Bayes–Nash Equilibrium in a One-Street No-Limit Von Neumann Poker Model

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Abstract

We analyze a simplified one-street poker game between two players, where each player's private card strength is drawn uniformly from [0,1]. The first player (Alice) can bet any amount up to her stack, and the second player (Bob) must then call or fold. Under risk-neutral preferences, we derive the unique Bayesian Nash Equilibrium (BNE) in mixed strategies, showing it has a threshold form where Alice bets with her best hands (value-bets) and worst hands (bluffs), while checking with middling hands. We give explicit formulas for the thresholds (a*, b*, c*) in terms of the ante size a and bet size b as well as Alice's equilibrium expected value. The solution illustrates fundamental poker concepts including pot odds, balanced betting ranges, and the value of position.

1 Introduction and Setup

We consider a simplified one-street poker game between two players, Alice and Bob. Each player's private card strength is drawn uniformly from the interval [0, 1]. Let:

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\alpha \sim \text{Uniform}(0,1) (Alice's private card), \beta \sim \text{Uniform}(0,1) (Bob's private card).
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We assume that α and β are independent.

At the start of the game, each player antes a chips, forming a pot of size 2a. We consider a single betting round:

- 1. Alice observes her private card α and may choose a bet size b such that $0 \le b \le S_A$ (where S_A is her remaining stack or maximum allowable bet).
- 2. Bob observes his private card β (but not α) and Alice's bet b. Then Bob must either *call* (put in b chips) or *fold*:
 - If Bob folds, Alice immediately wins the pot 2a + b. Since she contributed a + b total, her net profit is effectively +a (Bob's ante).
 - If Bob calls, then each has contributed a + b total. The final pot is 2a + 2b.
 - If $\alpha > \beta$, Alice wins the pot 2a + 2b, netting +(a + b) from the hand.
 - If $\beta > \alpha$, Bob wins 2a + 2b, netting +(a + b), and Alice loses a + b.

We assume *risk neutrality* for both players: they aim to maximize the expected monetary value of the chips they gain in this single hand.¹ Our goal is to find a *Bayesian Nash Equilibrium* (BNE) in mixed strategies:

¹We assume both players have high enough net worths relative to the value of this game such that even though their overall utility functions are likely to be convex in wealth, in this game they are approximately risk-neutral, meaning they maximize linear utility (the direct expected monetary value of this game).

 Π_A^* : (Alice's equilibrium betting strategy as a function of α)

 Π_B^* : (Bob's equilibrium calling/folding strategy as a function of β).

2 Bob's Decision: Call or Fold

To solve this game, we start at the end and use backwards induction at each critical decision point. We begin by analyzing Bob's decision after seeing Alice's bet b and his private card β . Bob compares:

$$EV(Call \mid b, \beta), \quad EV(Fold \mid b, \beta).$$

2.1 Folding

If Bob folds, he abandons the pot and loses his ante a. Because the ante is a sunk cost, one can set

$$EV(Fold) = 0$$

relative to Bob's situation at that decision point (folding yields no additional gain or loss).

2.2 Calling

If Bob calls, he invests b more chips. The pot becomes 2a + 2b. If Bob has $\beta > \alpha$, he wins the pot for a net 2a + b (considering the ante as sunk). If $\beta < \alpha$, he loses his call of b.

Denote

$$p = \Pr(\beta > \alpha \mid \text{Alice bet } b, \text{ Bob's card } \beta).$$

Bob's expected value from calling is:

$$EV(Call) = p(2a + b) + (1 - p)(-b).$$

He calls if and only if EV(Call) > EV(Fold) = 0. The indifference condition is:

$$p(2a+b) - (1-p)b = 0 \implies p = \frac{b}{2a+2b}.$$

Hence Bob will call exactly when

$$\Pr(\beta > \alpha \mid b, \beta) \ge \frac{b}{2a + 2b}.$$

3 Alice's Decision: Bet or Not

Next, consider Alice's perspective. Given her card α , she must decide whether to bet some b > 0 or to check (b = 0). We will see that in equilibrium, Alice typically bets only with her best (value-bet) and worst (bluff) hands, and checks with middling hands.

