

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades, creating a sense of height and urban density. The buildings are dark, and some windows are illuminated with warm light. The sky is a pale, hazy blue.

Make Your Things Smart and Connected

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About Me

Muhammad Ibnu Fadhil
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Initiator of Gadgeteer Indonesia
<https://www.facebook.com/netgadgeteerindonesia>

Contributor in Makers.ID
<http://makers.id>



Agenda

10:30	11:15	Module 1: Presentation
11:15	12:00	Module 2: Demo Time !!

Topics

What is the Internet of Things?

Taking advantage of IoT

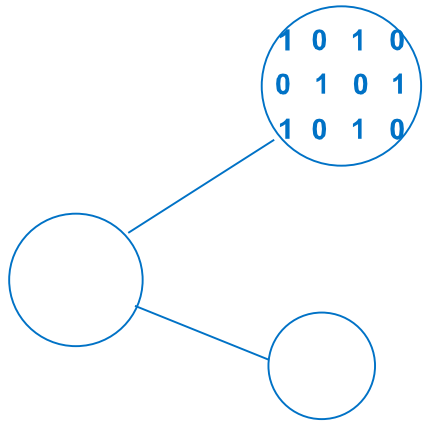
Make your things connected

Make your things smart

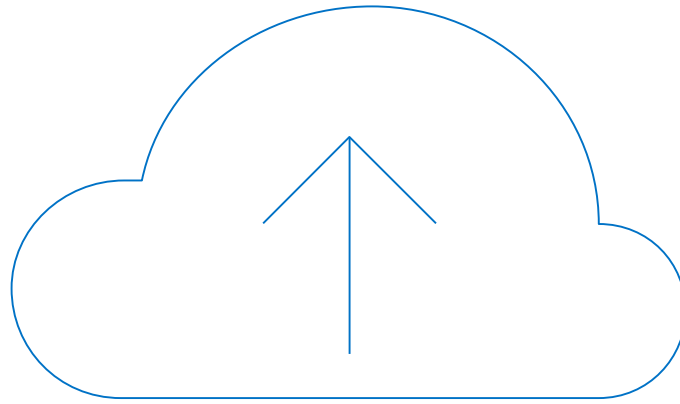
How to get started



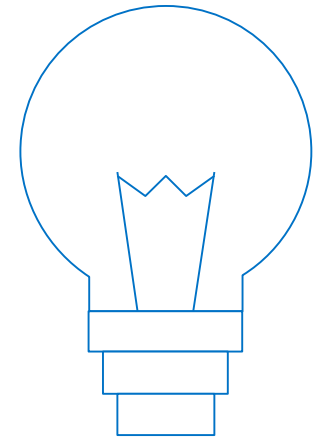
Three major trends converging



Data



Cloud



Intelligence

Tech Trends : What's next ?

80's Computer – IBM (Faster Processing)

90's Software – Microsoft (Productivity)

00's Web – Google (Information Retrieval)

10's Mobile – Apple (App Store)

20's IoT - ?



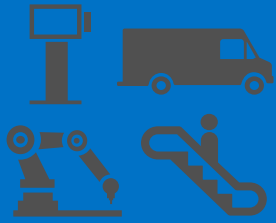
What is the Internet of
Things?

Internet of Things

“network-connected devices with embedded processing power...”

Internet of Things

Things



Connectivity



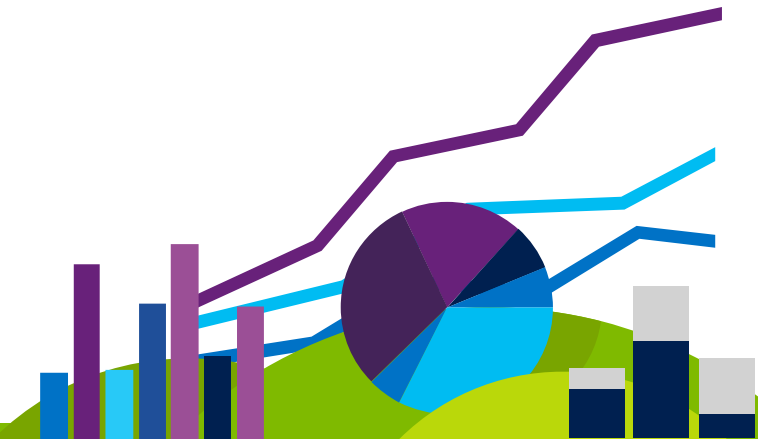
Data

10101
01010
00100

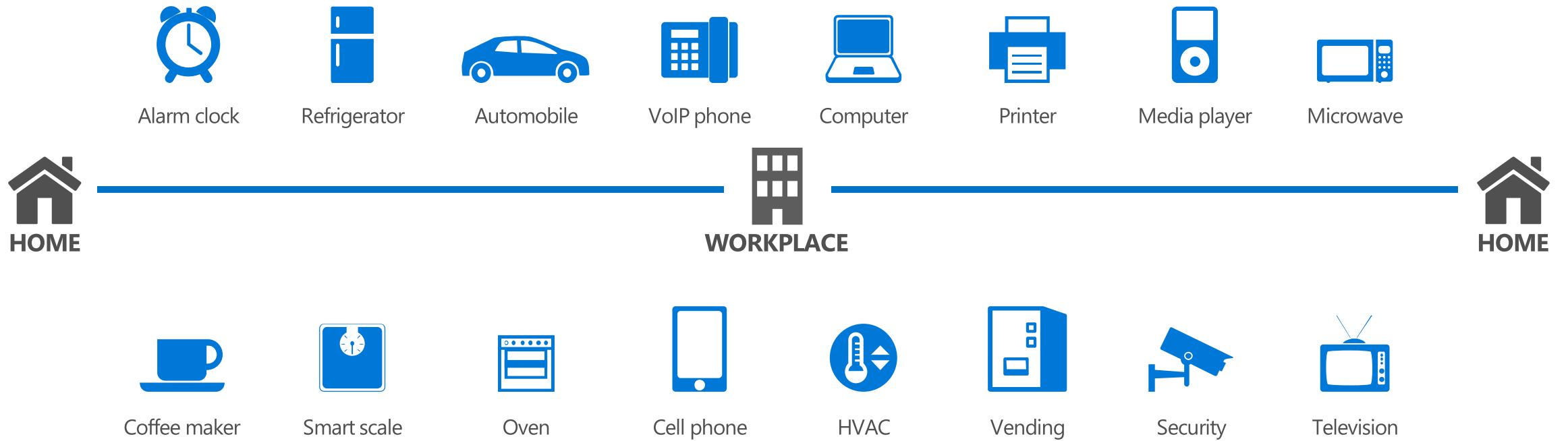
Analytics



*Microsoft's definition of IoT



IoT 2010



IoT 2016



Medication adherence



Health monitoring



Pet tracking



Behavior modification



Object tracking



Child and elder monitoring



Sports and fitness



Smart lighting



Indoor navigation



Beacons and proximity



Trip tracking and car health



HOME

COMMUTE



WORKPLACE

COMMUTE



HOME



Smart appliances



Food and nutrition tracking



Identity



Office equipment



Smart vending machines



Bike ride stats and protection



Sleep tracking



Air conditioning and temperature control



Environmental sensors



Information capture



Control



Home security



Home automation



Leak detection



Garden, lawn and plant care



New devices and sensors



Entertainment systems

\$7.2 TRILLION

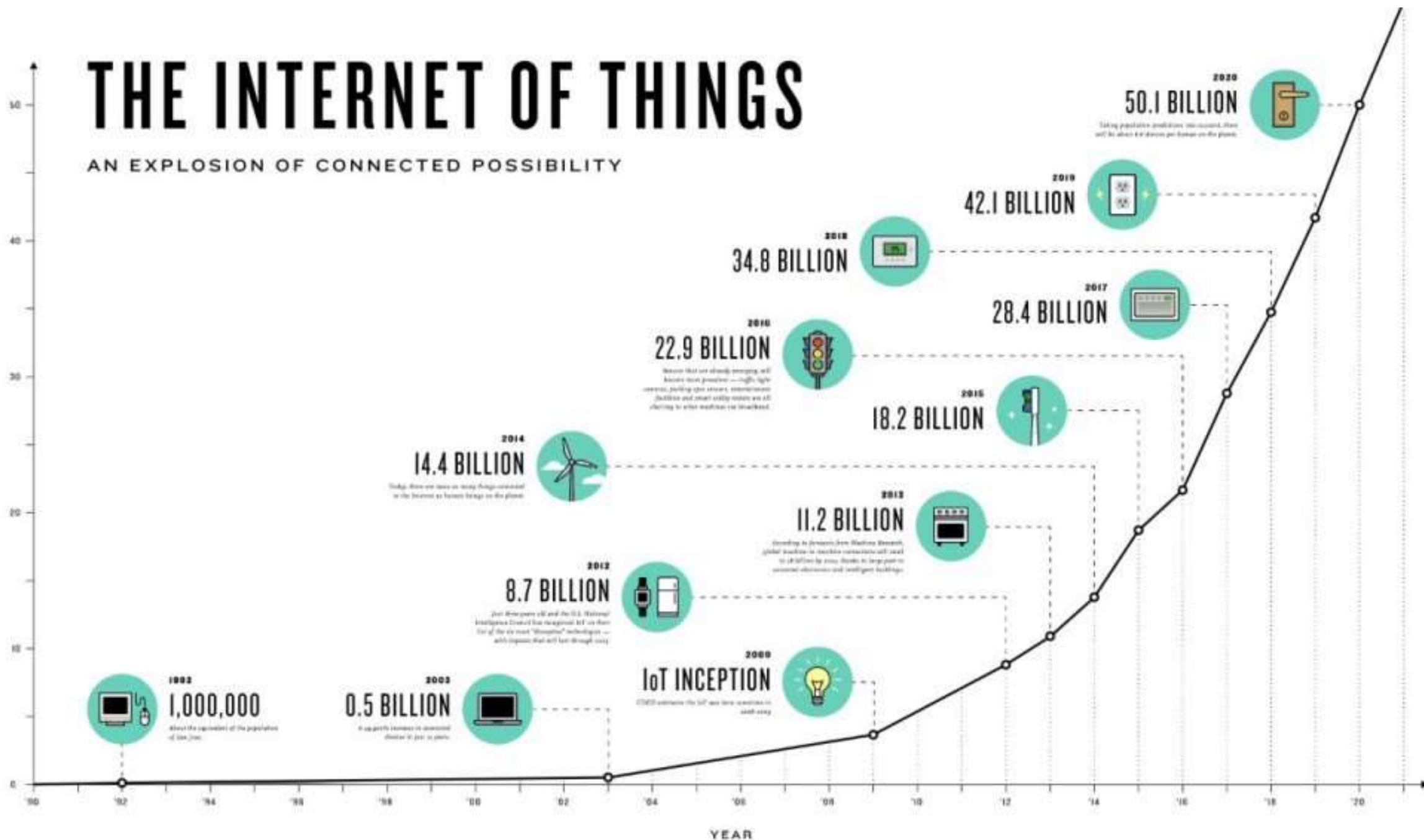
worldwide market for IoT solutions
by 2020

