


```
ratings_data.columns = ['userid', 'productId', 'ratings', 'timestamp']
```

```
ratings_data.head()
```

```
↵
```

	userid	productId	ratings	timestamp
0	A2CX7LUOHB2NDG	0321732944	5.0	1341100800
1	A2NWSAGRHC8P8N5	0439886341	1.0	1367193600
2	A2WNBOD3WNDNKT	0439886341	3.0	1374451200
3	A1GI0U4ZRJA8WN	0439886341	1.0	1334707200
4	A1QGNMC6O1VW39	0511189877	5.0	1397433600

```
ratings_data.shape
```

```
↵ (7824481, 4)
```

```
print('#ratings %d' % len(ratings_data.index))
```

```
↵ #ratings 7824481
```

```
print('total unique users %d' % len(ratings_data['userid'].unique()))
```

```
↵ total unique users 4201696
```

```
# 5 point summary of ratings
```

```
print('min: %.1f' % np.min(ratings_data.ratings))
print('25 percentile: %.1f' % np.percentile(ratings_data.ratings, 25))
print('median: %.1f' % np.median(ratings_data['ratings']))
print('75 percentile: %.1f' % np.percentile(ratings_data.ratings, 75))
print('max: %.1f' % np.max(ratings_data.ratings))
```

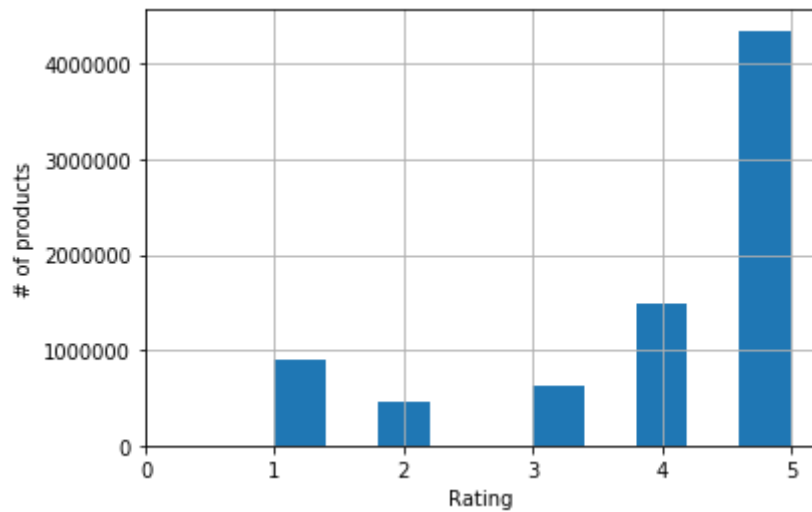
```
↵ min: 1.0
    25 percentile: 3.0
```

Saved successfully!



```
%matplotlib inline
import matplotlib.pyplot as plt
plt.hist(ratings_data.ratings)
plt.xticks([0, 1.0, 2.0, 3.0, 4.0, 5.0])
plt.xlabel('Rating')
plt.ylabel('# of products')
plt.grid()
plt.show()
```

```
↵
```



```
ratings_data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7824481 entries, 0 to 7824480
Data columns (total 4 columns):
userid      object
productId   object
ratings     float64
timestamp   int64
dtypes: float64(1), int64(1), object(2)
memory usage: 238.8+ MB
```

```
ratings_data.describe().transpose()
```

```
count      mean      std      min      25%      5
ratings  7824481.0  4.012337e+00  1.380910e+00      1.0  3.000000e+00  5.000000e+
timestamp 7824481.0  1.338178e+09  6.900426e+07  912729600.0  1.315354e+09  1.361059e+
```

```
ratings_data.isnull().values.any()
```

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```
ratings_data = ratings_data.drop('timestamp',axis=1)
```

```
# Users with max no of purchases
```

```
ratings_data["userid"].value_counts().head()
```

```
A5JLAU2ARJ0B0    520
ADLVFFE4VBT8     501
A30XHLG6DIBRW8   498
A6FIAB28IS79     431
A680RUE1FD08B    406
Name: userid, dtype: int64
```

