



Wisconsin



Although Wisconsin saw a slight increase in afterschool program participation and average time children spend per week in an afterschool program from 2009 to 2014, both remain below the national average. And while approximately 8 in 10 Wisconsin parents are satisfied with their child's afterschool program overall, this number decreased from 96 percent in 2009. Support for public funding of afterschool programs is strong in the state, with more than 8 in 10 Wisconsin parents supporting public funding for afterschool programs.



Wisconsin

DEMAND

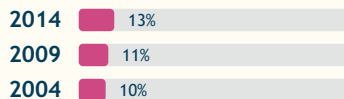
BENEFITS

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Children in Afterschool

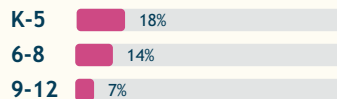
Afterschool program participation in Wisconsin



121,469 children in 2014

In 2014, 13% of Wisconsin's children participate in an afterschool program, compared to 11% in 2009 and 10% in 2004.

Children in an afterschool program, by grade



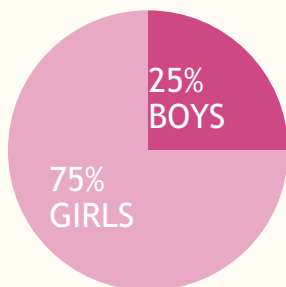
In 2014, 18% of Wisconsin's children in grades K-5 participate in an afterschool program, compared to 14% in grades 6-8 and 7% in grades 9-12.

Average time per week children spend in an afterschool program



For the purposes of this study, timing was limited to 15 hours per week in afterschool care, reflecting the hours of 3 to 6 p.m.

Children in an afterschool program, by gender



Most families piece together a variety of afterschool solutions, with 69% of Wisconsin's K-12 children spending some portion of the hours after school in the care of a parent or guardian. Other afterschool arrangements include traditional child care centers (6%); sibling care (13%); and non-parental adult care, such as a grandparent or neighbor (21%).

Average weekly cost of afterschool programs

2014



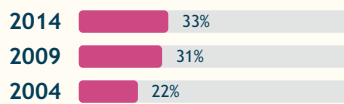
The average weekly cost only includes parents who report that they pay a fee for their child's afterschool program.

Children Unsupervised After School & Unmet Demand

Children who would participate if an afterschool program were available

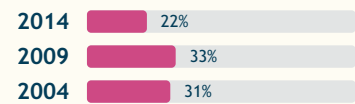
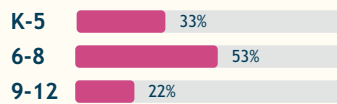
Children who would participate if an afterschool program were available, by grade level

Children unsupervised after school



265,984 children in 2014

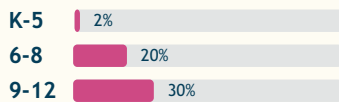
In 2014, 33% of Wisconsin's children would participate in an afterschool program if one were available, compared to 31% in 2009 and 22% in 2004.



205,209 children in 2014

In 2014, 22% of Wisconsin's children are alone and unsupervised between the hours of 3 and 6 p.m.

Children unsupervised after school, by grade



In 2014, 2% of Wisconsin's children in grades K-5 were unsupervised after school, compared to 20% in grades 6-8 and 30% in grades 9-12.

What barriers to afterschool program enrollment are Wisconsin families facing?

After lack of need, the predominant challenges parents face enrolling their child in an afterschool program include:

- Preference for alternative activities
- The afterschool programs are too expensive

Average time per week children spend alone & unsupervised after school

2014

8 HOURS

For the purposes of this study, timing was limited to 15 hours per week, reflecting the hours of 3 to 6 p.m.

Parent Satisfaction with Afterschool Programs -

Parents satisfied with their child's afterschool program

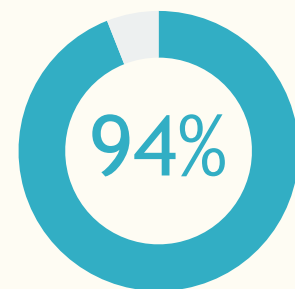


In 2014, 79% of Wisconsin's parents are satisfied with their child's afterschool program, compared to 96% in 2009 and 90% in 2004.

Parents satisfied with the quality of care in their child's afterschool program



Parents satisfied with the safe environment of their child's afterschool program



Top 5 activities/services offered by afterschool programs

- Opportunities for physical activity
- Beverages, snacks and/or meals
- Academic programs/clubs
- Homework assistance

Parents agree that afterschool programs help children gain workforce skills

Top 5 factors in parents' selection of an afterschool program

- Their child enjoys the afterschool program
- Location is convenient
- Variety of activities

- Music or art

63%

- Quality of care
- Knowledgeable and well-trained staff

Parents agree that afterschool programs reduce the likelihood that youth will engage in risky behaviors

75%

85%

of afterschool programs are located in a public school building

Parents agree that afterschool programs excite children about learning

58%

Most common afterschool program providers

1. Public school
2. YMCAs
3. Boys & Girls Clubs

Public Support for Afterschool Programs -

82%

of Wisconsin parents support public funding for afterschool programs, while just 4% report receiving government assistance with the cost of afterschool.

75%

of Wisconsin parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.

70%

of parents agree that afterschool programs help parents keep their jobs.

Footnotes

In Wisconsin, 256 households and 1,345 children were screened for this study. According to the Department of Education, National Center for Education Statistics data for 2011-2012, the total school enrollment in Wisconsin is 920,221, which is the foundation for all statewide projections in Wisconsin After 3PM.



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Afterschool
updates

Afterschool
Storybook

Program
resources

Afterschool
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