

NFTA-Metro's 2013
Fairgrounds Festival of Lights Promotion Contest Rules

1. There is no purchase necessary to enter or win this contest sponsored by the Niagara Frontier Transportation Authority, and Niagara Frontier Transit Metro System, Inc. (NFTA-Metro). Void where prohibited.
2. From November 29 through December 31, 2013, persons, age 18 or above, will be allowed to register online at metro.nfta.com by completing the proposed trivia question, of which the answer can be found within NFTA-Metro's illuminated train display located in the drive-through portion of the Fairgrounds Festival of Lights in Hamburg, NY.
3. Individuals whom answer the question correctly will be entered into a random drawing to win one (1) of five (5) prizes. Each prize consists of one (1) free Metro monthly pass for one calendar month from January through April of 2014, which may be selected by the winner.
4. Limit one entry per person. The entry must list name, mailing address, and contain either a valid phone number or email address. Entries that are incomplete, corrupted, or from ineligible entrants will be void. Entries that are determined by NFTA-Metro officials to be fraudulent will be void and the person making such an entry barred from further participation in that contest. All entries become the property of NFTA-Metro.
5. The prize winners will be drawn at random from all eligible online entries.
6. Winners will be notified either by e-mail or telephone that they have won one of the five (5) prizes by January 31, 2014 and will be given additional details about how to claim their prize.
7. In claiming a prize, the winners must show a valid photo identification and may choose to accept or deny awarding the prize based on the identification presented. The winner(s) will be required to sign an NFTA-Metro release upon receipt of their prize.
8. NFTA-Metro is not liable for any lost or unregistered entries.
9. Employees of NFTA-Metro, or their immediate families are NOT eligible to participate in the contest. The term "immediate families" includes spouses, grandparents, parents, siblings, children and grandchildren.
10. There will be no substitutions or cash alternatives for contest prizes. Participation in the contest and the prize awarded is nontransferable. Failure to collect the prize by the appropriate deadline date will constitute forfeiture of the prize. If forfeited, the prize may remain property of NFTA-Metro, as another winner may not be selected but not required.
11. In claiming their prize, the winners acknowledge that NFTA-Metro and their sponsor(s) have the right to, without further authorization, publicize their name, character likeness, photograph, voice and the fact that they

are a prize winner for promotional purposes without financial remuneration.

12. NFTA-Metro reserves the right to make rules and contest changes without notice at any time. NFTA-Metro also reserves the right to change the aforementioned contest dates without notice.
13. The decision of the NFTA-Metro executive management in the interpretation of these rules is final.
14. If the winner is found in violation of any of the above-referenced rules, he/she may be required to forfeit his/her prize. NFTA-Metro may disqualify a contestant immediately upon learning the contestant has provided any false information.
15. Winners of the NFTA-Metro's 2013 Fairgrounds Festival of Lights Promotional Contest must adhere to all Metro rules and regulations while riding Metro Vehicles. A copy of the rules may be requested or found online at <http://metro.nfta.com/Tips/RideRail.aspx>
16. The odds of winning are dependent on the number of entries received.

