



NAVI KATZ

PITCH DECK

GAMEFI MARKET

Since the launch of the Ethereum-based blockchain game, CryptoKitties in 2017, the decentralized gaming industry has exploded in growth. The industry shows strong signs of growing into a trillion-dollar market over the next decade. It is labeled GameFi for its utility and financial incentives, the market allows players to play to earn, giving them a passive income while enjoying the games. GameFi is a portmanteau of “Game” and “Finance.” It describes the gamification of financial systems to create profit from playing play-to-earn crypto games. Titles like Axie Infinity and its more than \$1 billion in total in-game asset sales have piqued the traditional gaming industry's interest. In fact, in a study carried out by market research firm Opinium, 58% of 197 video-game developers surveyed in the U.S. and U.K. revealed they were starting to use blockchain technology in their games, with 47% adding they are incorporating NFTs.

The emergence of GameFi allows players to:

- Take ownership of game assets through NFTs and tokens.
- Use NFTs as a tool for liquidity mining.
- Make assets liquid through DeFi.



GameFi Key Stats

In 2021, the financialization of GameFi is over \$175 billion.

The GameFi industry has nearly 3 billion players around the world (up 5.3%). NFT market explodes in 2021 with 10.7 billion USD Transaction Volume in Q3 (According to DappRadar).

By 2023, it is predicted to surpass 200 billion USD, more than 7 times higher than the music market. (According to Newszoo).

Market Research

The Top 5 GameFi Games, in terms of market capitalization, according to CoinGecko, were:

Axie Infinity:

With a unique economic model, providing liquidity based on rarity, it was the first game that started exploding and made GameFi popular.

Market Capitalization: \$5,271,420,788



Gala:

The decentralized Gala games and NFT ecosystem gives players and node owners the control they deserve via DAOs system.

Market Capitalization: \$2,624,617,810

**Enjin:**

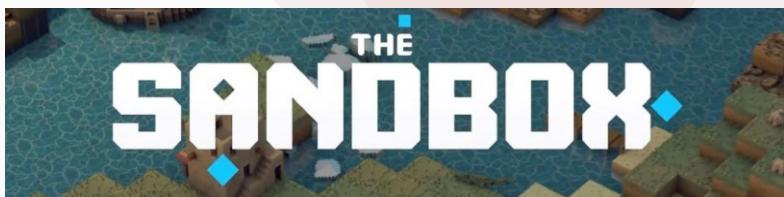
On Enjin user get unique game forging APIs, users to create and use NFTs to generate new revenue streams, and accelerate their community's growth.

Market Capitalization: \$2,341,555,304

**Sandbox:**

With the Sandbox, you will be able play games and earn rewards, build games, monetize them, create assets, market them.

Market Capitalization: \$4,503,320,158

**DeFi Kingdoms:**

A play-to-earn game based on Harmony, with a variety of functions that allow users to earn while they play and have a great experience.

Market Capitalization: \$1,168,103,361.



WHAT IS NAVI KATZ

Navi Katz is a multichain Metaverse, NFT and GameFi project built on the Celo, Cronos and Fantom blockchain. Navi Katz illustrates the fictional hyper mutated species of Cats and Rats that live on Uchuu. Uchuu is depicted as being located in the habitable zone of the Luyten's Star which is located about 12.2 light-years from Earth. However, the Navi Katz project is built on the premise of an apocalyptic era when the Zandor meteor shower hit Uchuu some 356,076 BC, leading to the annihilation of all but Cats, Rats and Bugs humanoids; with each humanoid group sectored as the Katz of the Navi tribe, the Ratz of the Hutt tribe and the Bugz of the Verpine tribe who became mutants when in contact with the Zandor's elements mixed in Uchuu materials such as the zandora, blood, air, wood, rock, iron, light, ire. In quest of supremacy over the technological Verpine tribe and to possess the Bugz Technokinesis, the Hutt's Tribe's Ratz invaded the Bugz. This is called Zone 516 War and it lead to the annihilation of the Bugz and also the control of the Zandor meteorite elements and powers of the Verpines by the Hutt's Ratz (this power absorption formed the Metal Zandor element of the Ratz). This was the beginning of the Zandor Wars between the Katz of the Navi tribe and the Ratz of the Hutt villain tribe.



Note: Zandor is a fictional meteorite formed in the Balazar Galaxy. In Luyten the meteorites assume different forms and are believed to be the source of Luyten's diverse but immeasurable powers.

