

# Match-Making

# Security

# Customer base

# "Date Ideas"

# Profile

**Interest based**

Educational tips  
("Don't meet  
someone you don't  
trust, bring a friend,  
etc.)

**All ages,  
looking to  
make new  
friends**

Finds  
concerts/events/deals  
going on nearby

**Create a  
bio, age,  
hobbies**

**Proximity based**

**Include a 911  
emergency  
call button  
within the  
app.**

Verify your  
account, proof  
of identity  
(drivers  
licenses,  
student ID)

**Students  
at a new  
school**

Have low-cost "date"  
ideas (at home  
movie night,  
personal talent  
show, etc.)

**Have pictures  
of yourself (if  
you want)**

**Age based**

Enable some kind of  
emergency  
response feature  
(For Example: an  
alarm will go off in  
30 minutes, if not  
silenced call the  
police)

The option to  
block or  
report  
someone

**Split by male,  
female, other,  
and prefer not  
to answer**

**Generates  
"date" ideas  
based on the  
user's  
interests.**

Concerts

**Include  
interests  
and major**

**School/Campus  
based**

**Add a captcha  
test so people  
do not create  
bot accounts**

Your friend or  
people you  
trust can see  
your location  
when on  
"dates"

**People  
with  
niche  
interests**

**Friends to do  
outdoor  
activities  
(sports, hikes,  
swimming)**

Intramurals  
Sports

**Location**

**"Date"  
preferences**

Match-Making

**Major based**

Option to not include people who smoke, drink, etc

App Layout

people who want to be friends with you

**New people section**

Section that lists events going on in the area

**Your friends**

Your profile so you can edit/update it

Enable feature that only shows photos if the user approves or after the other person has already indicated interest

Have a "Favorite" option for user to like and save friends they match with.

Security

**Two-Step Verification**

**Filter users by age**

Customer Base

**Individuals who have recently moved to a new area**

**People who work/do school from home**

**Outgoing people who just want more friends**

"Date Ideas"

**"Double date" feature**

**Enable a romantic date feature**