3.1 If Alice Checks (b=0)

If Alice checks, no additional money goes into the pot. The game proceeds directly to showdown with the pot size at 2a.

$$\begin{cases} \alpha > \beta \implies \text{Alice wins } 2a, \text{ net } + a. \\ \alpha < \beta \implies \text{Alice loses, net } -a. \end{cases}$$

Since β is uniform on [0,1] and α is given, $\Pr(\beta < \alpha \mid \alpha) = \alpha$ and $\Pr(\beta > \alpha \mid \alpha) = 1 - \alpha$. Thus

EV(Check
$$| \alpha \rangle = \alpha \cdot a + (1 - \alpha) \cdot (-a) = a(2\alpha - 1)$$
.

3.2 If Alice Bets b > 0

If Alice bets b, Bob will respond by calling if his posterior probability of having $\beta > \alpha$, conditional on observing b, is at least $\frac{b}{2a+2b}$, and fold otherwise. In equilibrium, Bob's strategy simplifies to a cut-off threshold c: Bob calls if $\beta > c$ and folds if $\beta < c$, for some $c \in [0,1]$. The exact c will be derived by ensuring Bob is indifferent at $\beta = c$.

From Alice's viewpoint, if Bob folds, she *immediately* wins (2a + b), but note that she put up a + b, so her net gain is +a (Bob's ante). If Bob calls, then:

$$\begin{cases} \alpha > \beta \implies \text{Alice's payoff} = +(a+b), \\ \alpha < \beta \implies \text{Alice's payoff} = -(a+b). \end{cases}$$

Thus Alice's expected payoff from betting, given that Bob's calling threshold is c, is:

$$\text{EV(Bet} \mid \alpha) = \underbrace{\Pr(\beta < c)}_{\text{Bob folds}} \times (+a) + \underbrace{\Pr(\beta \geq c)}_{\text{Bob calls}} \Big[\Pr(\alpha > \beta \mid \beta \geq c) \cdot (a+b) + \Pr(\alpha < \beta \mid \beta \geq c) \cdot (-(a+b)) \Big].$$

Since β is uniform, $\Pr(\beta < c) = c$ and $\Pr(\beta \ge c) = 1 - c$. We must condition on $\beta \ge c$ to find $\Pr(\alpha > \beta \mid \beta \ge c)$.

Case 1: $\alpha \leq c$. If $\alpha \leq c$, then if Bob calls, $\beta \geq c \geq \alpha$, so α can never win the showdown. Hence

EV(Bet
$$| \alpha \le c | = c \cdot a + (1 - c)(0 \cdot (a + b) + 1 \cdot (-(a + b))) = c \cdot a - (1 - c)(a + b)$$
.

Case 2: $\alpha \ge c$. Then if Bob calls, $\beta \ge c$, but there is still a chance $\beta < \alpha$ within [c, 1]. Specifically, β is uniform on [c, 1], so $\Pr(\beta < \alpha \mid \beta \ge c) = \frac{\alpha - c}{1 - c}$, provided $\alpha > c$. Thus

EV(Bet
$$| \alpha \ge c) = ca + (1-c) \left[\frac{\alpha - c}{1-c} \cdot (a+b) - \frac{1-\alpha}{1-c} \cdot (a+b) \right]$$

= $ca + ((\alpha - c) - (1-\alpha))(a+b)$
= $ca + (2\alpha - 1 - c)(a+b)$.

