City of Atlanta Event Matrix

**April 14 – 18, 2010**

**\*\*\* Start/end times are approximate \*\*\***

**\*\*\* Attendance figures are approximate \*\*\***

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| **Date** | **Time** | **Event** | **Location** | **Attendance** |
| **Wed.**  **April 14** | 2000 – 2300 | Atlanta Hawks vs. Cleveland Cavaliers  \*\*\* Playoff Schedule TBA \*\*\* | Philips Arena | 18,800 |
| All Day | Atlanta Tango Festival | Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public) | 300 |
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| **Thurs.**  **April 15** | 0730 – 1800 | FIRST Robotics Conference & Championship | GWCC/Georgia Dome | 25,000 |
| 0800 – 1800 | ACC Outdoor Track & Field Championship | Griffin Track, Georgia Tech | 2,000 |
| 1130 – 1330 | ACVB Annual Meeting | GWCC | 1,000 |
| 1200 – 1300 | Music @ Noon Concert | Centennial Olympic Park | 200 |
| 1800 – 2100 | Atlanta Tax Day Tea Party | Georgia State Capitol | 18,000 |
| 1800 – 2100 | FIRST Robotics Conference & Championship | Centennial Olympic Park | 9,000 |
| 1800 – 2200 | Atlanta Film Festival Opening Night Event | Carter Center, 453 Freedom Pky. | 400 |
| 1900 – 2230 | Bon Jovi Concert | Philips Arena | 21,000 |
| 1930 – 2130 | Symphonic Wind Ensemble | Rialto Center for the Arts, 80 Forsyth St. NW | 800 |
| 2000 – 2200 | Lookingglass Alice | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| 2000 – 2230 | Atlanta Symphony Orchestra | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| 2000 – 2230 | Tyler Perry’s “Madea’s Big Happy Family” | Fabulous Fox Theater, 660 Peachtree St. NE | 4,500 |
| TBA | Atlanta Tango Festival | Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public) | 300 |
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| **Fri.**  **April 16** | All Day | Atlanta Dogwood Festival Shuttle/Parking | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| 0730 – 1800 | FIRST Robotics Conference & Championship | GWCC/Georgia Dome | 25,000 |
| 0800 - 1800 | ACC Outdoor Track & Field Championship | Griffin Track, Georgia Tech | 2,000 |
| 1200 – 0100 | Atlanta Film Festival Nightly Screenings | Landmark Midtown Art Cinema, 931 Monroe Dr. NE | 4,500 |
| 1600 – 2200 | Atlanta Dogwood Festival | Piedmont Park | 35,000 |
| 1900 – 2130 | GT Baseball vs. Clemson | Chandler Stadium, Georgia Tech | 4,000 |
| 1930 – 2130 | Jerry Bergonzi & University Jazz Band | Rialto Center for the Arts, 80 Forsyth St. NW | 800 |
| 1935 – 2200 | Atlanta Braves vs. Colorado Rockies | Turner Field | 45,000 |
| 2000 – 2230 | Tyler Perry’s “Madea’s Big Happy Family” | Fabulous Fox Theater, 660 Peachtree St. NE | 4,500 |
| 2000 – 2230 | Lookingglass Alice | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| 2000 – 2230 | Atlanta Symphony Orchestra | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| All Day | Atlanta Tango Festival | Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public) | 300 |
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| **Date** | **Time** | **Event** | **Location** | **Attendance** |
| **Sat.**  **April 17** | All Day | Atlanta Dogwood Festival Shuttle/Parking | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| 0400 – 1100 | GA Tech Alumni Road Race | * Starting line is on Ferst Dr. @ Cherry St. * The route starts NORTHBOUND on Ferst Dr. to Fowler St. * Right on Fowler St. to Fourth St. * Right on Fourth St. to Fowler St. * Left on Fowler St. to Bobby Dodd Way * Left on Bobby Dodd Way to Brittain Dr. * Left on Brittain Way to Fourth St. * Right on Fourth St. to Techwood Dr. * Right on Techwood Dr. to North Ave. * Right on North Ave. to Tech Pkwy * Right on Tech pkwy to Regents Street (Means St.) * Right on Regents St. to Ferst St. * Right on Ferst St. to the Tech Tower * The finish line will be adjacent to the Tech Tower. | 1,000 |