IDC: Worldwide and Regional Internet of Things (IoT) 2014–2020 Forecast

THE INTERNET OF THINGS

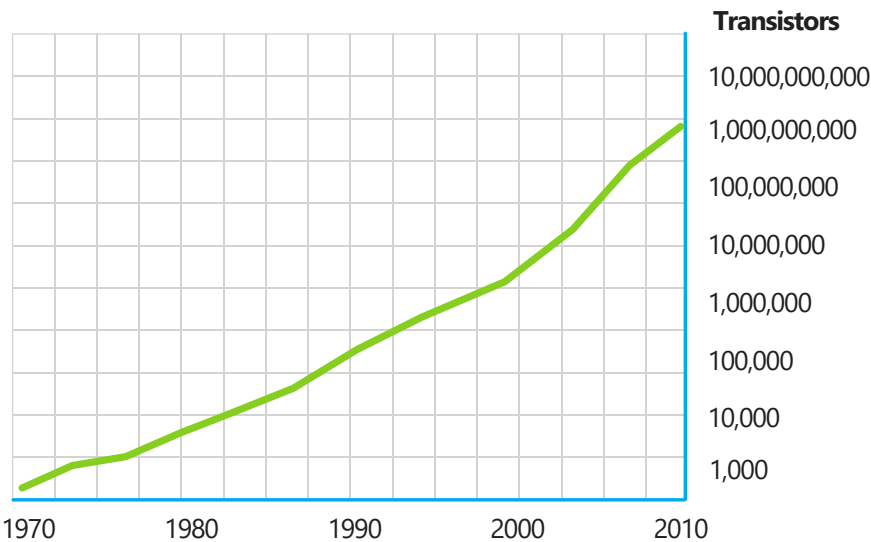
AN EXPLOSION OF CONNECTED POSSIBILITY

BILLIONS OF DEVICES

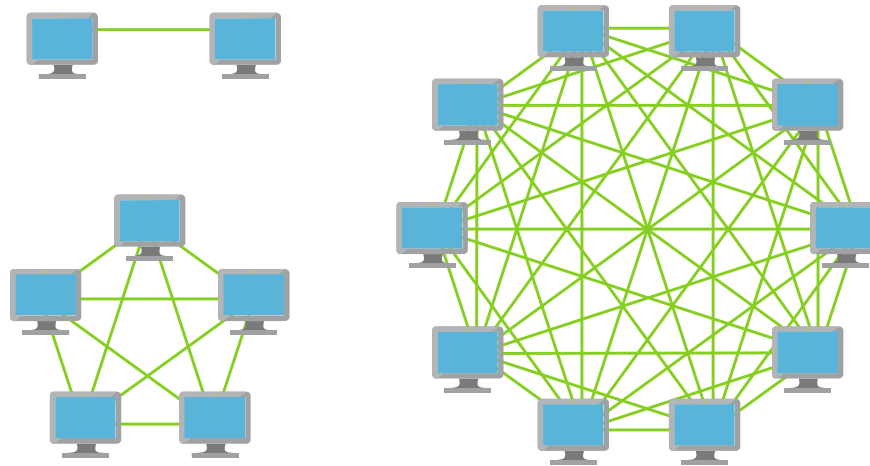


Disruptive Forces

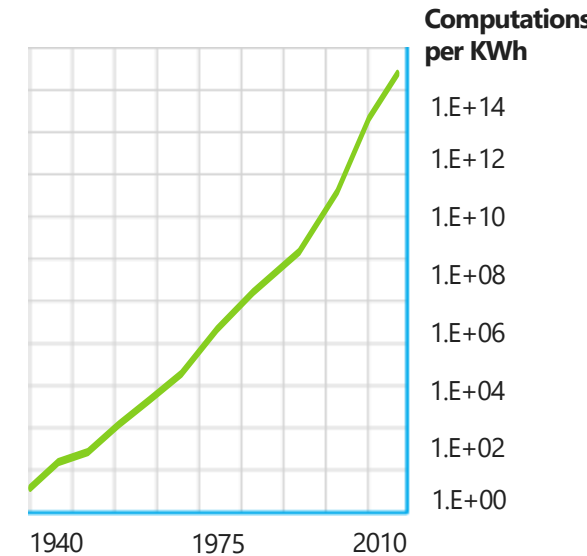
Moore's Law



Metcalf's Law

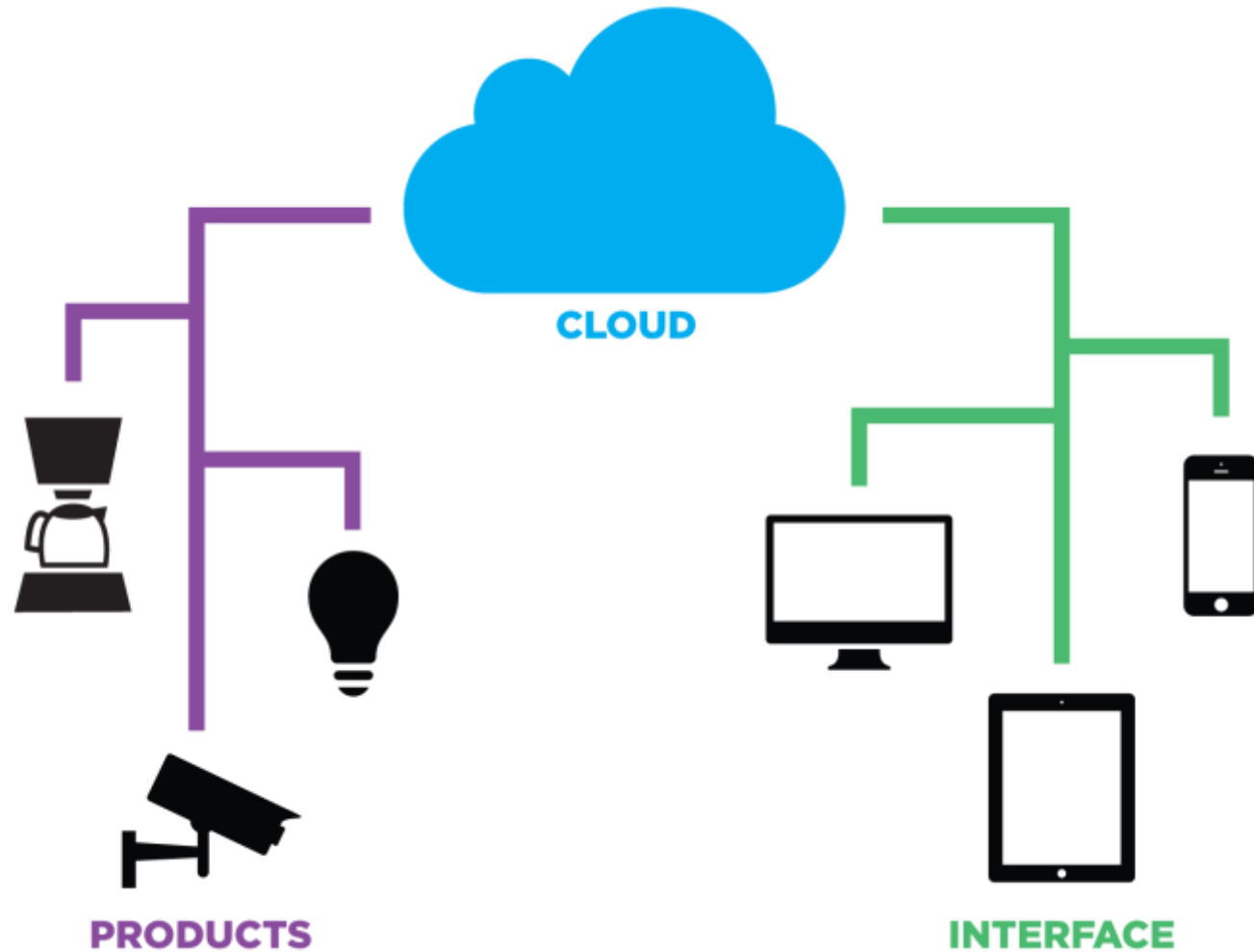


Koomey's Law

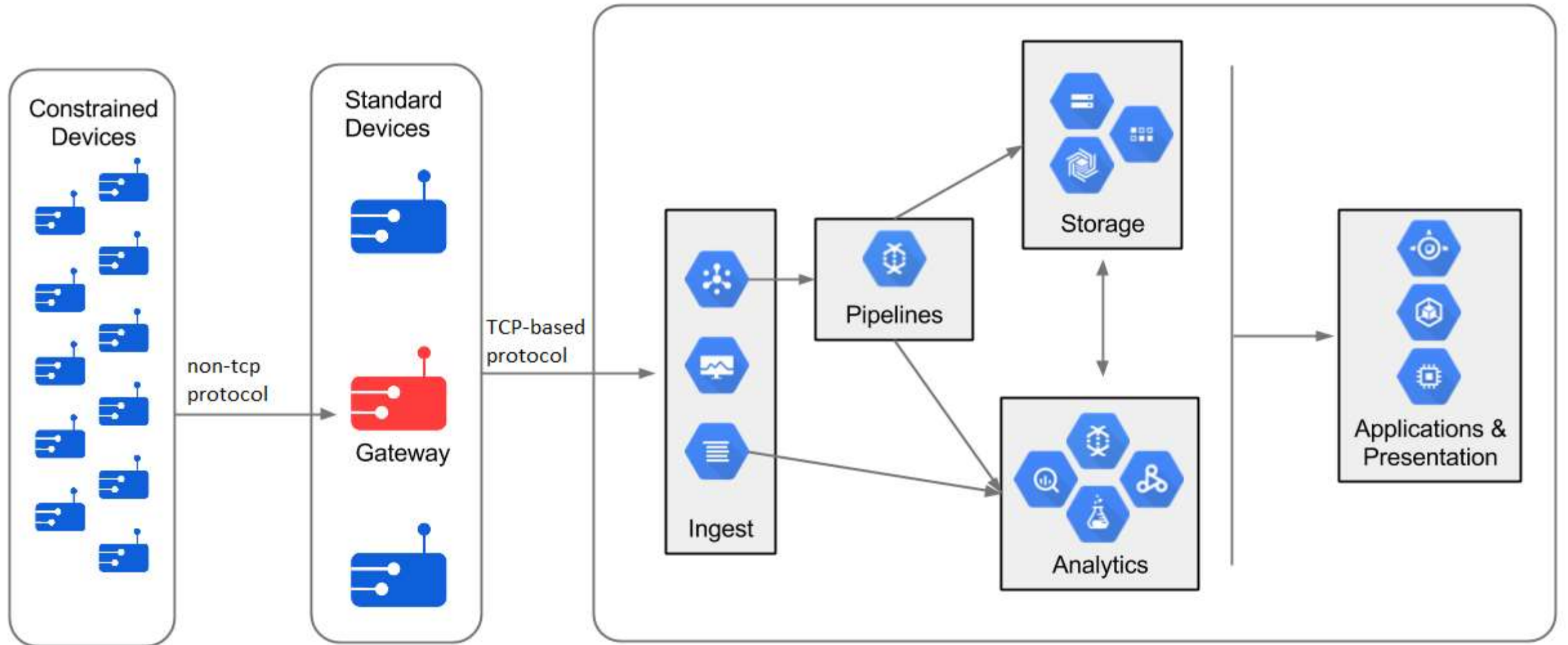


And more importantly:
what can you do by combining and analyzing signals from all of these IoT devices?

