



# CELO KATZ

## Whitepaper

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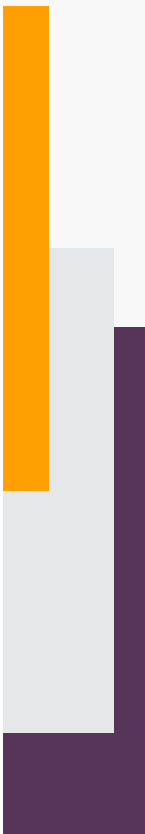
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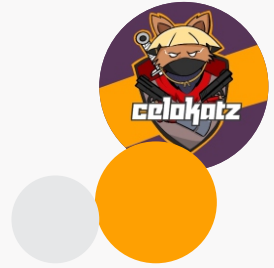
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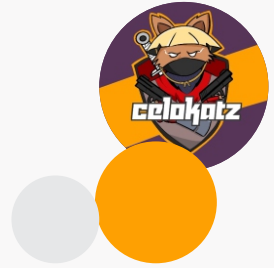




Welcome

# CELO KATZ

At CeloKatz we envision a fully decentralized  
HD Metaverse-Game and a marketplace for  
buying, selling and trading Celo NFTs.



# Our Concept

Celo Katz is a first generation easy to use, yet highly optimized for efficient and highly interactive metaverse-NFT game on the Celo blockchain. The metaverse introduces a unique gaming experience through the combination of both traditional core game and blockchain mechanics, while our collection of carefully designed NFTs will support our metaverse-NFT gaming experience, with several on and off game usecases.

Celo Katz will run on the CELO blockchain. Celo is a useful blockchain for storing and accessing tokens, it supports gaming and it is an NFT-focused blockchain. Celo is also an attractive consumer-centric chain with a growing user base and inexpensive transactions.

## Products and Solutions

Celo Katz consists of three integrated products that together provide a comprehensive experience for fans and clubs

### **The 4 main products are:**

#### **1. CeloKatz NFTs Collections**

We will launch a unique collection of NFTs which can be permanently collected by fans. Our NFTs will help enhance our game experience via quality interaction and the metaverse flex that it will provide.

Our NFTs collection will consist of three strains of NFTs;

##### **a. CeloKatz Warriors**

The Celo Katz Warriors will be unique set of 10,000 NFTs that represents special characters with unique attributes in the Celo Katz game.



Only Gamers who own any of these special NFTs will be allowed to play the Celo Katz Game. The Gamers will have a choice to upload any of their rarest / most powerful Mint ID as their gaming core avatar.

Each gaming profile has the chance to add only 5 avatars into their gaming profile, these avatars will translate into gaming characters that can be used on rare missions or to exhibit rare powers during the game.

However, the core avatar can only be summoned at specific levels of the game and its power level is ultra at all times during deployment in the game. However, the avatar power rating will degrade overtime; power boost will be available for purchase with in-game coins and Katz tokens.

## **b. CeloKatz Arcades**

Celo Arcade is a huge multiverse with endless beauty, arcades, planetary game basements, attics and cities. Each of them has its own inhabitants and its own secrets. Katz can choose their favorite type of game and be a specialist in certain arcades. Parts of the map are divided into zones (territories), you can select any zone and start setting traps and tracking Ratz in it. By clicking on the zone, you can see the details about it; what Ratz live there, how many \$Katz you can get.

- **Buying a Celo Arcade**

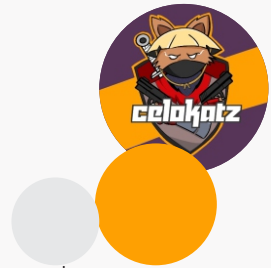
Each arcade is dynamic (the price can change). The price of the arcade is based on how many fish are in it now, what is the overall quantity, quality, and rarity of the Ratz inside that arcade. Players can buy arcades and trade them on the market, each arcade is an NFT.

- **What can I do with my Celo Arcade?**

Owners can set an entry fee for Katz who wish to trap Ratz on their property. Players who own the arcade can get passive income from the rental price.

Arcade owners can boost their arcade to accommodate more catch for the Katz. Thus, owners will invest time in caring for their property and increase its price on the market.

The Celo Arcade will be a set of unique 10,000 arcades, planetary game lands and cities, automatically and randomly distributed into NFTs Packs. This NFT packs will represent special gaming grounds that can be deployed only if owned by a gamer.



They will exhibit special attributes that will make them improve the game experience of their owners. These NFTs will enhanced in-game blind boxes, weapons, coins, power boosts and rewards.

Gamers will have a choice to acquire the NFT packs in other to enhance their personal gaming experience or stick to the in-built and free arcades dedicated to all gamers.

Each area of the arcade is allocated with a certain amount of Ratz to capture, Katz power and weapons.

