



INTERNSHIP OPPORTUNITY

The Niagara Frontier Transportation Authority is a public transportation organization serving Erie and Niagara counties. The NFTA owns and operates the Metro Bus and Rail system, the Buffalo Niagara International Airport, and the Niagara Falls International Airport.

NFTA-Metro employs over 1200 people; our workforce includes bus and rail operators, mechanics, law enforcement, firefighters, medical, support, administrative and managerial employees.

Marketing Intern – Metropolitan Transportation Center, 181 Ellicott Street, Buffalo

Duties: Under the direction of the Marketing Manager, assist with projects in promotion of various Metro programs. Assist with creation, assembly and distribution of marketing materials. Distribution includes bulk mailings, hand deliveries and attendance at some Metro-related events. Compile mailing lists and phone calling. Other duties as assigned.

Qualifications: Actively pursuing Bachelor's degree in Marketing, Communications, or related business field. Preference will be given to candidates having a concentration in Marketing. Previous experience in advertising, marketing or public relations helpful, but not required. Must be able to transport promotional literature/materials; valid driver's license required.

Internship Dates Generally as follows:

Spring:	Mid Jan – Mid May
Summer:	Late May – Mid August
Fall:	Late August – Mid/Late December

Compensation: College Credit only (Student is eligible for 3-5 credit hours)

Hours: 12-24

Days: TBD – **To be considered for the internship**, student(s) must indicate work availability Monday through Friday during the hours of 8:00 a.m. – 4:00 p.m. upon submission of their employment application.

To Apply: Send the following:

- Resume with cover letter including related experience and work availability
- Please provide, at a minimum, two academic/professional references (Name, email and/or phone number)
- Completed employment application available at www.nfta.com to:
Diane Ruzala, Director, Human Resources
NFTA-Metro -181 Ellicott Street, Buffalo, NY 14203
or email to: Diane_Ruzala@nfta.com cc: Lisa_Piecki@nfta.com