Common IoT Architecture



Common IoT Architecture



a Thing

Sensor /
Actuator

Radio Transceiver
/ Network Interface

MCU / MPU

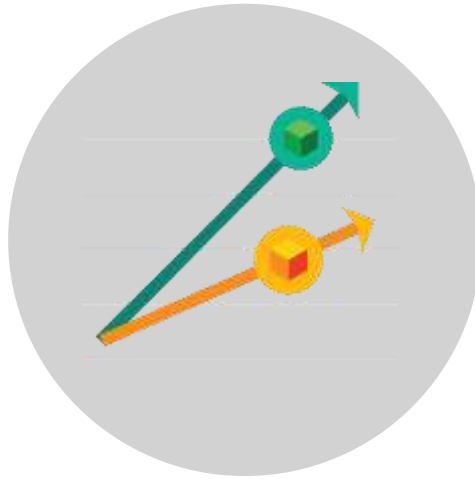
Energy Source

Taking advantage of IoT

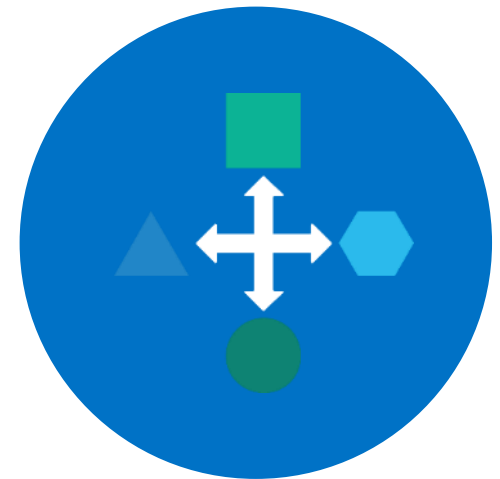
Business leadership imperatives



Reduce
costs and
inefficiencies



Increase
revenue with
existing assets



Create
new business
models

Make IoT real to the business

Improve efficiency

Decrease costs through
asset monitoring



Enable innovation

Increase revenue through product
improvement
Ex. Feature Optimization



Transform your business

Create additional revenue streams by
offering new services
Ex. Predictive Maintenance



New monetization opportunities

Reach new customers and access untapped markets by expanding service offerings



Enable better post-sale services and unlock new customer service scenarios

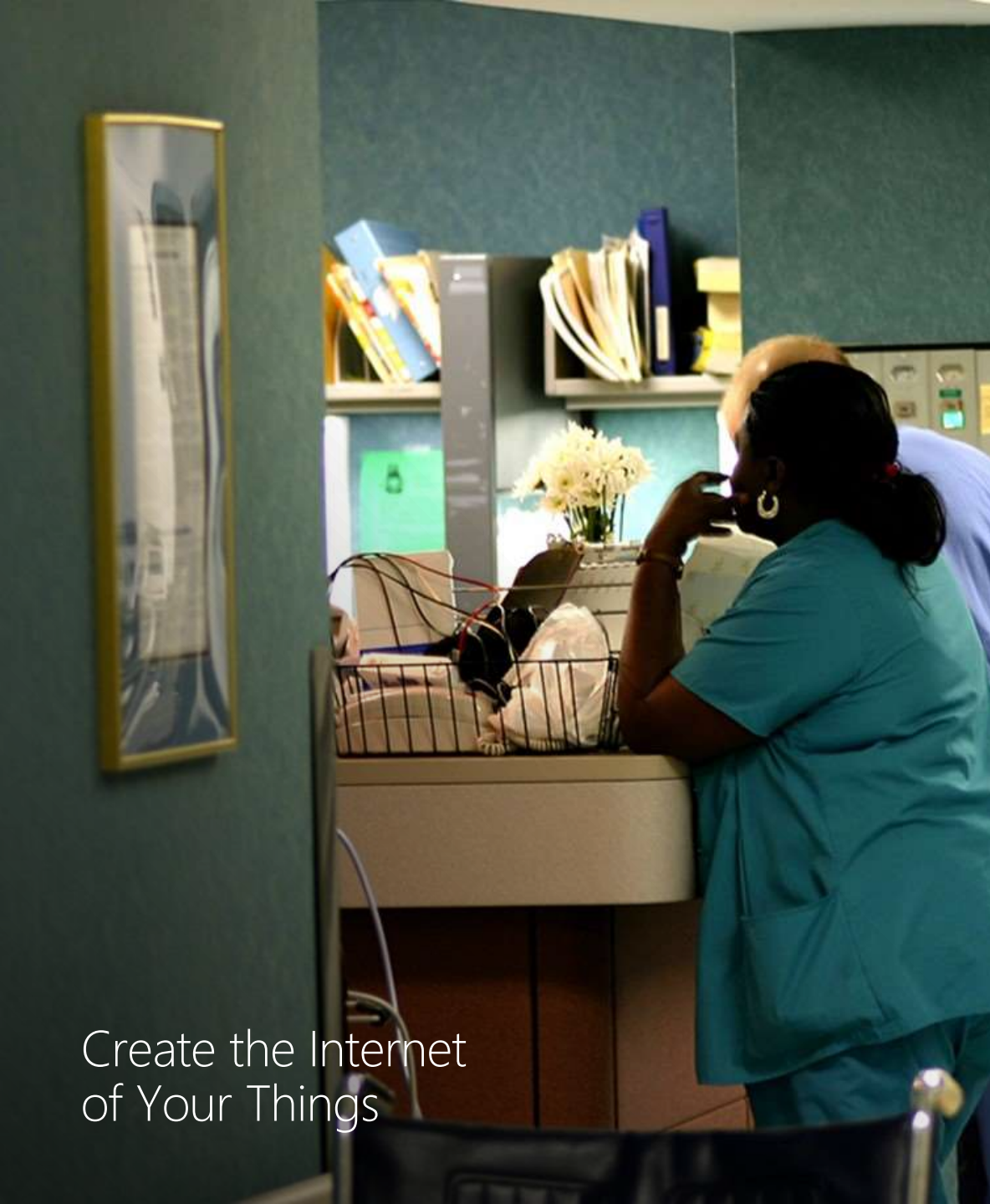


Develop new business models based to disrupt existing markets



Kaiser
Permanente

Expects to **reduce outpatient visits** for routine checks and reporting of vital signs
Provides **better insight** into patient data, improving the **efficiency** and **workflow** for nurses, dietitians, and other staff



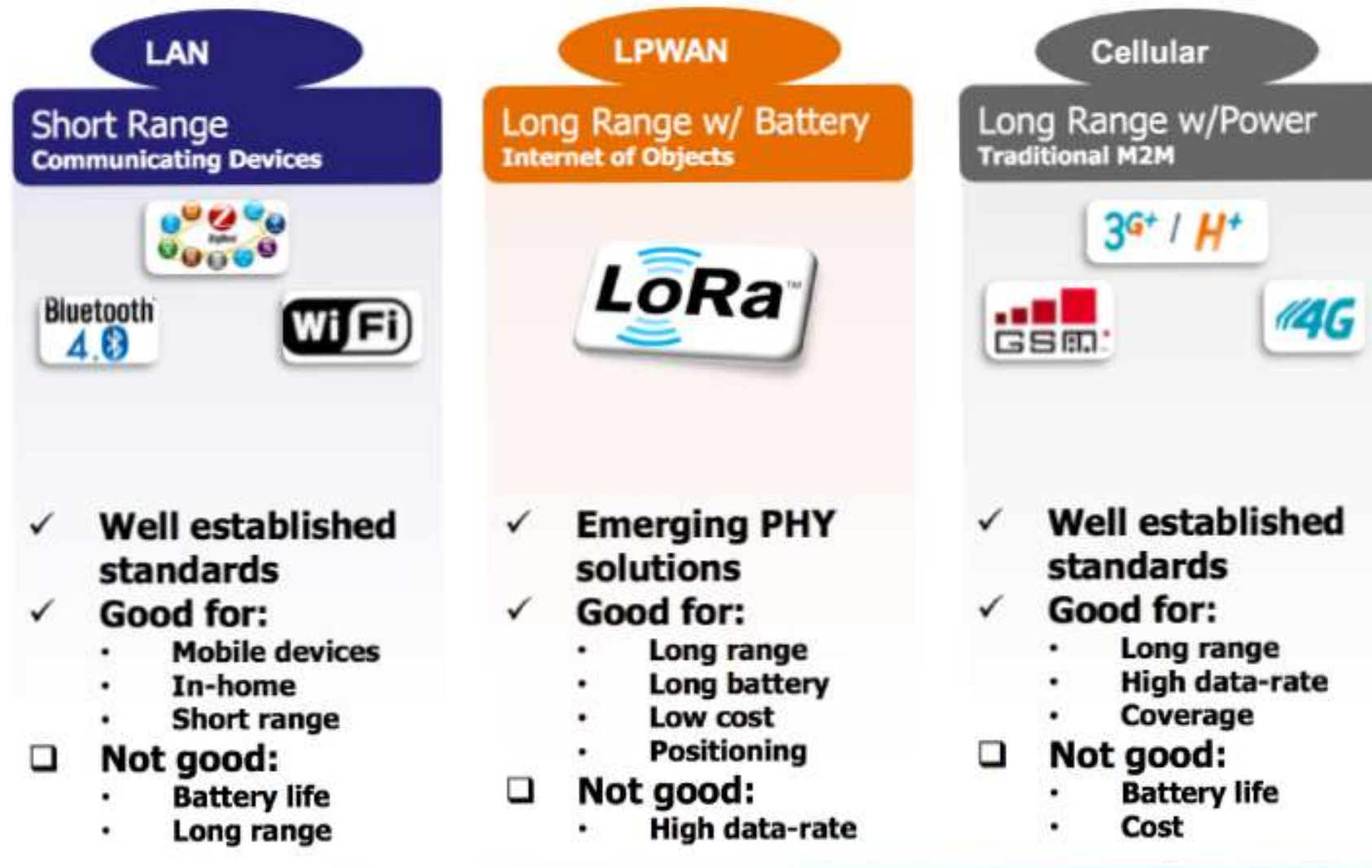
Prototyping a new remote patient-monitoring service with the potential to improve patient comfort and care, reduce hospital admissions and re-admissions, and drive great efficiencies.

