## What is the purpose of the visualization?

What is the main objective of the visualization?

Determine the effect of missed doses due to COVID pandemic on the efficacy of the drug

List the (scientific) question(s) the visualization is trying to answer. Try to be specific.

- Would efficacy (event-free survival, hazard ratio, decrease in PD marker) be greatly affected by 1, 2, or 3 missed doses due to COVID?

- What is the relationship between missed doses and predicted efficacy?

What is the key evidence that is available to answer the question?

Individual data for: Average drug exposure up to event of interest, treatment subgroup (# of missed doses), average decrease in PD marker up to event of interest, time to event of interest, model predicted relative change in hazard

## Who is your audience?

List the primary groups or individuals you will be communicating to.

Project team / clinical trial team members

If you had to narrow that to a single person, who would that be?

Global project head

What does your audience care about?

The impact of missed doses on the hazard ratio

What action does your audience need to take?

Decide whether to continue or stop the trial, or make serious effort / do nothing to increase compliance

## What is the importance of this project?

What are the benefits if your audience acts in the way that you want them to?

What are the risks if they do not?

## What is the key message of the visualization?

Write out in a single sentence the key message