



Grant Kennedy

User Experience Designer &
Visual Designer

About Me

I am a User Experience Designer and Visual Designer pursuing my B.S. in Interactive Design at Kennesaw State University and a Certificate in Music and Entertainment Business. I am passionate about the iterative process of design. I design complex digital systems, both shaping the user's interaction with the system and designing a satisfying visual interface through which someone can use the system. I also apply my visual design skills to create print and screen graphics. In all aspects of design, I focus on the seamless integration of form and function. Beyond design, I am also passionate about music production, playing golf, and watching sports.

Interests



Sports



Guitar



Golf



Music Production



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Experience

Intern: Graphic Design and Technologies 01/2020- 05/2020

Kennesaw State University: *Division of Global Affairs*
Kennesaw, GA

- Create visuals for the initiatives of KSU's Global Affairs such as materials for conferences and advertisements for study abroad programs
- Providing me with practical design experience with multiple layers of feedback and revisions

President 08/2019- Present

Kennesaw State University Club Golf Team

- Facilitate the operational and financial areas of the club
- Manage the team's social media presences
- Has given me invaluable skills in leadership and interpersonal communication

Graphic Artist/Digital Communication Specialist 05/2019- Present

Kennesaw State University: *Center for Excellence in Teaching and Learning*
Kennesaw, GA

- Work collaboratively with a designer and copyrighters to produce programs, brochures, flyers, and other materials for various conferences and events
- Administrative tasks such as web administration, event prep, and greeting visitors
- Part of a team that seamlessly ran an international conference with over 500 attendees
- Taught me how to work in office culture and gave me practical design experience

Drug/GM Clerk 03/2017- 05/2019

Kroger- Kennesaw, Ga

- Responsible for stocking productions, maintaining the store's appearance, managing inventory, converting and maintaining seasonal promotions, and customer assistance
- Taught me interpersonal skills, teamwork towards common goals, and how to perform under tight deadlines

Education

Kennesaw State University 08/2016- 05/2021 (Expected)

Bachelor of Science in Interactive Design

Joel A. Katz Music and Entertainment Business Certificate Program

Skills

Primary Skills

UX Design
Interaction Design
User Research/Testing
Prototyping
Graphic Design
Webflow Development

Secondary Skills

Collaboration
Web Administration
Front End Development
Information Design
Audio Production and Sound Design

Tools

Adobe Creative Cloud
• XD
• Photoshop
• Illustrator
• InDesign
• Dreamweaver
Microsoft Office Suite
Google G Suite Productivity Apps
Figma
Invision Studio
Webflow