Create the Internet
of Your Things

KAISER PERMANENTE®

Make your things
connected

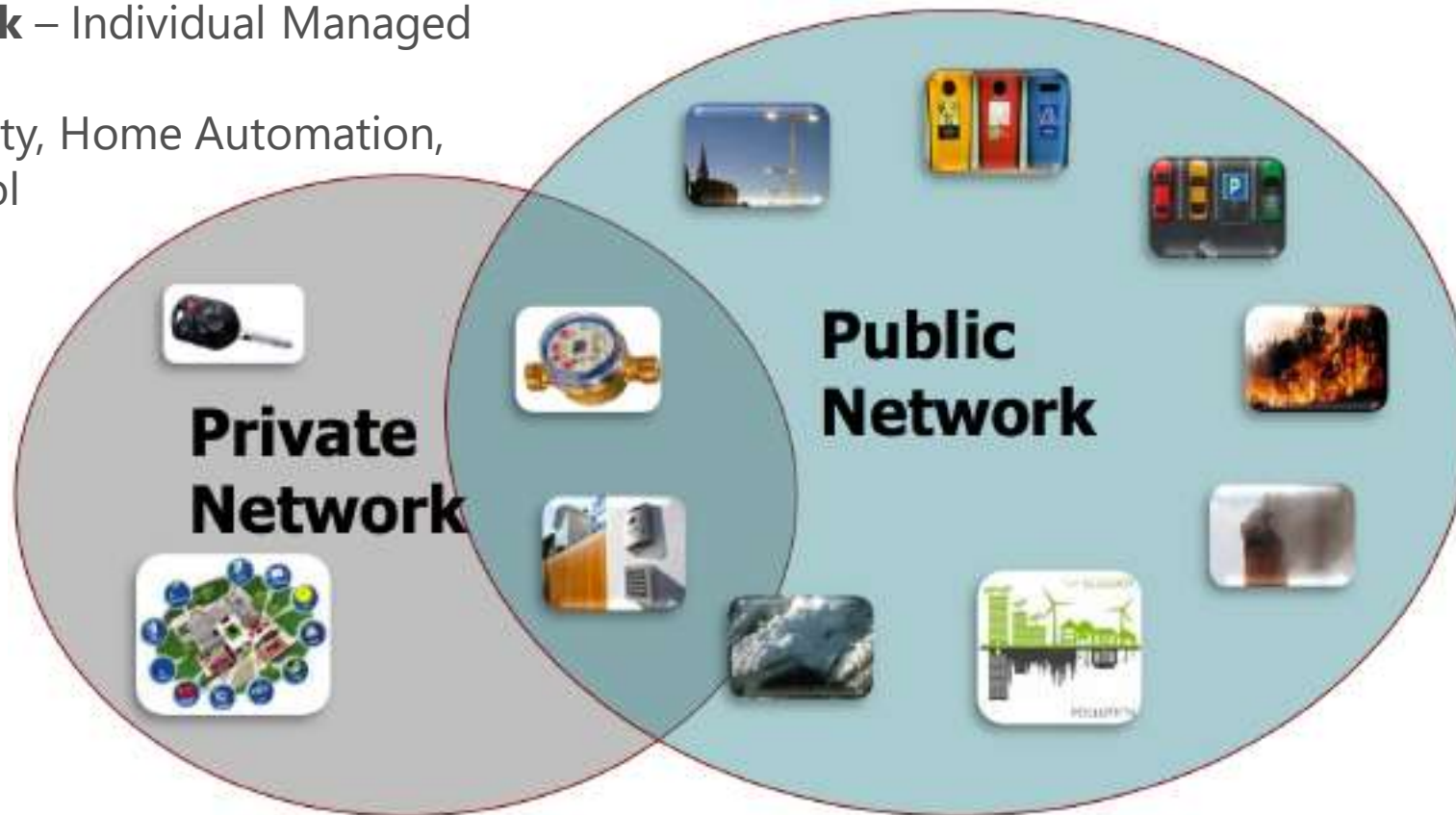
Communication tech segments trade-offs



Private vs public network

Private Network – Individual Managed Network
Metering, Security, Home Automation, Industrial Control

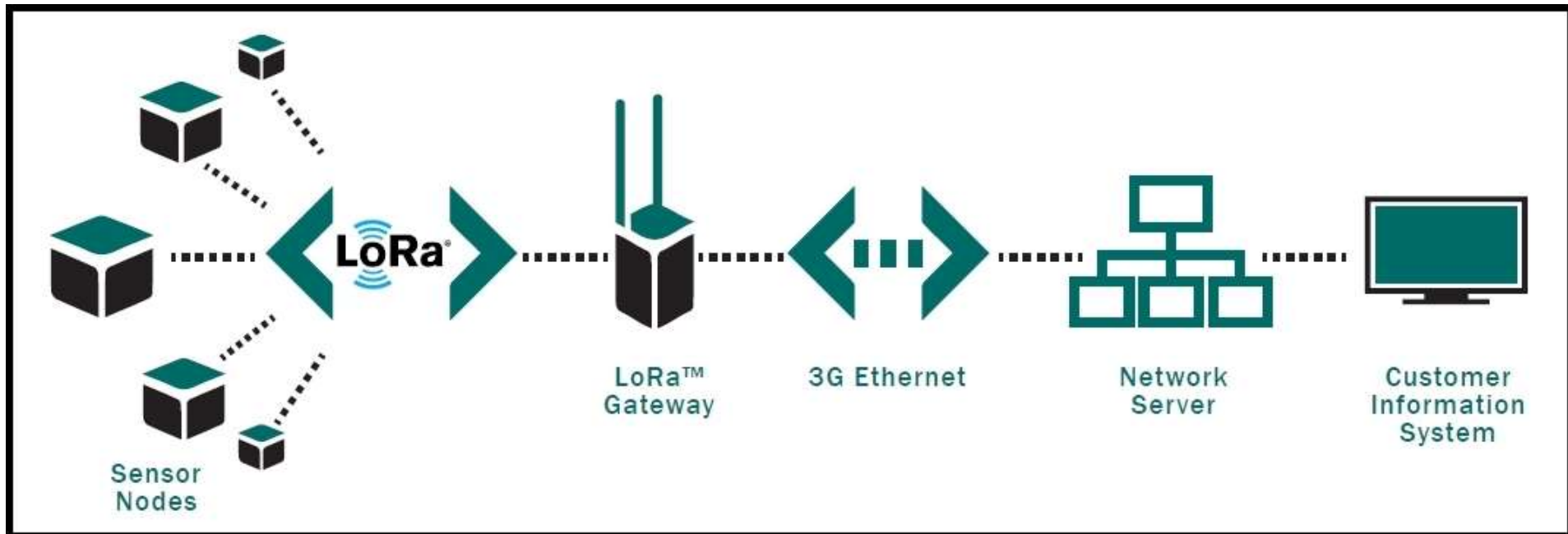
Public Network – Telecom/Operator Managed Networks
Smart City, BMKG, Crisis Center, Public Parking, etc



LoRa: low energy and long range

“LoRa stands for Long Range Radio. It is the wireless technology mainly targetted for M2M and IoT networks ”

-quoted from <http://www.rfwireless-world.com/>



Communication Technology

pick the right tech for your project

Factors	WIFI	BLUETOOTH	LORA/SIGFOX	MESH NETWORK	Cellular
USE CASE	<ul style="list-style-type: none"> Barcode scanners in factories Connected machines 	<ul style="list-style-type: none"> Light control Proximity monitors Disposable asset trackers (Active RFID) 	<ul style="list-style-type: none"> Automatic meter reading GPS tracking devices (in a defined area) 	<ul style="list-style-type: none"> HVAC sensing and control Lighting control (high density) 	<ul style="list-style-type: none"> GPS telematic trackers Smart meters Connected cars
BENEFIT	<ul style="list-style-type: none"> Near ubiquitous network coverage in enterprises Inexpensive chipsets and modules Can be power efficient, if application and polling rate is designed well 	<ul style="list-style-type: none"> Low Cost: disposable or competitive product lines. High datarates Long battery life 	<ul style="list-style-type: none"> Power efficient Inexpensive chipsets Low certification costs 	<ul style="list-style-type: none"> Resilient physical system architecture Modification or expansion can happen without system disruption Good power budget if designed correctly 	Ubiquitous network coverage
CONSIDERATIONS	<ul style="list-style-type: none"> Friction for 3rd party devices joining WiFi networks Provisioning of credentials s difficult 	<ul style="list-style-type: none"> Very short range Requires key coordination at both endpoint and access Point Needs access point (phone or application specific device) 	<ul style="list-style-type: none"> Low data throughput Networks do not exist everywhere Quality of Service not guaranteed in unlicensed spectrum. Current provisioning and key management schemes make large scale manufacturing difficult. 	<ul style="list-style-type: none"> Short range Link performance problems Deployment difficult Interoperability is often not possible due to configuration differences and key management 	<ul style="list-style-type: none"> Recurring cost Expensive chipsets Short battery life Expensive certification
Product Eg.			LoRaWAN, SigFox, Ingenu	Zigbee, Z-wave, 6LoWPAN	

