

OptoSpot™  
Best in Trading

OptoSpot™

Binary Option Trading Platform

# Brief Guide



Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia, ©OptoSpot, 2012

Tel/Fax: 8-800-333-0-127; Tel: + 442030025979

E-mail: [support@optospot.net](mailto:support@optospot.net)

Web-site: [www.optospot.net](http://www.optospot.net)

Skype: [optospot.trading](https://www.skype.com/en/contacts/voice/optospot.trading)

# Index

- [Letter from OptoSpot™ CEO](#)
- [What are binary and digital options?](#)
- [Why trade binary options?](#)
- [What is One Touch Trading?](#)
- [What is 60-Second Option Trading?](#)
- [How to execute a 60-Second Trade](#)
- [What asset types are available?](#)
- [How to review your portfolio](#)
- [How to add funds to your OptoSpot™ account](#)
- [About OptoSpot™](#)
- [Glossary](#)
- [Contact us](#)

## Letter from OptoSpot™ CEO

Thank you for choosing OptoSpot™, the world's most advanced and fastest growing binary options platform. At OptoSpot™ we are proud to offer our traders a safe and secure environment to trade digital options. We hope you will enjoy our platform and discover the user-friendly and highly profitable nature of binary options. This guide is designed to assist and improve your trading. In the guide we offer an introduction to digital options, an overview of our trading platform, and an explanation of how it can be used to trade currencies, commodities, and stocks, as well as major indices such as the Dow Jones or Wall Street. There are also a few graphical explanations of the actual workings of the OptoSpot™ platform and a glossary to explain key terms. We encourage you to use the glossary if you encounter terms with which you are not yet familiar. The digital options' platform offers our investors a low risk and low maintenance environment with lucrative returns in short periods of time. We hope you're as excited as we are about this highly profitable platform and look forward to working with you closely. On behalf of the entire OptoSpot™ team, I would like to thank you for choosing OptoSpot™.

Sincere regards,



Sergey Zavaliy  
OptoSpot CEO

*Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia, ©OptoSpot, 2012*

*Tel/Fax: 8-800-333-0-127; Tel: + 442030025979*

*E-mail: [support@optospot.net](mailto:support@optospot.net)*

*Web-site: [www.optospot.net](http://www.optospot.net)*

*Skype: [optospot.trading](https://www.skype.com/en/contacts/voice/optospot.trading)*

## What are binary and digital options?

Binary options, also known as Fixed Return Options (FRO), digital options, all or nothing options, are a new, simple and exciting type of investment that has become widely traded online since 2008. When trading binary options, investors forecast which direction an underlying asset will move by the time of expiry, rather than actually purchasing the asset itself.

Investing in binary options on the OptoSpot™ platform gives you the benefit of knowing the predetermined payout from the outset of trading. With binary options there are two possible outcomes: (1) In the Money and (2) Out of the Money.

At OptoSpot™ trade stocks, currency pairs, commodities and indices. Upon placing your investment in a trade, you will choose either a Call option or a Put option. A Call option is chosen if you believe that the underlying asset will expire above the strike price (purchase price). A Put option is selected if you think that the underlying asset will expire below the strike price (purchase price). You also choose the expiry time, such as 15 minutes, 1 hour, 1 day and 1 week.



*Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia, ©OptoSpot, 2012*

*Tel/Fax: 8-800-333-0-127; Tel: + 442030025979*

*E-mail: [support@optospot.net](mailto:support@optospot.net)*

*Web-site: [www.optospot.net](http://www.optospot.net)*

*Skype: [optospot.trading](https://www.skype.com/en/contacts/voice/optospot.trading)*

## Through the OptoSpot™ platform, you simply:

1. Choose the asset you want to trade
2. Enter the amount you want to invest
3. Click on “Call” if you believe the asset price will rise by the expiry time, or “Put” if you believe that the price will fall
4. Wait for the outcome
5. Collect your profit

## Binary Options vs. Traditional Options:

- **Return** – At OptoSpot™ you get a fixed return of up to 75% if the option expires in the money or up to 10% return if your option expires out of the money. With traditional (vanilla) options the return depends on the size of the price change of the underlying asset.
- **Expiry Time** – Binary options offer numerous expiry times (15 minutes, 1 hour, 1 day, 1 week, etc). Traditional options offer only monthly and quarterly expiries.
- **Execution** – A binary option cannot be executed any time before an option's expiry time. On the other hand, traditional options may be executed at any time prior to the options expiry time.