To summarize, for a given c:

$$EV(Bet \mid \alpha) = \begin{cases} c \, a - (1 - c)(a + b), & \text{if } \alpha < c, \\ c \, a + (2\alpha - 1 - c)(a + b), & \text{if } \alpha \ge c. \end{cases}$$

4 Threshold Strategies and Indifference Conditions

It is known (both from heuristic and classic game-theoretic results) that the unique Bayesian Nash Equilibrium in this model has a *threshold form* for both players:

$$\Pi_B^*(\beta) = \begin{cases} \text{call}, & \beta \geq c^*, \\ \text{fold}, & \beta < c^*, \end{cases} \qquad \Pi_A^*(\alpha) = \begin{cases} \text{bet}, & \alpha \leq a^* \text{ or } \alpha \geq b^*, \\ \text{check}, & a^* < \alpha < b^*. \end{cases}$$

Intuitively, Alice bluffs with the worst hands ($\alpha \leq a^*$) to exploit Bob's folds, value-bets with strong hands ($\alpha \geq b^*$) to extract calls from Bob, and checks middling hands. Bob calls with sufficiently strong holdings $\beta \geq c^*$ and folds the weaker ones.

4.1 Bob's Indifference at $\beta = c^*$

When Bob holds exactly $\beta = c^*$, he should be *indifferent* between calling and folding. That is,

$$\Pr(\beta > \alpha \mid \text{Alice bet}, \beta = c^*) = \frac{b}{2a + 2b}.$$

Because Alice bets only if $\alpha \leq a^*$ or $\alpha \geq b^*$, we must compute $\Pr(\alpha < c^* \mid \text{Alice bet})$ under the assumption $0 \leq a^* < c^* < b^* \leq 1$. In that situation:

$$\Pr(\alpha < c^* \mid \alpha \in [0, a^*] \cup [b^*, 1]) = \frac{\Pr(\alpha \in [0, a^*])}{\Pr(\alpha \in [0, a^*] \cup [b^*, 1])} = \frac{a^*}{a^* + (1 - b^*)}.$$

If $\beta = c^* \in (a^*, b^*)$, then Bob's chance of beating Alice upon seeing a bet is exactly the fraction of Alice's betting range that lies below c^* . So Bob's indifference condition becomes

$$\frac{a^*}{a^* + (1 - b^*)} = \frac{b}{2a + 2b}. (1)$$

4.2 Alice's Indifference at $\alpha = b^*$ (Value-Bet Boundary)

At $\alpha = b^*$, Alice should be indifferent between checking and betting:

$$EV(Check \mid b^*) = EV(Bet \mid b^*).$$

Since EV(Check $\mid b^* \rangle = a(2b^* - 1)$, and

$$EV(Bet \mid b^*) = c^* a + (1 - c^*) \left[\frac{b^* - c^*}{1 - c^*} (a + b) + \frac{1 - b^*}{1 - c^*} (-(a + b)) \right] = c^* a + (2b^* - 1 - c^*) (a + b),$$

setting them equal yields

$$a(2b^*-1) = c^*a + (2b^*-1-c^*)(a+b).$$

A rearrangement shows that this forces

$$2b^* - 1 - c^* = 0 \implies c^* = 2b^* - 1.$$
 (2)

4.3 Alice's Indifference at $\alpha = a^*$ (Bluff Boundary)

At $\alpha = a^*$, Alice is indifferent between checking, which yields

$$EV(Check \mid a^*) = a(2a^* - 1),$$

and betting, which yields

$$EV(Bet \mid a^*) = c^* \ a + (1 - c^*) \Big[\underbrace{\Pr(\alpha > \beta \mid \beta \ge c^*)}_{0 \text{ if } a^* < c^*} (a + b) - (1 - \Pr(\alpha > \beta))(a + b)\Big].$$

Since $a^* < c^*$, if Bob calls (i.e. $\beta \ge c^*$), then $\beta \ge c^* > a^* = \alpha$, so Alice always loses if called. Hence $\Pr(\alpha > \beta) = 0$ in the call case:

EV(Bet
$$| a^* \rangle = c^* a - (1 - c^*)(a + b)$$
.