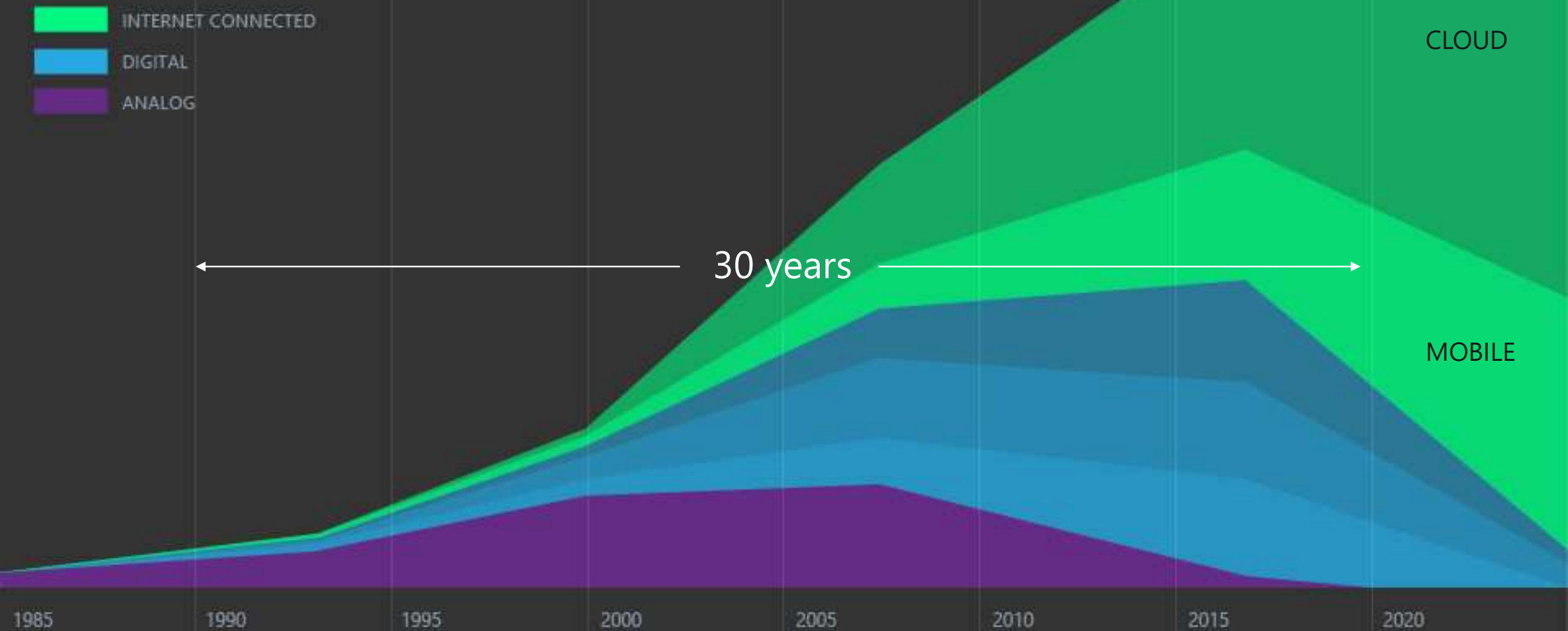
Make your things smart

AI

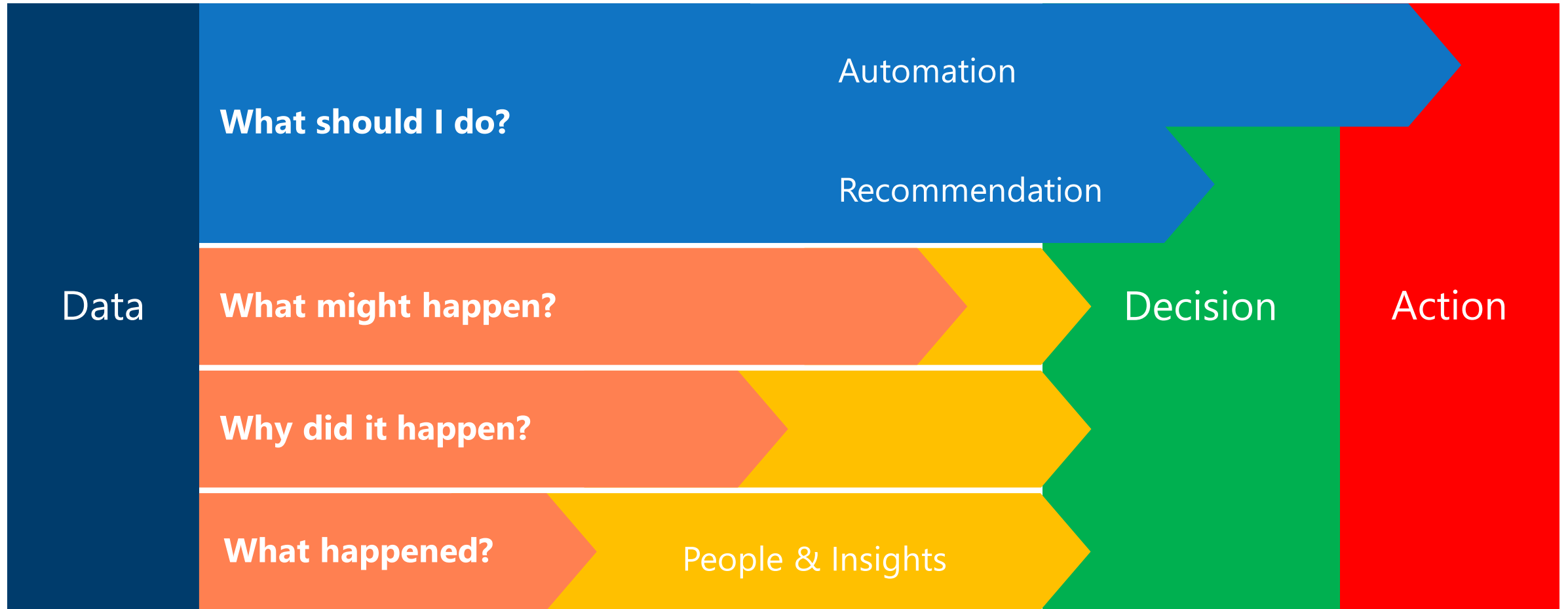
Process your data with intelligence



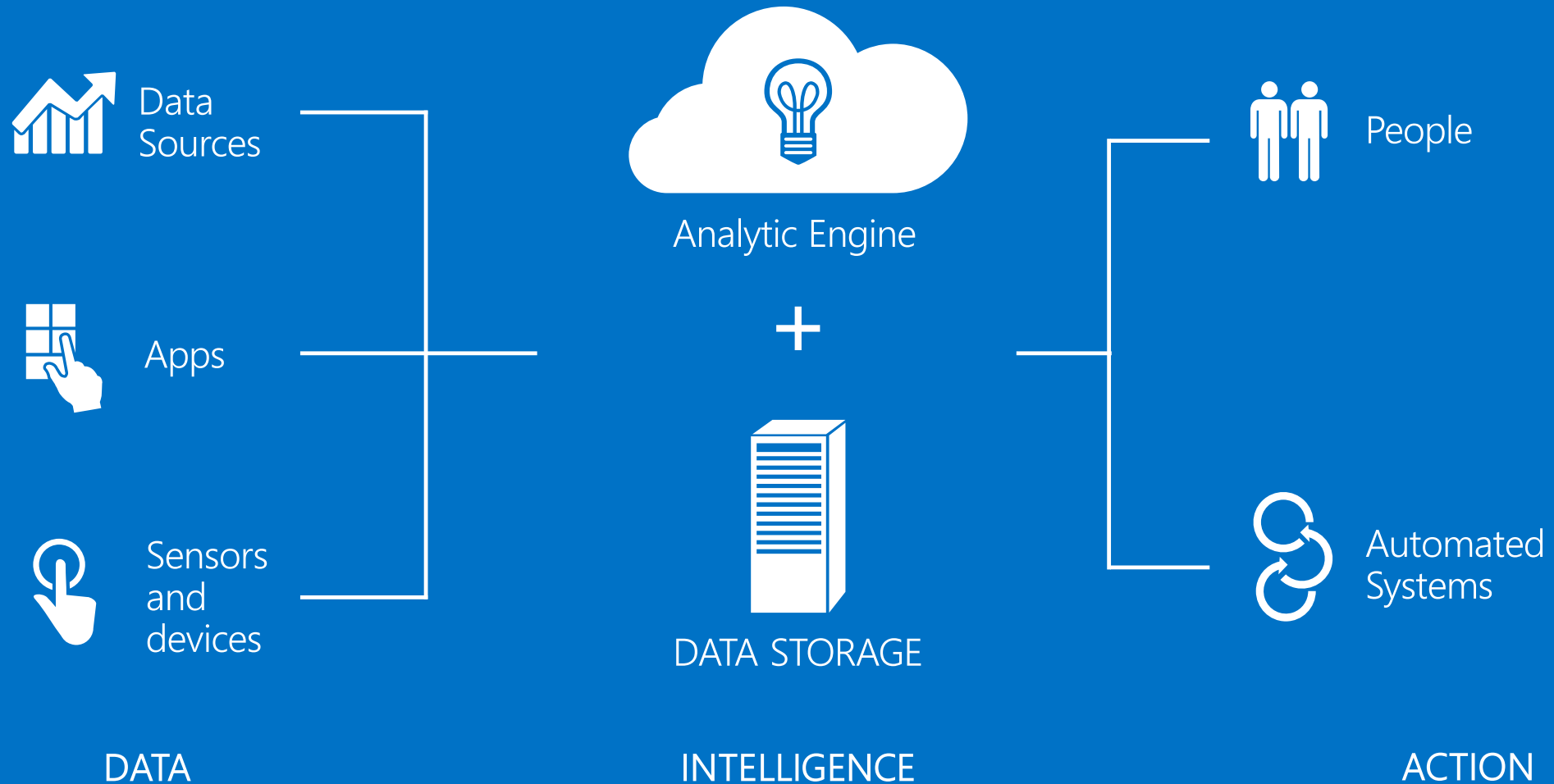
Connected data



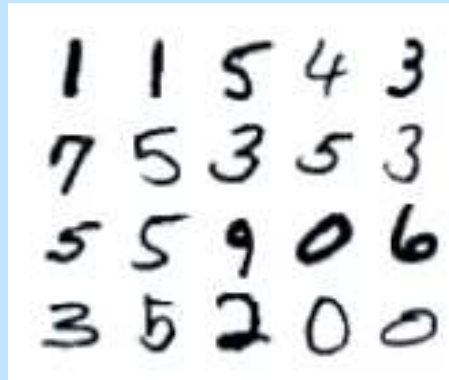
Big Data + Predictive Analytics = Business Value