**By using the arcade map, players can:**

Preview what Ratz that live in the area.  
Inspect the average quality and rarity of the Ratz.  
Collect cheese and boost a cheese to a Blue Cheese.  
Collect weapons, power boosts, reward packs.  
Know the number of players in the area during a tournament.

**c. Celo Ratz 1.0**

The Celo Ratz is a collection of uniquely crafted generational 1000 NFTs. The Ratz NFTs will be available only during tournament wars. Katz with the highest number of Ratz catch or kills will be eligible to win a Rare Ratz NFT. This Ratz NFTs can be bought, sold and staked on our proposed NFT marketplace.

● **What can I use Ratz for?**

Selling your Ratz on the marketplace  
Staking your Ratz and get APY!

Besides trading your catch on the marketplace, you can also stake your Ratz and receive %APY depending on its quality and rarity. Send your catch to the best Katz in World of Celo Katz and get income from eradicating Ratz related diseases.

**NOTE:** *After every Ratz season, a new Ratz collection will be added to the KatzRatz. Each set will have a limited supply of 1000 Ratz.*



## 2. Katz Token Offering

Katz will be the native token of Celo Katz and will also be an alternative requirement participate in core games of the Celo Katz Community; to play the Celo Katz game, holders will need to stake Katz. Katz will exist as a multichain token and will be deployed on the Celo Network, Ethereum, and BSC blockchains so that users can store Katz on the chain of their preference and use it for the game.

Katz will be used for upgrade items that modify various parameters of the avatars, arcades, game lands and cities used in the Celo Katz Game. Some parameters which will be possible to upgrade are the reward packs, coins, and avatar's power rating which is expected to degrade over time.

### a. Tokenomics

The total token supply of **1,000,000,000 Katz** will be distributed under the following metrics:

#### Investors

The Katz Treasury will allocate 200,000,000 Katz tokens or 20% of the total allocation for investors. We will be releasing the tokens to our Seed Investors, Private Sale and Public Sale Investors.

**Seed Investors** will have 100,000,000 Katz Tokens which amounts to 10% of the total allocation. This will be distributed on the following schedule: 40,000,000 Katz Tokens to be released during the Token Generation Event (TGE) then 5,000,000 Katz Tokens Monthly for 12 months.

**Private Sale Investors** will have 50,000,000 Katz Tokens which amounts to 5% of the total allocation. This will be distributed on the following schedule: 20,000,000 Katz Tokens to be released during the Token Generation Event (TGE) then 5,000,000 Katz Tokens Monthly for 6 months.

**Public Sale Contributors** will have 50,000,000 Katz Tokens which amounts to 5% of the total allocation. This will be distributed on the following schedule: 20,000,000 Katz Tokens to be released during the Token Generation Event (TGE) then 5,000,000 Katz Tokens Monthly for 6 months.

#### Airdrop

The Katz Treasury will allocate 400,000,000 AGV tokens or 40% of the total allocation as Airdrop to CeloKatz and CeloArcades NFT owners. This will be distributed on the following schedule: 80,000,000 Katz Tokens to be released during the Token Generation Event (TGE) then 80,000,000 Katz Tokens yearly, subject to 4 years of vesting and snapshots.



## Marketing

The Katz Treasury will allocate 100,000,000 Katz tokens or 10% of the total allocation to Marketing. This will be distributed on the following schedule: 2,000,000 Katz Tokens to be released during the Token Generation Event (TGE) then 2,000,000 Katz Tokens Monthly for 40 months.

## Team

The Katz Treasury will allocate 50,000,000 Katz tokens or 5% of the total allocation for members of the founding team. This will be distributed on the following schedule: 10,000,000 Katz Tokens Monthly: After a 2-Year Lockup, it will be subject to 5 years of vesting.

## KatzRatz Game

The Katz Treasury will allocate 100,000,000 Katz tokens or 10% of the total allocation for members of the KatzRatz Community. This will be distributed without schedule and vesting during various KatzRatz gaming activities.

## Liquidity

The Katz Treasury will allocate 150,000,000 Katz tokens or 15% of the total allocation to liquidity.

### 3. KatzRatz Game

KatzRatz Game is a decentralized NFT gaming universe that will run on Celo Network where players will immerse themselves in the delightful metaverse. With the care for best gaming quality in mind, KatzRatz Game will offer players the astonishing NFT world where they can set off their journey into the multiverse to look for the desire to capture NFT Ratz.

Brave Katz can upgrade their equipment and skills to improve Ratz Race. If the Katz don't have too much time on their hands, buying territories to earn passive income would surely be the way to go. Competitions and trading are also available to those who want to maximize their hard-earned profit. KatzRatz Game has got you all covered!





