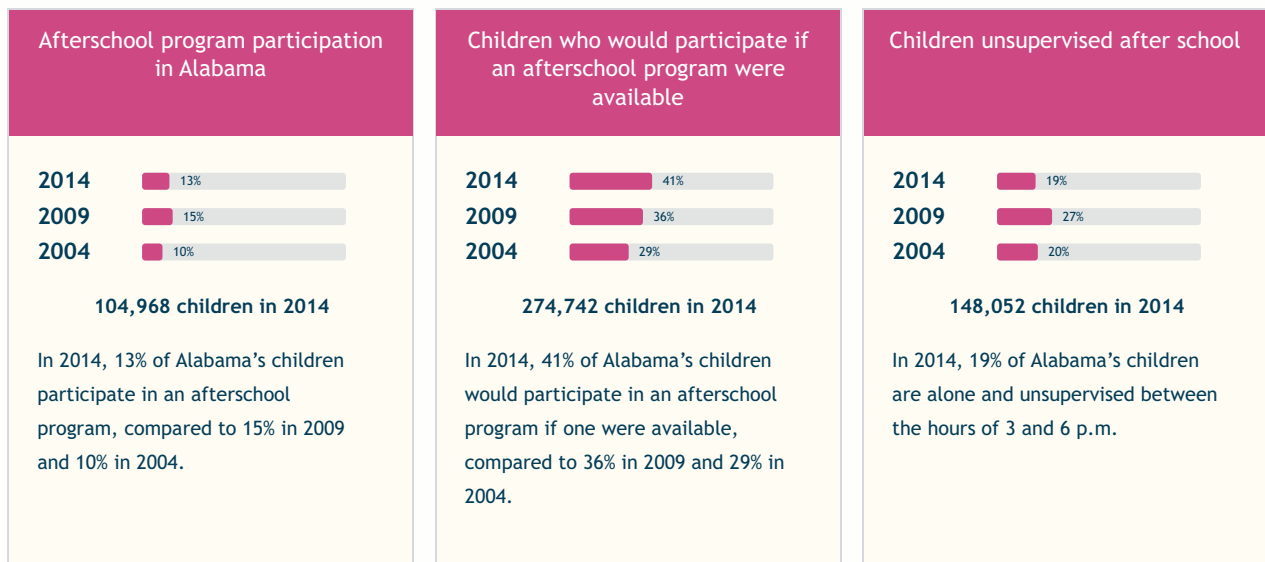




## Alabama After 3pm: *Kids on the Move*

Afterschool programs play an important role in improving the health and wellness of our nation's students. In Alabama, 104,968 children participate in an afterschool program—and 274,742 more children would be enrolled in a program if one were available to them. Alabama After 3PM: Kids on the Move, highlights some of the ways afterschool programs support families and students across the state—from offering kids healthy foods and opportunities to be physically active to helping parents keep their jobs.

### DEMAND FOR AFTERSCHOOL PROGRAMS IN ALABAMA



### ALABAMA'S AFTERSCHOOL PROGRAMS SUPPORT HEALTH AND WELLNESS



## Alabama After 3pm: *Kids on the Move*

### ALABAMA PARENTS SATISFIED WITH THEIR CHILD'S AFTERSCHOOL PROGRAM

### ALABAMA PARENTS SUPPORT PUBLIC FUNDING FOR AFTERSCHOOL PROGRAMS

# 83%

of Alabama parents support public funding for afterschool programs, while just 8% report receiving government assistance with the cost of afterschool.

# 77%

of Alabama parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.

# 80%

of parents agree that afterschool programs help parents keep their jobs.

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#### ABOUT THE SURVEY

The percentages and projected numbers of children and families in America After 3PM are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. In Alabama, 203 households and 793 children were screened for this study. According to the Department of Education, National Center for Education Statistics data for 2011-2012, the total school enrollment in Alabama is 783,343, which is the foundation for all statewide projections in Alabama After 3PM.

The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs.

For additional information about America After 3PM, visit: [WWW.AFTERSCHOOLALLIANCE.ORG/AA3PM](http://WWW.AFTERSCHOOLALLIANCE.ORG/AA3PM).