

Grant Park Dogs Logo Design Contest

Application Deadline: March 1st

Winner Announced: March 8th

What is Grant Park Dogs?

Grant Park Dogs is an informal network of local dog owners who enjoy socializing with their dogs in Grant Park. Five years ago, we started a Yahoo group “GPDogs” to strengthen our community. We now also have a FaceBook page “Grant Park Dogs.” What started as a way to promote “dogs and drinking” evolved into a responsible, active group that helps make Grant Park safer and cleaner for pups and people.

Put your paws together and wag your tail over a few of our accomplishments. With the support of the Grant Park Neighborhood Association, Grant Park Dogs’ members have raised over \$2,000 to purchase pet waste stations and poop bags. We donated \$500 towards a new fenced dog park in South Bend Park. We custom painted 20 trash cans designated for pet waste disposal. We’ve also rescued, fostered and adopted over 50 dogs!

Put your own “Paw Print” on Grant Park Dogs

Imagine your logo on t-shirts, grocery totes, dog tags, poop bag holders, all over the neighborhood. It’s a way to show the Park some love and bring the pack together with its own identity. Your logo will also help raise money to keep pet waste stations stocked with poop bags.

To enter the contest, you must be a responsible dog owner who lives in ZIP codes 30315 or 30312. There’s no fee to enter. Only one entry per artist. Winner will receive free logoed swag and a gift card from Intown Healthy Hound, a total of \$100 value.

Contest Guidelines

Original designs should portray Grant Park Dogs as follows:

1. Inclusive (not breed specific)
2. Fun-loving AND community-minded
3. Must include exact name of group: “Grant Park Dogs.” Tagline (slogan) optional
4. Use no more than three colors. Must show clearly on a white background.
5. Email as a PDF file no later than 5 pm, Eastern time, Thursday March 1st to grantparkdogs@gmail.com. Include participant’s name, address, phone number and email.
6. Winner must convert final artwork to a usable online version and a scalable, vector-based, print quality version. All text must be converted to outline format.

Selection Process & Judging

1. The winners of the contest will be decided by a panel of three judges, all of whom live in the neighborhood, own dogs and love Grant Park.
2. The judges’ votes will be based on the following criteria:
 - Originality (no clip art, stock photography or “borrowed” designs)
 - Versatility of design for various applications (e.g. t-shirts, hats, posters, stickers, etc.)
 - Representative of Grant Park Dogs’ community spirit
3. One winner will be selected. The winner will be announced at Intown Healthy Hound’s Community Appreciation Beer Night on Thursday, March 8th.