| 0530 – 1330 | Connect Race 5K | * EAST on Kingswood (turn RIGHT) * NORTH on Normandy (turn LEFT) * WEST on Argonne Drive (turn left) * EAST on Chateau Drive NW (turn right) * SOUTH on Verdun Drive (turn right) * SOUTH on Argonne Drive (turn left) * NORTHEAST of Arden Road NW (turn left) | 500 |
| 0600 – 1000 | Morris Brandon Fun Run | * Begin at Morris Brown School - 2741 Howell Mill * Proceed North on Dover Road, which becomes Castlewood Road * LEFT on Edinboro Road * LEFT on Mornington Road * Continue through stop sign at Rhodenhaven Road * Race terminates right before Rockingham Road | 500 |
| 0600 – 1400 | Make-A-Wish Foundation “Walk for Wishes” | * NORTH on E. District to 19th Street * Left turn 19th Street to State Street * Left turn State Street to 17th Street * Right turn 17th Street to Bishop Street * Make U-turn then EASTBOUND on 17th Street to Market Street * Make U-turn on Market Street the WESTBOUND to District Street * Race terminates at East District about ½ a block | 600 |
| 0700 – 1300 | Fight for Air Climb | Peachtree Center Ave. between Ellis Ave. and International Blvd. | 650 |
| 0700 – 1100 | Pound the Pavement for Peter | * Begin at 53 W. Brookhaven Dr. to Brookhaven Dr. * Brookhaven Dr. to E. Brookhaven Dr. * E. Brookhaven Dr. to E. Club Ln. * E. Club Ln to Davidson Ave. * Davidson Ave. to W. Club Ln * W. Club Ln. to Club Dr. * Club Dr. to W. Brookhaven Dr. * W. Brookhaven Dr. to 53 W. Brookhaven Dr. | 500 |
| 0730 – 1800 | FIRST Robotics Conference & Championship | GWCC/Georgia Dome | 25,000 |
| 0800 – 1030 | Peachtree Park 5K | * Begin: 3177 Peachtree Dr. * Up Peachtree * L on Dale * L on Burke * R on Darlington Cir. * Around Island * R on Darlington Rd. * L on Burke * R on Trimm Valley * L on Dale * L on Greenview * R on Peachtree * L on Park * Around Island * R on Park * L on Arc * R on Martina * L on Park * L on East Paces Ferry * End: 728 East Paces Ferry | 75 |
| 0800 – 1800 | ACC Outdoor Track & Field Championship | Griffin Track, Georgia Tech | 2,000 |
| 0800 – 2200 | Atlanta Dogwood Festival | Piedmont Park | 35,000 |
| 0800 – 2200 | Southern Region Volleyball | GWCC | 8,000 |
| 0930 – 1330 | SweetWater 420 5K | * Race begins at Page Avenue going NORTH * Left on Marlbrook Drive * Left on Clifton Road * Left on Clifton Terrace * Enter path at Clifton Terrace & Terrace Avenue * Exit path at Candler Park Drive, running on west sidewalk parallel to North Avenue * Turn left just before Moreland Avenue, running on south path parallel to Moreland Avenue * Exit path on Druid Place, going to the left * Turn left on Candler Street * Enter path at the end of Candler Street, bearing right on the path, heading EAST * Exit path at Candler Park Drive, turning right * Turn right on Benning Place * Turn left on Oakdale Drive * Turn left on Miller Avenue * Turn right on Candler Park Drive, where race ends on east side of the street just before McLendon Avenue | 1,000 |
| 1000 – 2200 | SweetWater 420 Fest | Candler Park | 2,500 |
| 1200 – 0100 | Atlanta Film Festival Nightly Screenings | Landmark Midtown Art Cinema, 931 Monroe Dr. NE | 4,500 |
| 1300 – 1530 | GT Baseball vs. Clemson | Chandler Stadium, Georgia Tech | 4,000 |
| 1300 – 1700 | GT Softball vs. Boston College | Glenn Field, Georgia Tech |  |
| 1300 – 1800 | GT Men’s Tennis vs. Virginia | Moore Tennis Center, Georgia Tech | 200 |
| 1430 – 1700 | Lookingglass Alice | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| 1500 – 1730 | Tyler Perry’s “Madea’s Big Happy Family” | Fabulous Fox Theater, 660 Peachtree St. NE | 4,500 |
| 1600 – 2100 | 1st Annual Atlanta High School Step Off | GWCC | 4,500 |
| 1730 – 2100 | Holi Show (Festival of Colors, India) | GWCC | 1,700 |
| 1830 – 2130 | FIRST Robotics Conference & Championship | Centennial Olympic Park | 9,000 |
| 1910 – 2200 | Atlanta Braves vs. Colorado Rockies | Turner Field | 45,000 |