Equating EV(Check) = EV(Bet):

$$a(2a^* - 1) = c^* a - (1 - c^*)(a + b).$$

Rearranging,

$$a(2a^* - 1) - a c^* = -(1 - c^*)(a + b),$$

$$a(2a^* - 1 - c^*) = -(1 - c^*)(a + b),$$

$$a(c^* + 1 - 2a^*) = (1 - c^*)(a + b).$$
(3)

5 Solving the System for (a^*, b^*, c^*)

We now *explicitly* solve for the three unknown thresholds (a^*, b^*, c^*) in terms of (a, b), i.e. the ante a and the bet size b. The system to solve is:

1. Value-bet boundary:

$$c^* = 2b^* - 1$$
, (from (2))

2. Bob's indifference:

$$\frac{a^*}{a^* + (1 - b^*)} = \frac{b}{2a + 2b}, \quad \text{(from (1))}$$

3. Bluff boundary:

At
$$\alpha = a^*$$
, $a(2a^* - 1) = c^* a - (1 - c^*)(a + b)$. (from (3))

5.1 Algebraic Solving

(i) From Bob's indifference (1). We rewrite it as

$$a^*(2a + 2b) = b[a^* + 1 - b^*].$$

Rearrange to isolate a^* :

$$a^*(2a+2b) - b a^* = b(1-b^*),$$

$$a^*(2a+2b-b) = b(1-b^*),$$

$$a^*(2a+b) = b(1-b^*), \implies a^* = \frac{b(1-b^*)}{2a+b}.$$
(A)

(ii) From the bluff boundary. We have

$$a(2a^* - 1) = c^* a - (1 - c^*)(a + b).$$

Since from (1), $c^* = 2b^* - 1$, we set

$$1 - c^* = 1 - (2b^* - 1) = 2 - 2b^* = 2(1 - b^*).$$

Then

$$a(2a^*-1) = (2b^*-1)a - 2(1-b^*)(a+b).$$

Solve directly for a^* . Bring all terms in a^* to one side:

$$2a^* - 1 = (2b^* - 1) - \frac{2(1 - b^*)(a + b)}{a}.$$
$$2a^* = 2b^* - \frac{2(1 - b^*)(a + b)}{a}.$$

Hence

$$a^* = b^* - \frac{(1 - b^*)(a + b)}{a}. (B)$$

(iii) Combine (A) and (B). From (A):

$$a^* = \frac{b(1 - b^*)}{2a + b}.$$

From (B):

$$a^* = b^* - (1 - b^*) \frac{a + b}{a}$$

Set these two expressions equal:

$$\frac{b(1-b^*)}{2a+b} = b^* - (1-b^*)\frac{a+b}{a}.$$

Multiply through by a(2a + b) to clear denominators:

$$a(2a+b)\frac{b(1-b^*)}{2a+b} = a(2a+b)\Big[b^* - (1-b^*)\frac{a+b}{a}\Big].$$

The left side simplifies to $a b (1 - b^*)$. The right side expands:

$$a(2a+b) b^* - a(2a+b) (1-b^*) \frac{a+b}{a}$$
.

Hence

$$a b (1 - b^*) = a(2a + b) b^* - (2a + b) (1 - b^*) (a + b).$$

Move everything to one side:

$$a(2a+b)b^* - (2a+b)(1-b^*)(a+b) - ab(1-b^*) = 0.$$

(iv) Solve for b^* . Let us expand carefully. Consider the three big terms:

- $a(2a+b)b^* = 2a^2b^* + abb^*$.
- $\bullet \ \ -(2a+b)(1-b^*)(a+b) \ \ = \ \ -(2a+b)(a+b) \ + \ (2a+b)(a+b)b^*.$
- $\bullet -ab(1-b^*) = -ab + abb^*.$

Combine like terms, carefully grouping those that contain b^* versus those that do not:

$$\underbrace{2a^2 b^* + ab b^* + (2a+b)(a+b) b^* + ab b^*}_{b^*\text{-terms}} + \underbrace{-(2a+b)(a+b) - ab}_{\text{non-}b^* \text{ terms}} = 0.$$

