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| **Erklärung zur Lehrverpflichtung am Fachbereich 12** | | | | | | | | | | | | | | | | | |  |  |  |  |  |  |  |  |
| (gem. § 4 Absatz 5 der Lehrverpflichtungsverordnung (LVVO) vom 1. Oktober 2013) | | | | | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |
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| Name: Prof. Dr. Bernd Skiera | | | | | | | | | | | | | | | | | | | | | | | |  |  |
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| Semester: WiSe 2024/25 | | | | | | | | | | | | | Institut: Abteilung Marketing (MA) | | | | | | | | | | |  |  |
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| Bestehende | | | |  |  |  | Ggf. Ermäßigung der | | | |  |  | Ggf. Grund und Bewilligung | | | | | | |  |  |  |  |  |  |
| Lehrverpflichtung nach | | | | |  |  | Lehrverpflichtung in | | | |  |  |  |  |  |  |  |  |
|  |  |  |  | der Ermäßigung | | | | |  |  |  |  |  |  |  |  |
| § 3 LVVO in SWS | | | | |  |  | SWS | | | |  |  |  |  |  |  |  |  |  |  |
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| Teil A: Lehrveranstaltungen | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **1** | |  | *Generative AI in Marketing* | | | | | |  | *Seminar* | | | | | *2* | | | *-* | | | |  | *2* | |  |
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| **2** | |  | *Ökonometrie Management /Marketing 2* | | | | | | | *Vorlesung mit Übung* | | | | | *4* | | | *-* | | | | *4* | | |  |
|  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **3** | |  | *Current Research in Marketing* | | | | | | | *Seminar* | | | | | *2* | | | *-* | | | | *2* | | |  |
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| **4** | |  |  | | | | | | |  | | | | |  | | |  | | | |  | | |  |
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| **6** | |  |  | | | | | | |  | | | | |  | | |  | | | |  | | |  |
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Ein Bild, das Text, Schrift, Grafiken enthält.

Automatisch generierte Beschreibung*Kommentare (z.B. Übertrag aus anderen Semestern, Erläuterungen zum Team-Teaching, etc.):*

Ein Bild, das Rechteck, weiß, Screenshot, Rahmen enthält.

Automatisch generierte Beschreibung

**Ein Bild, das Text, Schrift, Grafiken enthält.

Automatisch generierte BeschreibungErklärung zur Lehrverpflichtung am Fachbereich 12**

(gem. § 4 Absatz 5 der Lehrverpflichtungsverordnung (LVVO) vom 1. Oktober 2013)

Teil B: Betreuung und Prüfungen

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|  |  |  | Abschlussarbeit |  |  | Abschlussarbeit |  |  |  |  |  |  |
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| **10** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **11** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **12** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **13** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **14** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **15** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **Erfüllte Lehrverpflichtung gesamt (Teil A und Teil B): \_\_\_\_\_\_\_\_** | | | | | | | | | | |  |  |  |  |  |  |

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*Ich habe meine Lehrverpflichtung für das vergangene Semester erfüllt.*

*Ich habe meine Lehrverpflichtung für das vergangene Semester nicht erfüllt (siehe Kommentare).*

*Ich versichere die Richtigkeit der hier gemachten Angaben:* *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Datum und Unterschrift Dozent:in*

Sichtvermerk der/s GfD/s/Fachvertr. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Datum und Unterschrift GD*

Sichtvermerk der/s Studiendekanin/s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Datum und Unterschrift SD*

**Ein Bild, das Text, Schrift, Grafiken enthält.

Automatisch generierte BeschreibungErklärung zur Lehrverpflichtung am Fachbereich 12**

(gem. § 4 Absatz 5 der Lehrverpflichtungsverordnung (LVVO) vom 1. Oktober 2013)

Anrechnungstabelle:

Ein Bild, das Text, Karte Menü, Zahl, Dokument enthält.

Automatisch generierte Beschreibung

*Anmerkung: Für den Fachbereich 12 werden aufgrund des erhöhten Betreuungsaufwands für Abschlussarbeiten die Ziffern 7.1 und 7.2 angesetzt*