## Advantages of Binary Options Trading:

- **Controlled Risk** – The percentage return is known from the outset, making binary options trading easy.
- **Simplicity** – You only need to predict which direction the asset will expire, i.e. Will Google stock price expire higher/lower at expiry?
- **Attractiveness** – For a profitable trade to take place there is only the need for the price to expire in the money and the winning trade will receive the entire payoff, even if it was 'right' by a single pip.
- **Hedging opportunities** – A safe option to take if a trader has an open position elsewhere in currency, stocks, etc. Utilizing a binary option can eliminate a further loss elsewhere.
- **Trade around the clock** – Binary options contracts are traded around the clock, allowing traders to trade on multiple time frames. There is always an expiry time arriving, which constantly yields new opportunities for binary options traders.

OptoSpot™  
Best in Trading



## Why trade binary options?

Two-way options are exceptionally easy financial instruments to trade. The OptoSpot™ Binary Options platform is generally used for quick profits with one (1) month being the longest option expiry rate. The shortest trading period available in two-way binary options is exclusively available with OptoSpot™ and is a 60-second options. There is no spread -

the same price is given for selecting a "Call" option or a "Put" option.

Because the returns are fixed, the same return on investment (ROI) will apply for a \$1,000 investment as a \$100,000 investment - there is no difference in initial investments to earn exceptional ROI as compared to other financial instruments.

Binary options require small initial investments and can replace other high risk instruments in an investment portfolio.



Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia, ©OptoSpot, 2012

Tel/Fax: 8-800-333-0-127; Tel: + 442030025979

E-mail: [support@optospot.net](mailto:support@optospot.net)

Web-site: [www.optospot.net](http://www.optospot.net)

Skype: [optospot.trading](https://www.skype.com/en/contacts/voice/optospot.trading)

## Brief history

Binary option trading has seen huge growth in volume over the past several decades. Thousands of hedge funds use binary options, often as their sole bread and butter for earning millions of dollars annually.

Binary options have been offered by banks and financial investment forms since the early 20th century. Early investors in digital options included the Rothschild family of New York.

Since 2008, the Securities and Exchange Commission (SEC) has permitted cash-or-nothing options. The SEC acted on a request from the Option Clearing Corporation. These options are now traded on the American Stock Exchange under European Cash-or-Nothing Binary Options and the Chicago Board of Exchange (CBOE). The standardization of binary options allows them to be traded on exchanges with continuous quotations.



## What is One Touch Trading?

The One-Touch trading platform effectively offers our traders exceptional payout rates of 300% - 700% returns on daily, weekly, and monthly options. While the classic investments are offered via a fixed amount, One Touch investments are offered in investment units of the entry rate. For example, a \$50 weekly option with a return rate of 450% means that if the stated goal is touched (not necessarily closed) once during the week at 17:00 GMT, the trader will receive a total of \$275 return on his \$50 investments. This can be purchased in 5 units to equal a \$250 investment with a potential return of \$1,375 at the end of the week. See individual One Touch options for exact payout rates. Actual returns vary between 250%-700% and are listed prominently on the One Touch options. To repurchase a particular investment, simply click on "Apply" on your option and you will be asked to confirm.



*Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia, ©OptoSpot, 2012*

*Tel/Fax: 8-800-333-0-127; Tel: + 442030025979*

*E-mail: [support@optospot.net](mailto:support@optospot.net)*

*Web-site: [www.optospot.net](http://www.optospot.net)*

*Skype: [optospot.trading](https://www.skype.com/en/contacts/voice/optospot.trading)*

## What is 60-Second Option Trading?

The 60-Second Trading feature is exclusive to the OptoSpot™ platform. It offers our traders the shortest possible option currently available in the world. Like the classic trade mode, a trader simply chooses his or her asset, the investment amount, a position ("Call" or "Put") and then clicks "START". Remember, each click on "Start" for a given asset will imitate a 60-second trade. You will be emailed the details of the trade upon the opening and closing of your position.

# BINARY OPTIONS 60 SECONDS



Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia, ©OptoSpot, 2012

Tel/Fax: 8-800-333-0-127; Tel: + 442030025979

E-mail: [support@optospot.net](mailto:support@optospot.net)

Web-site: [www.optospot.net](http://www.optospot.net)

Skype: [optospot.trading](https://www.skype.com/en/contacts/voice/optospot.trading)

## What asset types are available?

The OptoSpot™ platform offers its traders a wide array of stocks, foreign exchange currencies, commodities and indices. A complete list can be found in our asset index at [www.optospot.net](http://www.optospot.net)

## How to review your portfolio

Your portfolio will show your entire trade history. It will provide information on your position, investment ID number, asset name, execution date, rate, type, expiry date, expiry rate and payout.



Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia, ©OptoSpot, 2012

Tel/Fax: 8-800-333-0-127; Tel: + 442030025979

E-mail: [support@optospot.net](mailto:support@optospot.net)

Web-site: [www.optospot.net](http://www.optospot.net)

Skype: [optospot.trading](https://www.skype.com/en/contacts/voice/optospot.trading)

## How to add funds to your OptoSpot™ account

Adding funds to your OptoSpot™ account is quick and simple.

1. Click on the “DEPOSIT” button at the top of the page.
2. Choose a payment method.
3. If you are using a credit card, which is the most popular option, simply enter your credit card details and click “DEPOSIT” at the bottom. Your account should be automatically credited.



Электронные платёжные системы



WebMoney



liqpay.com



А Alfa-Bank

Kynnu.py



MONEXY

Оплата наличными



Мобильные платежи



Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia, ©OptoSpot, 2012

Tel/Fax: 8-800-333-0-127; Tel: + 442030025979

E-mail: [support@optospot.net](mailto:support@optospot.net)

Web-site: [www.optospot.net](http://www.optospot.net)

Skype: [optospot.trading](https://www.skype.com/en/contacts/online/optospot.trading)

## About OptoSpot™

OptoSpot™ is a binary option trading platform offering individual investors as well as LLC corporate accounts the opportunity to trade the market of their choice. Founded on the principle that knowledge is power in financial markets, OptoSpot™ is dedicated to helping its traders succeed in their trading by introducing innovative trading technology to change the landscape of the binary options world.

OptoSpot™ is the top investment solution for top binary option traders and brokers. OptoSpot™ brings binary options to center stage in the world of trading by offering the fastest expiry times on the market. Other features exclusive to OptoSpot™ are the largest selection of commodities, currencies, stocks and indices, as well as the largest selection of expiry times. These excellent features coupled with top quality software training bring our clients to the next level of trading.

The OptoSpot™ interface was built by traders for traders in order to help them succeed. By offering this self-explanatory and easy-to-use platform with a wide range of instruments, OptoSpot™ has become the fastest growing binary option form worldwide.

All questions regarding introducing brokerage, white-labels and other marketing requests should be directed to [support@optospot.com](mailto:support@optospot.com)

## Glossary

**60-Second Option:** the shortest available option in the world, exclusively available at OptoSpot™

**American option:** an option that can be exercised anytime during its life. These options, unlike European options, do not need to wait until maturity to be exercised. Most binary or digital options are European options.

**Ask:** The price at which an investor can buy an asset in the financial markets. The ask price is a part of the formula which is used to calculate the expiry level of an asset.

**Asset /underlying asset:** a resource with an economic value.

**At-the-money:** When the current price of the underlying asset is the same as when the option was purchased.

**Binary/Digital options:** Options that pay out a pre-set and fixed amount, if the asset on which the option is based reaches the trader's selected 'direction' at expiry time.

