

12 January 2011

To whom it may concern,

REFERENCE FOR MARIZA LANGE

It is my great pleasure to write a letter of reference for Mariza Lange, whom has been employed by Smokejumpers Advertising since October 2006, in the position of Client Liaison Manager.

It is not often that a person is able to combine a task-driven focus with a warm, people-orientated approach. And yet, this is probably what makes Mariza such an exceptional colleague and manager.

In terms of work performance Mariza has, in the more than four years I've worked closely with her, never failed to act with the utmost professionalism. The nature of her work (being in the advertising industry) has always implied quick turnaround and pressured deadlines – yet she has never failed the company or a client. She has shown herself to be multi-skilled and always ready to learn and master something new.

Mariza is proactive and solution-orientated by nature. Most of all, she is driven by an inner motivation of 'doing the right thing at the right time'. This is something I consider one of her most distinguishing and exceptional traits, because the average employee only moves according to external drivers of motivation.

As outstanding as she is with her work, it is perhaps Mariza's personality that truly sets her apart. I've been privy to a number of times when she could rightfully have placed the blame at the door of another department. Yet she shouldered it with an attitude of 'the buck stops with me'. She is enduringly loyal to clients, colleagues and her employers, and treats everyone with a deep respect, regardless of differences.

In all my years in this industry, I have never known an employee to be more giving and more professional than Mariza. She truly set the standard in our company and it is with great regret, but also with our warmest blessings and well wishes, that we will be saying goodbye to her.

Yours sincerely,



Sandra Maranta-Pretorius
Managing Director

tel. 086 111 5168 • www.smokejumpers.co.za

