



KENYA RED CROSS AMBULANCE SERVICE

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Emergency Plus Medical Services Ltd

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time is life

**“Healthy citizens are the
greatest asset any
country can have”**

~

Winston Churchill



Kenya Red Cross Society (KRCS)

The KRCS is a Humanitarian organization that was established on 21st December 1965, through an Act of Parliament. It currently operates through a network of 64 Branches and over 70,000 volunteers countrywide. The KRCS aims at alleviating human suffering in all its forms. It is from this background that Emergency Plus Medical Services was created on 23rd March 2010.



Emergency Plus Medical Services (E-PLUS)

Emergency Plus Medical Services is a company fully owned by the Kenya Red Cross Society, whose core business is the provision of Pre-Hospital emergency medical services. In its 4 years of existence, E-Plus has been providing Pre-Hospital medical care and transportation of patients with illnesses and injuries on a Commercial basis as well as under **Corporate Social Responsibility**, in fulfillment of the mission and mandate of The Kenya Red Cross Society.

..background information / Introduction of E-PLUS

E-PLUS has endeared itself to Kenyans due to its superior equipment, highly qualified personnel and fast response to all emergencies. Its membership is affordable and comprises learning institutions, hospitals, oil prospectors, transportation companies, banks and small and medium enterprises among others.

In the recent past, E-Plus has carried out timely rescues of victims of road accidents, collapsed buildings, bomb blasts, grenade attacks, fires, mudslides, tribal clashes, riots and other natural or man made calamities countrywide, from its network of strategically located ambulance bases spread out across the country. E-Plus is the preferred Emergency Ambulance Rescue service in Kenya.

Our Vision



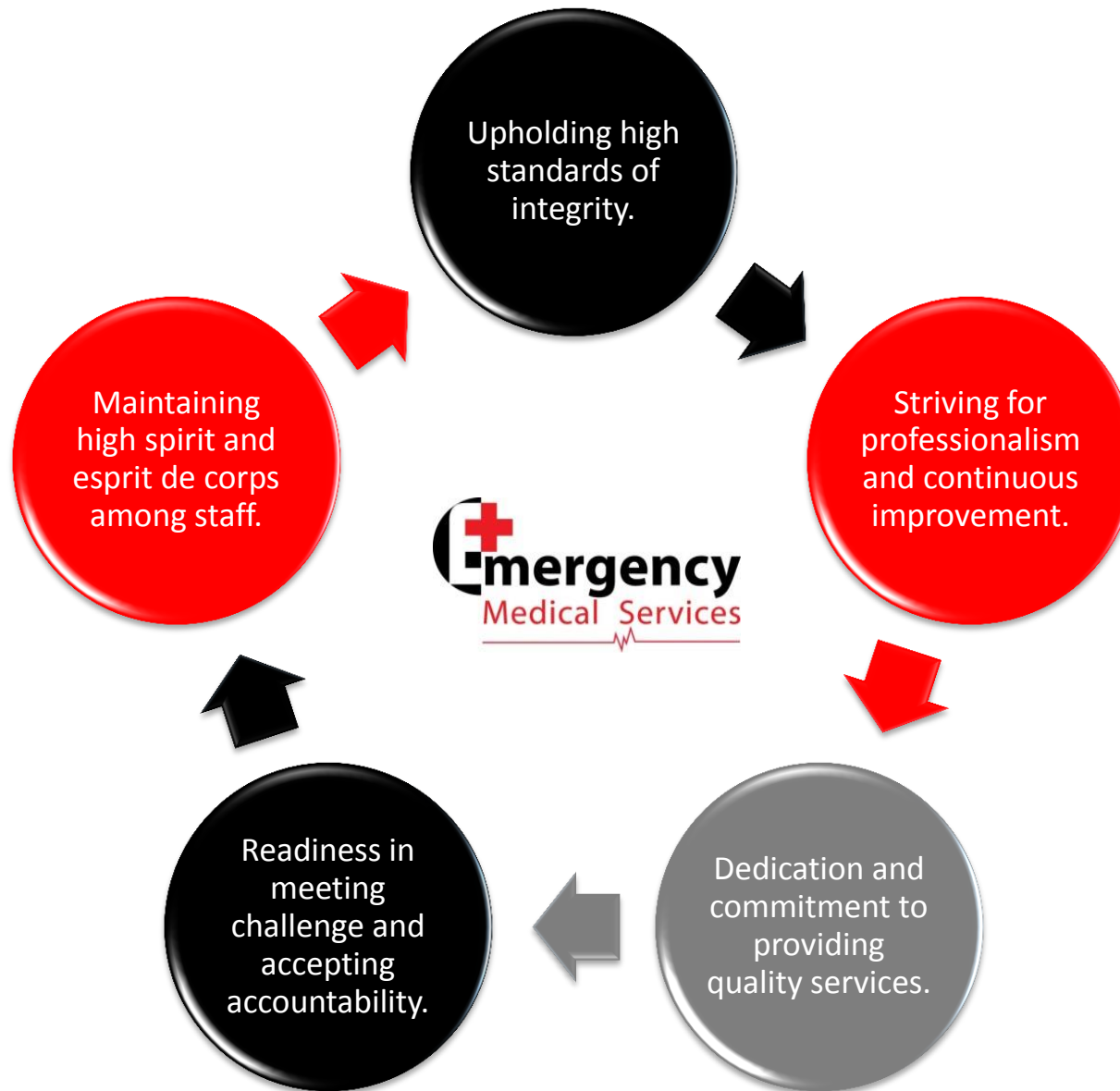
To be the preferred leading emergency ambulance response and Pre-Hospital care provider in Kenya.

