

Tailwind Color System (Light + Dark Mode)

■ Brand Color System (Light + Dark Mode)

1. Primary (Deep Navy Blue: rgb(47, 78, 118))

- Light mode: Headers, navbars, buttons, strong text accents
- Dark mode: Lighter grayish-blue for readability

Class:

bg-[rgb(47,78,118)] text-white

dark:bg-[rgb(28,41,61)] dark:text-[rgb(220,230,240)]

2. Accent (Rich Purple: rgb(106, 27, 154))

- Light mode: Call-to-action buttons, highlights, section titles
- Dark mode: Softer purple to avoid eye strain

Class:

bg-[rgb(106,27,154)] text-white

dark:bg-[rgb(150,70,200)] dark:text-[rgb(240,230,250)]

3. Neutral Background (Soft Gray: #f7f7f7)

- Light mode: Section backgrounds
- Dark mode: Very dark gray

Class:

bg-[#f7f7f7] text-[rgb(40,40,40)]

dark:bg-[rgb(20,20,25)] dark:text-[rgb(220,220,220)]

4. Text Colors

- Light mode:

Main text: text-[rgb(40,40,40)]

Secondary text: text-[rgb(90,90,90)]

- Dark mode:

Main text: dark:text-[rgb(220,220,220)]

Secondary text: dark:text-[rgb(160,160,160)]

5. Interactive States

Example Buttons:

Primary Navy:

```
<button class="bg-[rgb(47,78,118)] text-white px-4 py-2 rounded-lg
            hover:bg-[rgb(30,60,100)]
            dark:bg-[rgb(28,41,61)] dark: hover:bg-[rgb(20,30,50)]">
  Contact Us
</button>
```

Accent Purple:

```
<button class="bg-[rgb(106,27,154)] text-white px-4 py-2 rounded-lg
            hover:bg-[rgb(90,20,130)]
            dark:bg-[rgb(150,70,200)] dark: hover:bg-[rgb(120,50,160)]">
  Get Started
</button>
```

■ Visual Strategy for Professional Look

- Navbar: Navy background, white text
- Buttons: Purple accent for CTAs, navy for secondary actions
- Background: Mostly white/light-gray sections (#f7f7f7), alternating dark sections in dark mode
- Headings: Bold navy in light mode, soft gray-blue in dark mode
- Links: Purple accent with hover underline

■ This setup will:

- Keep professional trust (navy)
- Add creative flair (purple)
- Stay clean and minimal (gray backgrounds, good text contrast)
- Work seamlessly with dark mode