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Getting meals in during a busy work day isn't always easy.

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## Bio

Melody is a busy at home marketing director and is a health food enthusiast. She loves to discover new food joints in her area and share them with friends and family on the weekends when she finds a good one. She's always looking for ways to make her work life more efficient.

# Melody Jackson

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## Motivations

HEALTH FOOD	*	*	*	*	
PERSONALIZATION	*	*	*	*	*
SOCIAL	*	*	*		

## Goals

- to discover new well priced restaurants in my area
- to simplify work life with convenient ways to have meals

## Interests

- health food conscious eater

## Pain Points

- location and speed of delivery
- on a budget
- holds a tight schedule