Pastry Fairies
Style Guide

My idea is to create some profile-like pages (most likely for computers mainly) like MySpace profiles or inspired by older chat room websites. These pages will consist of 5 to maybe 8 pages of the home page, the character introduction page, the about the character pages, and maybe another page dedicated to a map (this will somehow be interactable???).

Fonts

Snell Roundhand Regular
Snell Roundhand Bold
Snell Roundhand Black

Palatino Regular
Palatino Italic
Palatino Bold
Palatino Bold Italic

The fonts I've chosen were ones that looked most similar to my original idea, where the header/title was a cursive font, and the rest of the text was some kind of serif; I ended up choosing fonts that were safe for html mainly because I didn't want to have to go through the trouble of coding in a new font. I chose Snell Roundhand for the header/title font and Palatino for the rest of the text.

Colors

Each character will have their own specific color which will be the background color, and an accent color or two. I'm not sure how many details I'll be able to code in or if I'll be able to, but I think I'll mostly be illustrating the extra cute details that make a profile unique, which will be a part of one image just so I don't struggle too much while putting the whole page together.

Cassy will have yellow as her main color, Kiki's is light blue, Poppy's is pink, Lottie's is a light brown, and Chobi's is light purple. These colors mainly correspond to the colors of their wings, which also relate to either their environment or their food color.

As for the other pages, I've decided to do some research into common bakery/cafe used colors and chose the best ones out of them that I thought looked best with the character's main colors.

Characters

Cassy	Kiki	Poppy	Chobi	Lottie
#ffea9f	#e1f4fd	#fad1e3	#d7b9d8	#d0a37a

Main

#533833	#9c634f	#b29289	#f0d7a7	#f4ede7

Icons

Icons will slightly reflect the fantasy aspect of the characters being little fairies and stereotypical fairies live in forests/trees. The X will have a vine, the - will represent a sprinkle (because they're food) and the   will include a little heart inside because the characters are supposed to bring love/happiness.
Each page will either have dashed outlines or solid depending on if the content is an image of character or bio stuff (as shown on my wireframes).

Each profile page will also have a small illustration of what their environment looks like (illustrated by me) near the bottom probably. I also kinda want the cursor to leave sparkle trails behind it? Big maybe.