ZANDOR ELEMENTARY POWER TABLE



Tribe	Character	Zandor Elements	Super Power
Navi	Katz	Fire Air Lightening Wood Buki Earth Berserk Prime	Fire Manipulation Invincibility Super Speed Healing Weaponry Super Sense and Super Strength Sacrifice Health for Strength and Speed Power Absorption, Invincibility, Fire Manipulation and Super Speed



Note: Zandor is a fictional meteorite formed in the Balazar Galaxy. In Luyten the meteorites assume different forms and are believed to be the source of Luyten's diverse but immeasurable powers.

ZANDOR ELEMENTARY POWER TABLE

Tribe	Character	Zandor Elements	Super Power
 Hutt	Ratz	Kyushu Metal	Power Absorption Metallic Claws and Teeth Technokinesis and Technology Augmentation
 Verpine	Bugz	Iron	Technokinesis and Technology Augmentation



GAME MODES AND TYPES

Game Mode	Features	Participants	Assets	Rewards
Campaign	<p>This is a Katz Player vs AI Ratz multiple difficulty levels game.</p> <p>Players will be expected to use their Katz character to fight and hunt different species and power levels of Ratz.</p>	Anyone can play	Weapons Only	Navi Coins Janus Keys Mystery Boxes
Team Death Match	<p>This is a Katz vs Katz, 5vs5 game</p> <p>This is a team takes it all Team Deathmatch.</p> <p>This is a pre-made match.</p> <p>Each team can only contain 5 Players at a time.</p>	Avatar-To-Play Stake-To-Play	Weapons Super Abilities	Navi Coins Janus Keys Mystery Boxes \$Katz Chests



GAME MODES AND TYPES

Game Mode	Features	Participants	Assets	Rewards
Capture The Ratz	<p>This is a winner Ratz hunting and combat game.</p> <p>Players will be expected to use their Katz character to fight and hunt different species and power levels of Ratz.</p> <p>This is a pre-made match.</p>	<p>Avatar-To-Play</p> <p>Stake-To-Play</p>	<p>Weapons</p> <p>Super Abilities</p>	<p>Navi Coins</p> <p>Janus Keys</p> <p>Mystery Boxes</p> <p>\$Katz Chests</p>
Daily and Weekly Task	<p>This is a daily and weekly task.</p> <p>Players will be expected to complete daily and weekly task.</p>	<p>Anyone Can Play</p> <p>the Single Player</p> <p>Daily and Weekly Task Mode.</p> <p>Only Avatar-To Play and StakeTo-Play gamers can play the multiplayer Daily and Weekly Task Mode.</p>	<p>Weapons</p> <p>Super Abilities</p>	<p>Navi Coins</p> <p>Janus Keys</p> <p>Mystery Boxes</p> <p>\$Katz Chests</p>



Note: The above illustrated will be present on the first game version, future updates will include more game modes and types.

PARTICIPATION

The KatzRatz Game will have 3 participatory modes;

Avatar-To-Play

Player who own any NaviKatz Warriors NFT can use it as a game avatar; partners, team and advisors can also use their limited edition NFTs as a game avatar, they can play with that. The difference with each avatar character is that the super power, attack and defense ability they can wield on the game is dependent on the pendant trait that is associated with their base NFT.

Stake-To-Play

To play gamers can purchase \$Katz token and stake it to get a character card. Character cards will enable gamers to own limited versions of NaviKatz Warriors game characters which can be used as an Avatar; these limited characters will possessing-game super abilities that can be likened to characters owned by the original avatar mode players.

The character card owned by a player will be dependent on the number of \$Katz staked.



Free-To-Play

Gamers can decide to only engage on the free mode. F2P players (players who don't own any NFTs) can also play to earn inside our game. This mode allows all players to pick from a 3 free-mode avatar collection. This free-mode avatar will allow these players to get a default fighter with base stats and a default base tier weapon. The character and weapon picked can be used to battle, winning matches will allow them to win Navi coins to buy in-game accessories and Janus Keys which can be used to unlock \$Katz chests, loot and mystery boxes

To earn more from the game there are a few options irrespective of the participatory mode:

- 1.** You could purchase a \$Katz and use it to buy Navi coins, Janus Keys, weapons, upgrade characters, buy loots and mystery boxes on the in-game marketplace.
- 2.** Use Janus Keys to participate in tournaments, unlock \$Katz chests, loot and mystery boxes.
- 3.** You could purchase Navi coins which allows you to buy weapons, upgrade characters, buy \$Katz chests, loots and mystery boxes on the in-game marketplace.



