

# Cloud Computing: Concepts, Models & Advantages

An Introduction to the Future of IT Infrastructure

Your Name | Date | Organization

## **What is Cloud Computing?**

- On-demand delivery of computing services over the internet
- Key services: Storage, Servers, Databases, Networking, Software
- Analogy: Renting utilities instead of owning infrastructure

# Evolution of Computing

- On-Premises -> Virtualization -> Cloud -> Serverless
- Transition from hardware to scalable cloud services

# Cloud Service Models

1. IaaS - Infrastructure as a Service (e.g., AWS EC2)
2. PaaS - Platform as a Service (e.g., Google App Engine)
3. SaaS - Software as a Service (e.g., Gmail, Dropbox)

## **Cloud Deployment Models**

- Public Cloud: Shared infrastructure (AWS, GCP)
- Private Cloud: Dedicated to one organization
- Hybrid Cloud: Mix of public and private
- Multi-Cloud: Using multiple providers

## **Benefits of Cloud Computing**

- Cost-effective
- Scalable
- High availability
- Fast deployment
- Global accessibility
- Security and compliance

## **Key Technologies**

- Virtualization
- Containers & Kubernetes
- Serverless Computing
- Edge Computing

# Cloud Security Essentials

- Identity & Access Management (IAM)
- Encryption
- Network security
- Compliance: GDPR, HIPAA, etc.



## **Real-World Use Cases**

- Netflix: Global streaming using AWS
- Airbnb: Scalable web apps
- Startups: Rapid app deployment using cloud

## **Challenges & Considerations**

- Data privacy
- Downtime risks
- Vendor lock-in
- Cost management

## **Future Trends**

- AI & ML in the cloud
- Green computing
- Quantum cloud computing
- Multi-cloud management tools

## Summary

- Cloud is transforming IT
- Offers agility, innovation, and scale
- Essential for digital transformation

**Q&A**

Any questions?