From data to decisions to action







Training examples

1	1	5	4	3
7	5	3	5	3
5	5	9	0	6
3	5	2	0	0

Training labels

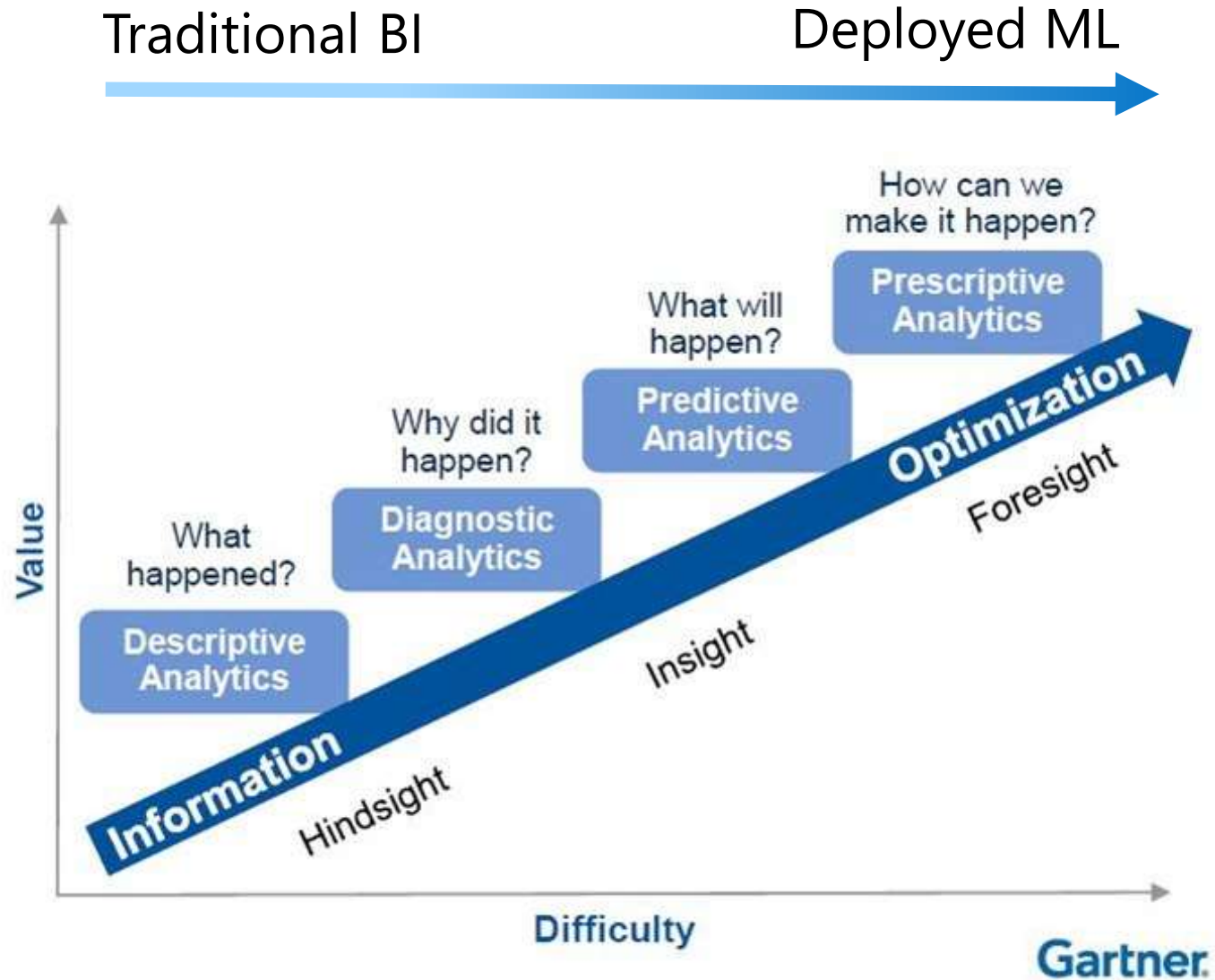
Accurate digit
classifier

2



Machine learning system

Types of Analytics



Cloud Analytic Providers



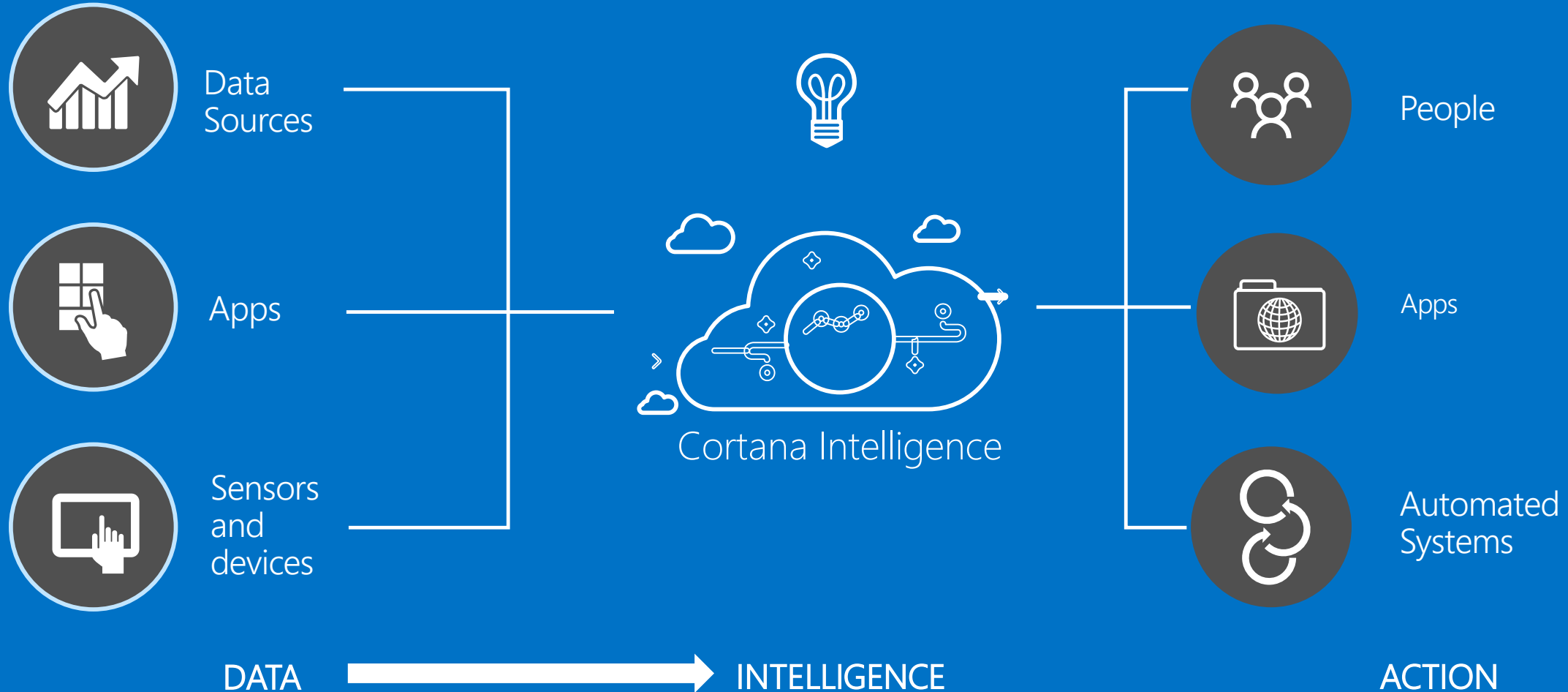
Google Cloud Platform



AND MANY MORE..

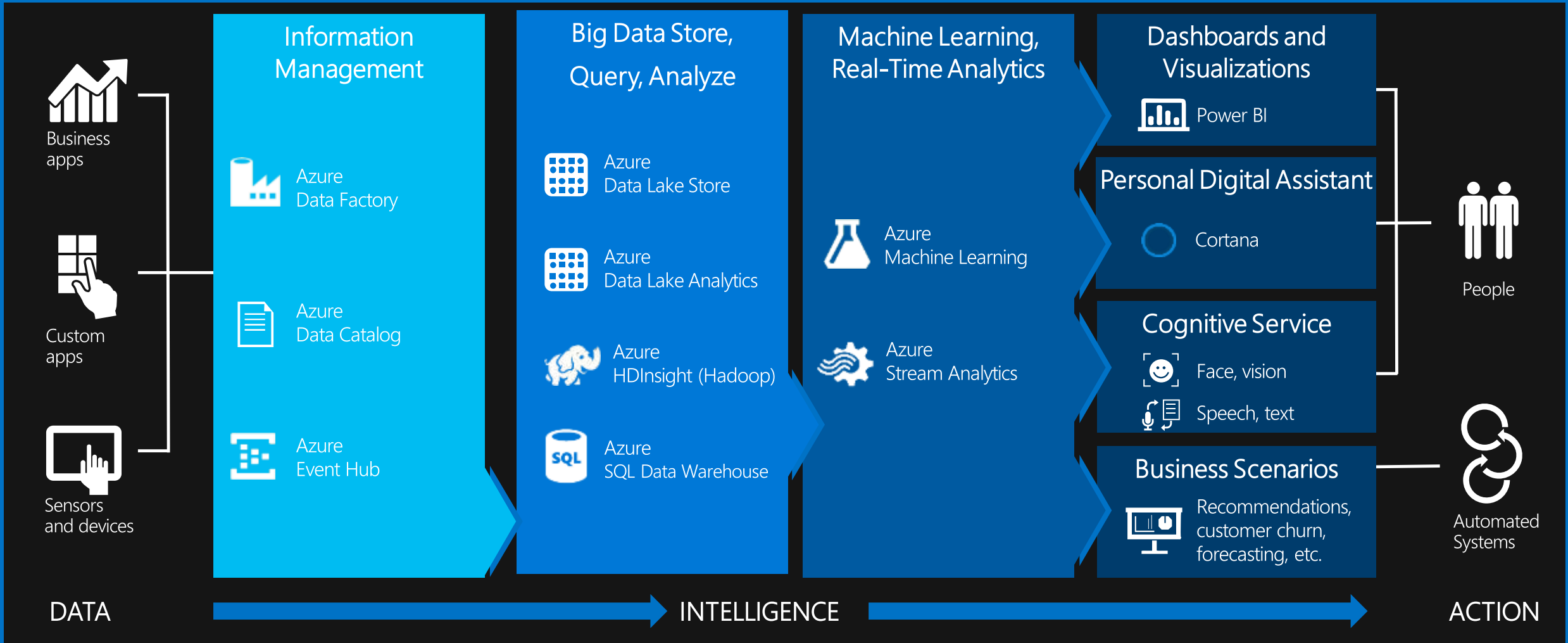
Microsoft Cortana Intelligence Suite

Transform data into intelligent action in the cloud



Microsoft Cortana Analytics Suite

Transform data into intelligent action



Cognitive Services



Vision

Computer vision

Face

Emotion

Video



Speech

Speaker recognition

Speech

Custom Recognition



Language

Text analysis

Bing speller

Web language model

Linguistic analysis

Language
understanding

Translator



Knowledge

Academic knowledge

Entity linking services

Knowledge
exploration service

Recommendations



Search

Bing search API

Bing image search API

Bing video search API

Bing news search API

Bing auto
suggestions API

Cognitive APIs

<http://gallery.cortananalytics.com>

Face APIs



Microsoft's state-of-the-art cloud-based face algorithms to detect and recognize human faces in images.

Computer Vision APIs



Image processing algorithms designed to return information based on visual content and generate your ideal thumbnail.

Text Analytics



Bring your unstructured text, and use this API to perform sentiment analysis and key phrase extraction.

Speech APIs



Easily include speech driven actions into your applications using algorithms to process spoken language.