HOW TO START

- 1.** Starting the game Players will register an account on the game's homepage
(Each IP address can register only one account).
- 2.** Free Mode Players will choose 1 of the 3 free mode characters as their free major avatar per game (Can be changed).
- 3.** Stake-To-Play mode players will have a choice to upload up to 5-character cards on the game. They will be able to use 1 of the 5-character cards as an avatar per game.
- 4.** Avatar-To-Play mode players will have a choice to upload up to 8 NFTs on the game. They will be able to use 1 of the 8 NFTs as an avatar per game.



IN GAME ITEMS

Network

Name

Total Supply

Usecase

Cryptocurrency

Celo
Cronos
Fantom

Katz

1,000,000,000

For staking, farming, payment for items on NFT marketplace, rewards for participating in special events, for providing liquidity on exchanges.

In-Game Token

Navi

Unlimited

Hopping on InGame Market
Reward for capturing Ratz and Fighting.

Keys

Janus

Unlimited

Unlocking Chests, Boxes and Tournaments.



EARN WITH NAVI KATZ

Farming: Earn Katz Token

Staking: Earn Katz Token

Trading: Trading NFTs, Materials, Equipment on Marketplace

Play To Earn: Earn Katz Token



TARGET CUSTOMERS / MARKET SCOPE

Target Customers

Investors, Traders, Gamers, NFT Artist, NFT Collectors, Creator, Entertainers

Age

18 – 50

Gender

65% Male and 35% Female

Market

Worldwide

Type of Game

Combat, Weaponry, Superhero, Cryptocurrency

Interface

Web and Application



MARKETING NETWORK

Partnerships: We will make strategic partnership with 20+ leading global marketing chiefs that will build the project to at least 25K players, 10k holders and combined 50k community members.

KOLs: Our network of crypto KOLs and gamers will contribute to the addition of 100k participants.

AMAs /Audits: At least 25k community members will be added from AMA and Audit actions

Twitter, Telegram, Medium and Discord: 200k community, 50k players.

PROJECT MILESTONE

Phase	Pre-launch	NFT	Token IDO	Marketplace	Game
	Telegram 10k	Telegram 25k,	Telegram 70k	Telegram 100k	Telegram 150k
	Twitter 3k	Twitter 10k,	Twitter 35k	Twitter 60k	Twitter 85k
	Discord 3k	Discord 7k,	Discord 12k	Discord 20k	Discord 30k
	Medium 1k	Medium 2k	Medium 4k	Medium 5k	Medium 7.5k
			Holders: 10,000	2k NRU/month (New registered user)	5k NRU/month (New registered user)
Community	Team 15	Team 15	Team 25	Team 35	Team 50
	Advisors 3	Advisors 3	Advisors 3	Advisors 5	Advisors 5
	Investors 3	Investors 3	Investors 5	Investors 10	Investors 10
	Partners 10	Partners 10	Partners 15	Partners 20	Partners 20
Analytics	Impression 25k	Impression 50k	Impression 200k	Impression 500K	Impression 500K
	Reach 5K	Reach 15K	Reach 50K	Reach 100K	Reach 200K
	Engagements 1k	Engagements 3k	Engagements 10k	Engagements 25k	Engagements 40K

REVENUE SOURCES

In addition to revenue from NFT and token sales, we have other revenue stream from in-game and NFT marketplace activities.

1. All transactions on Market NFT are subject to fees and royalties.
2. All fee for upgrading, trading and unlocking in-game items.

