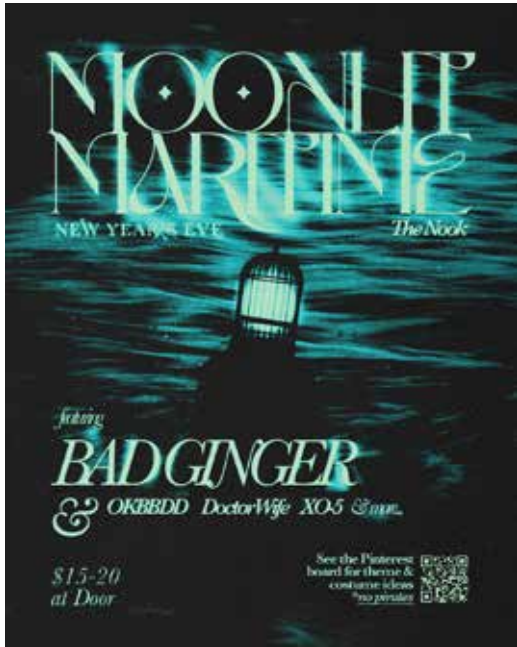
WEB DESIGN & DEVELOPMENT

WordPress  
Figma  
React.js  
PHP

I was part of the team that rebuilt the Adoptive and Foster Family Coalition of New York's website from the ground up, migrating over 100 pages from a bloated mid-2000s WordPress site that had become impossible to navigate. The old site buried what the organization actually did under layers of unclear structure and overwhelming information. Working with my business partner, we reorganized the entire content architecture and built a custom mega menu plugin in React that integrates seamlessly with WordPress admin structures, letting users drill through complex sub-pages smoothly without getting lost. The four-month project brought AFFCNY into the present with a site that clearly communicates their mission and makes their resources accessible to the families who need them.

See it live at [affcny.org](https://affcny.org)





# POSTERS

## DESIGN

Photoshop  
Illustrator  
Figma  
Procreate

I've always had a thing for posters. They're one of the oldest forms of public communication we have: hey, this thing is happening, you should come. When the design works, people stop and actually read the details. When it doesn't, it just disappears into the noise. Here are a few I've made over the years that managed to cut through.





GRANTEADIE.COM