



Committee Name

MINUTES

Meeting date: 2/24/14 | time: 7PM (7:13 actual start)

| Meeting location: GA> Hill Center, RM 209

		Attendees Rob Bernier, GPNA Economic Development Chair Lauren Rocereta, GPNA President Kelly Tenedini, GPNA Fundraising Chair Camric Schultz of My Friends Growler Shop on Memorial Dr. Todd Cregar of Historic Oakland Cemetery
Meeting called by	Rob Bernier	
Type of meeting (Purpose)	Econ. Dev Committee	
Facilitator	Rob Bernier	
Note taker	Rob Bernier	
Timekeeper	Rob Bernier	

AGENDA TOPICS

Time allotted: 20 minute | Agenda topic: Memorial Dr. Initiative | Presenter: Rob Bernier

Discussion: Talked about GPNA's plan to start the "Living! Memorial!" initiative to highlight the Memorial Dr. corridor via an intense marketing campaign to attract developers and small businesses to that area of GP.

Also informed attendees of the 3 new developments planned @ 301 & 341 Memorial as well as the Walton Communities site next to the Mattress Factory/behind MLK station. These developments are the catalyst behind the "Living! Memorial!" initiative.

Conclusion

Action items	Person responsible	Deadline Date/Time

Time allotted: 20 minutes | Agenda topic: Brainstorming | Presenter: All present

Discussion: Asked all on attendance for ideas on how GPNA can best partner with local business to promote growth.

Explained the GP business email distribution group (partners@gpna.org) and the benefits of being included .

Touched on AMEX Small Business Saturday (Nov 30,2014) and our intent to strongly support that event through AMEX's Small

Conclusions: Pub crawls

Todd Cregar of Oakland Cemetery suggested creating an interactive map of GP that shows new development, current businesses and any specials/events those businesses are currently running & events in Grant Park (festivals, runs, pub crawls, etc.).

Action items	Person responsible	Deadline Date/Time

Time allotted: 10 Minutes | Agenda topic: New Business/Open Floor | Presenter: Todd Cregar

Discussion: Oakland Cemetery is developing a beer tour. Looking for local breweries to sponsor/vend. Dates TBD

Conclusion

Action items	Person responsible	Deadline Date/Time

END ON A GOOD NOTE – WHAT’S GOING WELL WITH THE COMMITTEE?

Todd Cregar (Oakland Cemetery) and Camric Schultz (My Friends Growler Shop) connected via this meeting and will begin collaborating on the cemetery’s beer tour plan. Bringing neighborhood businesses together to partner and grow is the basic function of GPNA Economic Development.

