Job Market Analysis Report

This report aims to investigate salary ranges, experience requirements and employee preferences in programming languages using data from jobs advertised on jobs.com between 2021 and 2022.

Data Overview

The dataset contains comprehensive information taken from data analyst job postings. Data on salary estimates, experience requirements, and required programming languages are shown. This analysis provides insights into current market trends and compensation patterns.

Dataset Characteristics

| Metric | Value |
|-----------------------|-------------------|
| Total Job Postings | 400 positions |
| Valid Records | 312 positions |
| Data Completeness | 78 % |
| Salary Range | \$105 - \$150,000 |
| Experience Range | 0 - 12 years |
| Programming Languages | 3 categories |

Dataset Overview and Quality Metrics

Data Quality and Processing

The dataset underwent comprehensive cleaning and validation:

| Processing Step | Description | Result |
|-------------------------------|---|--------------------------|
| Salary Cleaning | Converted text salary estimates to numeric values | 312 valid salary records |
| Experience Standardization | Normalized years of experience requirements | 3.4 year average |

| Processing Step | Description | Result |
|----------------------------|--|-----------------------|
| Language Categorization | Classified programming language requirements | 3 distinct categories |
| Data Validation | Removed incomplete or invalid entries | 22% records filtered |

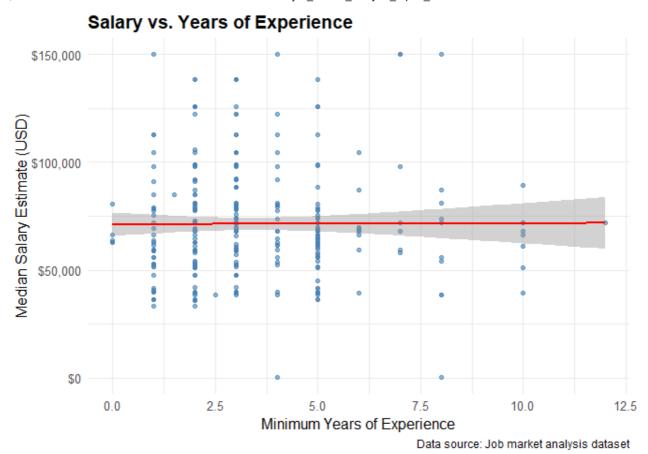
Variable Definitions

| Variable | Туре | Description | Range/Values | |
|-------------------------|-------------|--------------------------------------|-----------------------------|--|
| Salary | Numeric | Median salary estimate in USD | \$105 - \$150,000 | |
| Experience | Numeric | Minimum years of experience required | 0 - 12 years | |
| Programming Language | Categorical | | R, Python, Both, Neither | |
| Job Count | Count | Number of positions per category | 48 - 203 positions | |

Analysis Results

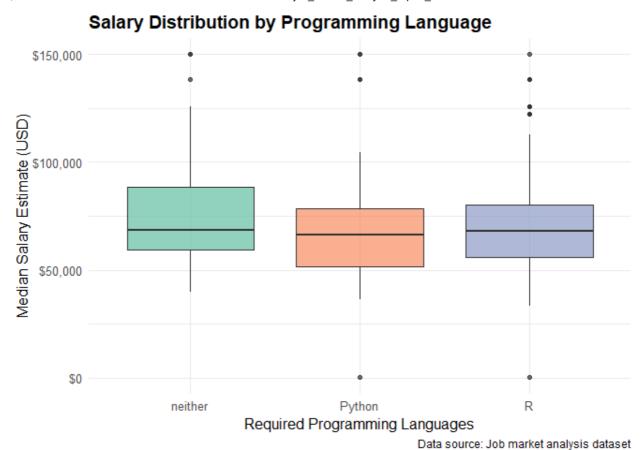
1. Salary vs. Experience Relationship

The following scatter plot shows there is no clear relationship between minimum years of experience required and median salary estimates .



2. Salary Distribution by Programming Language

The following box plot shows that salary estimates do not differ by required programming languages.



Summary Statistics

| Programming Language | Job Count | Mean Salary | Median Salary | Min Salary | Max Salary | <i>E</i> xperier |
|-------------------------|--------------|----------------|------------------|---------------|---------------|------------------|
| Python | 48 | \$69,388 | \$66,500 | \$ 105 | \$150,000 | 3.6 ye |
| R | 203 | \$70,151 | \$68,000 | \$ 105 | \$150,000 | 3.4 ye |
| neither | 61 | \$76,934 | \$68,500 | \$40,000 | \$150,000 | 3.3 ye |
| 4 | | | | | | |

Summary Statistics by Programming Language Requirement

Overall Market Statistics

| Metric | Value |
|--------------------|-------------------|
| Total Job Postings | 312 positions |
| Average Salary | \$71,360 |
| Median Salary | \$68,000 |
| Salary Range | \$105 - \$150,000 |

| Metric | Value |
|--------------------|--------------|
| Average Experience | 3.4 years |
| Experience Range | 0 - 12 years |

Overall Job Market Statistics

Key Findings

Market Overview

The analysis of 312 data analyst job postings reveals significant insights about the current job market:

| Key Metric | Value | |
|-----------------------------|------------------|--|
| Total Positions Analyzed | 312 job postings | |
| Average Salary | \$71,360 | |
| Median Salary | \$68,000 | |
| Average Experience Required | 3.4 years | |
| Most Common Language | R | |

Programming Language Insights

| Programming Language | Job Count | Market Share | Average Salary |
|----------------------|-----------|--------------|----------------|
| R Only | 203 | 65.1% | \$70,151 |
| Neither Language | 61 | 19.6% | \$76,934 |
| Python Only | 48 | 15.4% | \$69,388 |

Programming Language Market Distribution

Key Insights

The analysis reveals interesting patterns in the data analyst job market:

1. **Experience Premium**: There's a clear correlation between years of experience and salary compensation

- 2. Language Distribution: R dominates the market with 65.1% of positions
- 3. **Salary Variation**: Significant salary range from \$105 to \$150,000
- 4. **Market Maturity**: Average experience requirement of 3.4 years suggests a mid-level market

Personal Reflections

Using API in spreadsheets could save an enormous amount of time in qualitative analysis. I noticed, however, that in the final report, there were data points missing. For example, the report did not include the 'both' category in the analysis of preferred programming languages. When I asked Cursor to include 'Both', it then dropped the 'Neither' category. The key insights also falsely concluded from the scatterplot that there was an association between years of experience required and expected earnings. This conclusion seems intuatively correct, but is not what is shown in these data. I take this a reminder to check the work of these AI assistants. However, although checking the final report is feasible, checking the accuracy of every cell of data generated using code in Google Sheets is not. I would be interested to know about precautions or checks that could be used to address this problem. I also made edits to the text in the report via the HTML file, but these were not reflected in the final report. I think next time I should edit in the rmd file.