



INTERNSHIP OPPORTUNITY

The Niagara Frontier Transportation Authority is a public transportation organization serving Erie and Niagara counties. The NFTA owns and operates the Metro Bus and Rail system, the Buffalo Niagara International Airport, and the Niagara Falls International Airport.

NFTA-Metro employs over 1000 people; our workforce includes bus and rail operators, mechanics, law enforcement, firefighters, medical, support, administrative and managerial employees.

Marketing Intern – Metropolitan Transportation Center, 181 Ellicott Street, Buffalo

Dates: Mid May through Mid August, 2009.

Duties: Under the direction of the Marketing Manager, assist with projects in promotion of various Metro programs. Assist with creation, assembly and distribution of marketing materials. Distribution includes bulk mailings, hand deliveries and attendance at some Metro-related events. Compile mailing lists and phone calling. Other duties as assigned.

Qualifications: Actively pursuing Bachelor's degree in Marketing, Communications, or related business field. Preference will be given to candidates having a concentration in Marketing. Previous experience in advertising, marketing or public relations helpful, but not required. Must be able to transport promotional literature/materials; valid driver's license required.

Compensation: College Credit (School/Professor must authorize)

Hours: 20-32 hours per week

Days: TBD

To Apply: Send the following:

- Resume with cover letter including related experience and personal qualities that student can bring to the position.
- Include work availability, Monday through Friday between the hours of 8:00 a.m. - 4:00 p.m.
- Completed employment application (available at www.nfta.com) to:

Diane Ruszala
Director of Human Resources
NFTA-Metro
181 Ellicott Street
Buffalo, NY 14203
Diane_Ruszala@nfta.com