

# INVESTMENT CASE STUDY

## SUBMISSION

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## Objective

The objective is to identify the best sectors, countries, and a suitable investment type for making investments. The overall strategy is to invest where others are investing, implying that the 'best' sectors and countries are the ones 'where most investors are investing'.

# Analysis

We are using three types of analysis here:

**Investment type analysis:** Comparing the typical investment amounts in the venture, seed, angel, private equity etc

**Country analysis:** Identifying the countries which have been the most heavily invested in the past. These will be Spark Funds' favourites as well.

**Sector analysis:** Understanding the distribution of investments across the eight main sectors.

## Constraints

Spark Funds has two minor constraints for investments:

- Firstly , invest between **5 to 15 million USD** per round of investment
- Only invest **English-speaking countries** because of the ease of communication with the companies it would invest in



# Results

Plot 1



# Results

Plot 2



# Results

Plot 3

## <Conclusions>