TOKENOMICS

TOKEN INFORMATION

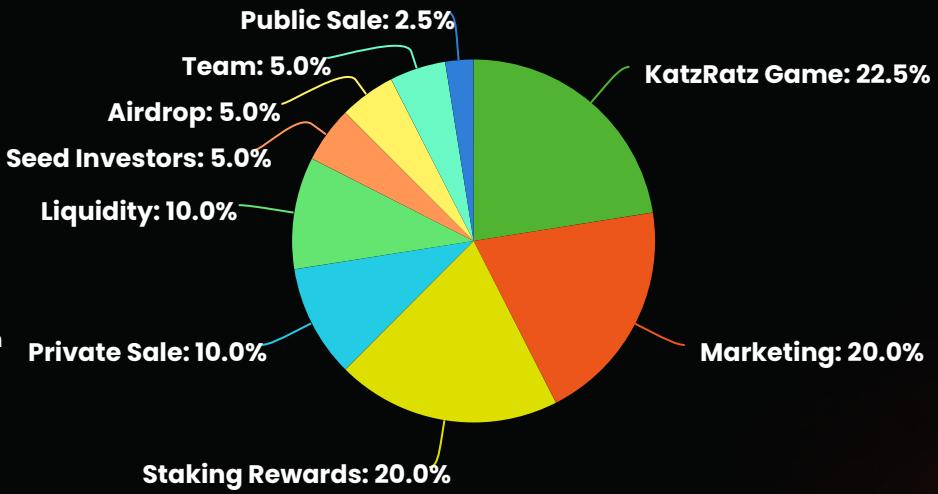


NAME	NaviKatz
SYMBOL	Katz
BLOCKCHAIN	Celo, Cronos, Fantom
TOTAL SUPPLY	1,000,000,000
TOTAL TYPE	Utility
UNIT SUPPLY	Celo: 300,000,000 Cronos: 300,000,000 Fantom: 400,000,000
USECASE	Gaming, Governance, Staking



TOKEN ALLOCATION, PRICING AND SCHEDULE

Allocation	Amount(Katz)	Supply	Price	Locking Schedule
Seed Investors	50,000,000	5%	0.003	10% at TGE, 3 months Cliff, then 24 months linear vesting.
Private Sale	100,000,000	10%	0.0045	10% at TGE, 3 months Cliff, then 18 months linear vesting
Public Sale	25,000,000	2.5%	0.006	20% at TGE, 3 months Cliff, then 10 months linear vesting
Airdrop	50,000,000	5%		20% at TGE, then 4 years annual vesting.
Marketing	200,000,000	20%		1% at TGE, then 99 months linear vesting with a month cliff between each vest.
Team	50,000,000	5%		20% at TGE, 3 months Cliff, then 40 months linear vesting.
Staking Rewards	200,000,000	20%		3 months Cliff before staking launch. No vesting
KatzRatz Game	225,000,000	22.5%		Distributed without cliffs and vest during various KatzRatz gaming activities.
Liquidity	100,000,000	10%		100% at TGE.



NAVI KATZ WARRIORS SUPPLY

NaviKatz Breed	Blockchain	Supply	Private Sale Price	Public Sale Price	Floor Price
Celo Katz	Celo	5000	\$15	\$25	\$50
CroKatz	Cronos	5000	\$15	\$25	\$50
FTMKatz	Fantom	5000	\$15	\$25	\$50

KATZ MAP

Quarter 1, 2022

- Project Startup.
- NaviKatz Website Launch.
- Whitepaper and One Pager Release.
- Partnerships and Collaboration Announcements.
- NaviKatz Warriors NFTs Development.
- NaviKatz Warriors NFTs Minting.
- NaviKatz Warriors NFTs Listing.
- Game Story Telling (KatzRatz).

Quarter 2, 2022

- Token Creation and Audit (\$Katz).
- Token Seed Sales.
- IDO.
- Airdrop to NaviKatz Warriors NFT Holders.
- Token Distribution.
- DEX Listing.
- CoinGecko and CoinMarketCap Listings.
- HuttRatz 1.0 NFTs Development.
- Game Demo Release.

Quarter 3, 2022

- MultiChain NFT Marketplace Development (NaviSea).
- Hybrid Staking Model Development.
- GAME LAUNCH (KatzRatz).
- NaviKatz Ambassadorship Program.

Quarter 4, 2022

- Game Updates.
- Game Application Release.

Quarter 1, 2023

- Team Charity Drive Concept "Vision Child Gamers".
- NaviKatz Community Charity Drive Launch.
- DAO System Integration.
- Bug-Bounty and Grants Program.

Quarter 1, 2023

- Uchuu NFTs Development.
- Uchuu Game Integration.

COMMUNITY



Twitter: <https://twitter.com/NaviKatz>



Discord: <https://discord.link/NaviKatz>



Telegram Chat: <http://t.me/NaviKatz>

Telegram News: <http://t.me/NaviKatzann>



Medium: <https://NaviKatz.medium.com>

For Investments, Partnership and Collaborations contact the Team via email team@NaviKatz.com.