```
ratings_data.groupby('productId')['ratings'].mean().head()
```

```
↳ productId
0321732944    5.000000
0439886341    1.666667
0511189877    4.500000
0528881469    2.851852
0558835155    3.000000
Name: ratings, dtype: float64
```

```
ratings_data.groupby('productId')['ratings'].mean().sort_values(ascending=False).head()
```

```
↳ productId
BT008V9J9U    5.0
B0058PRC0S    5.0
B0058ORBFU    5.0
B00580Q9Q2    5.0
B00580KSMS    5.0
Name: ratings, dtype: float64
```

```
ratings_data.groupby('productId')['ratings'].count().sort_values(ascending=False).head()
```

```
↳ productId
B0074BW614    18244
B00DR0PDNE    16454
B007WTAJTO    14172
B0019EHU8G    12285
B006GW05WK    12226
Name: ratings, dtype: int64
```

```
#Build Popularity Recommender model.
```

```
ratings_mean_count = pd.DataFrame(ratings_data.groupby('productId')['ratings'].mean())
```

```
ratings_mean_count
```

```
↳
```

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ratings	
productId	
0321732944	5.000000
0439886341	1.666667
0511189877	4.500000
0528881469	2.851852
0558835155	3.000000
...	...
BT008G3W52	5.000000
BT008SXQ4C	1.000000
BT008T2BGK	5.000000
BT008UKTMW	4.000000
BT008V9J9U	5.000000

476001 rows × 1 columns

ratings_data

	userid	productId	ratings
0	A2CX7LUOHB2NDG	0321732944	5.0
1	A2NWSAGRHC8N5	0439886341	1.0
2	A2WNBOD3WNDNKT	0439886341	3.0
3	A1GI0U4ZRJA8WN	0439886341	1.0
4	A1QGNMC6O1VW39	0511189877	5.0
...
7824477	A322MDK0M89RHN	BT008UKTMW	5.0
7824478	A1MH90R0ADMIK0	BT008UKTMW	4.0
7824479	A10M2KEFPEQDHN	BT008UKTMW	4.0
7824480	A2G81TMIOIDEQQ	BT008V9J9U	5.0

7824481 rows × 3 columns

```
#Making Data Sparser
user_counts= ratings_data['userid'].value_counts()
user_counts.head()
```



```
A5JLAU2ARJ0BO    520
ADLVFFE4VBT8      501
A3OXHLG6DIBRW8    498
A6FIAB28IS79      431
A680RUE1FD08B     406
Name: userid, dtype: int64
```

```
ratings_data.shape
```

```
↳ (7824481, 3)
```

```
ratings_new=ratings_data[ratings_data['userid'].isin(user_counts[user_counts >=50].index)]
ratings_new.head()
```

```
↳
```

	userid	productId	ratings
93	A3BY5KCNQZXV5U	0594451647	5.0
117	AT09WGFUM934H	0594481813	3.0
176	A32HSNCNPRUMTR	0970407998	1.0
177	A17HMM1M7T9PJ1	0970407998	4.0
491	A3CLWR1UUZT6TG	0972683275	5.0

```
ratings_new.shape
```

```
↳ (125871, 3)
```

```
ratings_new1 = ratings_new.sample(frac=0.1, random_state=1)
ratings_new1.shape
```

```
↳ (12587, 3)
```

```
from surprise import KNNWithMeans
from surprise import accuracy
```

```
train_test_split
```

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```
reader = Reader(rating_scale=(1, 5))
data = Dataset.load_from_df(ratings_new1[['userid', 'productId', 'ratings']], reader)
data
```

```
↳ <surprise.dataset.DatasetAutoFolds at 0x7f39d6da2a58>
```

```
# Split data to train and test
from surprise.model_selection import train_test_split
trainset, testset = train_test_split(data, test_size=.30, random_state=123)
```

```
# Build Collaborative Filtering model.
user_records = trainset.ur
type(user_records)
for keys in user_records.keys():
    print(keys)
```

```
print(keys)
```



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