Our Mission

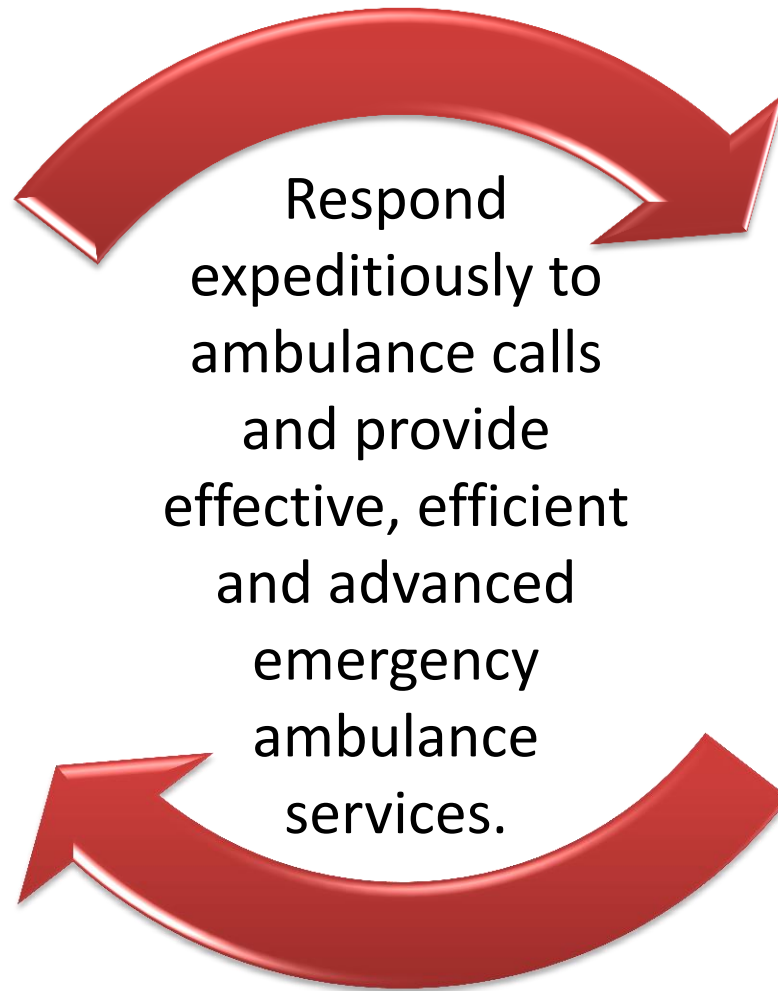


We respond to medical emergencies professionally within the golden hour to all those in need, and offer life saving training with a view to empowering the public to handle emergencies safely.

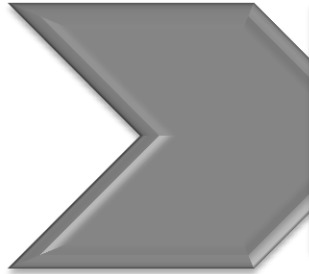
Our Values



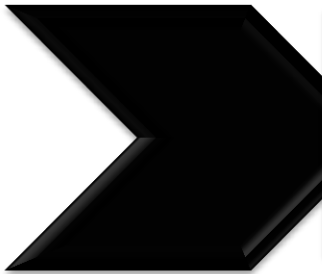
Our Core Function



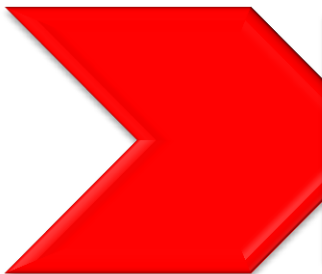
Our Services



- Stand By Ambulance for events.
- Long term contracting for special projects.



- Field support and escort.
- Inter-Hospital transfers.