Scenarios

Government	Fraud Detection	Threat Detection	Cyber Security	Social Graph Analysis for Suspicious Activity	Energy Network Management
Financial Services	Fraud Detection	Credit Risk Scoring	High Speed Arbitrage	Abnormal Trading	Customer Segmentation
Health & Life Sciences	Fraud Detection	Campaign and Sales Program	Patient Care Quality and program analysis	Drug discovery and development	Disease detection
Consumer	Demand Forecasting	Basket Analysis	Campaign Management	Supply Management	Event based targeting

More scenarios

Web Scale Use Cases	Clickstream Segmentation & recommendation	Ad targeting/Selection, Forecasting & optimization	Click Fraud Detection And Prevention	Social Graph Analysis for Risk Management/Marketing	Customer Segmentation
Telecommunications	Pricing Optimizations	Customer Churn Management	CDR Analysis	Network Performance Optimization	User Behavior Analysis
Energy Industry	Energy Trading	Risk Management	Asset Management	Smart Grid Management	Power Generation Management
Legal Discovery	ESI Processing	Collaborative Discovery	Social graph analysis		

How to get started

Dev Skills

Programming Languages for IoT



Thing side



Backend side



Mobile side

Development Platform

Platforms for IoT

Wiring



ARM[®]mbed[™]



Espruino

ESP8266



Particle

TEENSY

Sming



NXP



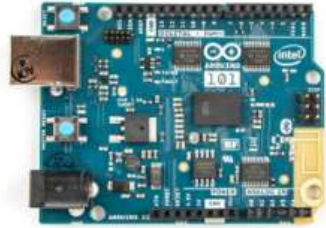
and many more...

Development Boards

Development Boards



Arduino



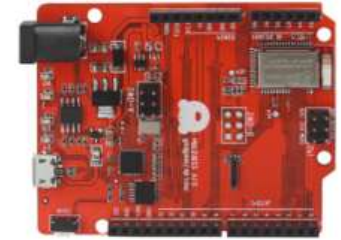
Arduino 101



Indonesia-made
Bluino



ESP8266



nRF BLE



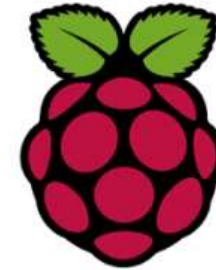
Particle.io
Photon, Electron



Espruino



Nucleo
mbed



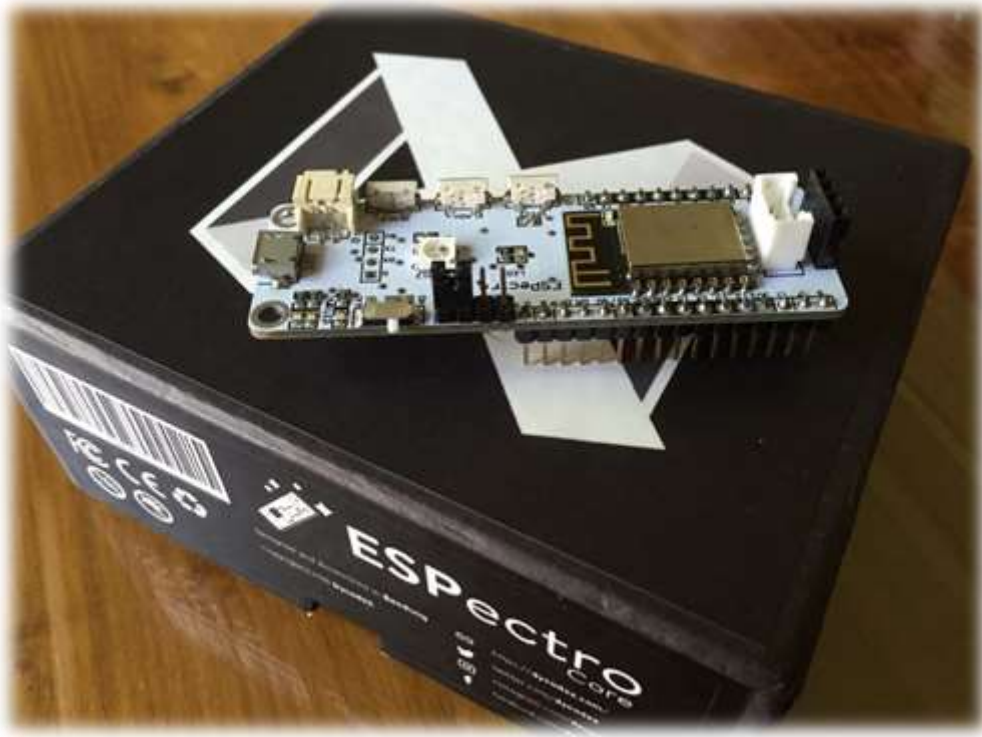
Raspberry Pi



.NET Gadgeteer

More : <http://www.postscapes.com/internet-of-things-hardware/>

Special Mention



DycodeX's ESpectro Core

32-bit RISC CPU: Tensilica Xtensa LX106 bekerja di 80 MHz*
64 KiB untuk penyimpanan instruksi RAM, 96 KiB untuk data RAM
IEEE 802.11 b/g/n Wi-Fi
16 GPIO pin
SPI, I²C, I²S, UART
1 10-bit ADC

Built-in USB to TTL
Auto-flashing untuk upload sketch atau firmware
Reset, flash button
Built-in programmable LED, button
RGB LED (WS2812 atau nama dagangnya Neopixel)
1 Konektor I2C Grove
Pin header yang dapat digunakan langsung ke I2C OLED display
Eksternal Power: LiPo battery menggunakan JST connector, atau bisa dengan 5V~6V konektor Micro USB

Tools & IDE

Tools & IDE for IoT



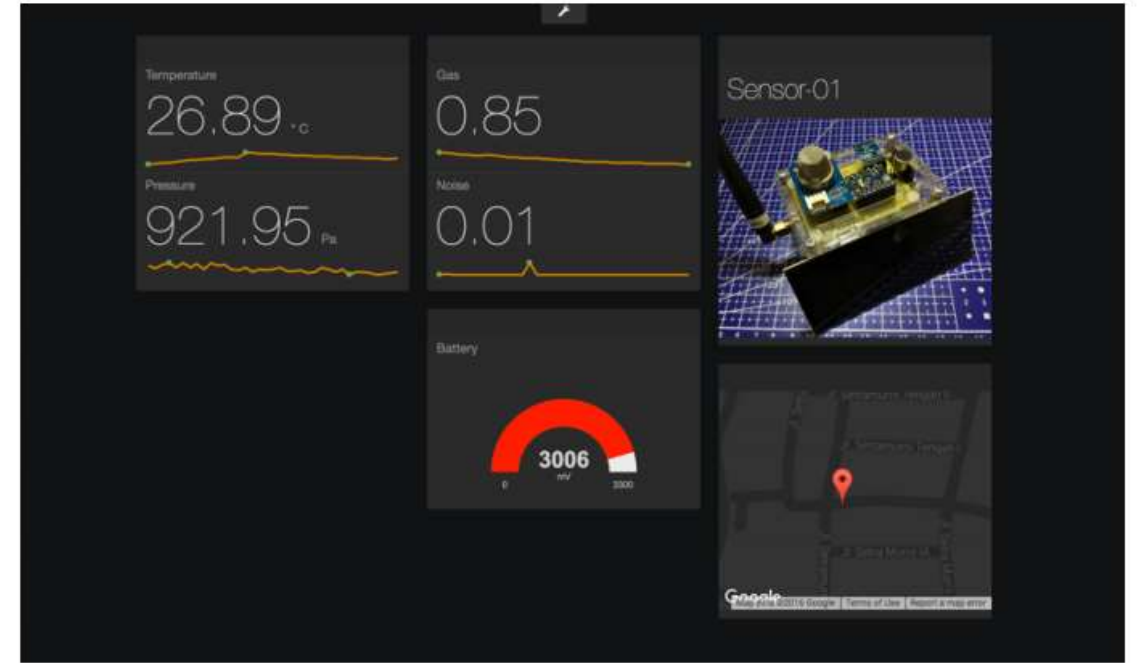
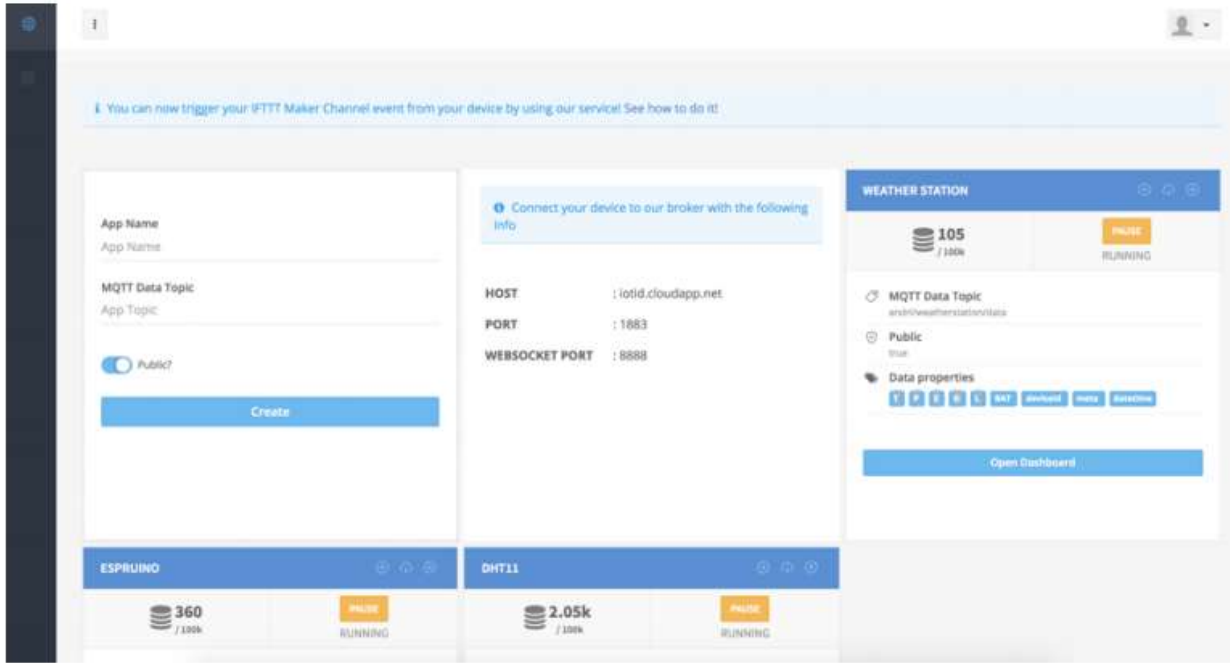
IoT Clouds

IoT Cloud Providers



and a whole lot more...