Factor out b^* and simplify,

$$b^* \Big[2a^2 + 2ab + 2a^2 + 3ab + b^2 \Big] - \Big[(2a+b)(a+b) + ab \Big] = 0,$$

$$b^* \Big[4a^2 + 5ab + b^2 \Big] - \Big[2a^2 + 3ab + b^2 + ab \Big] = 0,$$

$$b^* \Big[4a^2 + 5ab + b^2 \Big] = 2a^2 + 4ab + b^2.$$

Therefore,

$$b^* = \frac{2a^2 + 4ab + b^2}{4a^2 + 5ab + b^2}.$$

(v) Obtain $c^* = 2b^* - 1$. Substitute the expression for b^* :

$$c^* = 2 \cdot \frac{2a^2 + 4ab + b^2}{4a^2 + 5ab + b^2} - 1 = \frac{2(2a^2 + 4ab + b^2) - (4a^2 + 5ab + b^2)}{4a^2 + 5ab + b^2}.$$

The numerator is $2(2a^2 + 4ab + b^2) = 4a^2 + 8ab + 2b^2$ minus $4a^2 + 5ab + b^2$, yielding

$$(4a^2 + 8ab + 2b^2) - (4a^2 + 5ab + b^2) = 3ab + b^2.$$

Hence,

$$c^* = \frac{3ab + b^2}{4a^2 + 5ab + b^2}.$$

(vi) Finally, solve for a^* . From (A),

$$a^* = \frac{b(1-b^*)}{2a+b}.$$

We already have

$$b^* = \frac{2a^2 + 4ab + b^2}{4a^2 + 5ab + b^2} \implies 1 - b^* = 1 - \frac{2a^2 + 4ab + b^2}{4a^2 + 5ab + b^2} = \frac{2a^2 + ab}{4a^2 + 5ab + b^2}.$$

Therefore

$$b(1 - b^*) = b \cdot \frac{2a^2 + ab}{4a^2 + 5ab + b^2} = \frac{b(2a^2 + ab)}{4a^2 + 5ab + b^2}.$$

So

$$a^* = \frac{b(2a^2 + ab)}{(2a + b)(4a^2 + 5ab + b^2)}.$$

But notice $2a^2 + ab = a(2a + b)$, which cancels with the (2a + b) in the denominator. Thus

$$a^* = \frac{a \, b}{4a^2 \, + \, 5ab \, + \, b^2}.$$

5.2 Final Equilibrium Thresholds

We've found that there is a unique solution that satisfies our constraints:

- Bluff range: Alice bets when $\alpha \leq a^*$.
- Value range: Alice bets when $\alpha \geq b^*$.
- Check range: $a^* < \alpha < b^*$.
- Bob calls if $\beta \geq c^*$ and folds if $\beta < c^*$.

We conclude that the triple

$$(a^*, b^*, c^*) = \left(\frac{ab}{4a^2 + 5ab + b^2}, \frac{2a^2 + 4ab + b^2}{4a^2 + 5ab + b^2}, \frac{3ab + b^2}{4a^2 + 5ab + b^2}\right)$$

solves the system and respects the ordering $0 < a^* < c^* < b^* < 1$ for all a > 0, b > 0.

6 Expected Value of the Game

We now derive the ex ante expected payoff of each player in equilibrium, i.e. each player's average net profit assuming they both follow these threshold strategies.

Case Partition in α 6.1

Recall:

$$\Pi_A^*(\alpha) = \begin{cases} \text{Bet}, & \alpha \leq a^* \text{ or } \alpha \geq b^*, \\ \text{Check}, & a^* < \alpha < b^*, \end{cases} \quad \Pi_B^*(\beta) = \begin{cases} \text{Call}, & \beta \geq c^*, \\ \text{Fold}, & \beta < c^*. \end{cases}$$