- Long distance transfer of patients.
- Paramedic training & certification.
- Sale of certified First Aid Kits.

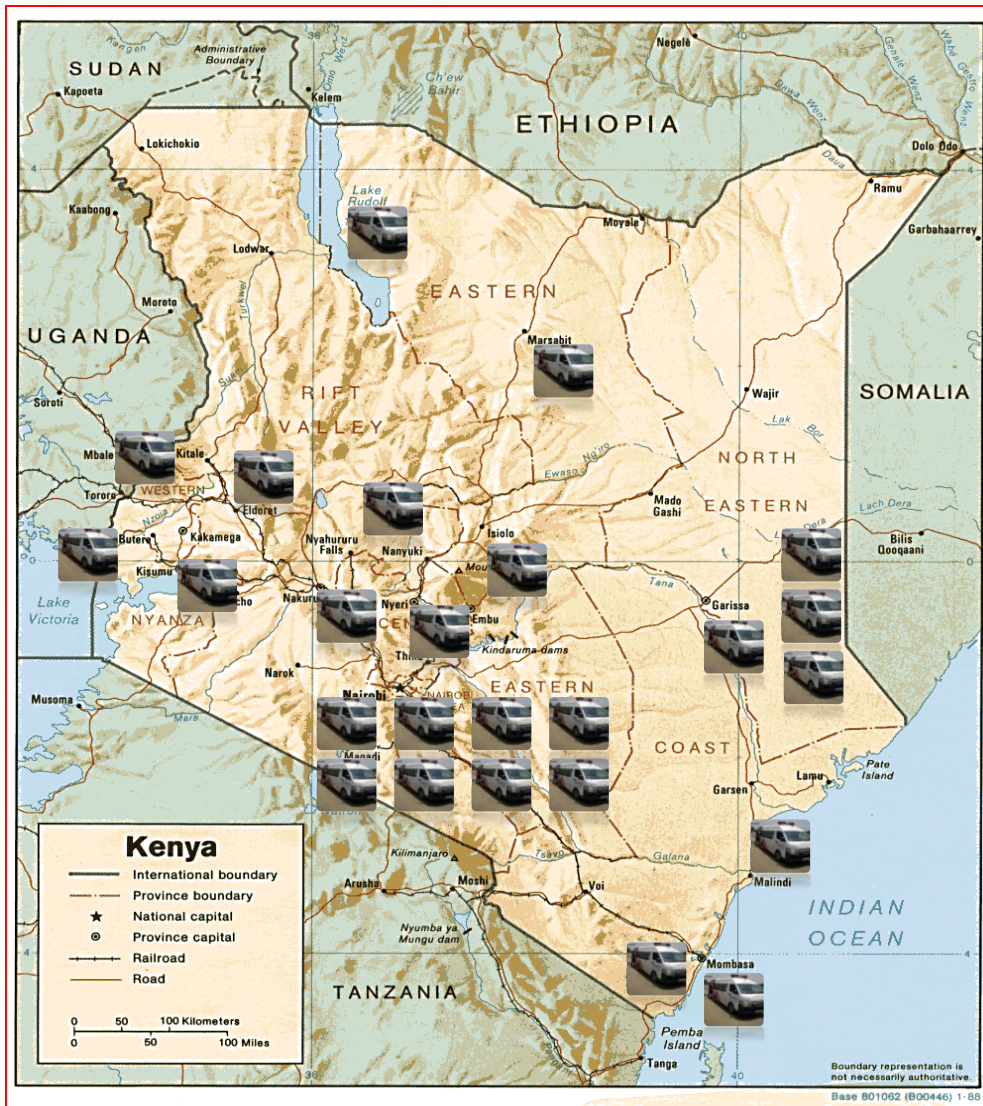
Our Capacity



- Employs over 120 fulltime EMT's and Paramedics.
- Operates a fleet of 53 ambulances, and growing.
- Maintains 12 ambulance bases throughout the country, including all the leading towns.
- Responds to over 10,000 emergencies annually.



Our Ambulance Locations



E-Plus has a fleet of 53 ambulances spread out in 12 bases. We are affiliated to the IFRC fleet management based in Dubai, UAE

Types of Ambulances and their Features

ADVANCED LIFE SUPPORT AMBULANCE (ALS)

Equipment :

- Mechanical Ventilator
- Portable & piped oxygen cylinder
- Pulse Oxymeter
- Cardiac Monitor
- Automated External Defibrillators (AED)
- Glucometer
- Electrical suction machine
- Kendrick Extrication Device (KED)
- Sager Splint
- Resuscitation drugs
- Trauma bag

..types of Ambulances and their Features

BASIC LIFE SUPPORT AMBULANCES (BLS)

Equipment:

