



Iowa



After holding steady at 11 percent in 2004 and 2009, Iowa saw a three percentage point increase in afterschool program participation in 2014, rising to 14 percent. The average time Iowa children spend per week in afterschool programs also increased, from 6 hours in 2009 to more than 8 hours in 2014. A greater number of Iowa parents were satisfied with their child's afterschool program in 2014, with an increase in the percentage of parents satisfied with their child's afterschool program's quality of care, variety of activities and cost when compared to 2009 responses.



Iowa

DEMAND

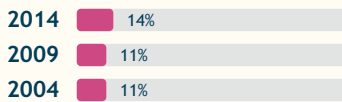
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Children in Afterschool

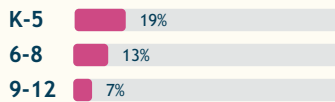
Afterschool program participation in Iowa



68,516 children in 2014

In 2014, 14% of Iowa's children participate in an afterschool program, compared to 11% in 2009 and 11% in 2004.

Children in an afterschool program, by grade



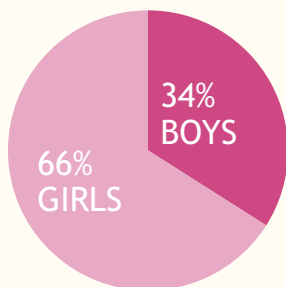
In 2014, 19% of Iowa's children in grades K-5 participate in an afterschool program, compared to 13% in grades 6-8 and 7% in grades 9-12.

Average time per week children spend in an afterschool program

2014
8 HOURS
4 DAYS

For the purposes of this study, timing was limited to 15 hours per week in afterschool care, reflecting the hours of 3 to 6 p.m.

Children in an afterschool program, by gender



Most families piece together a variety of afterschool solutions, with 63% of Iowa's K-12 children spending some portion of the hours after school in the care of a parent or guardian. Other afterschool arrangements include traditional child care centers (7%); sibling care (13%); and non-parental adult care, such as a grandparent or neighbor (24%).

Average weekly cost of afterschool programs

2014

26 \$

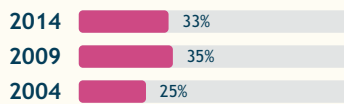
The average weekly cost only includes parents who report that they pay a fee for their child's afterschool program.

Children Unsupervised After School & Unmet Demand

Children who would participate if an afterschool program were available

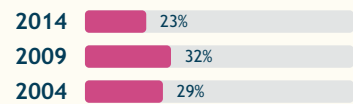
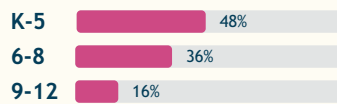
Children who would participate if an afterschool program were available, by grade level

Children unsupervised after school



145,383 children in 2014

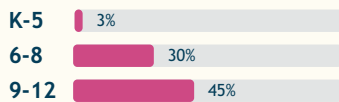
In 2014, 33% of Iowa's children would participate in an afterschool program if one were available, compared to 35% in 2009 and 25% in 2004.



114,865 children in 2014

In 2014, 23% of Iowa's children are alone and unsupervised between the hours of 3 and 6 p.m.

Children unsupervised after school, by grade



In 2014, 3% of Iowa's children in grades K-5 were unsupervised after school, compared to 30% in grades 6-8 and 45% in grades 9-12.

What barriers to afterschool program enrollment are Iowa families facing?

After lack of need, the predominant challenges parents face enrolling their child in an afterschool program include:

- Preference for alternative activities
- The afterschool programs are too expensive

Average time per week children spend alone & unsupervised after school

2014

7 HOURS

For the purposes of this study, timing was limited to 15 hours per week, reflecting the hours of 3 to 6 p.m.

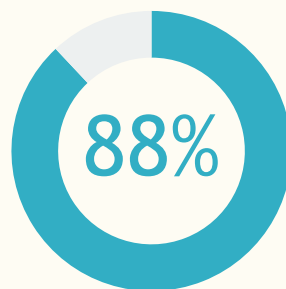
Parent Satisfaction with Afterschool Programs -

Parents satisfied with their child's afterschool program

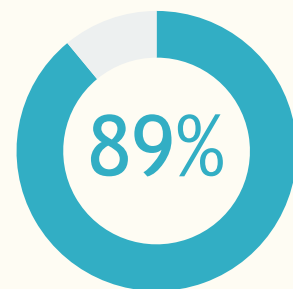


In 2014, 87% of Iowa's parents are satisfied with their child's afterschool program, compared to 92% in 2009 and 85% in 2004.

Parents satisfied with the quality of care in their child's afterschool program



Parents satisfied with the safe environment of their child's afterschool program



Top 5 activities/services offered by afterschool programs

- Opportunities for reading or writing
- Opportunities for physical activity
- Beverages, snacks and/or meals
- Homework assistance

Parents agree that afterschool programs help children gain workforce skills

Top 5 factors in parents' selection of an afterschool program

- Is a safe haven
- Their child enjoys the afterschool program
- Knowledgeable and well-trained staff

- STEM learning opportunities

62%

- Location is convenient
- The hours meet parents' needs

Parents agree that afterschool programs reduce the likelihood that youth will engage in risky behaviors

73%

87%

of afterschool programs are located in a public school building

Parents agree that afterschool programs excite children about learning

59%

Most common afterschool program providers

1. Public school
2. Boys & Girls Clubs
3. City or town (including Parks and Recreation Department)

Public Support for Afterschool Programs -

75%

of Iowa parents support public funding for afterschool programs, while just 45% report receiving government assistance with the cost of afterschool.

70%

of Iowa parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.

70%

of parents agree that afterschool programs help parents keep their jobs.

Footnotes

In Iowa, 208 households and 760 children were screened for this study. According to the Department of Education, National Center for Education Statistics data for 2011-2012, the total school enrollment in Iowa is 503,793, which is the foundation for all statewide projections in Iowa After 3PM.



Afterschool Alliance

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