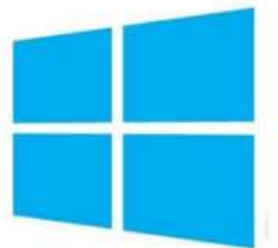
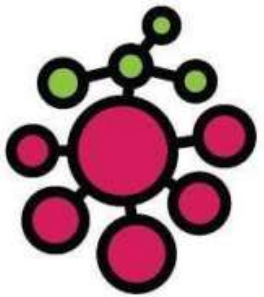
Special Mention



[Cloud.makestro.com](https://cloud.makestro.com)

Operating System

OS for IoT



Communication Protocols

Protocols for IoT

http://



Websockets

CoAP



Protocols Comparison

<i>Protocol</i>	<i>Transport</i>	<i>Messaging</i>	<i>2G,3G,4G (1000's)</i>	<i>LowPower and Lossy (1000's)</i>	<i>Compute Resources</i>	<i>Security</i>	<i>Success Stories</i>	<i>Arch</i>
Azure-IoT	AMQP or Https/TCP	Rqst/Rspnse	Excellent	Good	10K-100Ks RAM Flash	High- Manditory	Weraables	Client- Server
CoAP	UDP	Rqst/Rspnse	Excellent	Excellent	10Ks/RAM Flash	Medium - Optional	Utility field area ntwks	Tree
Continua HDP	UDP	Pub/Subsrb Rqst/Rspnse	Fair	Fair	10Ks/RAM Flash	None	Medical	Star
DDS	UDP	Pub/Subsrb Rqst/Rspnse	Fair	Poor	100Ks/RAM Flash +++	High- Optional	Military, Industrial	Bus
DPWS	TCP		Good	Fair	100Ks/RAM Flash ++	High- Optional	Web Servers	Client Server
HTTP/ REST	TCP	Rqst/Rspnse	Excellent	Fair	10Ks/RAM Flash	Low- Optional	Smart Energy Phase 2	Client Server
MQTT & MQTT- SN/S	TCP	Pub/Subsrb Rqst/Rspnse	Excellent	Good	10Ks/RAM Flash	Medium - Optional	IoT Msging	Tree
SNMP	UDP	Rqst/Response	Excellent	Fair	10Ks/RAM Flash	High- Optional	Network Monitoring	Client- Server
Thread	UDP	Rqst/Rspnse	Excellent	Excellent	10Ks/RAM Flash	High- Manditory	Nest?	Mesh
UPnP	UDP	Pub/Subsrb Rqst/Rspnse	Excellent	Good	10Ks/RAM Flash	None	Consumer	P2P Client Server
XMPP	TCP	Pub/Subsrb Rqst/Rspnse	Excellent	Fair	10Ks/RAM Flash	High- Manditory	Rmt Mgmt White Gds	Client Server
ZeroMQ	UDP	Pub/Subsrb Rqst/Rspnse	Fair	Fair	10Ks/RAM Flash	High- Optional	CERN	P2P

Demo Time !!

Demo 1:
Create your own camera

Demo 2:

Create Game Arcade

Demo 3:

Remote Monitoring using LoRa

Demo 4:

Create Shell Based Operating Environment

Demo 5:

Door Lock with Face Recognition

Demo 6:

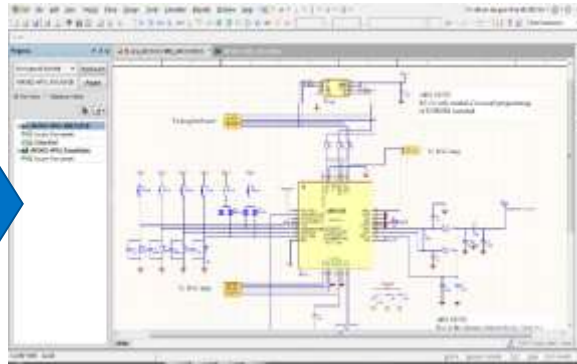
Create your RC Car

Demo 7: Create Smart Assistant

Prototype to production



Create your
Prototype



Design your own
circuit with hardware
consultant

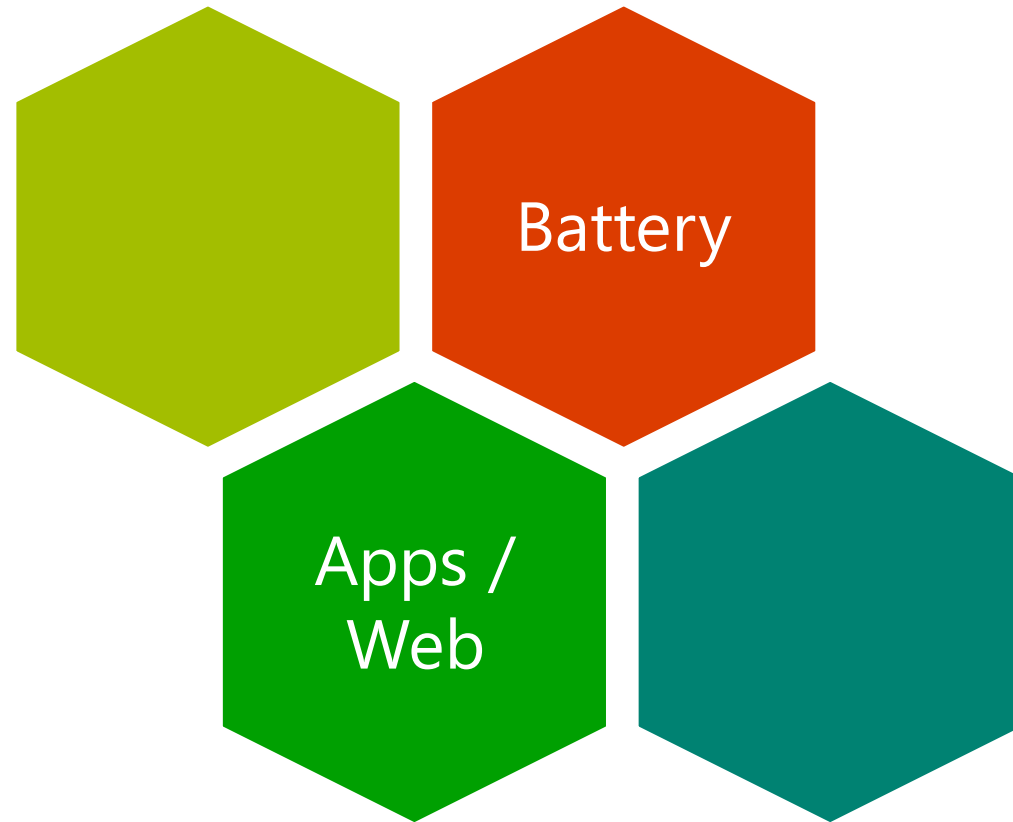


Design your
case



Send to
Manufacture

BIG IoT Challenges



Technology Singularity

It's possible because...

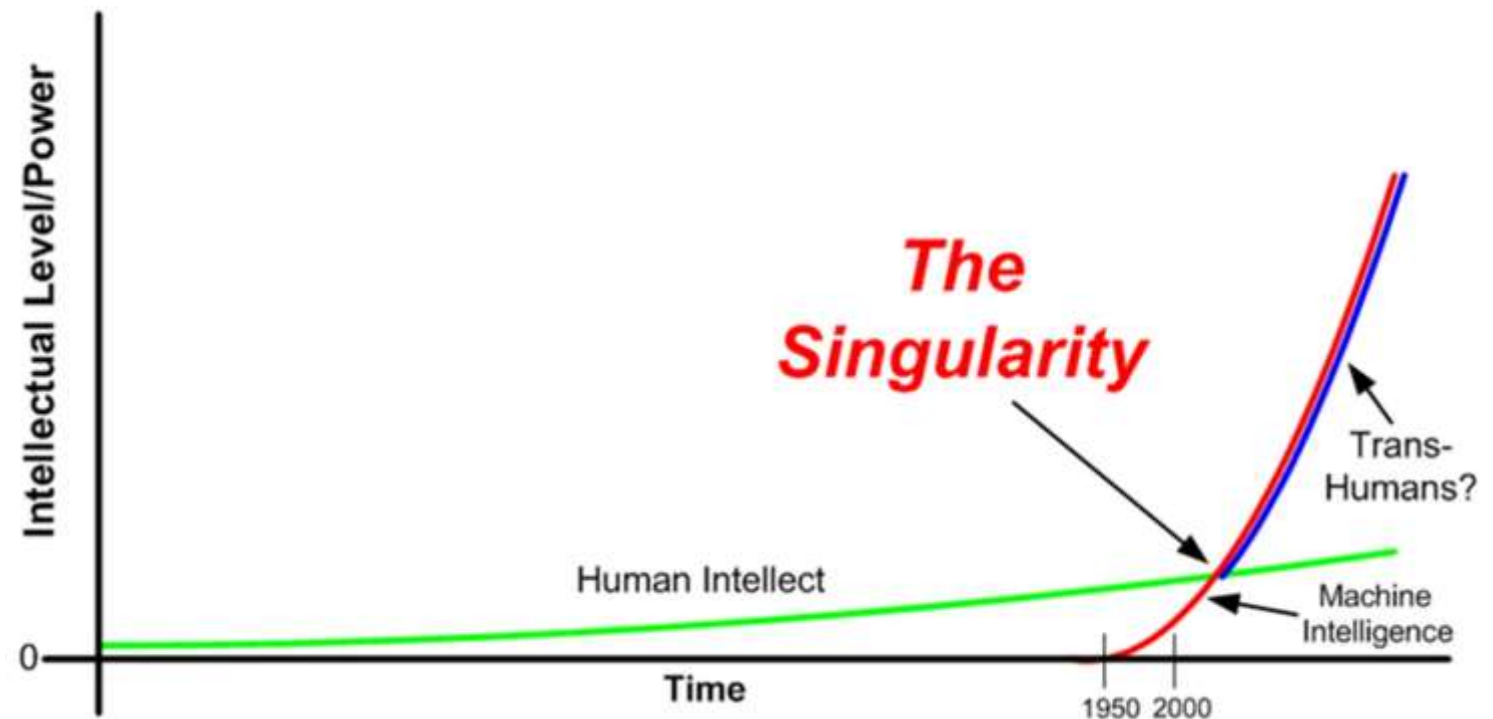
Data
Everywhere

All Connected
because of Web

Well Organized
Data and API

Faster
Processing

2045



* https://en.wikipedia.org/wiki/Predictions_made_by_Ray_Kurzweil

Start Making Now

The Internet of Things starts with **your things**

- ▶ Build on the infrastructure you already have
- ▶ Create your own device, or add more devices to the ones you already own
- ▶ Get more from the data that already exists

Start realizing the potential of the Internet of Your Things.



THANK YOU

See you in another chapter...

Please visit our page:

<https://www.facebook.com/netgadgeteerindonesia>

And share your ideas and awesome 'things' to us...