- Manual bugging (ambu bug)
- Portable & Piped Oxygen system
- Automated External Defibrillators (AED)
- Glucometer
- Electrical suction machine
- Kendrick Extrication Device (KED)
- Cervical collars
- Wooden Splints
- Spinal board/scoop
- Trauma Bag

Types of Ambulances and their Features

High Roof Hiace



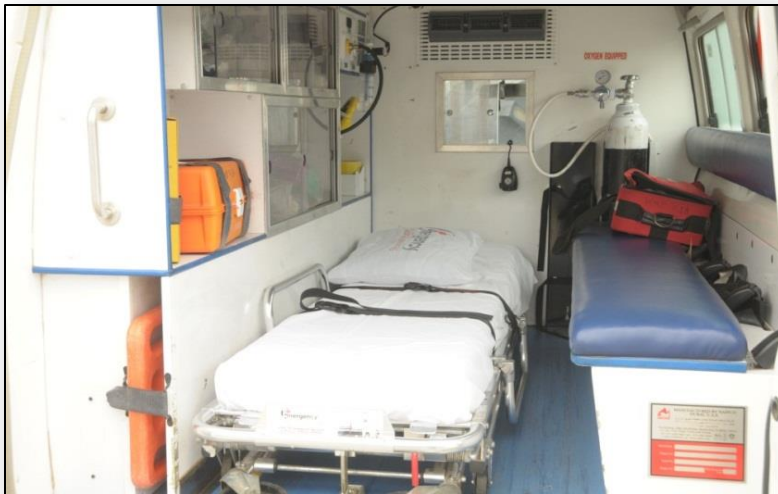
- E-PLUS Ambulances are imported from IFRC through Dubai already custom made as Advanced Medical Ambulance units.
- Our ambulances have advanced life saving equipment equivalent to the intensive care unit (ICU).
- Our ambulances are manned by EMT's and Paramedics who are trained and qualified in Pre-Hospital Critical Care.
- E-plus has the largest fleet of advance care ambulances spread across the country

Types of Ambulances and their Features

Land Cruiser



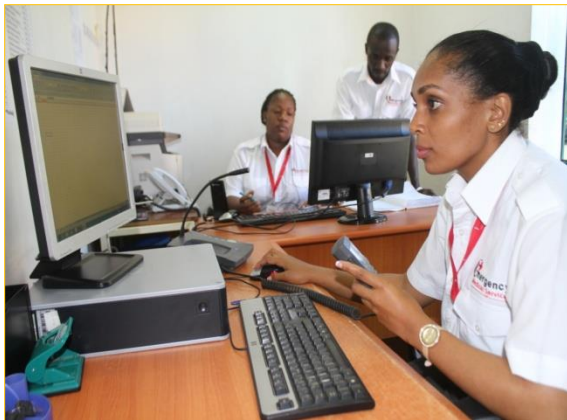
- The ambulance Patient Compartment is fully air-conditioned.
- The ambulance fleet has 43 (4X4)Toyota Land cruisers
- All our ambulances are fully Tropicalized for the Kenyan terrain.
- Our ambulances are mounted with both HF and VHF radios.
- Our 4x4 ambulances are fixed with a winch for towing



Our Communication Capabilities



Our medical Dispatch centre operates 24/7. On average, we receive over 600 calls per day.



- E-Plus ambulances are mounted with VHF and HF radios.
- E-Plus has a 24 hour operational Emergency Operations Center (EOC), with an active toll free line for emergency calls **(1199)**
- GPS Tracking System is installed in all E-Plus ambulances countrywide
- E-Plus works through a network of 64 branches spread out across the country that receive and respond to disasters.

Our Staff Capabilities

E-Plus currently has the largest number of personnel qualified and experienced in Pre-Hospital care in Kenya.

Paramedics all trained and skilled in the following:

- Advanced Cardiac Life Support
- Advanced Trauma Life Support
- Pediatric Advanced Life Support
- Critical Care nursing (ICU)
- Accident & Emergency
- Disaster management
- Incident Command System
- Emergency Medical Dispatcher (EMD)



Our Staff Capabilities

The EMTs are skilled in the following:

- Trauma Management
- Incident Command System
- Intravenous cannulation
- Emergency Vehicle Operations & Safety Course
- Emergency medical dispatch
- HIV & AIDS Testing and Counseling
- Basic Life Support



Our Rescue Statistics

- We respond to an average of 650 emergency calls per month country wide
- We have slightly above 120 medical staff
- Our average response time is 15 minutes
- The Emergency Medical Dispatch receives about 600 calls in 24hrs
- 10% of our emergency calls are free to the public and mostly accident cases
- About 40% of our monthly calls are trauma related
- We do 90% of Hospital transfers per month
- On average we handle 33% of maternity cases every monthly



Time is life