Since α, β are uniform (0,1), we compute Alice's expected value EV(Alice) as

$$\int_0^1 \left[\text{expected payoff given } \alpha \right] d\alpha.$$

Break this into three regions of α :

$$[0, a^*], [a^*, b^*], [b^*, 1].$$

1. When $\alpha \in [0, a^*]$ (Bluff Region)

- Alice bets. - Bob folds if $\beta < c^*$ (probability c^*), calls if $\beta \ge c^*$ (prob $1-c^*$). - If called, $\alpha < a^* < c^*$ implies $\beta > \alpha$ always, so Alice loses (a+b). Thus the expected payoff for any α in $[0,a^*]$ is

$$c^*(+a) + (1-c^*)(-(a+b)) = c^*a - (1-c^*)(a+b).$$

Because α is uniform, each α in $[0, a^*]$ has the same payoff. So the contribution to EV(Alice) from this region is:

$$\int_0^{a^*} \left[c^* a - (1 - c^*)(a + b) \right] d\alpha = a^* \left(c^* a - (1 - c^*)(a + b) \right).$$

2. When $\alpha \in [a^*, b^*]$ (Check Region)

- Alice checks. - No further betting occurs; they go to showdown for the pot 2a. - If $\alpha > \beta$, net payoff +a; else -a. Hence for a given α in $[a^*, b^*]$,

$$EV(Alice \mid \alpha) = a(2\alpha - 1).$$

We integrate α from a^* to b^* :

$$\int_{a^*}^{b^*} a (2\alpha - 1) d\alpha = a \left[\alpha^2 - \alpha \right]_{a^*}^{b^*} = a \left(\left(b^{*2} - b^* \right) - \left(a^{*2} - a^* \right) \right).$$

3. When $\alpha \in [b^*, 1]$ (Value Region)

- Alice bets. - Bob folds if $\beta < c^*$ (prob c^*), calls if $\beta \ge c^*$ (prob $1-c^*$). - If called, we must consider α vs. β . Now $\alpha \geq b^* > c^*$, so sometimes $\alpha > \beta$, sometimes $\alpha < \beta$. Given $\beta \geq c^*$, β is uniform in $[c^*,1]$, so $\Pr(\beta < \alpha) = \frac{\alpha - c^*}{1 - c^*}$ and $\Pr(\beta > \alpha) = \frac{1 - \alpha}{1 - c^*}$. Hence for a fixed $\alpha \in [b^*,1]$, the expected payoff is:

$$c^* \, a + \, (1 - c^*) \left[\tfrac{\alpha - c^*}{1 - c^*} \, (+ \, (a + b)) \, \, - \, \, \tfrac{1 - \alpha}{1 - c^*} \, (a + b) \right] = c^* \, a + (2\alpha - 1 - c^*) \, (a + b).$$

Integrate α from b^* to 1:

$$\int_{b^*}^1 \left[c^* a + (2\alpha - 1 - c^*)(a+b) \right] d\alpha.$$

6.2 Summation and Final Simplification

Adding up these three integrals (bluff region, check region, value region) and substituting the equilibrium thresholds

$$a^* = \frac{ab}{4a^2 + 5ab + b^2}, \quad b^* = \frac{2a^2 + 4ab + b^2}{4a^2 + 5ab + b^2}, \quad c^* = \frac{3ab + b^2}{4a^2 + 5ab + b^2},$$

one finds (after routine but somewhat lengthy algebra) that all terms cancel except for a concise final expression:

$$EV(Alice) = \frac{a^2 b}{4 a^2 + 5 a b + b^2}.$$
 (4)

Because this is a (two-player) zero-sum game with no rake or outside payoff, Bob's expected value is simply

EV(Bob) =
$$-$$
 EV(Alice) = $-\frac{a^2 b}{4 a^2 + 5 a b + b^2}$.

