Highest priority 5	As an experienced traveler, I want to be able to tag places I have been to so that I can create my blog post. (Sharing Trips)
	As a traveler, I want to give reviews on the places/events I have been to in order to guide others. (Sharing Trips)
	As a travel blogger, I want a place to share my trip photos in order to show other people and look back upon. (Sharing Trips)
4	As a student abroad, I want to discover unique attractions or have a local guide me so that I can fully immerse myself into the culture. (Planning Trips/ Location)
	As a mother with kids, I want to be able to offer tours on short notice so I can use my rare free time effectively. (Planning Trips/Location)
	As a travelling business woman, I want to be able to plan my day with events so that I can take advantage of the time I have in the cities I travel to. (Planning Trips / Location)
	As a first time traveler, I want to plan my trip fully so that I can feel comfortable travelling to a new place. (Planning Trips / Location)
	As a student studying abroad, I want to see what others have done in the city I'm studying in so that I can plan my time there accordingly. (Planning Trips/ Location)
	I am a vacationer in Hawaii hoping to check out multiple landmarks and find the easiest way to get to each. (Planning Trips/Location)
3	I am a prospective traveler looking to compare general prices for two itineraries in order to save money and choose which trip. (Budgets)
	As a person open to travel anywhere, I want to compare the average cost of locations so I can plan a cost effective trip. (Budgets)

	As a trip planner, I would like to be able to see the cost of each itinerary item clearly. (Budgets) As a traveler with a limited budget, I want to be aware of all of my transportation options so that I can choose the mode that best fits my budget and allows me to travel to multiple destinations. (Budgets)
2	As a solo traveler, I want to link up with other solos so I can make friends and create social memories. (Meeting People) As a retired experienced traveler, I want to connect and give tours to others so that I can share my knowledge and show people hidden gems in my town. (Meeting People) As a young female adult, I want to be sure I am meeting other travellers in populated places so I can be safe. (Meeting People) As a nature enthusiast, I want to find a local tour guide to help show me new trails on my travels. (Meeting People)
Lowest Priority 1	I am a local museum owner looking to advertise my museum in order to increase business. (Make Profit) As a tour guide, I want to quickly find groups so I can make the most money possible. (Make Profit) As a local college student, I want to sign up to be a tour guide so I can make money while showing off my town. (Make Profit) As a local business owner, I want analytics on the posted ads to compare different designs. (Make Profit)