**Call:** When a trader sets the target price of an asset above the entry rate upon expiration of the option.

**Current rate:** The current market price for an underlying asset.

**Entry rate:** The current market price for an underlying asset when an option is executed.

**Put:** When a trader sets the target price of an asset below the entry rate upon expiration of the option.

**End of day:** The close of the trading day.

**European Option:** an option that can only be exercised when it reaches the end of its life. Most binary options are European.

**Expiry rate:** The price level of the underlying asset when the option expires. This price determines whether the option is in-the-money, out-of-the-money, or at-the-money

**Expiry time/date:** the time and date when the binary option expires and reaches the end of its predetermined life cycle.

**Fundamental analysis:** a method of evaluating a security by utilizing economic, financial and other factors. The goal is to analyze all the factors that can affect a security, such as overall economic conditions, the industrial environment and company-specific factors.

**In-the-money:** this means that the option is profitable. For example, if the option was a Call, then the current price of the underlying asset would be higher than the original price at the time the option had been purchased. See Out-of-the-money, At-the-money.

**Index/Indices:** Index represents a basket of stocks. For more information about the indices traded on the platform see "asset index".

**One Touch Trade:** This gives the investor a predetermined fixed payout once the price of the underlying asset reaches or surpasses a predetermined level. To be eligible for payout, it is sufficient that the option touches or surpasses the predetermined level just once throughout the options' life cycle. If the predetermined level is not reached or surpassed even once, the initial investment is lost.

**Option:** A financial derivative that represents a contract sold by one party to another. The contract offers the buyer the right to buy (Call) or sell (Put) a security or other financial asset at an agreed-upon price (the strike price) during a certain period of time or on a specific date.

**Out-of-the-money:** This means that the option is not profitable. For a digital option Call, it means that the asset's expiry price level is lower than the options' buying price. For a digital option Put, it means that the asset's expiring price level is higher than the options' buying price.

**Put Option:** A put option provides the investor with the opportunity to gain if the asset drops below the open rate of the put transaction. In the event that the expiry rate is the same as the open rate, the investor will be refunded with the full investment amount.

**Reuters:** Reuter's system, one of the world's leading financial data providers. It is the system which OptoSpot™ takes its expiry rates from.

**Technical analysis:** a method of evaluating a security by evaluating statistics related to its historical performance, such as past prices and volume. Charts and other research tools are utilized to identify any possible patterns that may be an indicator of future activity.

**OptoSpot rates:** OptoSpot™ enables the client to buy or sell an asset with no market spread. The open rate for a put option is the open rate of a call option.

**Trading hours:** Each asset has its own trading hours and trading days and holidays. To see the relevant trading hours click asset index. Sometimes you will see that even though the asset is supposed to be traded it's not listed. In such a case simply press refresh.



**Turnover/volume:** a measure of activity showing the number of shares or contracts that are traded during a given period of time.

**Strike price:** also known as the exercise price, this is the price at which a specific derivative contract can be exercised. For Call options, this is where the security can be bought until the expiration date. For Put options, this is the price at which the security can be sold.

**Stock index:** The sum of stock value for a group of stocks, often very popular stocks such as the Dow Jones Industrial average.

*OptoSpot™  
Best in Trading*



Russia Free: **8-800-333-0-127**

UK Free: **+44-2030025979**

Email: [support@optospot.net](mailto:support@optospot.net)

Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia

*Naberezhnaya Tower, Block C, Presnenskaya Naberezhnaya 10, Moscow, 123317, Russia, ©OptoSpot, 2012*

*Tel/Fax: 8-800-333-0-127; Tel: + 442030025979*

*E-mail: [support@optospot.net](mailto:support@optospot.net)*

*Web-site: [www.optospot.net](http://www.optospot.net)*

*Skype: [optospot.trading](https://www.skype.com/en/contacts/voice/optospot.trading)*