

French Higher Ed Hack
Trends of study abroad in France and creative ways to boost it
French Embassy Hackathon Series
First Hackathon
Hosted by General Assembly in collaboration with
the Higher Education Department of the Embassy of France in the U.S.
February the 4th 2017

CHALLENGE

To define study abroad in France trends and find creative ways to boost study abroad and promote France as an academic destination.

CONTEXT

In 2016 less US students chose France as an academic destination, 8477 students for an academic stay of more than 3 months in 2016 VS 9098 in 2015.

The excellence and diversity of the French higher education system needs to be better advertised in US universities and community colleges.

We need to promote its excellence on the whole French territory.

We need to promote the whole range of study abroad programs: short terms, professional, semester long.

We see enormous untapped potential in the community college students body.

KEY QUESTIONS TO CONSIDER

- ✓ What is the profile of the outgoing US student to France : gender, age, undergraduate, grad, disciplines, destination, from where, degree seeking or not, length of stay
- ✓ Impact of the insecurity issues in 2015 and 2016 on outgoing US mobility in terms of profile of student, destination , ...
- ✓ Who is key to the choice of France for a US student : family, study abroad advisor, friends, job incentive

- ✓ How can we better promote France as an academic destination?
- ✓ Going further: under a new administration, how might study abroad to Europe and France in particular play a larger role?

RESOURCES

- See attached Excel document

STUDY ABROAD OPPORTUNITIES

- [Chateaubriand Scholarships](#) – Fellowship program for PhD students from American universities who wish to study in France
- [CampusFrance](#) – Governmental organization working to facilitate all international students studying at French universities
- Benjamin franklin
- Fullbright grants

CALENDAR

February the 4th 2017: Hackathon
Results to the public on the 13th at the French Embassy

Global results of hackaton 1 and 2 on May the 2nd

ORGANIZATION

- ✓ This is the first event in the French Hackathon Series. The second French Ed Hack is in collaboration with the Educational Affairs Department to increase student mobility to France from the U.S.
- ✓ Hackathon will be open to 50 participants.
- ✓ Participants will form groups of 3 to 4 members.
- ✓ All groups will present their idea in a 10 minute pitch at the end of the Hackathon to a panel of judges.
- ✓ Pitches will be rated along a set of criteria.
- ✓ All group members will be invited to the Embassy to a final presentation from the winning teams of both hackathons.

JUDGING AND SELECTION

Judges panel: to be confirmed

Selection criteria: Our panel of judges is delighted to learn more about your work. Your projects will be rated using a selection criteria including the following parameters:

The extent to which your proposition ...

- ✓ ... help us understand who chooses France today
- ✓ ... help us see the variety and cartography of outgoing US students mobility
- ✓ ... is feasible (realistic budget and staffing)
- ✓ ... creatively addresses the challenge presented
- ✓ ... presents *new* ideas that tap resources or stakeholders not previously considered



CONTACTS

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