| 2000 – 2230 | Tyler Perry’s “Madea’s Big Happy Family” | Fabulous Fox Theater, 660 Peachtree St. NE | 4,500 |
| 2000 – 2230 | Lookingglass Alice | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| 2000 – 2230 | Atlanta Symphony Orchestra | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| TBA | GT Women’s Volleyball vs. Jacksonville State | Georgia Tech | 500 |
| All Day | Atlanta Tango Festival | Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public) | 300 |
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| **Date** | **Time** | **Event** | **Location** | **Attendance** |
| **Sun.**  **April 18** | All Day | Atlanta Dogwood Festival Shuttle/Parking | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| 0530 – 1800 | Dow Live Earth Run for Water | * Start on Marietta St. at Baker St. * NORTH on Marietta * Right onto Luckie * Right onto Tech Pkwy * Continue onto Luckie, Left onto Ivan Allen * Right on Centennial Olympic Park * Right onto Foundry, Continue onto Luckie, Right onto Baker * Run disbands on Baker in front of Pemberton | 2,500 |
| 0800 – 1200 | Radiant Systems Sprint for Cancer 5K/10K | * The first 3+ miles of the 10K route are identical to the 5K route. * The 5K will start on 17th St. near the intersection of District Ave. * Proceed WEST on 17th St. to Village St. * Turn LEFT on Village St., and proceed SOUTH to 16th St. * Turn left on 16th St. and proceed EAST to States St. * Turn left on State St. proceed NORTH to 17th St. * Turn right on 17th St. and proceed EAST to Spring St. * Turn right on Spring St. and proceed to 13th St. * Turn left on 13th St. and proceed to W. Peachtree St. * Turn left on W. Peachtree St. and proceed NORTH to 17th St. * Turn left on 17th St. and proceed EST to State St. * Turn right on States St. and proceed NORTH to 20th St. * States St. merges into 20th St. just after passing the 19th St. intersection, and turn EAST. * Continue EAST on 20th St. to the entrance to the parking lot just before Fowler St. * Turn right into the parking lot, and proceed half way to thru the parking lot to the finish line * The finish line is on Pad #12 behind Atlantic Station * As the 5K runners turn into the parking (Pad #12) behind Atlantic Station, 10K runners continue straight ahead on 20th St. to Fowler St. * 10K route will turn right on Fowler St. & proceed WEST to State St. * 10K route joins into the 5K route at this point and repeats the remaining portion of the course they have previously run. | 1,500 |
| 0800 – 1800 | Atlanta Dogwood Festival | Piedmont Park | 35,000 |
| 0800 – 1800 | ACC Outdoor Track & Field Championship | Griffin Track, Georgia Tech | 2,000 |
| 0800 – 1900 | Southern Region Volleyball | GWCC | 8,000 |
| 1000 – 2000 | SweetWater 420 Fest | Candler Park | 2,500 |
| 1200 – 0100 | Atlanta Film Festival Nightly Screenings | Landmark Midtown Art Cinema, 931 Monroe Dr. NE | 4,500 |
| 1200 – 1500 | GT Men’s Tennis vs. Virginia Tech | Moore Tennis Center, Georgia Tech | 200 |
| 1300 – 1530 | GT Baseball vs. Clemson | Chandler Stadium, Georgia Tech | 4,000 |
| 1300 – 1530 | GT Softball vs. Boston College | Glenn Field, Georgia Tech |  |
| 1300 – 1600 | Atlanta Braves vs. Colorado Rockies | Turner Field | 45,000 |
| 1430 – 1700 | Lookingglass Alice | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| 1500 – 1730 | Tyler Perry’s “Madea’s Big Happy Family” | Fabulous Fox Theater, 660 Peachtree St. NE | 4,500 |
| 1900 – 2100 | Israeli Memorial Day | Ahavath Achim Synagogue, 600 Peachtree Battle Ave. NW | 1,500 |
| 1930 – 2200 | Tyler Perry’s “Madea’s Big Happy Family” | Fabulous Fox Theater, 660 Peachtree St. NE | 4,500 |
| 2000 – 2230 | Lookingglass Alice | Woodruff Arts Center, 1280 Peachtree St. NE |  |
| All Day | Atlanta Tango Festival | Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public) | 300 |