7 Discussion, Examples, and Conclusion

7.1 Interpretation of the Formulae and Pot-Odds Balance

From the explicit solutions

$$a^* = \frac{ab}{4a^2 + 5ab + b^2}, \quad b^* = \frac{2a^2 + 4ab + b^2}{4a^2 + 5ab + b^2}, \quad c^* = \frac{3ab + b^2}{4a^2 + 5ab + b^2},$$

several intuitive patterns emerge:

- Bluff fraction grows with b: As the maximum bet size b increases, $a^* = \frac{ab}{4a^2 + 5ab + b^2}$ grows, meaning Alice bluffs a larger fraction of her worst hands. A bigger bet deters Bob from calling borderline holdings, so bluffing becomes more profitable.
- Value fraction also grows with b: Similarly, b* rises (away from 0.5) as b becomes larger, expanding Alice's value range. When Alice has a strong hand, a bigger bet can extract additional chips from Bob's calls.
- Bob tightens his call threshold: The quantity c^* increases in b, meaning Bob calls only with comparatively better β . High bet sizes demand a higher win probability to break even.

These thresholds align exactly with a pot-odds interpretation. In equilibrium, Bob's call threshold balances the ratio of bluff to value in Alice's betting range so that his expected gain from calling is zero. Likewise, Alice's bluff boundary a^* and value boundary b^* ensure that she is indifferent at each transition—thereby preventing profitable deviation from the mixed strategy.

7.2 Example: (a = 1, b = 1)

A known numerical instance sets a=1 (so the initial pot is 2) and b=1 (a pot-sized bet). The derived thresholds become:

$$a^* = 0.1$$
, $b^* = 0.7$, $c^* = 0.4$.

Hence in equilibrium,

$$\Pi_A^*(\alpha) = \begin{cases} \text{Bet}, & \alpha < 0.1 \text{ (bluff)} \\ \text{Check}, & 0.1 \leq \alpha \leq 0.7 \\ \text{Bet}, & \alpha > 0.7 \text{ (value)}, \end{cases} \qquad \Pi_B^*(\beta) = \begin{cases} \text{Call}, & \beta \geq 0.4, \\ \text{Fold}, & \beta < 0.4. \end{cases}$$

In particular, note that $\alpha < 0.1$ is 10% of the worst hands (pure bluffs), and $\alpha > 0.7$ is 30% of the best hands (value bets). Meanwhile, Bob's threshold $c^* = 0.4$ reflects that he must invest 1 chip to contest a final pot of 4 chips (2a + 2b = 4), implying required win probability 1/4. Because Alice's bluff portion is $\frac{a^*}{a^* + (1-b^*)} = \frac{0.1}{0.1 + 0.3} = 0.25$, Bob's calling threshold is exactly balanced by that ratio.

When we compute the ex ante expected value (EV) of these strategies, the bettor (Alice) gains

$$EV(Alice) = \frac{1^2 \cdot 1}{4 \cdot 1^2 + 5 \cdot 1 \cdot 1 + 1^2} = \frac{1}{10} = 0.1,$$

and Bob's EV is -0.1. Thus being first to act in this one-street game yields a +0.1 chip advantage on average.

7.3 Conclusion and Outlook

In summary, this one-street von Neumann poker model captures key principles of competitive betting in a simplified setting. The equilibrium analysis reveals that Alice must adopt a mixture of high-card "value bets" and low-card "bluffs," while Bob responds with a calling threshold that balances his pot odds against Alice's proportions of strong and weak hands. These strategies hinge on reciprocal indifferences: Alice chooses her bluff and value boundaries so that Bob's marginal call is unprofitable, and Bob chooses his call threshold so that Alice's marginal bluff (or value bet) gains no extra expectation.

Although real poker games involve multiple betting rounds, positional advantages, and further complexities (such as board cards in Hold'em), the fundamental mechanics of pot odds, threshold calling, and balancing one's betting range are clearly illustrated by this one-round model. By integrating over all possible card values, one recovers a closed-form expression for each player's expected return, showing that the aggressor (Alice) obtains a slight advantage in equilibrium. This mathematical essence, distilled into a single decision street, continues to inform more extensive multi-round poker analyses in both academic research and practical strategy development.

References

[1] John von Neumann and Oskar Morgenstern, *Theory of Games and Economic Behavior*, Princeton University Press, 1944.