## ● CeloSea

The CeloSea will be a place for the discovery of new and existing NFTs. It will Celo based projects to list their NFTs for sale or allow users to mint, sell, buy and stake NFTs. CeloSea wants to be an open ecosystem for NFTs regardless of platform, token standard or blockchain. Thus, we intend to also support Ethereum, Binance Smart Chain, Polygon, Fantom and Algorand with an initial focus on our long-term partner, Celo.

As Celo has yet to develop a market for NFTs, we intend to be one of the first to create a solution for the fast growing and rapidly evolving blockchain ecosystem.

The CeloSea will have unique features such as token and NFT staking, NFT cross-chain, support for payments in crypto and fiat, and compatibility with a diverse array of multi-chain wallet solutions.

Marketplace listing will be vetted and curated to assure the high-quality experience by our community. An in-house curation and review team reviews all projects and listings. Community members can also propose and vote on the inclusion of new and existing NFT assets in addition to the efforts made by our in-house team.

To undertake any transaction on the marketplace users will need \$KATZ and \$CELO. The \$KATZ and \$CELO tokens will be the official transaction currency of the marketplace.

However, users who use \$KATZ will be eligible to receive up to 10% discount on prices of commodities; cost of fees will be paid with \$CELO.

### **a. What can be sold / bought on the marketplace?**

- NFTs built on Celo Network will be base projects of CeloSea.
- Katz from all over the world meet to trade their Ratz.

### **b. Who can trade on the marketplace?**

- Any user of the KatzRatz Game, regardless of their level.
- All Celo Holders.
- All Celo Based NFT owner.



# CATZ MAP

## **Marketing Phase**

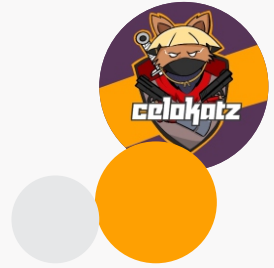
Inception of the CeloKatz Project.  
Company and Team Formation.  
Website Launch.  
Whitepaper Release.  
Partnerships and Collaborations Announcements.  
Marketing Campaigns.  
Kicking Off Banner Ads Campaigns.  
Offline/Billboards Ads.  
Start ambassador program.

## **CeloKatz NFTs Beta Phase**

CeloKatz Collection Development.  
CeloKatz Pre-Mint.  
CeloKatz Public-Mint.  
CeloKatz Warriors Blog integration to CeloKatz Website.  
CeloArcades Collection Development.  
CeloRatz Collection Development.  
Artist Cooperation.

## **Katz Token Alpha Phase**

Katz Seed Investments.  
Katz Blog integration to CeloKatz Website.  
Deploying Katz Multi-Smart Contract.  
Katz Smart Contract Audit.  
Katz IDO and ICO.  
Katz Seed Token Distribution.  
Katz Airdrop to Celo Katz Warriors NFT Holders and Partners.  
Katz CoinGecko and CoinMarketCap Listing  
CEX Negotiations.  
Development of Staking model for Katz.  
Audit of Staking and Upgraded Version of Contract.



### **KatzRatz Alpha Phase**

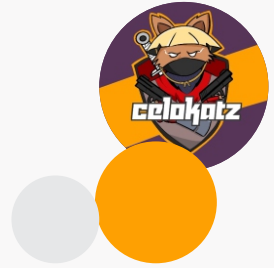
Celo Katz Game Story Telling.  
KatzRatz Blog integration to CeloKatz Website.  
Game Studios Setup.  
Development Katz NFT as In-Game Characters.  
Development Ratz NFT as In-Game Characters.  
Development Arcade NFT as In-Game Characters.  
1st Game Trailer Release.  
Development Map and Logic Developing.  
3D Skins.  
2nd Game Trailer.  
Global Ranking Systems Integration.  
Tournaments and Ratz NFTs Integration.  
3RD Game Trailer.  
Game Demo Release.  
Game Beta-Testnet Release.  
Game Launch: Web and App Formats.  
Bug-Bounty and Grants Program.

### **CeloSea Alpha Phase**

NFT Indexer Integration.  
NFT Marketplace Launch.  
Integrated With Other NFT Marketplaces.  
NFT Indexer Enhancement to Serve Other Blockchain Ecosystems.  
NFT Creator and Owner Validation Section Integration.  
Development of hybrid Staking model

### **Charity Alpha Phase**

Team Charity Drive Concept "Vision Child Gamers"  
CeloKatz Community Charity Drive Launch.



# LEGAL CONSIDERATION

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## CONTACT US

Website: <https://celokatz.com>

Twitter: <https://twitter.com/celokatz>

Discord: <https://discord.gg/rhUdW8E9Pn>

Medium <https://celokatz.medium.com>

Email: [team@celokatz.com](mailto:team@celokatz.com)