

International Association of Software Architects (IASA) Global and Green Software Foundation (GSF) Partnership Memorandum of Understanding (MOU) – DRAFT PROPOSAL

We are pleased to enter a partnership with Green Software Foundation (GSF), hereafter referred to as Partner, to create better outcomes for architects with IASA Global's SustainableArchitectures.org community and engineers/developers with GSF. This partnership will create opportunities for both organizations to develop knowledge and events which will be beneficial to their respective purpose.

Sustainable Architectures seeks to work with Partner to enhance the knowledge and availability of information and to develop further the open-source body of knowledge (BTABoK) freely available to all architects. The Partner seeks to expand its research, events and knowledge related to Sustainability impacts and techniques in architecture. Sustainable Architectures BTABoK will be leveraged by the Partner in the development of engineering best practices and principles. By entering into this agreement with Partner, both parties will be able share access to research, communities and events to further their common purposes.

1. PURPOSE

The purpose of this Agreement is to establish a strategic partnership between the Parties to:

- Develop and maintain a shared open-source body of knowledge relating to Sustainability, Responsible AI, Environmental Impact and Architecture, Technology and Engineering.
- Collaborate on the creation and execution of events and training programs.
- Explore and pursue opportunities to gain market attention and promote mutual growth.
- Provide community access within the scope of this agreement and with shared approval.
- Develop operational resources to create long-term programs impacting the shared purpose of this agreement.
- Join into an agreement to further advance the build out of specific architectural principles and patterns by both SustainableArchitectures.org and Partner for shared access and use.

2. OPEN-SOURCE BODY OF KNOWLEDGE

- The Parties shall jointly contribute to the development and maintenance of architecture knowledge, including but not limited to architecture techniques, knowledge, usage, focus groups, and case studies.
- The Parties will use the BTABoK to store significant architecture level findings to be agreed upon based on a to-be-agreed utilization plan. The goal of this is to share significant findings beneficial to the open-source community but also retain useful findings to IASA Global.

- The Parties shall establish guidelines for content contribution, review, and approval.
- The open-source BTABoK is already made available to the public. It is hosted in a GitHub open-source library.
- BTABoK architectural principles, patterns and solution designs will be made available for use by the PARTNER via IASA Global's BTABoK site as well as through GitHub with source author acknowledgement.
- Partner artifacts will be made available for use by IASA Global/SustainableArchitectures.org in adherence with source author acknowledgement.
- Core Areas of Focus for PARTNER S include the following working groups which are defining principles, patterns, decision criteria trees and articles pertaining to:
 - Sustainable & Governance
 - Business Architecture
 - Solution Architecture
 - Infrastructure
 - Data Architecture and AI
 - Metrics and GreenOps
 - Security, Risk and Compliance

3. EVENTS AND TRAINING

- The Parties shall collaborate on the planning, organization, and execution of events, including but not limited to conferences, workshops, webinars, and meetups on an agreed upon schedule.
- The Parties shall jointly develop and deliver training programs related to the shared opensource body of knowledge and other relevant topics.
- Any architectural training at the Enterprise, Domain or Solution Architecture level will be offered by IASA Global through a competency defined certification program, including SustainableArchitectures.org for sustainable architecture certification. Broader architecture training and certification programs are already in existence and offered by IASA Global to organizations worldwide.
- Any engineering and software development best practices training will be offered through PARTNER, which may in turn leverage materials from IASA Global if requested to perform the training.
- SustainableArchitectures.org will expose any available PARTNER training to our members as it is made available.

4. MARKET ATTENTION AND GROWTH

- The Parties shall explore and pursue joint marketing and promotional activities to gain market attention and promote mutual growth.
- The Parties shall leverage their respective networks and resources to identify and pursue business opportunities.

- The Parties shall cross-promote each other's products, services, and events as appropriate.

4.1 MARKETING DETAILS

- *Joint press release* – Within the first 30 days after execution of this agreement, IASA Global and SustainableArchitectures.org and PARTNER will each issue a press release to their audiences as well as on global wires acknowledging the relationship between the companies, and the promotion of upcoming shared events.
- *Online Promotions and Marketing* – IASA Global/SustainableArchitectures.org will promote PARTNER as an “Industry PARTNER” on its website through a banner ad placed on its partners page of the main SustainableArchitectures.org website. When new IP is developed and submitted to the BTABoK IASA Global will further add the partner logo as a contributor to that page with clearly identified contributions.
- *SustainableArchitectures.org Website* – IASA will support and maintain a website dedicated to sustainable architecture goals. PARTNER will be visible as a primary partner on that website. Any announcements PARTNER produces and/or articles that are relevant to both parties’ mission will be posted on the SustainableArchitectures.org website.
- *Email blasts and newsletter inclusions* – IASA will promote PARTNER through a banner ad in 2 of its bi-monthly newsletter listings it as an “Industry Partner” announcing this partnership. The size requirement for the newsletter ad is 140x300 GIF or JPEG. In return, PARTNER will promote SustainableArchitectures.org events in all outbound email communications to members and partners for four insertions prior to each event. IASA is to be included on such mailing lists.
- Each party, prior to issuing any press release, public announcement, or other publication regarding the collaboration contemplated by this MOU, must obtain the other party’s consent to such press release, public announcement, or other publication.
- *On-site Promotion*—IASA will strive to find opportunities for partners in IASA chapters and communities. IASA will further demonstrate PARTNERS tools within the context of agreed-upon and co-hosted training courses or webinars, the first of which will be determined one month after the signing of this agreement. This will be done based on an agreed-upon schedule of shared events.
- *Discount Offer for PARTNER members* – IASA will offer PARTNER members a 10% discount on all IASA Trainings.
- *Training and Certifications* – PARTNER will offer sustainability training as it becomes available to its members in an agreed upon manner and will market IASA training as a part of PARTNER’ Academy offerings. IASA Global will reciprocate with similar sharing of PARTNER activities in an agreed upon

manner. The schedule and nature of this marketing will be agreed upon separately in writing between the partners and will be updated annually.

5. CONFIDENTIALITY

- The Parties acknowledge that they may exchange confidential information during this partnership.
- Each Party agrees to maintain the confidentiality of the other Party's confidential information and to use it solely for the purposes of this Agreement.
- The Parties agree that IP generated specifically by IASA Global and SustainableArchitectures.org for the purposes of body of knowledge, training and certification will be solely owned by IASA Global. IP that is jointly created will belong to both parties. This clause may be superseded in specific cases with an addendum to this partnership contract.

6. TERM AND TERMINATION

- This agreement shall last for one year from the date of signing and be renewable upon mutual agreement for successive one-year terms. At its sole discretion, IASA Global may change the date and/or location of any conference event. Either party may terminate this agreement with two months or 60 days prior notice. There shall be no remedy or recourse to compensation in the case of termination.
- Either Party may terminate this Agreement by providing 90 days' written notice to the other Party.
- Upon termination, the Parties shall cease all joint activities and wind down their collaboration in an orderly manner.

7. MISCELLANEOUS

- This Agreement constitutes the entire agreement between the Parties and supersedes all prior negotiations and understandings.

Agreed:

Lisa Pratico - Chair
SustainableArchitectures.org

Sean Mcilroy - Operations Director
Green Software Foundation